

To Shark Awards Team,

I hereby approve the participation of **(Agency Name)** _____ in Shark Awards 2022, for the campaign _____ **(Campaign)** launched on _____ **(Campaign launch date DD/MM/YYYY)**

Thank You!

Please note:-

- **The client approval letter should be sent from the client's official email id where the approver's id along with designation and organization details are clearly visible OR**
- **a letter from the client on the company letterhead should be taken in the above format, along with the designation and digital signature of the signing authority**