

## SPOTT Awards Winners 2019

<b>PLATFORM CATEGORIES</b>			
Best Design User Interface Technology	EORS + ZEE5	Charmboard & Myntra	Silver
Best Video Distribution Platform- Service Provider	Reliance Jio	Reliance Jio Infocomm Ltd	Gold
<b>CAMPAIGN CATEGORIES</b>			
Best Performance Marketing Campaign	Fortis Healthcare Limited	AdLift	Bronze
	URI - The Surgical Strike	Trigger Happy	Bronze
	Grofers - Houseful Sale	Grofers & Pivot Roots	Silver
Best Social Media Marketing Campaign	Badhaai Ho	Junglee Pictures & TheSmallBigIdea	Bronze
	Reach For Better	Franklin Templeton & The Better India	Silver
	Mirzapur - Amazon Prime Video	Amazon Prime & Pivot Roots & SoCheers & Digi Osmosis	Gold
Best Influencer Marketing Campaign	Home... It's a Feeling	ALTBalaji	Bronze
	Badhaai Ho	Junglee Pictures & TheSmallBigIdea	Gold
Best Video Marketing Campaign	Goodknight Stories	Digitas India & Godrej Goodknight	Bronze
	My Jeep Story	Digitas India & Jeep India	Silver
	Comicstaan Season 1	Amazon Prime & Pivot Roots & SoCheers	Gold
Best Marketing Campaign	FIFA 2018 #screamloud	SonyLIV	Bronze
	URI - The Surgical Strike	Trigger Happy	Silver
	Koi Yaar Nahi Far - IPL on Hotstar	Hotstar	Gold
<b>BRAND CATEGORIES</b>			
Best Brand Placement - Movie	ET NOW-Baazaar Film Integration	ET NOW	Bronze
Best Brand Placement - Series	Mom & Co. Saregama Carvaan	The Zoom Studios - Times Network	Bronze
	Meri Life Mere Rules	Whisper & Girliyapa	Gold

<b>CONTENT SPECIFIC CATEGORIES</b>			
Most Popular Original Web Series/ Movie - Hindi	The Reunion	The Zoom Studios - Times Network	Bronze
	Girls Hostel	Girliyapa	Silver
	College Romance	The Timeliners	Gold
Most Popular Original Web Series/ Movie - Regional Language	StrilingPulling	Lokmat Media Pvt. Ltd.	Bronze
	Hello 2	hoichoi	Gold
Best Debut Series	MOM & CO.	The Zoom Studios - Times Network	Bronze
	The Reunion	The Zoom Studios - Times Network	Bronze
	Damaged	Hungama Digital Media Entertainment	Gold
Best Short Format Film	Kanika	Girliyapa	Gold
<b>AUDIO AWARDS</b>			
Campaign Led by Audio	HDFC Life x Kahaani Express	JioSaavn & HDFC Life	Bronze
<b>SPECIAL AWARDS</b>			
OTT Platform of the Year		MX Player	Gold
Best Marketing Initiative by an OTT Platform	It's Not That Simple	Voot	Gold
Best Production Company	Jury Special Mention – SKTV & Banijay Asia for The Kapil Sharma Show	SKTV & Banijay Asia	