

To, CX+ Awards Team, I hereby approve the participation of (Agency Name) _____ in India CX+ Awards 2025, for the campaign/platform_____ (Campaign Name) launched on____ (Campaign Name launch date DD/MM/YYYY)

Thank You!

Please note:- • The client approval letter should be sent from the client's official email id where the approver's id along with designation and organization details are clearly visible

OR

- a letter from the client on the company letterhead should be taken in the above format, along with the designation and digital signature of the signing authority