The increasing demand for hybrid work, the challenges it presents, and the importance of efficient expense management.

Emphasizes the role of technology, particularly GoCorp, in streamlining expense tracking, ensuring compliance, and providing businesses with the necessary tools to navigate the hybrid work environment effectively.

By adopting digital expense management solutions, businesses can achieve control, transparency, and cost-efficiency while supporting employees’ aspirations for flexible work arrangements.
Embracing the Hybrid Work Era
Navigating the Transition and Addressing Organizational Challenges

Not long ago, millions of people were forced to work at home. Routine team huddle? Let’s do it from home.

Present annual budget? Do it from home. Taking that crisis call? You know where to do it. As things are getting back to normal, how people doing work is changing and businesses need to adapt.

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83% Employees prioritize flexible working hours
(Randstad 2023)

71% Employees want a flexible location to work
(Randstad 2023)

33% Turnover rate decrement while improved work satisfaction scores with working from home
(National Bureau of Economic Research 2022)

Top concern for employee on hybrid work

- Less access to work resources and equipment: 35%
- Feel less connected to organization’s culture: 32%
- Decreased team collaboration: 30%
- Impaired working relationship with coworkers: 24%
- Reduced cross-functional communication & collaboration: 23%
- Disrupted processes: 22%
- More difficult to coordinate work schedules, tasks & timelines: 21%

These statistics suggest that there is a growing demand for flexible work arrangements. Businesses that offer flexible work arrangements can attract and retain top talent, improve productivity, and increase employee engagement. The data comes as top management needs to accept that hybrid work is here to stay and it is for their own benefit too.

However, offering flexible work arrangements can also present some challenges. A recent research by Gallup (2022) suggests that less access to work resources (35%), lack of connection to the company’s culture (32%) and decreased team collaboration (30%) were named among the top concerns for employees on hybrid work. Occasional travel to the office is considered a key to solving those challenges, yet for business efficiency there are needs of effective travel expense management. When employees are traveling for work, it’s important to have a system in place to track and reimburse their expenses. This can be a daunting task, especially in a company with a lot of travelers, as it ensures effective monitoring, verification, and compliance with travel expense policies.
Harnessing Technology for Streamlined Integration

With mobile apps and online platforms, employees can effortlessly eliminate the hassle of paper receipts and manual data entry, but still manage to make sure travels are done responsibly.

By integrating these systems with corporate travel policies, companies can enforce spending limits, ensure compliance, and promptly identify any discrepancies or potential overspending. It will provide real-time visibility into travel expenses. Managers can access comprehensive dashboards and reports, allowing them to monitor expenses as they occur.

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One solution that can effectively address travel expense management in the era of hybrid work is GoCorp, a business expense management platform by Southeast Asia leading tech company Gojek, specifically designed to support businesses in Indonesia, Singapore and Vietnam.

What sets GoCorp apart from other similar platforms is its unique approach that offers significant advantages to businesses to manage travel, delivery, and meal expenses without imposing burdensome fees or minimum payments. The flexibility of integrating the payment system with credit cards will also allow SMEs to take advantage of this innovation.

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This extensive network allows GoCorp to leverage Gojek’s resources and infrastructure, providing seamless connectivity between travel expense management and other aspects of business operations. With GoCorp, businesses can effortlessly coordinate their business expenses with Gojek services, ensuring a smooth and integrated experience for their users.

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**GOCORP OFFERS SIGNIFICANT ADVANTAGES TO BUSINESSES TO MANAGE:**

- Transportation Expense
- Delivery and Logistic Expense
- Meal Expense

Integrates with Gojek extensive on-demand services ecosystem
This data highlights GoCorp’s potential to cater to the needs of businesses with a predominantly working-class employee base. By focusing on cost-efficiency and ease of use, GoCorp addresses the specific requirements of this demographic, allowing companies to effectively manage travel expenses while supporting the financial well-being of their employees.

Furthermore, GoCorp prioritizes flexibility, which aligns perfectly with the hybrid work model. With GoCorp, managers have the ability to supervise travel spending regardless of the employees’ location. The platform’s mobile app and online platform empower employees to effortlessly capture and submit receipts while on the go, eliminating the need for cumbersome paperwork. This flexibility not only streamlines the expense tracking process, but also aligns with employees’ desire for a flexible work environment.

The platform’s intuitive dashboards and reports enable proactive decision-making, ensuring that expenses remain within budgetary guidelines. Managers can quickly identify any deviations from the set spending limits, allowing for timely intervention and cost optimization. This level of transparency and control allows companies to better manage their resources, reduce overspending, and improve overall financial management.

Additionally, GoCorp ensures compliance with corporate travel policies, minimizing the risk of non-compliant expenses. The platform allows companies to configure spending limits and specific expense categories, ensuring that employees adhere to the established guidelines. Seamless approval workflows facilitate faster reimbursements, reducing administrative burdens and improving employee satisfaction.

Business expenses need to be efficient and can be controlled remotely by the company. It’s important to support employees’ aspiration to have hybrid work.
By leveraging the power of GoCorp, businesses can effectively manage business expenses while providing their employees with the flexibility they desire in the hybrid work environment. The platform’s user-friendly interface, monitoring capabilities, and policy enforcement features make it an indispensable tool for companies navigating the challenges of hybrid work.

As companies embrace hybrid work models, technology emerges as a vital tool in managing business expenses effectively. By digital expense management solutions, businesses can ensure control, transparency, and cost-efficiency while providing their employees with the flexibility and support they need in this new era of work.

Should you have any questions or inquiries regarding GoCorp, we extend a cordial invitation for you to personally connect with us through www.gojek.com/gocorp. Join 1000+ companies who have already harnessed the power of GoCorp. Register your company today and experience the convenience and efficiency we bring to transportation and delivery expense management.