## automotive engineering show CHENNAI

An exhibition on technologies for automotive manufacturing

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9 – 11 November 2017

Chennai Trade Centre, Chennai, India

www.aes-show.com



## Every change in manufacturing demands better technology

The Automotive Engineering Show (AES) Chennai is the only platform for O.E.M. & auto components buyers to assess plant equipment vendors with cost effective engineering solutions. With emphasis on the "Make in India" campaign, O.E.Ms are looking for indigenous technology vendors like you to procure world class solutions.

South India with Tamil Nadu at its forefront, will contribute one-third of its output to the overall vehicle and components production in India by 2020. Chennai, the Detroit of Asia, is the base of 30% of India's automobile market and 35% of its auto component market. With its sheer growth in the coming years, the Bangalore-Chennai Industrial Corridor will pull global players to invest in the Indian automotive market.

Held for the fifth time in Chennai, the Automotive Engineering Show will help you gain deeper access into one of the largest auto hubs of the country.

The Automotive Engineering Show is an important exhibition for the automotive industry in Chennai. Japanese investments in the Chennai market have increased which is why an exhibition like this works in the Chennai market. The visitor response is exceptional and Messe Frankfurt's approach is very professional.

Mr Sunil Mehta, General Manager–Technical Support, Factory Automation & Industrial Division, Mitsubishi Electric India Pvt Ltd







## Business tools to increase your brand visibility\*

At the Automotive Engineering Show, you can learn, network and present your ideas while garnering business. We have various programmes curated to add value to your participation. **Live sessions:** A quick and easy sales pitch tool to help you drive instant sales leads

**Workshop:** An informative program where your customers will learn about your products and pick up new ideas to be implemented on their shop floors

**Conference:** A 2 day seminar wherein delegates from the OEM community will deliberate on the challenges and opportunities in the industry

\*To know about the above programmes, contact our sales team.

## Product profile

The Automotive Engineering Show Chennai has four product categories that fits technology suppliers in the automotive manufacturing domain. These include:

- Automotive design, development, planning and digital manufacturing
- Automotive inspection and quality control
- Automotive plant equipment and systems
- Automotive paint & finishing



23% exhibitors closed sales deals at the show

Our newly launched track and trace solutions have been well received by the show visitors. This is a very important show for us to meet with end users and clients. Here we have generated a lot of enquiries which are quality leads. With Chennai becoming the Detroit of India, we see a series of investments, new markets and a big potential for us at the Automotive Engineering Show!

Mr Chaitanya Bulusu, Branch Manager, Omron Automation Pvt Ltd

# The show that enables the automotive community to source the best technology

## Visitors from Southern India's automotive community you can expect at the show

#### Industry

- Desig
- Original equipment manufacturers (vehicle manufacturers)
- Third party manufacturers
- Component manufacturers from tier one, tier two and tier three cities
- Machine builders

#### Designation

- System integrators
- Managers from planning, quality, design production, capital purchase and procurement
- New project heads
- Maintenance, R&D department heads
- Engineers from the assembly line
- Technology managers

#### Geography

- Bangalore
- Oragadam
- Sriperumbudur
- Ennore
- Chengalpet
- Hosur







The Automotive Engineering Show is where you get a wider perspective of the industry. The show is a good platform that provides a futuristic perspective on the industry. It is good to meet with suppliers and infer insights from the seminar that will help us in creating a smarter factory and plant floor.

Mr Abhishek Kumar, Deputy Manager, CME, Mahindra & Mahindra Ltd



The Automotive Engineering Show is a good place to connect with major and small technology players and we saw a good mix of automotive solutions. Here, we can see the technology physically and clear our doubts in person which always helps. If the discussions go smoothly, we will be sourcing from the companies exhibited.

Mr Sunil Mani, Senior Manager – Civil Engineering, MRF

## The show has attracted important members of the OEM & tier one community from South India.

#### Vehicle manufacturers

Ashok Leyland, Bajaj Auto, BMW, Fiat India, Force Motors, Ford Motors, General Motors India, Mahindra & Mahindra, Maruti Suzuki, Hyundai Motors, Piaggio Vehicles, Renault-Nissan, Tata Motors, Volkswagen India

#### **Components manufacturers**

Amalgamations Group, Automotive Stampings, BEHR India, Bharat Forge, Bosch Chassis, Caterpillar, Eaton, Endurance Technologies, Gabriel, Federal Mogul, Harita Seating, Indo Schottle, Johnson Controls, Kirloskar Oil Engines, Lear Corporation, Minda Valeo, Rinder, Rane group, RSB Transmissions, Setco Automotive, Stokota, Sundaram Clayton, Tata Autocomp, Varroc, Visteon, TVS Group, Wheels India, ZF group



## Participation details

### Raw space (min. 24 sqm)

Ideal for your own designer stall. Exhibitors can fabricate and design their stand, subject to organiser's approval. Power supply is charged separately.

### Shell scheme (min. 9 sqm)

Shell scheme booth includes Octonorm partitions, fascia board with company name, spot lights, one counter table, three chairs, one power socket (5 amp), one catalogue, exhibitor passes and one waste bin.

For participation rates please contact the sales team.



## About the organiser

A subsidiary of Messe Frankfurt Exhibition GmbH, one of the largest event organisers in the world, Messe Frankfurt Trade Fairs India Pvt Ltd has a background of colossal experience of the international exhibition and conference industry and expertise in trade-fair marketing. Operational for over 15 years in India, Messe Frankfurt holds a portfolio of 22 prestigious trade fair brands and over 35 conferences establishing itself as the country's most professional and leading trade fair and conference organiser.

With offices in Mumbai and Delhi, a dedicated workforce of over 100 serves the B2B markets of the Indian sub-continent across various genres such as automotive, automation, lighting, technology and production, textiles, consumer goods, entertainment, media and creative industries and environment technology. Messe Frankfurt India also promotes Indian brands in countries across the globe through its International Sales Division, enabling its Indian customers to create a global presence through the Messe Frankfurt trade fair network worldwide. Its in-house stand construction division offers specialised stand-build and branding services to all Indian exhibitors participating in Messe Frankfurt shows internationally.

More than networking and sourcing arenas, events 'Made by Messe Frankfurt' in India are characterised by its knowledge platforms, through conferences, seminars, industry initiatives and CSR activities, making them the most trusted trade platforms.

For more information, please visit our website at: www.in.messefrankfurt.com

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