



**Professional Certificate in  
Board Governance**

# **Know the Rights, Responsibilities & Role of Board of Directors**

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**July 23, 2021**

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**4 Weeks- 16 Hours | Online - Live Learning**

**ET Masterclass**  
From The Economic Times



## About the Program

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This program helps in preparing the executives to be effective directors in a global context. Being a board member today brings with it added complexity and unique responsibilities which are different from other management and operational roles. To successfully carry out a board mandate, directors must have a general overview of a company's operational activities and corporate governance, including an understanding of its exposure to risk and strategic direction



## Key Highlights

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Live-online interactions:  
Interaction with the faculty, with a blend of offline readings, case studies and group activities



Limited participation to ensure ample time for interaction and discussion with the experts



Opportunity to learn from one of the best faculty in the area.



Understand the broader context in which boards operate and the responsibilities that come with a director mandate



Gain an overview of the knowledge and competencies expected from directors in today's environment



Develop director-specific competencies that contribute to the creation of a high-performing board

## Program Approach

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Live-online interactions: Direct interaction with the faculty with a blend of offline readings, case studies and group activities.

This four-week long Board Governance program will feature 16 hours of powerful interactions, engaging discussions and fruitful learning - and it will be 100% online! Join the program from the comfort of your home, and experience insightful discussion boards, attend quizzes, and do case studies to sharpen your leadership skills. Also, be a part of the live faculty interaction to get all your questions answered.

# Who Should Enroll

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The leadership program has been conceived and designed for companies to empower their senior management executives with necessary knowhow, inputs and insights to achieve the overall business goals. It invites participation of current and future board members, c-suite executives and leadership team.

## Key Modules

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# Program Curriculum

## MODULE 1

### **Being a corporate entrepreneur – Business, innovation and process**

The biological metaphor of innovation

- This session will help participants appreciate
- The contours of business today
- What a business model is
- Developing a business model for a customer need
- Horizon 1 innovation – Performance through process improvement
- Horizon 2 innovation – Five types of incremental innovation
- Disruptions and how they happen
- Horizon 3 innovation – Business model innovation
- Big Basket as a case study for all three horizons

## MODULE 2

### **Finance literacy for Directors**

Session participation delivers insights in to the balance sheets and board dynamics. It also helps participants understand the profit and loss statements





## MODULE 3

### Board composition

Session participation delivers insights in to board composition and board dynamics. It also helps participants visualize their future role in boards.

- Board evolution with examples of past and present
- Role of vision, mission and culture in composing boards
- Legal requirements in board composition
- Role of Chairman, leadership style, collaborative work culture, consensus decision making process and handling disagreements
- Key ingredient for an effective board; full scale board diversity and role clarity
- Selection, on boarding, training and evaluation of board members
- Role and responsibilities of the Independent Directors
- Designing effective board committees beyond the mandatory ones





## MODULE 4

### **Technology disruptions – Shaping future boards or role of technology disruptions in shaping future boards**

The session will give real insights in to how boards have to engage with incorporating technology in the strategic planning.

- Business and technology evolution: Understanding new advances in technology and their impact on business
- Technology driven new business models; a paradigm shift in the way business happens now
- Incorporating disruptive technologies in umbrella strategy
- Understanding how artificial intelligence, machine learning, IoT, robotics and block chain are entering new business models
- Keeping pace with digital transformation in companies
- How transformative technologies support sustainable development
- Roles of technology and data analytics in decision making
- Board's involvement of technology experts in decision making
- How can boards support on information security related issues
- What must board ask the executive teams about transformative technologies



## MODULE 5

### **Diversity & inclusion module**

After successful completion of this module, participants will be able to create an inclusive and diverse boardroom with the following focus.

- The diverse & inclusive corporate board
- Communicating the corporate diversity & inclusion strategy
- The culture and rewards of diversity & inclusion
- D&I – A corporate strategy perspective

## MODULE 6

### **Ethics in governance**

The relevance of ethics as a mandatory business practice is becoming increasingly relevant with the series of ethical business scandals from Enron, Parmalat, Satyam Computers, Volkswagen, Theranos, the list is long and endless.

- An overview of business ethics
- The foundation of ethical thoughts
- Emerging business ethics issues
- A stakeholders orientation towards ethics

## MODULE 7

### **ESG & CSR**


After the session, the participants will be able to:

- Understand the impact of ESG on fundamental issues to the long-term success of the firm
- Explain how stakeholders influence corporate ESG performance
- Analyze ESG risks and opportunities
- Build ESG framework for their respective firms

## MODULE 8

### **Risk Governance**

Session participation delivers insights in to risk governance and board dynamics. It also helps participants visualize future roles and governance.



# Instructors

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**Kanchan Mahadev**

Professor of Finance  
Corporate Governance and Social Responsibility



**Dr. Christopher Abraham**

CEO & Head - Dubai Campus and  
Sr. Vice President (Institutional  
Development)  
SP Jain School of Global  
Management



**Vikesh Wallia**

Managing Director & Editor  
Board Stewardship Inc.



**SHRIKANT SARDA**

Managing Director  
Accenture Technology





## Instructors

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**Dr. Selvadorairaj**  
Vice President  
Capgemini



**P H Ravikumar**  
Non Executive Chairman  
Utkarsh Small Finance Bank

## Leadership Management Certificate

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Complete all the modules and get your certificate from  
SPJAIN GLOBAL SCHOOL OF MANAGEMENT and ETMasterclass –  
a division of The Economic Times.

**Program Fee    INR 40,000 + GST**

### Contact Details

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