

The 8th edition of ETAuto EV Conclave 2023
concluded with great success on
November 29th & 30th, earning recognition from
across the EV ecosystem – including public sector
officials, industry professionals,
and startups.

The two-day event at the Hyatt Regency in New Delhi raised the bar for industry knowledge and networking. With active participation from over 300 EV industry professionals, the Conclave proved pivotal, featuring insightful discussions, engaging debates, and a compelling exhibition. The carefully curated agenda, including speeches, presentations, and panel discussions, delved into cutting-edge technologies and strategies driving Smart Manufacturing. This event marked a significant milestone in theindustry's journey toward embracing the future of manufacturing, delivering a wealth of valuable insights into EV adoption.



# **Key Highlights**

27
KNOWLEDGE SESSIONS

61+
EMINENT
SPEAKERS

BIG DAYS

40 PARTNERS 500+
ATTENDEES

**25**EXHIBITOR BOOTHS

## **Discussion Topics**

- EV Adoption: Trends, Regulation & Industry Outlook
- Embracing for the Next Wave of EV Revolution
- Moving towards a Sustainable Future
- Transformational EV Growth in India
- Design and Development of EVs for Emerging Markets
- Powering the Manufacturing Sector in India
- Thermal Management for Electric Drivetrains
- Road Ahead: Post FAME Scheme and State Incentives
- Assistance beyond Breakdown -Empowering Country's Thriving EV Service Ecosystem
- India's Shift To Electric Mobility An Opportunity To Transform India's Energy Security
- Introduction to India's 1st Sustainable & Automated Vehicle Washing Solution
- Sustainable Solutions for Dealerships Paving the Way to a Greener Future
- Vision 2030: Roadmap for Clean & Sustainable Mobility in India
- Approach towards achieving Sustainable Future of Mobility

- Role of EV's in the Transportation Technology Mix of the Future
- (\*) EV industry and its role in India's target to achieve carbon neutrality
- Building Robust Ecosystem for EVs in India
- Accelerate your Business with Future Ready IoT Solutions
- Brose Approach to Electrification of 2- wheelers and 3-wheelers
- (1) Investment trade-offs: Large batteries or dense charging infrastructure
- Future of Batteries: New Chemistry,
  Materials and Thermal Management for
  electric vehicles
- Smart Manufacturing Paradigm in Automotive
- Building Resilient Supply Chain in India for the world
- (f) Electrification of Commercial Vehicles: Find the Right Solutions
- for Range, Payload and Cost
- Driving excellence in EV ownership and dealership experiences
- Emerging Business Models in EV Ecosystem



**Keynote Address** 

**CV Raman** 

CTO, Maruti Suzuki India and President SAEIndia

**Special Address** 

# Rajendra Petkar

CTO, Tata Motors





**Industry Address** 

# Vinod Agrawal

President, SIAM and MD & CEO, VECV

## **Speakers**



Qureshi, IPS Joint Secretary, Ministry of Heavy Industries, Government of India

Dr. Hanif



Choudhary Deputy Industrial Advisor, Ministry of Chemicals & Fertilizers

Dr. Vishal



Vinod **Agrawal** President, SIAM and MD & CEO, VECV



Rakesh **Sharma** Executive Director Bajaj Auto



Shradha Suri Marwah President ACMA MD Subros



Prof. Dr. RFR. NAT. Evvy Kartini Founder National Battery Research Institute (NBRI), Indonesia



Raman President - SAF India & CTO - Maruti Suzuki



Rajendra Petkar President & CTO, Tata Motors



NK Minda Chairman & Managing Director, Uno Minda



Naveen Munial MD, Hero Electric



Sudhendu J. Sinha Adviser, NITI Aayog



Kundra, IAS Pr. Secretary & Commissioner (Transport), Director, Piaggio Vehicles Govt. of NCT of Delhi



Diego Graffi Chairman and Managing



**Nishant** Arya Vice Chairman, JBM Group



Dr. Tapan Sahoo ED - Engineering, Maruti Suzuki India



**Jyoti** Malhotra MD, Volvo Car India



Chetan Maini Co-Founder & Chairman, SUN mobility



Samir Yajnik CEO & Executive Director, Electra EV



Dr. SJ **Dhinagar** 



Rajan SVP & Head - Vehicle Chief Strategy Officer, Tata Engineering, Ola Electric Passenger Electric Mobility and Tata Motors Passenger Vehicles

Balaje



Kaushik Ganguly Chief Commercial Officer, Clean NRG Technik



Arva Head of the Energy System Chief Operating Officer, Division, Panasonic Life Solutions India



Kausalya Nanda Kumar Mahindra Electric



Boddi Head of Supply Chain, Piaggio Vehicles



Sulajja Firodia Motwani Founder & CEO, Kinetic Green



Behl CEO & ED, Greaves Electric Mobility Solutions



Vivek Vikram Singh MD and Group CEO, Sona Comstar



Kohli President & CEO, Kalyani Powertrain



Ramanathan **Srinivasan** Director, Hexall Motors



Garima Misra MD, Group Landmark



**Ashwin** Patil Vice President & Sales Director, VinFast India



**Anurag** Dubey COO, IPLTech Electric



Gulati Director, United Automobiles



**Ashim Sharma** Senior Partner & Group Head Business Performance Improvement Consulting (Auto, Engg. & Logistics), NRI



**Prasad** Head Charging Infrastructure, Ather



**Abhishek Biswal** Chief Business officer Digital Services, Airtel Business



**Parminder** Singh Head Design and Manufacturing & Media Entertainment - India &

SAARC, Autodesk



Dr. Aanchal Jain CEO. PMI Electro Mobility Solutions



Vimal Singh Founder & CEO, ReadyAssist



Talawadekar Business Head, Airtel IoT



**Prasad** National Business Head, Hero Electric



Bapna Co- Founder & Director, BlueVerse India

## **SPEAKERS**



Sudhir Vice President -Product Engineering Services, Hinduja Tech



Siddeeqi MD. Alkraft Thermotechnologies



Arun Malhotra Industry Expert



Srinivas Kantheti Co-founder & MD Bike Bazaar



Dharmarajan (DS) EVP & MD, Hexagon Manufacturing Intelligence India



Wybren Van Der Vaart Co-founder & CEO BrightBlu



Ramanthan OEM Business, Commercial Vehicle Solutions Division, ZF Group



Soman Head - Policy Advocacy, Gogoro India



**Gupta** Three Wheels United



Garg Chief Operating Officer, Industry Consultant- Auto, EV & Battery, Rockwell Automation India



Vasanth Suratkal Kamath President, Brose India Automotive Systems



Dhar COO, Electra EV



Mudit Dobhal Senior Vice President -Head Strategy & Business Development, IndoSpace



Raghav Arora CTO & Co- Founder, Statiq



Vijay Nehra COO, RattanIndia



Auluck Global Industry Manager for Mobility and Transportation Strategy, Autodesk

Rohit



Govind Sankaranarayanan Co-Founder & COO, Ecofy



**Harvinder Pal** Singh Chief Business Officer, Orbitsys Technologies



Lakshmi Narayanan B Chief Marketing Officer, CEAT



Vinnie Mehta Director General, ACMA



**Amit** Kaushik Managing Director, India, Urban Science



Hemal N Thakkar Senior Practice Leader & Director, CRISIL





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It's a good initiative where you meet a lot of policy makers, industry OEMs and dealer fraternity & other key decision makers together and supply chain responsibilities. This is a unique platform where you get a lot of knowledge, updates towards what's happening.

Amit Kaushik Managing Director, India, Urban Science I believe that participating in such events always helps to reach out to people & today I'm pleasantly surprised when I got to meet my friends from the industry and engage with new partners.

Harvinder Pal Singh Chief Business Officer, Orbitsys Technologies



It's a wonderful event. I was there in the initial panel discussions and a lot of insightful points were raised, a wonderful opportunity for us to understand what is going on in the minds of various players.

**Basil Siddeeqi** MD, Alkraft Thermotechnologies



This is a very good platform where people are working together, they know the challenges and are working on the challenges and trying to resolve the issues, so this industry has a future.

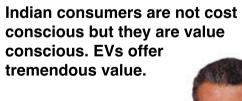
Pullak Gupta
Chief Operating Officer,
Three Wheels United

I'm very glad to be here, I have been associated with this conclave for

many years now. I have participated in many sessions earlier. I'm glad to

see it evolving year by year.

Naveen Munjal MD, Hero Electric



Siddharth Talawadekar Business Head, Airtel IoT





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I think it's a brilliant initiative & all eyes on EV today and having focus like this from Industry experts and massive events. Nice forum to voice on why it is important.

Vimal Singh Founder & CEO, ReadyAssist It's great to be here at the ETAuto 10th Anniversary. I believe ETAuto has been able to bring the news to the country that's really helping to promote EV, so it helps the consumers to understand and also helps bring down some of the business.

**Rohit Auluck** 

Global Industry Manager for Mobility and Transportation Strategy, Autodesk

"

It's always a pleasure to be a part of this event, time & again I have said the industry needs collaboration. At Statiq we believe in collaboration

and it was a great experience meeting veteran leaders.

Raghav Arora CTO & Co- Founder, Statiq Excellent, I think this has begun right at the time when the ecosystem is kind of beginning to warm up & it is almost enabling the ecosystem in a way that it brings together the supplier and people who want those suppliers for

Sumeet Dhar COO, Electra EV

their use.

















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# **Social Media Engagement**

Hashtag Reach #ETAutoEVC

40,00,000+

## **Total Impressions**

85K+ Linkedin 45K+ Twitter

20K+ Facebook 10K+ Youtube

# **Digital Marketing Outreach**

Extensive promotion on social media platforms – LinkedIn, Twitter, etc. and marketing of event with daily and weekly posts, Registration driven social media campaign









## **Email Marketing**

# Reaching more than **500,000** Industry professionals and building connections







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These significant two days established a fresh benchmark for expertise and networking in the EV industry. With the participation of over 500 professionals, the event included 27 knowledge sessions, featured 61 speakers, and boasted 40 partners. The meticulously planned agenda included speeches, presentations, and debates, offering valuable insights into cutting-edge technologies and strategies. A milestone event, it showcased the industry's commitment to embracing the future of manufacturing and advancing EV adoption.



FeedBack

#### **PARTNERS**

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Tyre Partner







Gold Partners



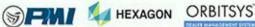
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Lanyard Partner Coaster Partner Gifting Partner







Supporting Partners



















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# **Speakers & Partner Promotion**











# **Industry Tweets**

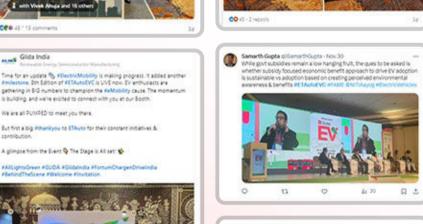












ReadyAssist - 24/7 Vehicle Care Company

Day 02 years













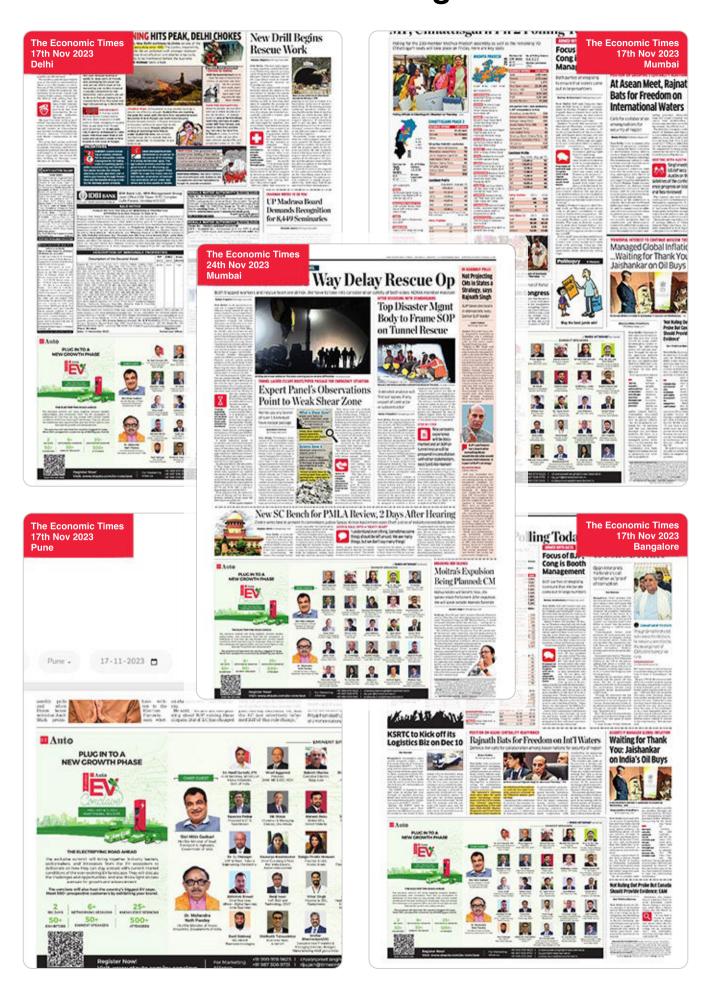








# **Print Coverage**



## **Read More About The Conclave**

#### **Pre Event Coverage**

# ETAuto EV conclave: Problems and prospects of electrification to come to the fore

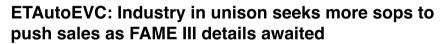
The two-day conclave from November 29 is India's largest and fastest-growing conference and exhibition. Like the previous editions, the conclave will bring some of the best minds from the domestic and global EV landscape together to discuss, debate and design a better, cleaner, safer and more sustainable future for the Indian automotive...



#### **Day 1 Highlights**

# ETAutoEVC: Policy to accelerate India's electric transition; OEMs seek clarity, certainty

In the electric vehicle journey, the government's role as a key motivator and facilitator has been critical, according to the EV industry stalwarts who gathered for the eighth two-day ETAutoEVC in New Delhi on Wednesday. But they are asking for more clarity and certainty on policy implementation.



An impassioned plea for continued support came from vehicle OEMs, component makers and others involved in the EV ecosystem. Most industry players believe withdrawal of incentives would kill demand generation since price parity between electric and ICE vehicles is anyway a dream.





#### **Day 2 Highlights**

# ETAutoEVC: Tech, sustainability, and consumer demands steer EV revolution

Deliberations at the first day of the 8th ETAuto Conclave provided a comprehensive overview of the strategies and approaches required for the successful design and development of electric vehicles in India and emerging markets. From affordability and connectivity to innovative design and technology integration, the insights shared...

# ETAutoEVC: Bajaj Auto explores tie-ups as it readies Chetak for exports

The company is looking at the potential to sell Chetak electric scooters in markets outside India as exports are the lifeline of its turnover and profit.





# ASE IN TO NEW OWTH ASE

# ETAutoEVC: Auto dealerships embark on sustainability steps for a greener world

By integrating technology, incentivizing green practices, and collaborating with stakeholders, dealerships play a pivotal role in driving environmental responsibility, positioning themselves as leaders in the automotive industry's push for a greener future.

#### **Post Event**

# ETAutoEVC: India may be the last one standing with ICE tech, says CV Raman of Maruti Suzuki

CV Raman, CTO of Maruti Suzuki India and President of SAE India, outlined a visionary roadmap for India's economic growth, emphasizing the pivotal role of the auto industry and the imperative of sustainable mobility. He stressed on the need to focus on alternative fuels, apart from the electrification of powertrain and said that India, which...

# ETAutoEVC: Prioritise investments in tech, software, skill sets to build resilient EV supply chain, says ACMA

"The surging demand for batteries underscores the urgency of investing in technologies and software and scalable production capacities. Simultaneously, the need for an efficient charging infrastructure and a skilled workforce pose additional layers of complexity," Shradha Suri Marwah, President, ACMA, and MD, Subros, said. She touched upon the growing demand for EVs in the country despite reduction in FAME subsidy and noted...

# ETAutoEVC: Auto Industry has to go far and faster to hit net zero target: Vinod Aggarwal

According to Aggarwal, President, SIAM and, MD and CEO, VECV, electrification of mobility is happening in India but to make it faster to hit the net zero target on time, the many hurdles have to be overcome with the collaborative efforts of all the stakeholders, the government, industry, consumers, and various other facilitators.

# ETAutoEVC: Heavy industries ministry's probe into E2W subsidy case may be too late

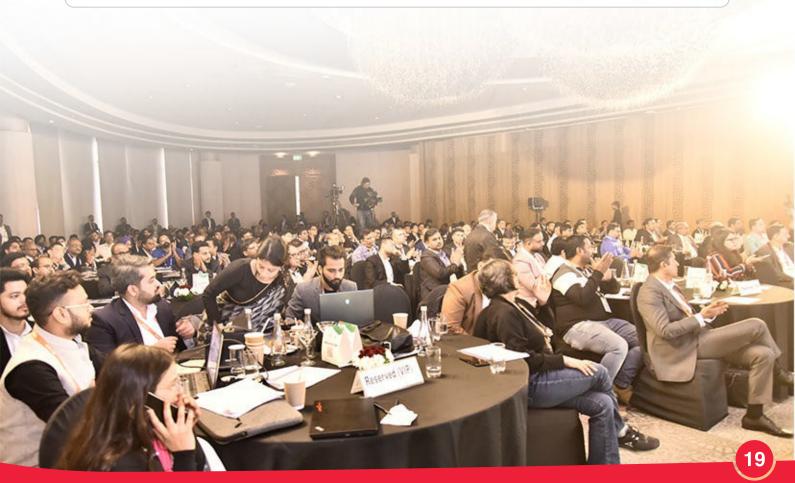
It is said that the inquiry has been going on for a few months now. It will be of little consequences unless the inquiry goes back to probe officials under whose watch the muck started. The entire set of decision-makers has been changed. Meanwhile, the FAME II scheme has been thoroughly discredited. Any further incentivisation of electric two-wheelers remains uncertain.











## **Partners**

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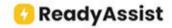
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## **About ETAuto**

ETAuto is a global platform for automotive leaders and decision-makers, owned by the world's largest media house-The Times Group. It is a platform known for breaking news, germinating discussions, and debates on future ideas about the automotive and mobility value chain. It continuously produces insights through research, data analysis, and industry forums.

Every month, the online publication is visited by about two million industry professionals and stakeholders which makes it the primary platform for news, information, and knowledge about the automotive sector in India and around the world.

## **#Do You Know?**

Over 1 million Industry Professionals visit ETAuto every month.

Over 2.5 Lakhs of senior management representatives visit ETAuto every month

Over 4.5 Lakhs Industry Professionals read ETAuto E-newsletter everyday.

Over 300 top industry leaders and experts from all around the world engage with ETAuto users through various interactive sessions.



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