

2nd  
Edition



Department of IT & Electronics  
Government of Uttar Pradesh



ET Government  
**Digital  
Uttar Pradesh  
Conclave**

**Towards a Digital Future:  
Empowering Governance through Technology**

23<sup>rd</sup> May 2025 | The Centrum, Lucknow

**AGENDA**

#ETDigitalUP

09:00 AM - 10.00 AM	REGISTRATION
10.00 AM – 11.00 AM	<p><i>Inaugural Session:</i> Digital Uttar Pradesh – Vision 2030</p> <hr/> <p><i>Welcome Address:</i> <b>Pravin Kumar</b>, Resident Editor, The Times of India</p> <hr/> <p><i>Industry Address:</i> <b>Dr Subi Chaturvedi</b>, Global Senior Vice President, InMobi Group</p> <hr/> <p><i>Keynote Address:</i> <b>Anurag Yadav</b>, Principal Secretary, Information Technology &amp; Electronics Department, Government of Uttar Pradesh</p> <hr/> <p><i>Guest of Honour Address:</i> <b>Brajesh Pathak</b>, Hon'ble Deputy Chief Minister of Uttar Pradesh</p> <hr/> <p><i>Chief Guest Address:</i> <b>Jitin Prasada</b>, Hon'ble Minister of State for Commerce &amp; Industry, and Electronics &amp; Information Technology, Government of India</p> <hr/> <p><i>Vote of Thanks:</i> <b>Arpit Gupta</b>, Senior Associate Editor, ETGovernment, The Economic Times</p>
11:00 AM - 11:25 AM	NETWORKING TEA BREAK & VISIT TO EXPO
11:25 AM - 11:45 PM	<p><i>Guest of Honour Address:</i> <b>Nand Gopal Gupta Nandi</b>, Hon'ble Minister for Infrastructure &amp; Industrial Development, and Export Promotion, NRI and Investment Promotion, Government of Uttar Pradesh</p> <hr/>
11:45 AM - 12:30 PM	<p><i>Panel Discussion:</i> <b>Skilling UP – Building a Future-Ready Workforce</b></p> <p><b>Dr Hari Om</b>, Principal Secretary, Vocational Education and Skill Development &amp; Entrepreneurship Department, Government of Uttar Pradesh</p> <hr/> <p><b>Dr M K Shanmuga Sundaram</b>, Principal Secretary, Labour &amp; Employment Department, Government of Uttar Pradesh</p> <hr/> <p><b>G S Naveen Kumar</b>, Secretary, Irrigation and Water Resources Department, Government of Uttar Pradesh and State Nodal Officer, Prime Minister Agriculture Irrigation Scheme</p> <hr/> <p><b>Neha Jain</b>, Special Secretary, Information Technology and Electronics Department, Government of Uttar Pradesh and MD, UPDESCO</p> <hr/> <p><i>Moderator:</i> <b>Shailvee Sharda</b>, Assistant Editor, The Times of India</p> <hr/>
12:30 PM- 12:45 PM	<p><i>Fireside Chat:</i> <b>Envisioning Mission Innovation UP: Redefining Progress with AI</b></p> <p><b>Dr Subi Chaturvedi</b>, Global Senior Vice President, InMobi Group</p> <hr/> <p><i>Moderator:</i> <b>Arpit Gupta</b>, Senior Associate Editor, ETGovernment, The Economic Times</p> <hr/>
12:45 PM- 01:30 PM	<p><i>Panel Discussion:</i> <b>Digital Uttar Pradesh – Engine for Industrial Growth</b></p> <p><b>Dr Pinky Jowel</b>, Mission Director, National Health Mission, U.P. &amp; Secretary, Medical, Health &amp; Family Welfare Department, Government of Uttar Pradesh</p> <hr/> <p><b>Mayur Maheshwari</b>, CEO, Uttar Pradesh State Industrial Development Authority</p> <hr/> <p><b>Pranjal Yadav</b>, Secretary, MSME &amp; Export Promotion and Infrastructure &amp; Industrial Development Department, Government of Uttar Pradesh</p>

**Lokesh Sharma**, National Sales Head, ABM Knowledgeware Ltd

**Moderator: Dr Nikhil Agarwal**, Managing Director, Foundation for Innovation and Technology Transfer (FITT), Indian Institute of Technology, Delhi

**01:30 PM - 02:30 PM**

## **NETWORKING LUNCH**

**02:30 PM - 02:45 PM**

### ***Innovation Showcase: The Journey of One Trillion Dollar Economy in UP***

**Alok Kumar**, Principal Secretary, Department of Planning, Programme Implementation & Nodal Officer, One Trillion Dollar Economy, Government of Uttar Pradesh

**Moderator: Shailvee Sharda**, Assistant Editor, The Times of India

**02:45 PM - 03:30 PM**

### ***Panel Discussion: AI: Driven Governance: Building an Inclusive & Resilient Digital Economy***

**Selva Kumari J**, Secretary, Planning Department, Government of Uttar Pradesh & D.G. UPDES

**Amit Sharma**, Secretary, Department of Information & Communications Technology, Government of Mizoram

**Kumar Vineet**, Managing Director, UP Cooperative Sugar Factories Federation Ltd.

**Dr Arun Mohan Sherry**, Director, Indian Institute of Information Technology, Lucknow

**Dr Amod Kumar Sachan**, Founder, Chairman & Managing Director, Hind Institute of Medical Sciences, Shekhar Hospital & Amod Foundation

**Dr Upasana Arora**, Chairperson, CII Uttar Pradesh & MD, Yashoda Super Specialty Hospitals

**Moderator: Mohita Tewari**, Principal Correspondent, The Times of India

**03:30 PM - 04:30 PM**

### ***Panel Discussion: Securing Digital Bharat***

**Masoom Ali Sarwar**, Managing Director, Uttar Pradesh State Road Transport Corporation (UPSRTC)

**Archana Verma**, Chief Executive Officer, Ayushman Bharat (UP) & State Agency for Comprehensive Health and Integrated Services

**Shailesh Kumar Srivastava**, Senior Director (IT), National Informatics Centre, Uttar Pradesh

**Ankit Srivastava**, Chief Executive Officer, Dhanvi Data System Private Limited

**Amit Singh**, Partner, Technology Consulting, Ernst & Young India

**Moderator: Arpit Gupta**, Senior Associate Editor, ETGovernment, The Economic Times

**04:30 PM - 04:45 PM**

## **NETWORKING TEA BREAK**

**04:45 PM - 05:30 PM**

### ***Panel Discussion: Sustainable Digital Infrastructure: Powering Smart Cities & Rural Innovation***

**Ashish Tiwari**, Additional Managing Director (Certification), Uttar Pradesh Forest Corporation

**Er. Arun Kumar** Mishra, Director (SLDC), Uttar Pradesh Power Transmission Corporation Limited

**Rupesh Kohli**, Executive Director-Testing, Research Designs & Standards Organization (RDSO)

**Yajuvendra Kumar**, General Manager-IT, Uttar Pradesh State Road Transport Corporation (UPSRTC)

**Moderator: Amit Singh**, Partner, Technology Consulting, Ernst & Young India

5:30 PM

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