

To,  
Economic Times Real Estate Awards Team,

I hereby approve the participation of (Agency Name) \_\_\_\_\_ in ET Real Estate Awards 2021 (ZONE), for the campaign \_\_\_\_ (Campaign Name) released on \_\_\_\_ (Audio / Video streaming / Social Media platform name) , launched on \_\_\_\_ (Campaign launch date DD/MM/YYYY)

Thank You!

Please note :-

- The client approval letter should be sent from the client's official email id where the approver's id along with designation and organization details are clearly visible

OR

- a letter from the client on the company letterhead should be taken in the above format, along with designation and digital signature of the signing authority