

IDFC FIRST Bank CSR Program

FIRST IMPACT

BECAUSE OPPORTUNITY BELONGS TO ALL



ALWAYS YOU FIRST

Lend-A-Shoulder

A Campaign for IDFC FIRST IMPACT



Nurturing nature FOR HEALTHIER COMMUNITIES

Dear Colleagues,

As part of our pledge towards driving Social Good, we are excited to continue our **World Environment Day** initiatives with yet another tree plantation drive this weekend. Led by **Sumit Madan, Head of Retail Liabilities & Branch Banking**, Lend-A-Shoulder volunteers from his team will participate in this initiative across multiple locations in the country, hoping to make a widespread impact.



WE LOOK FORWARD
TO COMING TOGETHER
**TO FOSTER A
GREENER TOMORROW,
ONE TREE AT
a time.**

Regards,
Team FIRST IMPACT



BUILDING FINANCIAL *confidence*

Lend-A-Shoulder volunteers from the Retail Liabilities and Branch Banking Team will be conducting workshops on **August 5 across 6 locations** in an effort to **equip daily wage women workers** with essential financial knowledge.

We hope to continue making a lasting impact within our communities.

Stay tuned for more updates!

Regards,
Team FIRST IMPACT



Joyful MOMENTS

Dear Colleagues,

Embracing the festival of light and joy, **39 Lend-A-Shoulder volunteers** from the **Corporate Real Estate & Services** team brightened the smiles of **20 young adults** from **Om Creations Trust**. Our partnership with the NGO is an effort to support women with intellectual disabilities who are often unable to access mainstream employment, thereby making them financially independent.



Together, our volunteers and the NGO participants were involved in activities such as **dya painting, chocolate and gift wrapping, and cooking**. These items will soon find new homes as buyers can purchase them, enhancing the women's livelihoods.

We extend our gratitude to the Goodwill Ambassadors, **Ameeta Nadkarni, Ramkrishna Sahu, and Sonam Sawant**, for their contributions to making this event a success.

Regards,
Team FIRST IMPACT





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Dear Colleagues,

As part of our **Lend-A-Shoulder** program, you participate in several initiatives that leave a lasting smile on the faces of so many.

FIRST IMPACT wants to ensure that your volunteering experiences are not just impactful, but also fulfilling for you,

through initiatives that resonate with your **interests and passions**. To do this, we want to hear directly from you!

We have curated a set of questions that help us understand your preferences. Your feedback is incredibly valuable as we strive to tailor volunteering experiences that are close to your heart.

[Click here](#)

to share your thoughts with us.

Regards,
Team FIRST IMPACT



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BUDDING MINDS, BLOSSOMING gardens.

Dear Colleagues,

At FIRST IMPACT, we believe that green habits are good habits. To carry forward this motto, **36 Lend-A-Shoulder volunteers** from our **Wealth Management Team, Mumbai** led by **Vikas Sharma, Business Head**, with the support of the **Aarini Foundation, headed to Dharavi Kala Killa Municipal U.P. Marathi School in Mumbai**. Through this initiative the team planted **94 saplings** and helped contribute to a greener and healthier campus for the students.



A special shoutout to our **Goodwill Ambassador, Ketan Vij**, for his valuable contribution to the initiative!

We look forward to more such volunteering initiatives

this year that can contribute to the communities around us.

Regards,
Team FIRST IMPACT



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Dear Colleagues,

In the **wake of the devastating floods in Tamil Nadu**, our hearts ached for the families that endured profound loss and hardship. Together, **FIRST IMPACT and IDFC FIRST Bharat Limited** **extended support and solidarity** to help them navigate this challenging journey of recovery.

126 volunteers

procured and distributed ration kits containing rice, daal, wheat, and rava to **20,004 families** affected by the floods, extending support to over **100,000 people**.



We hope our efforts have provided some relief to the families enduring hardship during this challenging time.

[Click here](#) to watch highlights from the initiative.

Regards,
Team FIRST IMPACT



Your colleagues are making art for

social good!

In a recent event organised as part of the Lend-A-Shoulder program, 35 IDFC FIRST Bank employees from Nashik got their hands dirty at a pottery workshop where they collaborated with the staff and children at Vishwas Club House to create porcelain artwork.



You, too, can engage in similar volunteering opportunities as part of the Lend-A-Shoulder program.

[Click here](#)

to sign up and we'll keep you updated about events in your locale.

Regards,
Team FIRST IMPACT



Thank you for joining our first Lend-A-Shoulder Town Hall!

Dear colleagues,

Our first Town Hall was incredibly fulfilling. It was great to see so many of you invested in the bank's Social Good efforts.

We hope that our discussion about individual volunteering opportunities and effective community outreach has inspired you to join the Lend-A-Shoulder Employee Volunteering Program.

We hope you **continue to participate** and tap into your skills and talents to create **a meaningful impact!**

[Click here](#)

to register as a volunteer.

Regards,
Team FIRST IMPACT



TRASH-FREE TIDES FOR WORLD Environment Day!



Dear colleagues,

This year, we started off our World Environment Day initiatives aimed at nature conservation, by cleaning up Juhu Beach, Mumbai.

On June 3, a team of **150+ Lend-A-Shoulder volunteers** across 8 divisions from Mumbai participated in the clean-up drive. Together, we collected **over 450 kgs** of waste and **sustainably disposed** the same by handing it over to the concerned local corporation.

We thank everyone who showed up and took action! A special shoutout to our goodwill ambassadors:

Ameeta, Ramkrishna and Sonam
GRES, HR and Vigilance

Sridip Sur
MBL

Archana K
Compliance

Divya Vishwakarma
Internal Audit

Akhil Anilkumar
ESG

Somesh Mohanty, Aiushi Singh
Rural Banking



Stay tuned

for updates on our upcoming activities!

Regards,
Team FIRST IMPACT