

To,  
Brand Disruption Awards Team,

I hereby approve the participation of (Agency Name) \_\_\_\_\_ in Brand Disruption Awards 2024, for the campaign/platform \_\_\_\_\_ (Campaign Name) launched on \_\_\_\_\_ (Campaign Name launch date DD/MM/YYYY)

Thank You!

Please note:-

- The client approval letter should be sent from the client's official email id where the approver's Email id along with designation and organization details are clearly visible

OR

- A letter from the client on the company letterhead should be taken in the above format, along with the designation and digital signature of the signing authority