



IU International

STUDY YOUR WAY

iu.org

iu

INTERNATIONAL
UNIVERSITY OF
APPLIED SCIENCES



Reasons for IU

WHY STUDY WITH US?

01

MAXIMUM FLEXIBILITY

- Study online or on campus
- Full or part-time online studies
- Choose study location each semester!
- Balance studying with daily life

02

WE SUPPORT YOU

- 24/7 online support
- Competitive scholarships
- Simpler admission processes
- Online forums & chats

03

YOUR CAREER IN FOCUS

- Practical study content
- Career services & support
- Experienced professors
- Top name industry partners
- Boosted career prospects

04

BROADENING YOUR HORIZONS

- English study content
- 2 campuses in Germany
- International student community
- Large alumni network

05

ACCREDITATIONS & AWARDS

- No fixed exam periods
- Online exams
- Online seminars
- Get in touch with fellow students and tutors

01

MAXIMUM

FLEXIBILITY

On campus or 100% online

With our roots in Bad Honnef, near Bonn, we have grown to serve 70,000 students around the world. We maintain our original campus in Bad Honnef and also welcome students to our newer campus in the German capital of Berlin. You can choose if you want to study with us on campus or take your degree fully online. Our highly rated online learning tools and teaching methods provide you with all you need to study comfortably from home. At home, travelling the world, or on campus in Germany, so long as you can access our digital study materials, you choose where you want to study. Plus, you're free to change your mind regarding study models for programmes that are available both online and on campus.

Ultimate freedom for your studies

We are proud to offer you flexibility in your studies with our combined on campus studies study model. For programmes with this flexible option, you can choose to join us on one of our campuses for a semester, or more, to experience campus life. You simply need to let us know in advance. Start online or on campus.

- Experience online learning and campus studies
- Study each semester where it makes most sense to you
- Be home when you need
- Experience a new city and campus life when you can

Full time or part time for online studies

When you study online with us, you have even more flexibility in your degree. We offer three study models for your studies: full-time, part-time, and extended. This means that you can study at the pace that suits you and give more time to any of your personal or professional commitments.

Study online

STUDIES IN THE COMFORT OF HOME

True to our international approach and digital core, we provide study programmes that are fully online to help you study when and where it is most convenient. Our digital, user-friendly learning materials and online support services give you the student experience with added flexibility to make studying suit your schedule. Wherever you are, you can gain an accredited and recognised degree while keeping up with work or family commitments.

All our online degrees are taught using digital, user-friendly learning materials and we provide many podcasts and eBooks for learning on the go. You can chat online with fellow students and your professors and access our online library for reading material.

- Learn on-the-go with podcasts and eBooks
- Chat online and receive remote coaching
- Take exams in a more relaxed environment
- Don't worry about visas, accommodation, or travel expenses
- Study alongside work and family commitments
- Demonstrate motivation and self-discipline to future employers

3 Study models

For online studies, you choose the best speed for your studies.

FULL TIME

The fastest way to your degree

PART TIME

Balance studying with daily life

EXTENDED

More time for your other commitments

02

WE SUPPORT YOU

Student office

We want you to feel comfortable and prepared during your studies to ensure you graduate successfully and head straight into a great career. Your Student Office helps you find the support and services you need. Plus, the International Office is the first point of contact for incoming or exchange students. Whether you're moving to our campus in Germany to study or joining an exchange programme at a partner university, the team can provide you with information and support in finding the right documentation or contacts.

Connected, even from far away

Exchange ideas on study content on our online campus in chats and forums, work together using study wikis, or organise group work using our tools. Access all you need in your online learning environment and contact your professors over chat to schedule appointments. And, contact the Student Office and our team whenever you need support for your studies or personal advice.

Competitive scholarships

We value student diversity and believe in advancing excellence by investing in promising talents. Financial constraints should not stand in the way of you realising your professional potential. For this reason, we encourage you to apply for a scholarship to give you the financial boost you need on the path to success.

SCHOLARSHIPS OF UP TO 80% FOR ONLINE STUDENTS

Studying online? Let us know about your academic background, region, and future goals and we'll be happy to discuss scholarship options for your individual situation. There are also discounts available to campus students. Submit your application online and discuss your situation with our advisors. Visit iu.org/why-iu/affordable-tuition/ to explore your options.

Support That's Individual to You

We support you in a range of ways, from scholarships to academic support in online learning, as well as career services. We're here to ensure every student feels comfortable and can fulfil their potential.

03

YOUR CAREER IN FOCUS

BUILDING YOUR CAREER

We know that employability after graduation is very important to our students. Our international Career Office assists students in reaching their career goals. In fact, 94% of our graduates start careers within six months of graduating. Through individual consultations, workshops, networking opportunities and access to our exclusive job database, we will support you in finding a great position after graduation.

INVEST IN YOUR FUTURE

94% of our graduates have a job within six months of graduation.

75% of our graduates work in an international environment.

80% of our graduates move into a management position within two years.

CAREER OFFICE

The corporate world is looking for globally oriented professionals and motivated graduates. Take advantage of our excellent reputation in academia, extensive partner network, and individual support to build a successful career. Our team of professional advisors and educators support you with your search for internships, job placements, and events. We organise company presentations on campus, carry out applicant training and interview coaching, review your applications, and offer you advice to ensure you have every chance to boost your career.

Our professors have a minimum of 5 years' industry experience and help you develop practical and relevant skills.

04

BROADENING YOUR HORIZONS

WELCOME TO GERMANY: POST-STUDY VISA

In Germany, skilled professionals are in high demand and around 20% of the German population has a migration background. The country is welcoming to educated immigrants and offers the EU Blue Card scheme for residency. Additionally, post-study visas are available: If you choose to carry out your last semester in Germany, you have the chance to remain in the country for 1.5 years after graduating to search for a job. You will need to find employment that has adequate compensation and is in the professional area relating to your completed studies.

BUILD YOUR INTERNATIONAL NETWORK

We're proud to have an ever-expanding community of international students and alumni, a network of 6,000 partner institutions, and 650+ Professors, lecturers & employees. We continue to grow and grow, and as we do your network grows, too. You can lean on our large community during your studies for extra support and advice and make long-lasting connections that could turn into to profitable career partners for your future.

All programmes taught in English—the international business language

All studying content and teaching at is in English, widely recognised as the international business language. This can help boost your career prospects internationally once you graduate.

05

OUR ACCREDITATIONS

ENSURE OUR QUALITY

We offer high quality study programmes with career relevant content and a practical approach. Our study programmes, both online or on campus, have received multiple accreditations and awards, and IU is one of the top institutions on the CHE university ranking.

Build your international network

Our programmes are recommended by 60,000+ students, including students and alumni that work at:



Lufthansa

facebook

Allianz



HYATT



**BNP PARIBAS
REAL ESTATE**

accenture

Panasonic



McKinsey & Company

6,000+

business partners

98%

recommendation
rate

110+

countries represented

85,000+

students



IU International

DUAL DEGREE OPTION WITH LONDON SOUTH BANK UNIVERSITY

EXTRA DEGREE, DOUBLE THE CAREER ADVANTAGE

London South Bank University (LSBU) stands out for its internationality and is committed to providing the best career opportunities. We have coordinated many of our study programmes with LSBU to give you the opportunity to acquire a British degree in addition to your German degree from us, our bachelor dual degree graduates even get their English qualification with honours to reflect the UK standard of work and teaching! Our cooperation has one goal above all: to qualify you for top jobs worldwide with a dual degree.

YOUR DUAL DEGREE AT A GLANCE



9 PROGRAMMES

- Master of Business Administration (with specialisations)
- Master of Management (with specialisations)
- M.Sc. Artificial Intelligence
- M.Sc. Computer Science
- M.Sc. Data Science
- B.B.A Business Administration
- B.A. International Management
- B.Sc. Computer Science
- B.Sc. Data Science



RESUME BOOST

Increase international career prospects with your extra UK degree.



STUDY AS NORMAL

No extra courses or travel: Study with us and receive your degree from LSBU when you graduate.

UK DEGREE, WITH NO NEED TO TRAVEL

Simply let us know you would like your IU degree additionally validated by LSBU within the given deadlines (depending on your degree credits). Once you successfully complete your studies with us, you will automatically receive your British degree from LSBU on top, giving you an extra career advantage when applying to jobs internationally. Check out more at: iu.org/why-iu/dual-degree/

EST 1892
LSBU

iu INTERNATIONAL
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WHY IU?

OUR STUDENTS ARE OUR SUCCESS. HEAR FROM THEM.

See how studying at IU International University of Applied Sciences has helped our students and alumni get to where they want to be. Each of our graduates is one more reason we're proud to provide accessible, flexible, and practical higher education internationally.



“The international perspective that I developed during my studies at IU helps me tremendously in my everyday professional life. During my master’s degree programme I learned how international companies work strategically and how they operate locally. Every country, every market, every target group is different and requires a specific marketing and communication strategy. Studying at IU provides an opportunity to develop the ability to work with people from different cultures. In addition, the marketing curriculum in particular covers a wide range of subjects, but at the same time goes into depth and combines theory with practice. IU has excellent professors who really make the university as great as it is.”

Nienke Baas

“An MBA is one of the most prestigious qualifications and opens up career opportunities worldwide. In my search to find the right university, IU met all the criteria that were important to me. I also liked the fact that Berlin is a very international city and is currently evolving into being the hub of Europe’s start-up scene. What I learned during my studies at IU helps me a lot: Thanks to its international orientation, I became familiar with many cultures and this is very useful in my daily work. However, the most important advantage for me is that you can participate in IU events and establish an excellent network. My career proves it: networking is the key to success!”



Sandip Modha

Read more success stories from students on iu.org/why-iu/success-stories