

Classmateshop

A new-age D2C brand for personalized stationery

classmate

 deepsense



Consumer Insight

Our Offering

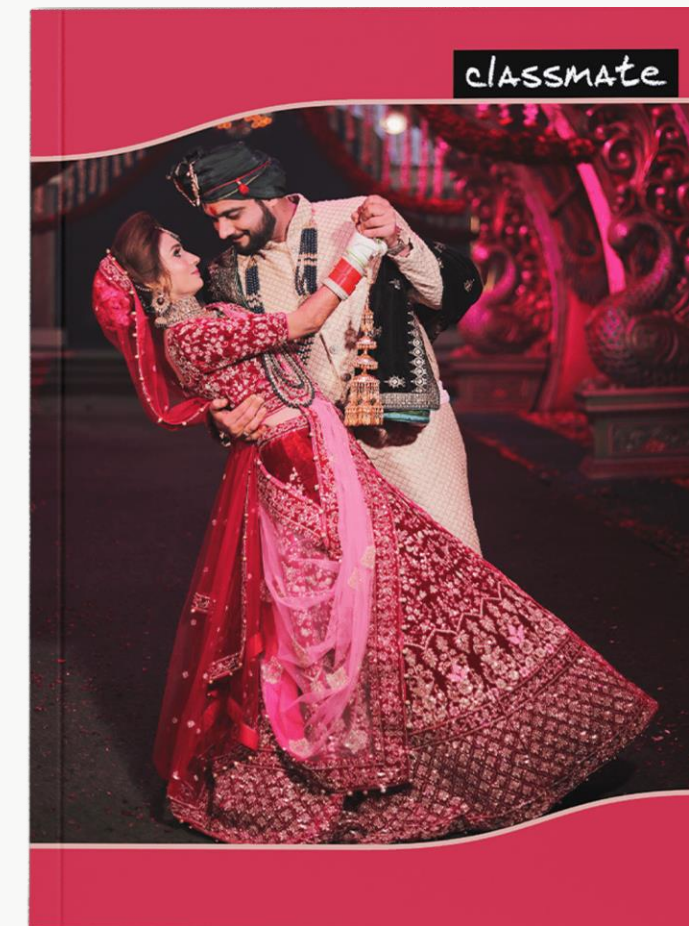
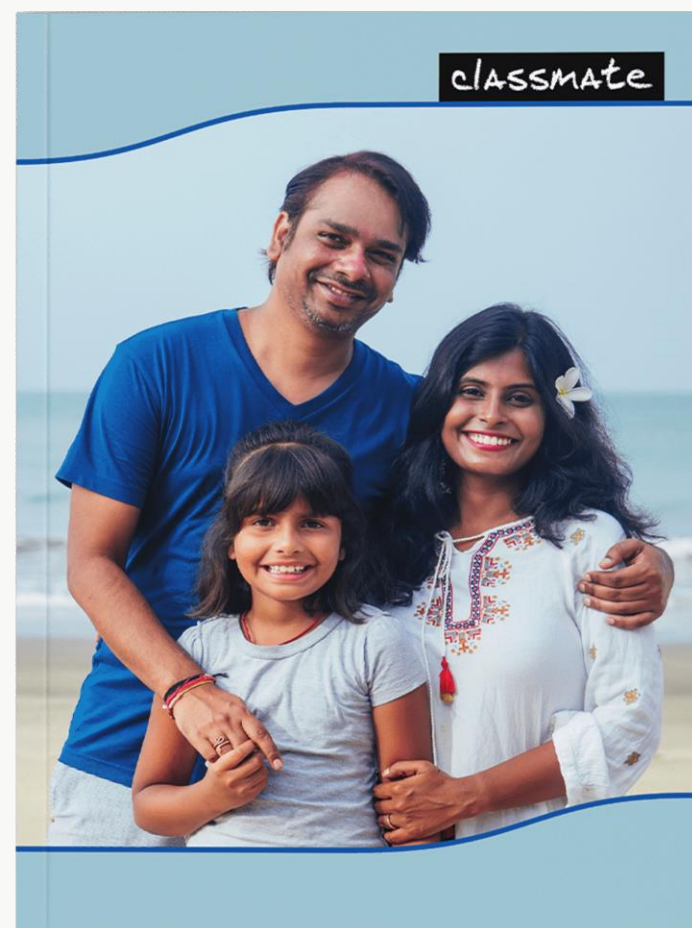
Personalization of
Notebook Covers
With Any
Image Desired



Choice of
Customizing All
Specs of
Notebook

Delivery Across
27,000+
PIN Codes

Interactive and
Simplified User
Interface



Our Customers ❤️ This Idea!

But That's Not All!

We have a range of add-on/featured products for our customers

Creator Community



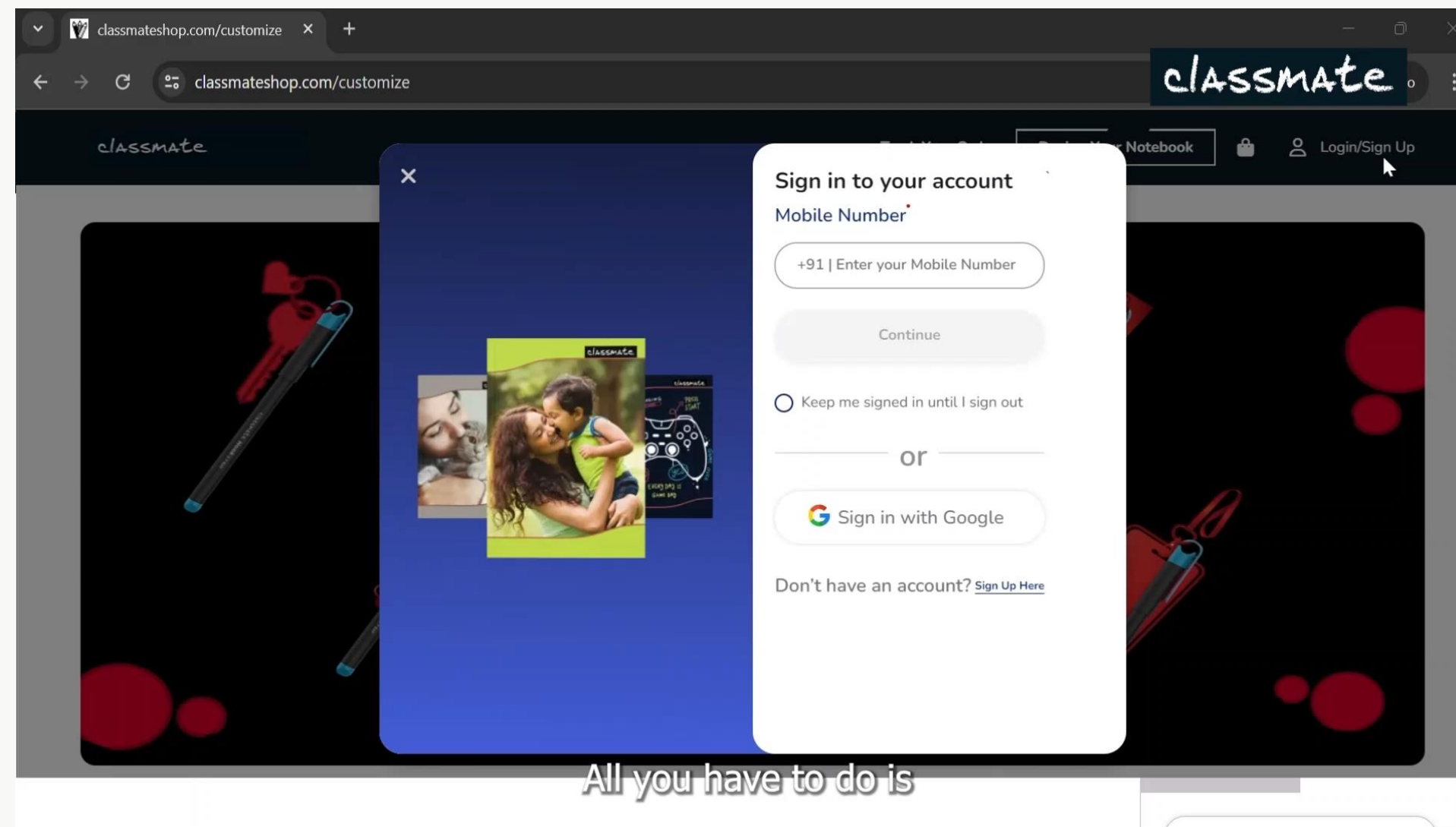
- Marketplace for artists & creators to list and sell their unique artworks as notebook covers.
- Over 300 creators onboarded.
- 100s of notebooks sold every month.

Video Enabled Notebooks



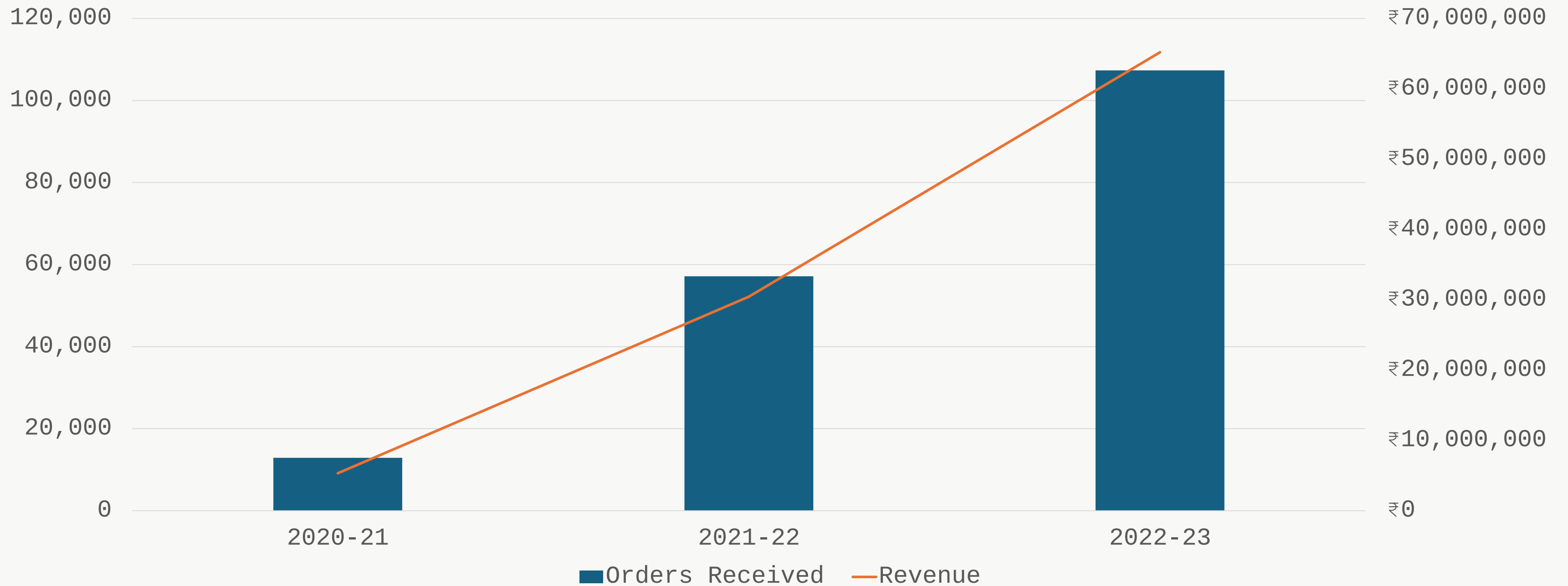
- Customers can take their gifting game to the next level by adding a video message to their notebooks.
- The user can simply scan the notebook and watch the magic unfold.

AI Generated Notebooks



Users can create any notebook cover they desire by using our AI image generator to bring their imagination to life.

Business Performance



Business Performance

8X

Increase in
Orders

147%

Increase in AOV

12X

Increase in
Revenue

>2L

Customers Served

>16L

Notebooks Sold

Thank

You!