

ET Auto
CONNECTED
VEHICLE
SUMMIT '24

15 February, 2024
Holiday Inn, Aerocity, Delhi

Post Event Report

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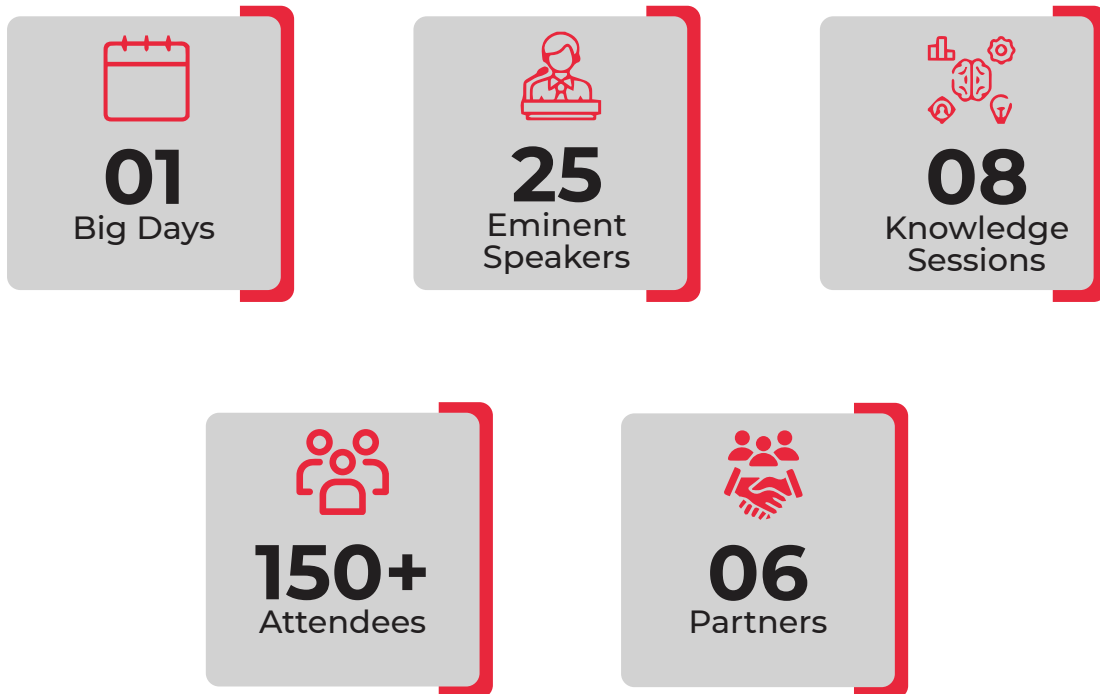
Lanyard Partner



Outreach Partners



Key Highlights



Discussion Topics

- Changing E/E Architecture in the New Era
- What Next in the Connected Vehicle Megatrend?
- Status, Scope and Challenges of the Connected Vehicle Trend in India
- Ensuring Vehicle Safety and Security in the SDV Era
- SDV Starts to Deliver | Tectonic Shifts Shaping a New Automotive Landscape of Customers & Suppliers
- Navigating the Shift: Adapting Sales Strategies to the Connected Vehicle Revolution
- Building an Ecosystem to Tap the Entire Spectrum of Connected Vehicle Tech
- Role of IoT and ADAS in Accelerating the Connected Vehicle Megatrend / Ensuring seamlessness among the 3 Living Spaces of Modern Life



Keynote Address

Sven Patuschka

CTO, Tata Motors Passenger
Vehicle & Tata Passenger
Electric Mobility



Special Address

Dr. Reji Mathai

Director, ARAI



SPEAKERS



Dr. Tapan Sahoo

ED Engineering, Maruti Suzuki India



Rajesh Mishra

Executive Vice President & Chief Digital Officer, VECV



Pushpahas Joshi

EVP and Executive Board Member, KPIT Technologies



Satish Sundaresan

MD, Elektrobit



Jacob Peter

Executive Board member and SVP, Bosch Global Software Technologies



Kartikeya Joshi

VP and Head - Product Planning, UNO Minda



Shivalik Prasad

VP, Sibros



Vinay Raghunath

Partner, Automotive and Mobility Sector Leader, EY India



Saurabh Dalela

Director, ICAT



Ram Rajappa

CTO, Greaves Electric Mobility



Pratik Gupta

Co-founder & CEO, Gensol EV



Brijesh Gubbi Suresh

AVP & Vertical Head - New Business Strategy, Hyundai Motor India Limited



Saurav Kumar

Founder and CEO, Euler Motors



Som Kapoor

Future of Mobility Leader - Consulting, Partner, EY India Automotive



Pravin Swaminathan

Director - Project Management IAP Region, Stellantis



Dipti Vaishnav

MD & Lead - Industrial and Mobility, Accenture



Raghavendra Kulkarni

MD - Software Defined Vehicle - Industry X, Advanced Technology Centers in India, Accenture



Arun Subramanian

CBO & Co-Founder, SharpSell.ai



Amit Satpathy

EVP & Head - IoT Business, Vodafone Idea



Karn Nagpal

President, Sensorise Smart Solutions



Sanjay Gopalakrishnan

SVP - Electric Passenger Vehicle Business, BYD



Amit Kaushik

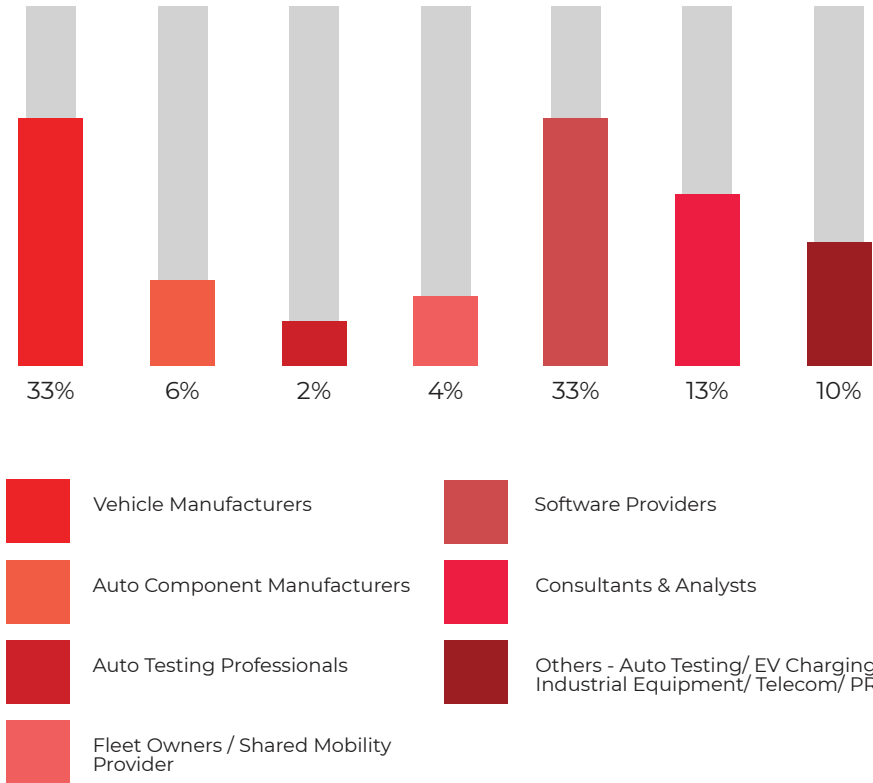
Managing Director India, Urban Science



Anil Yadav

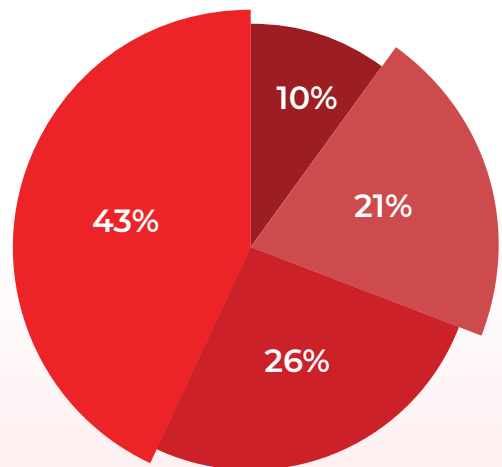
Head - Product Planning and Long Term Strategy, MG Motor India

Attendee Industry Analysis



Attendee Profile Graph

- CMD, MD, CEO, PRESIDENT
- DIRECTOR, VP, AVP, SVP
- HOD, GM, AGM, DGM
- MANAGER, OTHERS



Testimonials

Amit Satpathy
EVP & Head - IoT Business,
Vodafone Idea



“ It's an authentic event, and we can find niche traffic over there. This is a unique platform where you get a lot of knowledge also. ”

Anil Yadav
Head - Product Planning
and Long-Term Strategy,
MG Motor India



“ This is a great initiative by ETAuto where Leaders can come and discuss the ecosystem which will help the industry to meet the customer expectations. ”

Vinay Raghunath
Partner, Automotive and
Mobility Sector Leader, EY
India



“ This is a great show where people are discussing how connected vehicles are moving. I hope this becomes an annual edition where people can learn. ”

Arun Subramanian
CBO & Co-Founder,
Sharpsell



“ This is a very good platform where people are working together, they know the challenges and are working on the challenges and trying to resolve the issues ”

Dipti Vaishnav
MD & Lead - Industrial and
Mobility, Accenture



“ I think it's a brilliant initiative and ET is an experiential theme that the OEMs need to focus on. ”

Dr. Reji Mathai
Director, ARAI



“ I like one thing: how the sessions are planned with technical providers, users & test agencies all together. This is the best way to take forward a new trend very fast. ”

Gautam BT
CEO & Co-Founder,
Bytebeam

“ It's a great event on connected vehicles. Opening sessions are very insightful and planned in a grateful manner. ”

Sanjay Gopalakrishnan
SVP - Electric Passenger
Vehicle Business, BYD



“ It's a very well organized event on Connected cars as it is evolved now. And it's a learning session where people can learn about connected cars in terms of technology. ”

Som Kapoor
Future of Mobility Leader -
Consulting, Partner, EY
India Automotive



“ It's a great opportunity where you can meet people from diverse backgrounds. Most important thing that we are talking about is car safety. ”

Glimpse of the Event



Social Media Engagement

#ETAutoEVC

Overall Impressions
6,02,653+



85k+
Linkedin
4,27,269



45k+
Twitter
23,369



20k+
Facebook
27,235



10k+
Instagram
YT - 8,858

Digital Marketing Outreach

Extensive promotion on social media platforms – LinkedIn, Twitter, etc. and marketing of event with daily and weekly posts, Registration driven social media campaign



Email Marketing

Reaching more than 5 Lacs Industry professionals and building connections

#ETAutoCVS

4th edition



ET Auto
CONNECTED VEHICLE
SUMMIT '24

Accelerating the Connected Automotive Revolution


15 February, 2024 | Holiday Inn, Aerocity, Delhi









Express Interest

#ETAutoCVS – Meet the Subject Matter Experts of Connected Vehicle Ecosystem





In the dynamic tech landscape, connected vehicles are a driving force, reshaping travel, IT, and more. This integration, fueled by advanced chips, transforms how vehicles interact, promising safer and faster mobility. Yet, the industry faces challenges with semiconductor shortages and cybersecurity threats. In response, the ETAuto Connected Vehicle Summit 2024 invites you to explore solutions, navigate challenges, and drive innovation in this transformative era. Join us at the forefront, where knowledge meets action, shaping the future of connected vehicles together.

SPEAKERS

 Dr. Reji Mathai Director, ARAI	 Sven Patuschka CTO, Tata Motors Passenger Vehicle & Tata Passenger Electric Mobility	 Dr. Tapan Sahoo ED – Engineering, Maruti Suzuki India	 Gaurav Gupta Deputy MD, MG Motor India
 Rajesh Mishra EVP & Chief Digital Officer, VECV	 Saurabh Dalela Marketing Director, ICAT	 Hardeep Singh Brar VP and National Head Sales and Marketing, Kia India	 Pushpahas Joshi EVP and Executive Board Member, KPIT Technologies
 Sanjay Gopalakrishnan SVP – Electric Passenger Vehicle Business, BYD	 Kartikeya Joshi VP and Head Product Planning, Uno Minda	 Jacob Peter Executive Board Member & SVP, Bosch Global Software Technologies	 Shivalik Prasad Global Head – Business Development & Alliances, Sibros
 Ram Rajappa CTO, Greaves Electric Mobility	 Brijesh Gubbi Suresh AVP & Vertical Head – New Business Strategy, Hyundai Motor India Limited	 Pratik Gupta Co-founder & CEO, Gensol EV	 Satish Sundareshan MD, Elektrotbit India & Vice President Global Strategy










 Saurav Kumar Founder and CEO, Euler Motors	 Amit Kaushik Managing Director India, Urban Science	 Dipti Vaishnav MD & Lead – Industrial and Mobility, Accenture	 Arun Subramanian CBO & Co-Founder, SharpSell
 Raghavendra Kulkarni MD – Software Defined Vehicle – Industry X, Advanced Technology Centers in India, Accenture	 Amit Satpathy EVP & Head – IoT Business, Vodafone Idea	 Pravin Swaminathan Director – Project Management IAP Region, Stellantis	 Karn Naggal President, Sensorise Smart Solutions

MODERATORS

 Vinay Raghunath Partner, Automotive and Mobility Sector Leader, EY India	 Som Kapoor Future of Mobility Leader Consulting, Partner, EY India Automotive	 Sumantra Bibhuti Barooah Consulting Editor, ETAuto	 Deepanshu Taumar Senior Assistant Editor, ETAuto
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Join us to learn more on connected vehicle technologies.

FOR ANY INFORMATION, CONTACT US

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Riv. Jain | riv.jain@timesinternet.in | +91987309973



The ETAuto Connected Vehicle Summit '24, held on February 15 at Holiday Inn, Delhi, was a resounding success, thanks to the active participation of over 150 attendees, 25+ distinguished speakers, and the knowledge-packed sessions. The event delved into the transformative impact of connected vehicles, addressing key challenges such as the semiconductor shortage and cybersecurity threats and more.

EY, the knowledge partner, unveiled the insightful report titled "The Car is Connected Now! But are We Safe? Cyber Securing the Connected Car." Their contribution added a crucial dimension to the discussions surrounding the safety and security aspects of connected mobility.

Distinguished speakers, including Sven Patuschka (CTO, Tata Motors), Dr. Reji Mathai (Director, ARAI), and leaders from MG Motor, BYD, Hyundai, among others, shared valuable insights. Additionally, presentations by KPIT and Accenture provided further depth to the discussions, emphasizing the industry's commitment to navigating challenges in the dynamic landscape of connected vehicles.

We extend our heartfelt gratitude to all participants for their valuable contributions in shaping the future of connected mobility. The house-full event showcased the industry's dedication to innovation and overcoming challenges. As we express our appreciation, we look forward to continued collaboration and success in driving the transformative journey of connected vehicles. Thank you for being integral to this remarkable event.



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Speakers & Partner Promotion

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ET Auto CONNECTED VEHICLE SUMMIT '24
Accelerating the Connected Automotive Revolution

FEBRUARY 15, 2024
HOLIDAY INN, AEROCITY, NEW DELHI

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Announcing Our Silver Partner

VII business

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ET Auto CONNECTED VEHICLE SUMMIT '24
Accelerating the Connected Automotive Revolution

Presentation

Ensuring Vehicle Safety and Security in the SDV Era

Pushpahas Joshi
EVP and Executive Board Member, KPIT Technologies

FEBRUARY 15, 2024
HOLIDAY INN, AEROCITY, NEW DELHI

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Outreach Partners: **NSRF**, **Autolytics**
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Accelerating the Connected Automotive Revolution

FEBRUARY 15, 2024
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PANEL DISCUSSION

Role of IoT and ADAS in Accelerating the Connected Vehicle Megatrend

Rajesh Mishra
EVP & Chief Digital Officer, VECV

Saurav Kumar
Founder & CEO, Euler Motors

Kartikeya Joshi
VP and Head - Product Planning, UoM Minda

Shivalik Prasad
Global Head - Business Development & Alliances, Sibros

Amit Satpathy
EVP & Head - IoT Business, Vodafone Idea

Pravin Swaminathan
Director - Project Management IAP Region, Stallant

Sumantra Bibhuti Barooah
Consulting Editor, ET Auto

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ET Auto CONNECTED VEHICLE SUMMIT '24
Accelerating the Connected Automotive Revolution

Keynote Address

Changing E/E Architecture in the New Era

Sven Patuschka
CTO, Tata Motors Passenger Vehicle & Tata Passenger Electric Mobility

FEBRUARY 15, 2024
HOLIDAY INN, AEROCITY, NEW DELHI

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4th
edition

ET Auto CONNECTED VEHICLE SUMMIT '24

Accelerating the Connected
Automotive Revolution

#ETAutoCVS

February 15, 2024

Holiday Inn, Aerocity, New Delhi

LEARN FROM THE TOP AUTO INDUSTRY LEADERS



Dr. Reji Mathai

Director,
ARAI



Sven Patuschka

CTO, Tata Motors
Passenger Vehicle
& Tata Passenger
Electric Mobility



Dr. Tapan Sahoo

ED - Engineering,
Maruti Suzuki
India



Gaurav Gupta

Deputy MD, MG
Motor India



Rajesh Mishra

EVP & Chief
Digital Officer,
VECV



Saurabh Dalela

Marketing Director,
ICAT



Hardeep Singh Brar

VP and National
Head Sales and
Marketing, Kia
India



Pushpahas Joshi

EVP and Executive
Board Member, KPIT
Technologies



Sanjay Gopalakrishnan

SVP - Electric
Passenger Vehicle
Business, BYD



Kartikeya Joshi

VP and Head -
Product Planning,
Uno Minda



Jacob Peter

Executive Board
Member & SVP, Bosch
Global Software
Technologies



Shivalik Prasad

Global Head -
Business
Development &
Alliances, Sibros



Ram Rajappa

CTO, Greaves
Electric Mobility



Brijesh Gubbi Suresh

AVP & Vertical Head
- New Business
Strategy, Hyundai
Motor India Limited



Pratik Gupta

Co-founder & CEO,
Gensol EV



Satish Sundaresan

MD, Elektrobot
India & Vice
President Global
Strategy



Saurav Kumar

Founder and CEO,
Euler Motors



Amit Kaushik

Managing
Director India,
Urban Science



Dipti Vaishnav

MD & Lead -
Industrial and
Mobility,
Accenture



Arun Subramanian

CBO &
Co-Founder,
SharpSell



Raghavendra Kulkarni

MD - Software Defined
Vehicle - Industry X,
Advanced Technology
Centers in India,
Accenture



Amit Satpathy

EVP & Head - IoT
Business, Vodafone
Idea



Pravin Swaminathan

Director - Project
Management IAP
Region, Stellantis



Karn Nagpal

President,
Sensorise Smart
Solutions



Vinay Raghunath

Partner,
Automotive and
Mobility Sector
Leader, EY India



Som Kapoor

Future of Mobility
Leader - Consulting,
Partner, EY India
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Consulting Editor,
ETAuto



Deepanshu Taumar

Senior Assistant
Editor, ETAuto

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Industry Tweets

Yogesh Umbarkar • 2nd
 Vice President | Ricardo, Cummins, Capra | Electric and ...
 1w • Edited • 1

Had an incredible time interacting with the dynamic world of the #ConnectedVehicle #Ecosystem at the ET AUTO Connected Vehicle Summit #ETAUTOCVS ...see more

2 comments • 1 repost

Vijaya Vivek Kamath • 2nd
 Result Oriented and Outcome Focussed Project Executio...
 1w • 1

Explore connectivity options with QoSIm (quality of service eSim) - do meet us at the summit to know more. Happy to Connect & Serve #esim #sensorise #qosim #connectivity #makeinindia

Sensorise
 2,950 followers
 1w • 1

Excited to be the part of ET Auto Connected Summit 24.

Karn Nagpal Manish Khare Vijaya Vivek Kamath

#telematics #connectedelectronics #QoSIm #ETAuto

21

Sharpell.ai
 7,152 followers
 2d • Edited • 1

Arun Subramanian (Co-founder, Sharpell.ai) took on the stage at the ETAuto Connected Vehicle Summit with an all-star panel of experts and auto industry leaders to discuss the role of #sales strategies in the Connected Vehic ...see more

An all-star panel of industry experts & leaders delved into a riveting panel discussion on the topic of **Navigating the Shift: Adapting Sales Strategies to the Connected Vehicle Revolution**

Sales Playbook Partner
Sharpell

18 2 reposts

Stellantis Digital Hub
 8,814 followers
 1w • 1

ETAuto successfully organized the Connected Vehicle Summit 2024.

Our esteemed leader, Pravin Swaminathan, participated in a pivotal p...see more

6 comments • 1 repost

Sreeraman Thiagarajan • 2nd
 Co-Founder & CEO @ Agrahyah Technologies | saawaz.c...
 1w • 1

Connected Auto market to cross \$300bn! India to be a significant contributor to the growth.
 #ETAUTOCVS

35

Gensol Electric Vehicles
 30,852 followers
 1w • 1

At the recently held #ETAUTOCVS, Pratik Gupta shared his insights on the connected car ecosystem. Envisioning 'energetic' connected EVs, he outlined key shifts like Predictive Maintenance to anticipate issues, Active Safety St...see more

Spectrum of Connected Vehicle Tech

Suddeep Kumar and 162 others 1 comment • 1 repost

Read More About The Conclave

Assam to get INR 25,000 cr semiconductor packaging unit: Chandrasekhar

Chandrasekhar emphasised that due to the leadership and policies of Prime Minister Narendra Modi, various opportunities have emerged in sectors like Artificial Intelligence, semiconductors, electronics, cybersecurity, and internet technology.



For more:

<https://auto.economictimes.indiatimes.com/news/auto-technology/assam-to-get-inr-25000-cr-semiconductor-packaging-unit-chandrasekhar/107758128>

5G tech is an enabler, we are open to partner in this area: ARAI Director Dr Reji Mathai

"We are looking into 5G very seriously. Currently, ARAI is assessing what features could be provided in vehicles with this technology and looking into partnerships in this area. We are trying to evaluate and submit it to the government for policy development," Dr Mathai said at the 4th edition of ETAuto Connected Vehicle Summit in New Delhi.

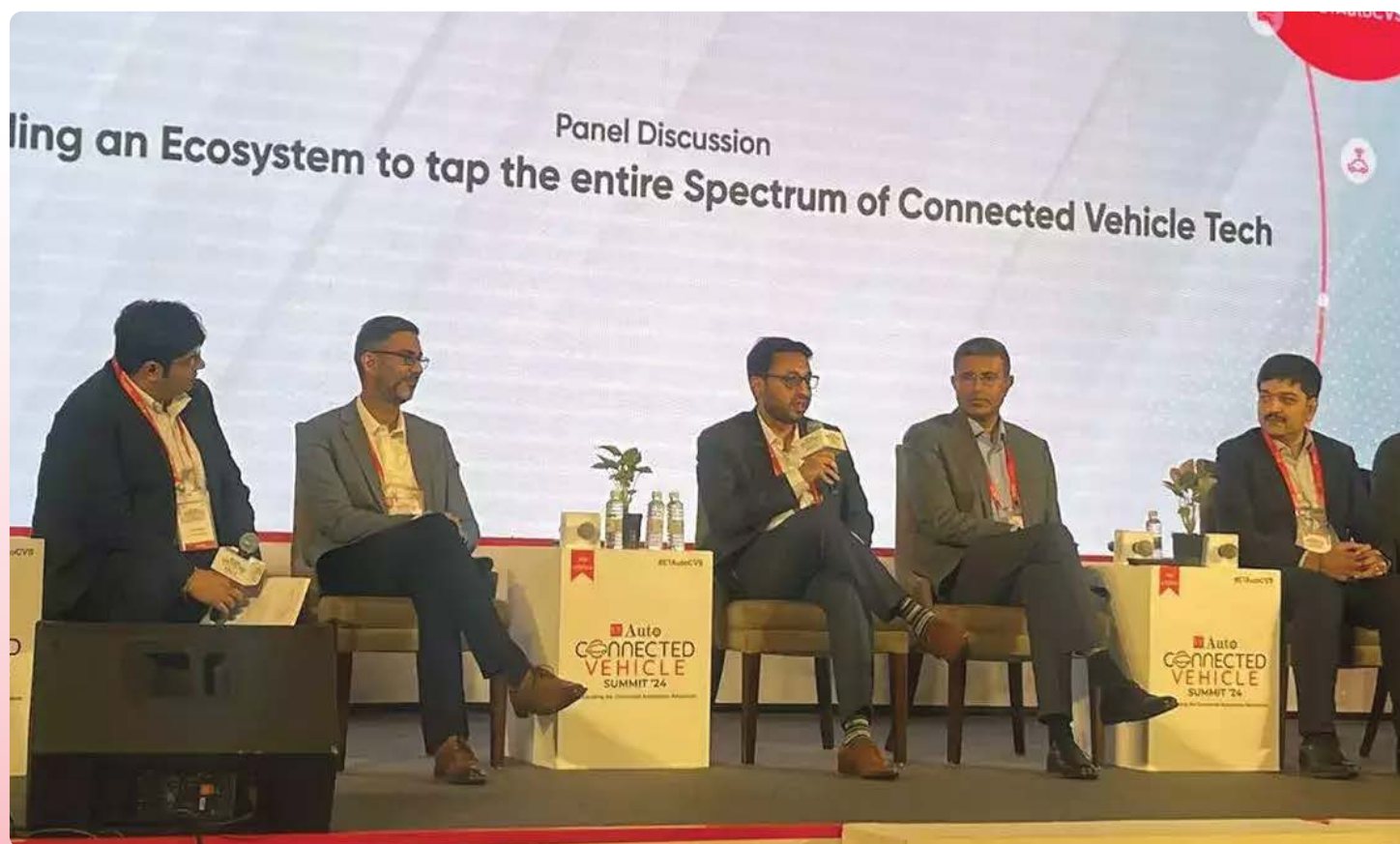


For more:

<https://auto.economictimes.indiatimes.com/news/auto-technology/5g-tech-is-an-enabler-we-are-open-to-partner-in-this-area-dr-reji-mathai-arai/107739190>

ETAuto Connected Vehicle Summit '24: Integration of technology builds connected vehicle ecosystem for performance, safety

There has been not only a quantum jump in sales but a paradigm shift in the intrinsic nature of vehicles by integrating with and leveraging the disruptive technologies. This transformation has created a web and connected both the OEMs and consumers building an ecosystem of connected vehicles.



For more:

<https://auto.economictimes.indiatimes.com/news/auto-technology/etauto-connected-vehicle-summit-24-integration-of-technology-builds-connected-vehicle-ecosystem-for-performance-safety/107738821>

About ETAuto

ETAuto is a global platform for automotive leaders and decision-makers, owned by the world's largest media house-The Times Group. It is a platform known for breaking news, germinating discussions, and debates on future ideas about the automotive and mobility value chain. It continuously produces insights through research, data analysis, and industry forums. Every month, the online publication is visited by about two million industry professionals and stakeholders which makes it the primary platform for news, information, and knowledge about the automotive sector in India and around the world.

#Do You Know?

Over **1 million** Industry Professionals visit ETAuto every month.

Over **2.5 Lakhs** of Top Management Representatives (COs) visit ETAuto every month.

Over **4.5 Lakhs** Industry Professionals read ETAuto E-newsletter everyday.

Over **300 top** industry leaders and experts from all around the world engage with ETAuto users through various interactive sessions.

For More Information



Scan to know more

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