

Press release

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## ACMA Automechanika New Delhi sold out bringing aftermarket expertise from 16 countries

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**Market leaders such as Bosch, Delphi Automotive Systems, Elofic Industries Ltd, Mansons International, Minda Distribution and Services come together for 4th edition. Punjab signs up as Official State Partner for ACMA Automechanika Seminar.**

With exciting mobility and car launches set to hit the road this year, India's automotive aftermarket is gearing up with components and parts that are both innovative and high-functional. Bringing the latest aftermarket advancements from 16 countries, ACMA Automechanika New Delhi will kick off this year on 14 February. For four days, the auto component and aftermarket sector professionals will converge at Pragati Maidan in the nation's capital.

Having made its debut in 2013, ACMA Automechanika has more than doubled in terms of space and exhibitor growth. The 4<sup>th</sup> edition which was completely sold out a month before the fair will bring together market leaders and innovators such as ACDelco India, Ample Auto Tech Pvt Ltd, Bosch, Delphi Automotive Systems, Elofic Industries Ltd, Mansons International Pvt Ltd, Minda Distribution and Services Ltd, Him Teknoforge Ltd, Bosch Ltd, Valeo India, ZF India among others. More than 500 companies trusted brands are expected to showcase an array of solutions in automotive parts & components, electronics & systems, accessories & customising, repair & maintenance, management & digital solutions and car wash, care & reconditioning.

For 2019, Mansons is focusing on market awareness and brand consolidation for their expanded product portfolio for Indian & European commercial vehicle components with special emphasis on Components for NVH, Driveline and Cabin categories. Mr Gautam Khanduja, Managing Director shared: "In recognition of its prominence as a key meeting platform for the Auto Components Industry we see a sold out event for the ACMA AM 2019 – which endorses our decision in being a key partner for this important global scale Indian event." Another leading player, Atek feels this is an important launch platform to meet Indian and international buyers. Mr Namman Chaudhary, Managing Director shared: "We feel it's a great launch platform as it brings in foreign buyers as well. We are excited to launch Atek's Control Arm Range for the Indian market, alongside our new generation vehicle range."

Visitors can expect exciting new product displays such as:

- A unique Air impact wrench with twin hammer mechanism by Airboss Air Tools
- A one-of-a-kind IONSTAR anti-static pistol for painting workshops or body shops that requires no power supply via cable, no batteries or battery packs by Herrmann-Lack-Technik GmbH
- Newly launched technology for Common Rail Tester by Mato Industries
- Heavy duty V-profile clamps for commercial and industrial vehicles by Oetiker India Pvt. Ltd.
- Launch of Western Bearing India with extra ball for use where the load and speed both are high and JCB Bearing, a specially designed tool for carrying heavy load without sound.
- A new 2-step-laser welding machine LasIR Turn2Weld that allows components with inserts or difficult geometries that could not be laser welded with traditional methods.
- Makino Rk Takasago Chain Sprocket Kit that offers specialised grease lubrication for noise free operation and longer life
- Launch of Control Arm Range by Atek

Alongside promoting new innovations, the organisers will also address the need for protection against product piracy through ACMA's Safer Drives and 'Messe Frankfurt against Copying' campaigns at the fair. The campaigns aim to underline the need for reliable products to address the rising concerns on counterfeits sold in the replacement market. A closed door session by All India Automobile Workshops Association is also slated to take place at the fair.

Adding to the series of fringe programmes, Messe Frankfurt India will be hosting a Seminar focused on enabling the "Indian auto component industry" to embrace Industry 4.0. Conceptualised with German tech-giant Siemens as the Knowledge Partner, the seminar will take place alongside the fair on 15<sup>th</sup> February at Hall 7 in Pragati Maidan.

Mr Ashish Bhat, Executive Vice President and Head, Digital Factory, Siemens India shared: "The automotive component industry in India is making significant progress in the adoption of Industry 4.0 and there is great potential to take this sector a step ahead. With Digitalization, manufacturing enterprises, especially those in the SMEs can enhance their efficiency to fight scale, reduce cost of production, minimise manufacturing defects, and shorten production time. With this, they can not only meet international quality standards but also strengthen their position as competent suppliers for the global market."

The auto component industry which had an annual turnover USD 43 billion in 2016-17 is expected to cross USD 115 billion by 2020-21. Digitisation of manufacturing operations and investing in technologies such as PLM, Simulation etc. are set to be crucial differentiators in making companies globally competitive and cater to the emerging needs of next generation automobiles in wake of the E-vehicles revolution and "connected mobility" megatrend. Innovation and product development hold the key to tap the biggest growth opportunities in the future and the

seminar will enable sector players to decode Industry 4.0 in order to move beyond the traditional “build-to-print” approach.

Home to one of most advanced Industry 4.0 compliant automotive manufacturing plants in India, Punjab has signed up as the Official State Partner for the ACMA Automechanika Seminar and will be promoting policies and investment prospects in a bid to attract companies and investors to the state. Mr. Rajat Agarwal, IAS, Chief Executive Officer, Invest Punjab has said, “We are developing a state of art Hi-Tech Valley at Ludhiana to make it a hub of mobility sector with special emphasis on E-vehicles. Through this partnership with ACMA Automechanika, we want to reach out to sector players to initiate investment opportunities and partner in the growth story of New Punjab.”

Recognised as one of the most influential events for the aftermarket business globally, ACMA Automechanika New Delhi is one of 17 Automechanika fairs held across Africa, Asia, Europe and the Americas. For further information about these fairs, please visit [www.automechanika.com](http://www.automechanika.com)

**Press information and photographic material:**

[www.acma-automechanika.in](http://www.acma-automechanika.in)

**Links to websites:**

[www.facebook.com/acmaautomechanikaneudelhi](https://www.facebook.com/acmaautomechanikaneudelhi) | [www.twitter.com/automechanikain?lang=en](https://www.twitter.com/automechanikain?lang=en) | [www.linkedin.com/in/acma-automechanika-new-delhi-059a19157/?originalSubdomain=in](https://www.linkedin.com/in/acma-automechanika-new-delhi-059a19157/?originalSubdomain=in)

**Background information on Messe Frankfurt**

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at 30 locations, the company generates annual sales of around €715\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*preliminary figures 2018

**Background information on Automotive Component Manufacturers Association of India (ACMA)**

The Automotive Component Manufacturers Association of India (ACMA) is the apex body representing the interest of the Indian Auto Component Industry. Its active involvement in trade promotion, technology up-gradation, quality enhancement and collection & dissemination of information has made it a vital catalyst for this industry’s development. ACMA’s charter is to develop a globally competitive Indian auto component Industry and strengthen its role in national economic development as also promote business through international alliances. ACMA is an ISO 9001:2008 certified Association.