

To Brand Bharat Awards Team,

I hereby approve the participation of **(Agency Name)** \_\_\_\_\_ in Brand Bharat Awards 2022, for the campaign \_\_\_\_\_ **(Campaign Name)** launched on \_\_\_\_\_  
**(Campaign launch date DD/MM/YYYY)**

Thank You!

***Please note :-***

- ***The client approval letter should be sent from the client's official email id where the approver's id along with designation and organization details are clearly visible OR***
- ***a letter from the client on the company letterhead should be taken in the above format, along with designation and digital signature of the signing authority***