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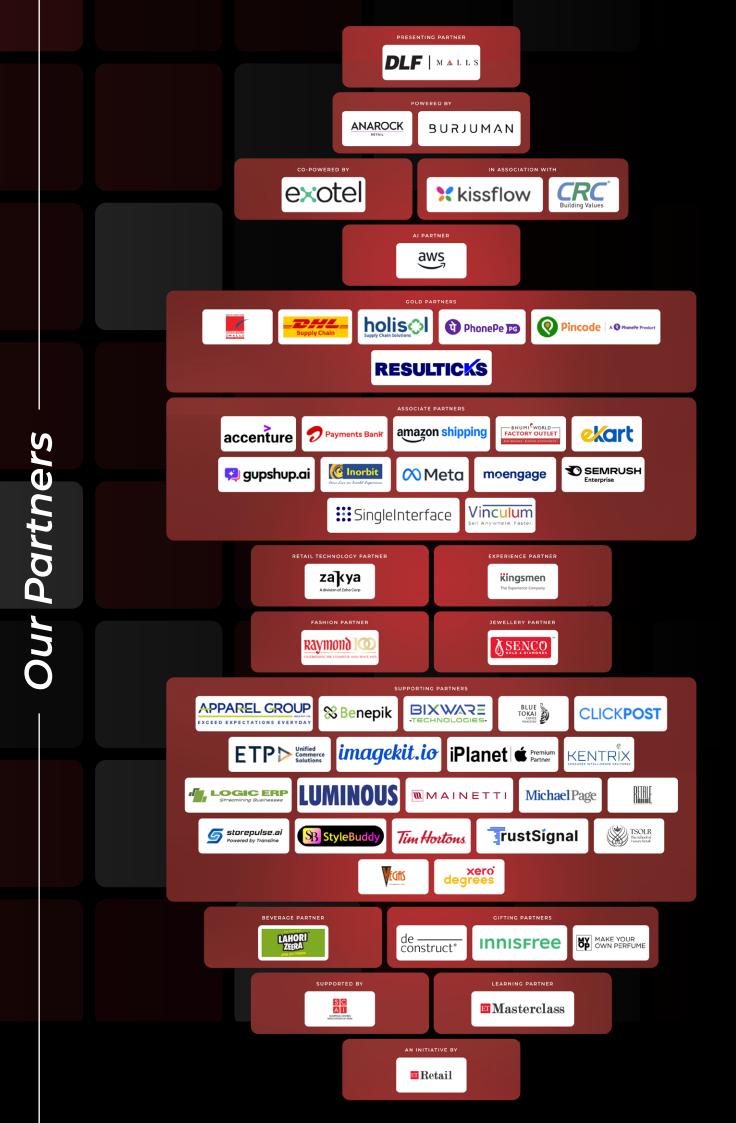
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20 - 21 February 2025 Jio World Convention Centre, Mumbai



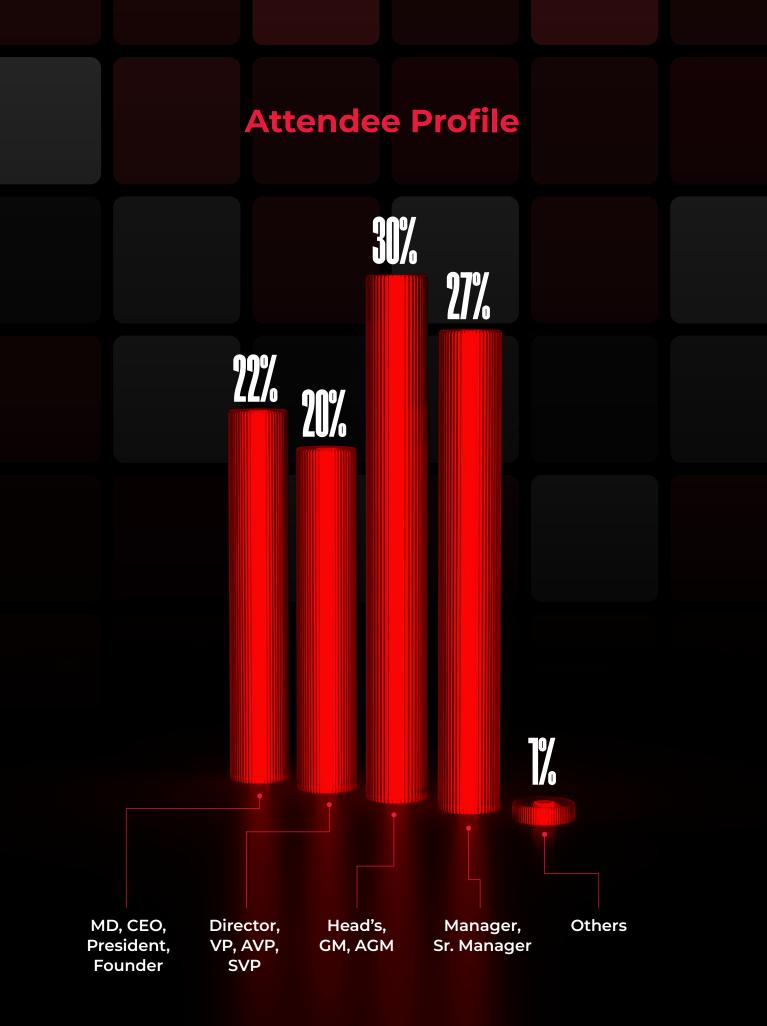


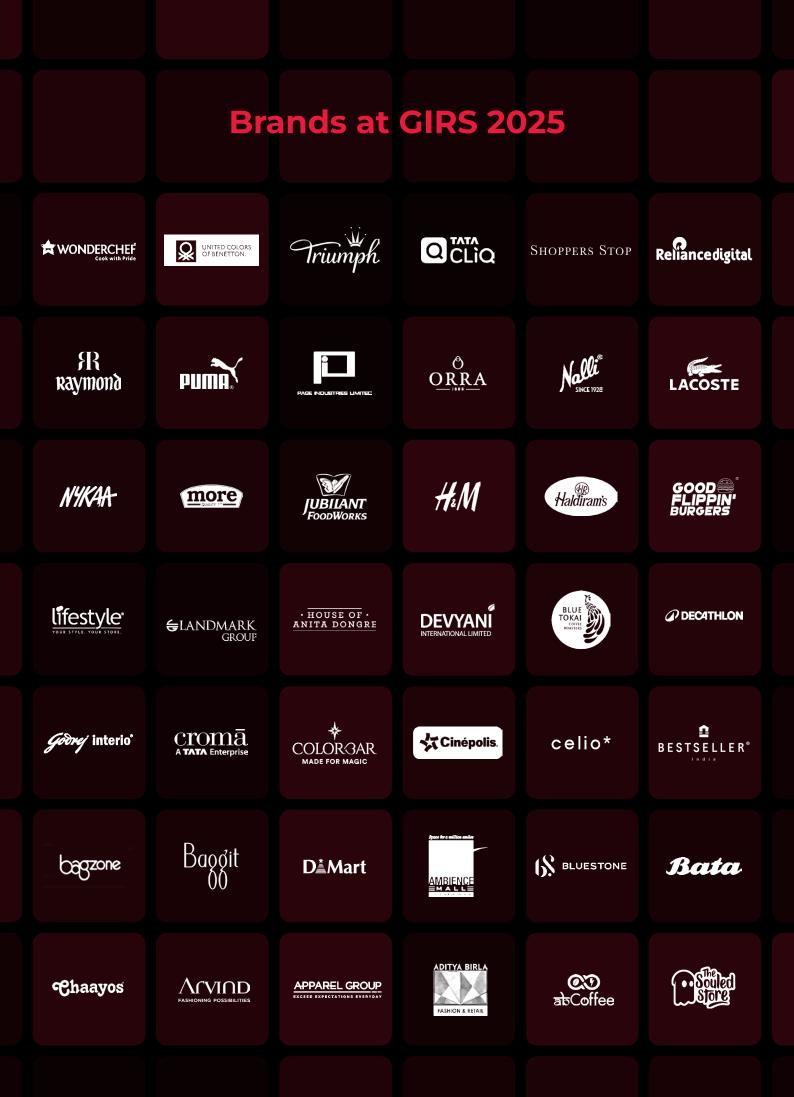
# Introduction

ETRetail concluded 2nd Edition of The Economic Times - Great India Retail Summit on 20th - 21st Feb 2025 at the Jio World Convention Centre, Mumbai with an overarching theme of 'Retail Futurescape: Creating Tomorrow's Possibilities'

We are thankful to our Speakers, Partners & Delegates for their support and for making this event a grand success.







# **Distinguished Speakers**



Ayushmann Khurrana Actor, Entrepreneur & UNICEF Ambassador



Bade CEO Reliance Digital



Ananya Panday Indian Actor



Anjan Chatterjee Founder & CMD Speciality Restaurants Limited



Ramprasad Sridharan CEO & MD United Colors of Benetton (UCB), India



Arjun Gehlot Director Ambience Group



AD Singh Owner Olive Group of Restaurants



Dr Sanjay Mukherjee IAS Metropolitan Commissioner MMRDA



Malaika Arora Actor, Investor & Entrepreneur



Kavindra Mishra MD & CEO Shoppers Stop



Kulin Lalbhai Vice Chairman Arvind Limited



Zorawar Kalra Founder Massive Restaurants



Gunjan Shah MD & CEO Bata India



Harshavardhan Neotia Chairman Ambuja Neotia Group



Gautam Hari Singhania CMD Raymond Ltd



Nikhil Ranjan MD, William Penn



Vipul Chaturvedi CEO & Whole Time Director, Lakme Lever



Lavanya Nalli Vice Chairperson, Nalli Silks



Sanjay Sharma Country Head, Shiseido India



Kunaal Kumar MD, Modern Bazaar

# **Distinguished Speakers**



Sankar Chatterjee CEO Decathlon India



Kaufman Global Customer Experience Guru



Nilesh Ved Apparel Group & Chairman AppCorp Holding



Helena Kuylenstierna Director H&M India



Muhammad Ali CEO- Forum Malls Prestige Group



Anuj Kejriwal CEO & MD ANAROCK Retail



Ritesh Mishra Deputy CEO Lifestyle India



Harsh Lal Co-Founder The Souled Store



Anurag Katriar Founder & MD Indigo Hospitality Pvt. Ltd.



Rahul Singh CEO The Beer Cafe



Abbas Jabalpurwala CEO Timezone Entertainment (TEEG India)



Amitabh Suri CEO USPA Brands



Rahul Shanker Group CEO Quest Retail



Sumit Chandna Dy CEO Max Fashion



Anand Aiyer CEO Arrow



### **Key Highlights at GIRS 2025**

# **Grand Inaugural**

The grand inaugural at GIRS 2025 brought together some of the most influential leaders in the retail industry, including Raymond's Gautam Hari Singhania, Arvind's Kulin Lalbhai, Apparel Group's Nilesh Ved, and H&M's Helena Kuylenstierna. Their insights captivated the audience and set a compelling vision for the industry's future roadmap.



s Navigate the Digital Frontier with



With four co-located summits, GIRS 2025 provided comprehensive coverage of the retail industry's core categories and diverse segments. This year's discussions dive deeper into each category and functional role, offering strategic insights to drive the sector's growth over the next decade.

# **Key Highlights at GIRS 2025**

#### Engaging Retail Veterans

GIRS 2025 brought together seasoned industry leaders as moderators and advisors, enriching the agenda and elevating the depth and quality of discussions throughout the summit.

#### **Celebrity Sessions**

GIRS 2025 featured celebrity entrepreneurs as speakers, offering valuable insights into the strategic vision and business acumen they apply to build enduring brands for future generations.

#### CXOs Join GIRS 2025 as Delegates

GIRS 2025 attracted a distinguished audience of senior industry leaders, including MDs, Founders, CEOs, VPs, Business Heads, Leasing Heads, and Marketing Experts, reflecting the event's high-caliber networking and knowledge-sharing opportunities.

#### **Pitch Perfect**

Serving as a launchpad for D2C brands expanding into offline markets, GIRS 2025 hosted the highly anticipated Pitch Perfect session. The winning brand earned prime retail space for three months across three prominent malls nationwide, offering unparalleled visibility and growth opportunities.

#### RetailX

The RetailX segment at GIRS 2025 provided a unique platform where leading retailers conducted live SWOT analysis of their brands, offering a transparent and data-driven exploration of their strengths, weaknesses, opportunities, and threats. This insightful session enabled attendees to gain practical learnings from real-world strategies, experiences, and challenges.

#### Faceoff Between Malls and Retailers

GIRS 2025 hosted a dynamic faceoff between malls and retailers, featuring prominent voices from both communities. The session tackled critical issues like data sharing, revenue models, and footfall transparency, fostering dialogue aimed at strengthening collaboration and enhancing the overall customer experience.

#### **Report Launch**

At The Economic Times Great India Retail Summit 2025, Anarock and ETRetail unveiled the highly anticipated report, Indian Retail: Changing Orbits for a New Trajectory. This comprehensive report offers in-depth insights into the evolving retail landscape and projects remarkable industry growth, with market size expected to soar from \$1.2 trillion to \$2.5 trillion by 2035.

# **Activities at GIRS**



The closed-door discussions at GIRS 2025 brought together eminent CEOs, CTOs, and CIOs from leading retail brands for candid conversations. They openly shared their perspectives, challenges, and strategic approaches, offering invaluable insights on the summit's key themes.



ETStudios presented a premium talk show series by The Economic Times, featuring India's top CXOs. Set in a dynamic newsroom environment, retail industry leaders engaged in candid conversations, sharing their vision and insights on the future of retail.

# **Activities at GIRS**



The Great India Retail Summit 2025 brought together a diverse array of exhibitors, showcasing cutting-edge innovations and solutions from across the retail industry's many sectors.



ETRetail hosted the prestigious Great India Retail Awards, honoring and celebrating excellence by recognizing over 40 trailblazers and visionaries from across the retail industry.

# **Activities at GIRS**

Strategy

# Transforming

class



#### Masterclass

This exclusive masterclass by Ron Kaufman, the World's #1 ranked Customer Experience Guru from 2018–2024, went beyond theory to deliver actionable strategies for elevating customer experience. Through practical tools focused on strategic recruitment, orientation, and communication, participants gained insights into driving continuous improvement. It also offered a detailed roadmap for implementing the uplifting service architecture, equipping organizations with a comprehensive approach to solution delivery and preparing them to meet the evolving demands of a global market.

# **Glimpses of the Event**





















GIRS 2025 Chairperson Address: Creating Timeless Appeal: The Role of Brand Legacy in Modern Retail



#### Inaugural Panel on What Lies Ahead for Retail? Forecasting Industry Changes Over the Next Ten Years



Gunjan Shah MD & CEO, Bata India



Zorawar Kalra Founder, Massive Restaurants



Pramod Arora CEO-Growth & Investr PVR INOX Ltd



Ritesh Mishra Deputy CEO, Lifestyle



Ashwin Puri MD & CEO, Lake Shore India



Salil Kumar <sup>Director, CRC</sup>



Anuj Kejriwal CEO & MD, ROCK Retail (Moderator)

Keynote on Fashion 4.0: Reimagining Retail Through Digital Lens



Fireside Chat on Opportunities Unlimited: Transforming India's Retail Story in a Connected World



**Nilesh Ved** Owner, Apparel Group & Chairman, AppCorp Holding



Govind Shrikhande Mentor, Independent Director and Former MD, Shoppers Stop (Moderator)

#### Panel Discussion on How is Luxury Retail Poised to Transform in India's Next Chapter?



Niladri Mazumder President and COO, Seiko Watch India



**Vijay KG** Founder, Luxepolis



Sanjeev Mehra CEO, Quest Properties India Limited



Sandip Kanti Baksi CEO, nuvora Retail (Bugatti & AstorMueller)



Nikhil Ranjan <sup>MD,</sup> William Penn



Prannay Dokkania MD & COO, Lloyds Luxuries Ltd.



Prakash Patel <sup>MD,</sup> Bhumi World



Vineet Gautam Retail Veteran (Moderator)

#### Panel Discussion on Teesri Manzil: How Malls and Retailers can Collaborate to Bring Back the Sheen



Mary Del Dosso Mall Director, BurJuman Mall



Istayak Ansari Founder & Director, UFC Gym



Manish Mehrotra SVP-Head of Operations, DLF Malls



Abbas Jabalpurwala CEO, Timezone Entertainment (TEEG India)



Shirish Kotmire CEO, Smaaash Entertainment

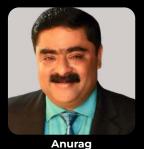


Ankur Maheshwary Founder & Director, Masti Zone



Pramod Arora CEO-Growth & Investment, PVR INOX Ltd (Moderator)

#### Panel Discussion on How Can Food Service Businesses Adapt to New and Emerging Models?



Founder & MD, Indigo Hospitality Pvt. Ltd.



Rahul Singh Founder & CEO, The Beer Cafe



Amit Bagga Co-Founder & CEO, Daryaganj



Samir Kuckreja Founder & CEO, Tasanaya Hospitality Pvt. Ltd



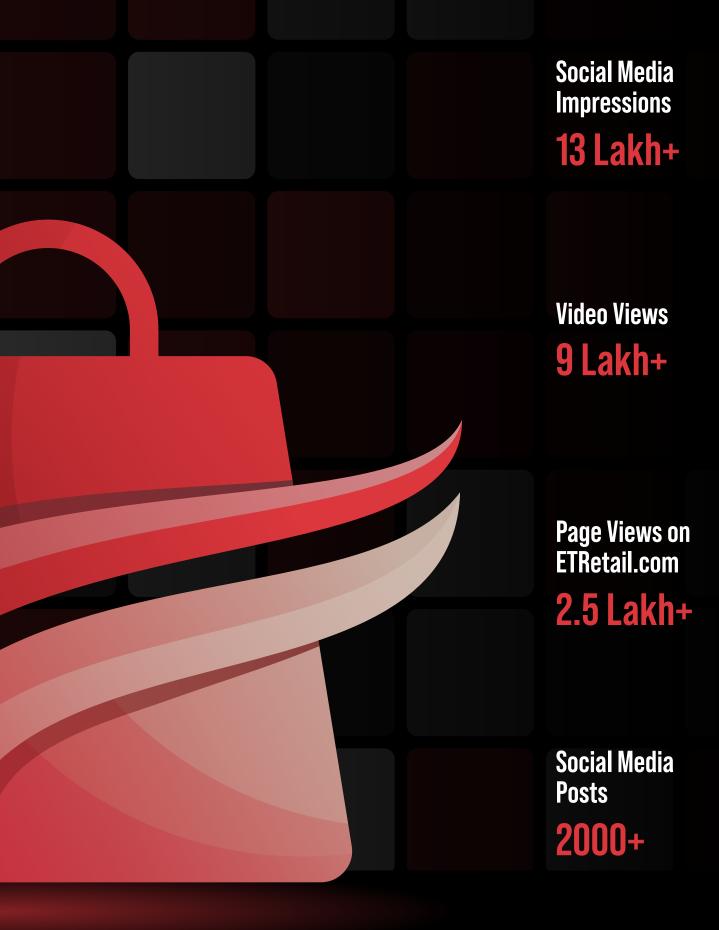
Anjan Chatterjee Founder & CMD, Speciality Restaurants Limited



Charu Lamba Associate Editor, ETRetail (Moderator)



# **Social Media Outreach**



In the restaurant industry we have to be faster, even more than fashion

**Zorawar Kalra** Founder, Massive Restaurants

Fashion trends have changed- consumers today want more fast-moving goods instead of long-lasting goods

**Salil Kumar** Director, CRC

More and more International brands are entering the country directly or through joint ventures which shows the kind of confidence they have in the country

Pushpa Bector Senior Executive Director, DLF Retail

Retail is moving towards a hyper-personalised experience

Pramod Arora CEO- Growth and Investment, PVR INOX Ltd

Now retail will come in the outlet mall that is the biggest upcoming innovation in the retail forum













People are becoming more and more casual- so, athleisure brands have done very well

Nilesh Ved Owner, Apparel Group & Chairman, AppCorp Holding

It has been fun to learn about how the retail future landscape looks like and that will allow us to be ready to serve our customers in the best possible manner

Naveen Rawat Director, Retail Solutions, Holisol Logistics

Entire India is watching reels all the time. Reels used to be entertainment but now it's also shoppertainment

Meghna Apparao Director, Ecomm & Retail, Meta India

Great opportunity for retailers, shopping mall, builders, developers and consultants to all come together and share experiences to know what's going on



Harshavardhan Neotia Chairman, Ambuja Neotia Group

The event is extremely relevant for us because we are foraying into new categories. We managed to meet a lot of fashion leaders who hopefully will be live on our platform













Returns is something which is the problem statement for all

Vikas Anand Managing Director, DHL Supply Chain, India

You need not go anywhere else to see anything trending- that's our brand promise

Co-Founder, NEWME

50 percent of our business comes from aggregators such as zomato, swiggy. Thus they are very important for our ecosystem

Rahul Seth Co- Founder, Burger Singh

We are one of the key players in India for retail expansion



Manish Narayanaswami Associate Vice President, Kissflow

The brand's digital journey has been equally impressive. Launching its website eight years ago and partnering with Myntra soon after allowing H&M to embrace an omnichannel approach early on



Helena Kuylenstierna Director, H&M India











It's rare for an artist actor to be on a summit which is not entirely Bollywood or filmy- so it's very refreshing to be on this summit



My process has remained the same since I started – I only collaborate with brands that feel like an extension of myself





Ananya Panday

The hardest part was learning the ropes. I didn't understand the head or tail of what I was supposed to do. It was one step at a time, one mistake at a time, one investment at a time

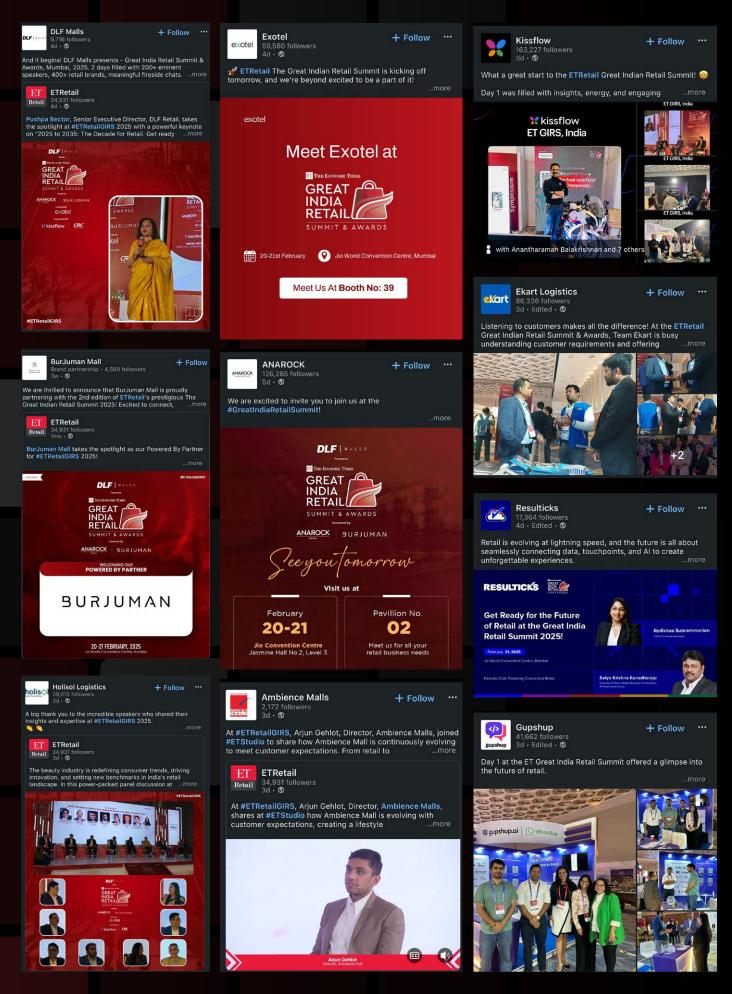
Malaika Arora Actor, Investor & Entrepreneur

In today's retail environment, shaped by rapid digital transformation and shifting consumer habits, a brand's legacy is more than just its history - it is about trust, authenticity, and the emotional connection it builds with consumers





### **Industry Engagement**



### **Industry Engagement**



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💦 Finding Team Vinculum at GIRS 2025! 🚀





LOGIC ERP wrapping-up an incredible experience at ETRetail | Great India Retail Summit & Awards 2025!



ET Retail | Great India Retail Summit & Awards 2025



Inorbit Malls (India) Pvt. Ltd. + Follow 12,240 followers 1w • S

We're thrilled to announce that Mr. Rohit Gopalani, our SVP & Head of Leasing, Marketing, and Corporate Communications, will be speaking at ETRetail GIRS 2025! Don't miss this ...more



34,931 followers 1w • **S** 

Join us at #ETRetailGIRS 2025 to hear from Rohit Gopalani, SVP | Head Leasing Marketing and Corporate Communications, Inorbit Malls (India) Pvt. Ltd., a ....more



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kissflow CRC

Rohit Gopalani

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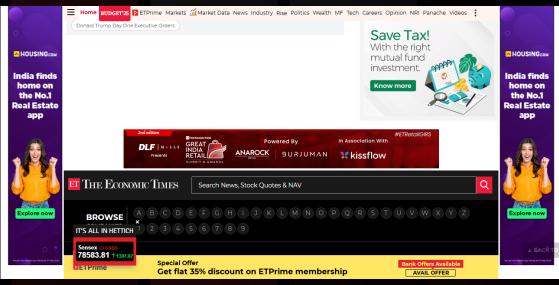
Retail is evolving, and so are we! Our very own Dhruva Kapoor shares expert insights at #ETRetailGIRS. Tune in to discover the latest trends driving the industry forward. ....more



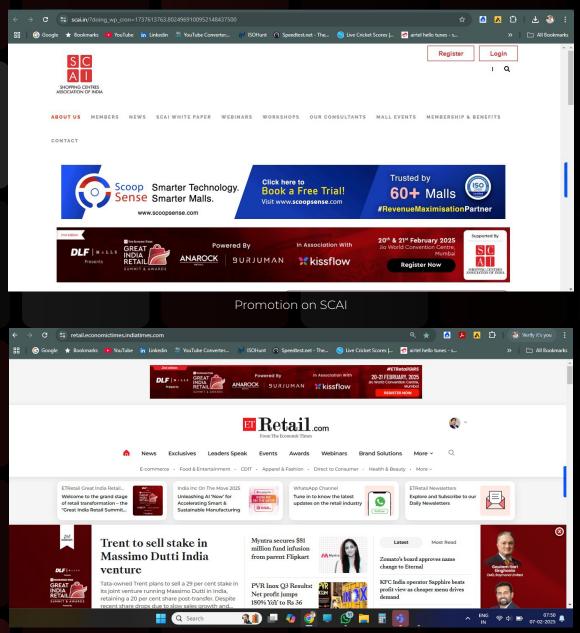
Listen in as our distinguished speaker, Dhruva Kapoor, Kingsmen India shares their remarkable insights and experience from the #ETRetailGIRS!



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### **GIRS** Promotions





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# Thank you

See You Next year in Feb 2026 !!