

Following are the Terms and Conditions of participation in ET MSME Awards 2024:

1. ET MSME Awards (“Awards”) is an initiative of The Economic Times Digital, a brand of Times Internet Limited (“TIL”). The intellectual property and sole copyright of the Awards lie with TIL.
2. The Awards are supported by partners, chosen at TIL’s discretion. List of these partners may be published on <https://etmsmeawards.com/> at TIL’s discretion.
3. Registrations for the Awards shall be done by enterprises through their authorized representatives. Only a person specifically authorized in this behalf by an Enterprise (“Applicant”) shall submit the details for registration and participation as may be required by TIL from time to time including but not limited to – Enterprise details such as year of incorporation, nature of business, revenue and related financial details for up to four years, Authorized person’s details such as name, email id, mobile Number.
4. The Applicant represents and warrants that the enterprise being registered has read and understood these terms and conditions and provide its consent to the same and is bound by it.
5. All entries to the Awards must be completed on the website <https://etmsmeawards.com/> before midnight of - **30th Nov 2024**.
6. Entry to the Awards does not require any fees.
7. An enterprise can apply for the Awards in any category for which it is eligible.
8. Evaluation of applications will be undertaken by TIL’s assessment partner(s) in consultation with the TIL. The Applicant and the enterprise submitting the information specifically consent to TIL sharing any and/or all information submitted with third party assessment partners at its sole discretion for the purposes of assessment and other related matters.
9. The Applicant agrees and confirms that TIL may share its name, mobile number, email ID, company name, designation, city name and other contact information with its third-party partners and that TIL or its third-party partners shall have a right to send promotional or marketing communications to the Applicant
10. All applications must be true and correct along with updated business venture/organization and must fulfill the following eligibility criteria.

11. Any Indian business/ enterprise, which falls under the bucket of Micro, Small or

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Medium enterprise, as defined by the Government of India. For the purposes of the Awards, the eligibility criteria are as follows, basis the turnover of the company in FY 2023-24. This is agnostic of the sector and business type:

- a. **Micro:** Less than Rs 5 cr
- b. **Small:** Rs 5 cr to Rs 50 cr
- c. **Medium:** Rs 50 cr to Rs 250 cr

12. The Applicant must be an Indian national, resident in India, and above 18 years of age as on 1 January 2024.

13. All entries will be treated in the strictest confidence and in accordance with these terms and conditions.

14. The Applicant and enterprise agrees that TIL may collect, process, use their personal information and other details provided by Applicant for the Awards for the purposes of collecting, analyzing, collating, using and otherwise storing the data provided by Applicant for as long as is necessary for its purposes and the Applicant and enterprise specifically consent to the same. Further, TIL and its partners may contact the Applicant or send reminders to the Applicant for the purposes of completion of registration formalities or for providing additional information and the Applicant provides its consent for the same.

15. Further, the Applicant and enterprise agree and grant TIL the right to publish their details including but not limited to business profile, other information, data or content provided by them or as is available in the public domain in the form of a e-handbook, publication or any other form and manner and print, publish, circulate or make the same available at its discretion to its users/ customers/ general public or to a section thereof.

16. The Applicant agrees to be bound by the decisions of evaluation and TIL's decisions as to the winners of the Awards shall be final. No correspondence, telephone, email or communication of any kind will be entertained in relation to the decision of the evaluators and the same shall be final and binding.

17. All material submitted in support of application is warranted by the Applicant to be their property and is without any encumbrances by third parties and/or they have the requisite rights, authorities and licenses to share the same for the Awards.

18. TIL will not be liable for any loss caused by the failure to complete the Awards or due to revocation/cancellation or postponement of the Awards.

19. Applicants warrant that all information provided by them is their own, accurate, is not plagiarized or copied from any other source whatsoever and does not breach any law or the rights, including intellectual property rights, of any person or entity. TIL at its

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sole discretion may reject any application or entry and/or suspend or terminate applicant's use or access to the Site/ Awards or any services in the event of alleged or suspected or actual breach of terms and conditions provided herein.

20. Applicant shall not sell or modify the material or reproduce, display, distribute, or otherwise use the material available on this website or in the Awards in any way for any public or commercial purpose. Applicant shall not copy or adapt the code or software that TIL creates to generate its pages.

21. The Awards are subject to guidelines/ directions issued by any competent authority from time to time.

22. The Awards are designed/sourced by TIL and are as per their best of efforts. In case there is any discrepancy or dispute regarding the Awards or any part thereof, the decision by TIL shall be final and neither TIL nor any third party shall have any liability towards any Applicant/ enterprise or any user. No correspondence/ queries/complaints whatsoever in this regard will be entertained.

23. TIL does not make any commitment, express or implied to respond to any feedback, suggestion and/or queries of the users or Applicants and TIL disclaims all warranties, whether express or implied, in relation to the Awards.

24. The Applicant indemnifies and agrees to keep indemnified, TIL, its partners, directors, employees and sponsors for any claims arising out of any material, statements or claims made as part of their entry or any breach of these terms and conditions.

25. The Applicant agrees that TIL is entitled to judge their application or entry and select winner(s) as per their discretion without recourse to the Applicant.

26. If the Applicant/enterprise gets shortlisted for the awards, the Applicant grants permission to TIL to use any photographs, video, audio files, written or other material as TIL deems fit and without restriction and undertakes to provide such other permissions or authorisations on behalf of the enterprise as may be required, failing which TIL reserves the right to disqualify or cancel the entry.

27. Applications received without the mandatory fields filled will be deemed invalid and withdrawn from the Awards without any intimation.

28. TIL reserves the right to withdraw an entry from the judging process at any time if

the entry is deemed inappropriate for any reason, without assigning any reasons whatsoever. Decision of TIL and evaluators shall be final and binding on the Applicant and no correspondence/protest may be entertained in this regard.

29. TIL reserves the right to apply/nominate the Applicant/ enterprise in additional **ET MSME Awards 2024 – Terms & Conditions**

categories that it may deems appropriate.

30. The person named on the entry form will be deemed as the point of contact by TIL.

31. Shortlisted Applicants/enterprise will be required to provide additional information upon request from TIL within stipulated timelines. Failure to comply will lead to the application being disqualified.

32. Entry deadlines and other timelines may be extended at the discretion of TIL without assigning any reasons.

33. TIL reserves the right to change these terms, any process, evaluators or partners at its discretion and without any prior notice or without providing any reasons for the same.

34. Applicants agree to be contacted by TIL, partners and its sponsors/partners etc for the purposes of communication (via email, phone or post).

35. These terms shall be subject to the laws of India. Any and all disputes, actions or claims shall be subject to the exclusive jurisdiction in the courts of Delhi.

36. All entries will be judged on the information or details provided at the time of entry, additional amendments may be accepted up till the form is submitted, after which no further amendments will be accepted. TIL reserves the right for requiring any other additional information that it may require for the purposes of evaluation.

37. These terms shall at all times be read in conjunction with Terms of use and Privacy policy available at <https://etmsmeawards.com/>.

38. TIL is not liable for any damages (including direct, indirect, consequential, incidental and exemplary) in the event that the Awards (registration and/or participation thereof) is unavailable/inaccessible to Applicants (by virtue of interruption, suspension or termination) for any reason, including due to computer or communications link downtime attributable to malfunction, upgrades or preventative or remedial maintenance activities.

39. In no event shall TIL be liable to the Applicants or any third party for any special, exemplary, indirect, incidental, consequential, punitive damages arising out of or in connection with the Awards.

40. Notwithstanding anything to the contrary, TIL shall not be liable to the Applicants or any third party, in any manner whatsoever in connection with the Awards.