

To,
Brand Disruption Awards Team,

I hereby approve the participation of **(Agency Name)** _____ in Brand Disruption Awards 2022, for the campaign / product / process ____ **(Campaign / Product / Process Name)** launched on__ **(Campaign / Product / Process launch date DD/MM/YYYY)**

Thank You!

Please note:-

- **The client approval letter should be sent from the client's official email id where the approver's id along with designation and organization details are clearly visible**

OR

- **a letter from the client on the company letterhead should be taken in the above format, along with designation and digital signature of the signing authority**