

**ET** Masterclass

From The Economic Times

# Future of Work & Human Capability Masterclass

*A hands on workshop for Business & HR leaders*

LIMITED SEATS WORKSHOP

June 7-8 | Virtual Masterclass

05:00 PM to 08:00 PM IST



**Dave Ulrich**



**Lynda Gratton**

**REGISTRATION ON FIRST-COME-FIRST-SERVED BASIS**

NOMINATE YOUR LEADERSHIP TEAM

# ABOUT THE PROGRAM

HR is at the center of all businesses today. The expectations from HR professionals allow business and HR leaders to create a human capability that delivers value to all stakeholders and contribute to its success.

ETMasterclass brings to you HR thought leader Dave Ulrich and global thought leader Lynda Gratton who would talk about Human Capability Management and the Future of Work in today's volatile world respectively.

Dave outlines 5 competencies and actions for HR and business leaders to follow in order to leverage and create a human capability that delivers value to all stakeholders. He will walk you through the human capability blueprint which offers four pathways to capture the array of "HR" initiatives: Talent (Human Capital), Leadership Brand, Organization, and Human Resources effectiveness.

Dave will further take you through the framework of Human Capability and show how current business agendas about investor confidence, technology innovation, government regulatory reporting, ESQ, competitive differentiators, or culture that arise can be accomplished through integrated human capability solutions around talent, leadership, organization, and HR.

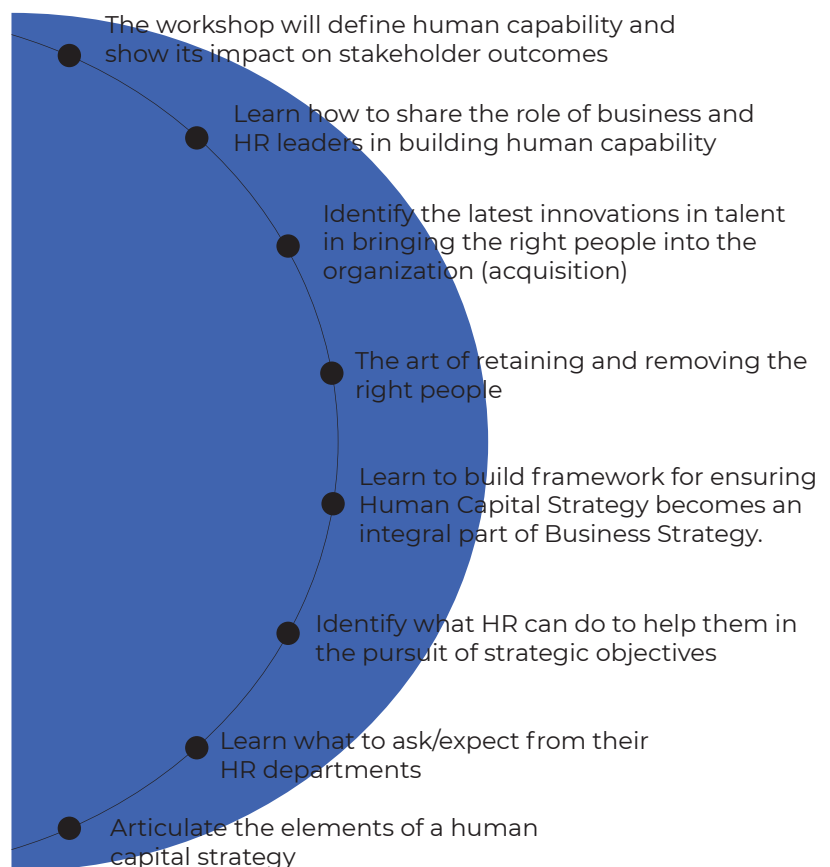
On the other hand Lynda Gratton would talk about what will our working lives look like 20 years from now? What should we be preparing? How we work is changing and will continue to change. She will also look at the demographic, technology and social changes in The New Long Life and how it is effecting

how we work. Moving ahead in this masterclass Lynda will be sharing her views on the big trends that will shape work, how companies around the world are responding to this, and what skills and capabilities this brings into focus.

## WHO WILL BENEFIT

- Managing Directors, Board Members
- C-Suite Executives (CEOs, COOs, CIOs, CTOs, CDOs, CHROs)
- Senior Management Executives and Function Heads
- Business Leaders and Senior HR professionals

## WHAT YOU WILL LEARN



## AGENDA

**Prof. Lynda Gratton**

Prof. at London Business School,  
Speaker, Author, Global Thought Partner

June 7-8, 2023 | **Online Masterclass**

**Session Timing**

**June 7, 2023 | 05:00 PM - 08:00 PM**

**Topic 1: The forces that are shaping work**

- The forces that are driving change in the world - Demographics, technology and social forces – and the impact of the pandemic.

**Topic 2: How these forces are shaping work?**

- If social, demographic, and lifestyle preferences are shifting, then so too will work patterns. And this will require flexibility from employers. Hybrid work, multistage working lives, continual upskilling and reskilling are some to think about.

**Topic 3: How corporations are responding**

- Social Capital' is not just something we acquire as individuals. Corporations need connectivity to drive innovation and profitability. Lynda predicts that these wider eco-systems may yet morph into the dystopian mega-corporations and global cartels of science fiction. Good practice and challenges are the key here.

**Topic 4: What this means for managers and leaders**

- The new managerial capabilities - As more workers become independent freelancers, and consumers become more savvy about what they want, corporations will increasingly need to extend their relationships to more fully engage with them.

**Topic 5: The Three Shifts we can Expect to See in our Lives**

- Gratton envisages three big shifts in our lives - Mastery, Connectivity and Quality of Experience.

## AGENDA



**Prof. Dave Ulrich**  
Speaker, Author,  
Professor, Thought  
Partner on Human  
Capability

**Session Timing****June 8, 2023 | 05:00 PM - 08:00 PMz****Topic 1: Now is the time for human capability**

- Challenges in today's business context, Implications for human capability, Definition of human capability, Impact of human capability on stakeholder outcomes, Accountability for human capability

**Topic 2: Upgrading talent: competence**

- Acquiring the right people, Developing people, Rewarding people for the right behaviors and outcomes, Communicating clearly, Managing careers, Ensuring sustainable DEI, Retaining the best (avoiding great resignation), Removing those who need to go

**Topic 3: Describe how HR supports the Human Capital plans**

- Creating an employee value proposition, Building employee experience (believe, become, belong)

**Topic 4: Creating the right organization**

- Define organization as a set of capabilities and the right culture, Diagnose how to create the right culture given your marketplace

**Topic 5: Establishing a leadership brand**

- Defining the leadership skills in the post-pandemic world in five domains, Offering 10 specific leadership actions in these five domains with a focus on inclusivity, emotional well being, and agility

**Topic 6: Upgrading human resources**

- Layout out 9 dimensions of an effective HR department, Focusing on emerging people analytics and relationships

# MASTERCCLASS EXPERTS



**Prof. Dave Ulrich**  
Speaker, Author,  
Professor, Thought  
Partner on Human  
Capability

**David Olson Ulrich** is a university professor, author, speaker, management coach, and management consultant. A Professor of Business at the Ross School of Business, University of Michigan, and Co-Founder of The RBL Group.

Dave has been ranked as the #1 management guru by Business Week and profiled by Fast Company as one of the world's top 10 creative people in business, a top 5 coach in Forbes, and recognized on Thinkers50 as one of the world's leading business thinkers. Dave has written 30 books and over 200 articles. He has shaped the HR profession and has been called the "father of modern HR" and "HR thought leader of the decade"



**Prof. Lynda Gratton**  
Prof. at London  
Business School,  
Speaker, Author, Global  
Thought Leader

**Lynda Gratton** is a global thought-leader on the future of work, named by 'Business Thinkers 50' as one of the top fifteen business thinkers. Her research on hybrid work was featured as the cover article for Harvard Business Review & she explores issues of work in her MIT Sloan column.

Lynda founded HSM-Advisory, which has supported more than 90 companies around the world to future-proof their business strategy. Her eleven books, including Redesigning Work and The 100-Year Life, have sold over a million copies and been translated into more than fifteen languages. Lynda serves as a Fellow of the World Economic Forum and co-chairs the WEF Council on Work, Wages and Job Creation.

# WORKSHOP APPROACH

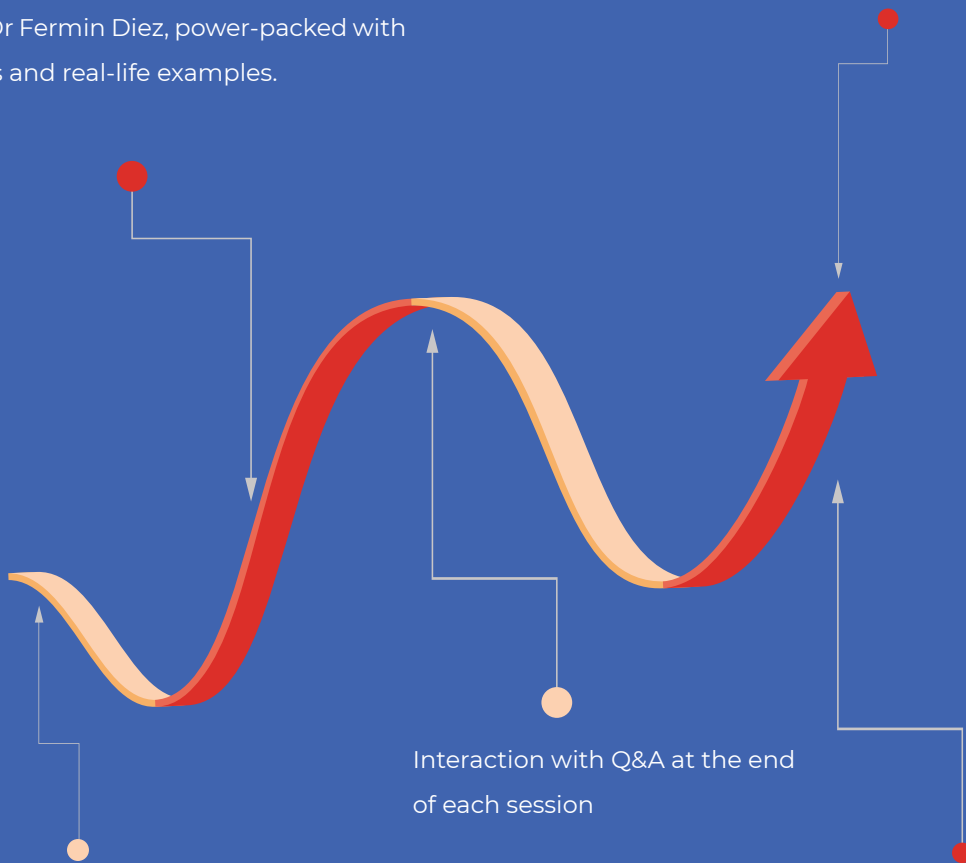
A workshop designed and developed by Dave Ulrich and Dr Fermin Diez, power-packed with case studies and real-life examples.

Limited participation to ensure ample time for interaction and discussion with Dave Ulrich and Fermin Diez

Opportunity to submit your hr blueprint beforehand for Dave Ulrich's and Fermin Diez's input and suggestion

Interaction with Q&A at the end of each session

Certificate of participation signed by Dave Ulrich and Fermin Diez (soft copy)



# REGISTRATION

*This exclusive workshop is open for a very limited number of participants on first come first served basis.*

## NOMINATE YOUR LEADERSHIP TEAM

Register 1-2 management  
representatives

**@INR 35,000**  
Plus GST/Participant

Register 3-4 management  
representatives

**@INR 32,200**  
Plus GST/Participant

Register 5+ management  
representatives

**@INR 30,100**  
Plus GST/Participant

**Register now**

## FOR MORE INFORMATION & REGISTRATION

 VISHAL KAUSHIK  +91 95827477444  vishal.kaushik@timesinternet.in

 ISHAN BANIK  +91 9289370994  ishan.banik@timesinternet.in

**ET** **Masterclass**

From The Economic Times