



POST EVENT REPORT

08 August, 2024 I Hyatt Regency, New Delhi

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Key Highlights

1 Day 12 Knowledge Sessions 26 Eminent Speakers

Partners

200+ Attendees

Discussion Topics

- Enhancing Global Competitiveness By Building Agile Supply Chain
- Policy & Government Initiatives for Strengthening Supply Chain and logistics Infrastructure
- Effectively Navigating the Instant Delivery Landscape
- India as the Next Big Global Logistics Hub: Road Ahead and Opportunities
- Logistics Pe Charcha!
- Sustainable Mobility Solutions for Last Mile Delivery

- Building Future Ready Tech-Driven Supply Chains
- Company and innovation charging for EV 2 wheelers
- Next Gen Control Tower Solutions For Logistics Transformation
- Maximising Operational Efficiency In Logistics & Warehousing Facilities
- The Last-Mile Challenge: Innovative Solutions for Sustainable Urban Deliveries



Keynote Address

Kishore Jayaraman

OBE, President - India & South Asia, Rolls-Royce





Special Address

Ramesh Kumar Verma

Deputy Secretary, DPIIT, Logistics
Division

Speakers



Sukumar Kameswaran CEO, TVS Supply Chain Solutions



President - Logistics, Hindustan Coca Cola Beverages



Ranganathan Madhyan Vaidyanathan Iyer Gr. CIO & Sr. EVP, JBM Group



Avinash Dhagat SVP, Supply Chain, Honasa Consumer Limited



Manoranjan Kumar Chief Ports Officer, ArcelorMittal Nippon Steel India (AM/NS

India)



Sourabh Raghuvanshi VP and Head-Supply Chain, Lava International

Limited



Rajni Gupta AVP Manufacturing and Supply Chain/SCC Head, Jubilant Foodworks



Himanshu Gupta Associate Director-Supply Planning and

Logistics, Africa,

Middle East and



Gururaj MD, Optiemus Electronics



Shivam Pandey Head of Supply Chain, Good Glamm

Group



Akash Gupta Co-Founder & CEO, Zypp Electric



Jeyanth Samuel Ranjan





Phaneesh Prakash





Ayush Lohia CEO, Lohia Auto



Sanjay Batra Head Industrial Business India, ASSA ABLOY Entrance Systems



Namit Jain Founder & CEO, Zen Mobility



Sharda Supply Chain, Nestle South Asia Region



Vipin Sanjeev Madavi Head of Customer Chief Innovation Officer, Kale Logistics



Rohra Global SAAS Sales Leader, ElasticRun



Jaya



Piyush

Consumer

Products Limited

Mohit Rathi VP - Customer Growth & Engagement, Porter



Vineet Jain Head Supply Chain, Havells



Suresh Babu Alla

Chairman and Managing Director, CAL-ON Industries Ltd.



Bharat Bansal

Partner, Supply Chain Transformation, PricewaterhouseCoo pers Pvt. Ltd.



Attendee Analysis



Testimonials



Iln supply chain and logistics, the connectivity between manufacturing and client delivery is essential. The pace and manner in which we connect will significantly enhance the value chain. As we look to the future, initiatives like "Make in India" and "Atmanirbhar Bharat" highlight the importance of manufacturing within this ecosystem.

Kishore Jayaraman

President, Rolls-Royce, India & South





Today's event was very helpful for me. There was a lot of useful information shared by people from FMCG and other industries. It was interesting to learn about contract logistics and how logistics is becoming more important in industries where it wasn't a focus before. This change is really intriguing.

Sukumar Kameswaran CEO, TVS Supply Chain "



The biggest strength of this panel was its diversity. It was thoughtfully assembled with individuals from various backgrounds, industries, and experiences. The questions were carefully curated, allowing us to build connections across different industries and understand the commonality of the problem statements. This panel effectively highlighted valuable insights.

Jeyanth Samuel Ranjan

Director - Product, Business Intel & Central Operations, APAC MENA & LATAM, Amazon



It's been a fabulous experience. Although it's my first conference, I've enjoyed meeting numerous industry leaders and hearing valuable insights. The opportunity to listen to various perspectives has been enriching. Connecting with others and understanding how different players approach logistics and handle various challenges has been particularly valuable.

Mohit Rathi

VP - Customer Growth & Engagement, Porter



The experience has been very positive. Ultimately, the supply chain is crucial in determining the success of any industry, especially in manufacturing. In today's volatile world, with numerous uncertainties and daily developments, managing business effectively is essential.

A. Gururaj

Managing Director, Optiemus Electronics



It's great to be back at ET Auto and learn about the latest changes in the supply chain. Interacting with the speakers has been insightful, and overall, it's been a fantastic experience.

Ayush Lohia CEO, Lohia Auto





This is an incredible experience for us, as we are surrounded by industry leaders and experts, as well as individuals working to build their own companies in this space. India is emerging as a significant global economy, and to support this growth, we need to refine our logistics policies and develop effective solutions.

Namit Jain

Founder & CEO, Zen Mobility



This has been an enriching experience, with extensive discussions on topics such as government policy formations and their impact on the current supply ecosystem in the country. We also covered the evolving manufacturing landscape in India and technological advancements in planning and forecasting. Additionally, we explored last-mile delivery discussions. Overall, it has been a highly valuable experience.

Sourabh Raghuvanshi

VP and Head- Supply Chain, Lava International





















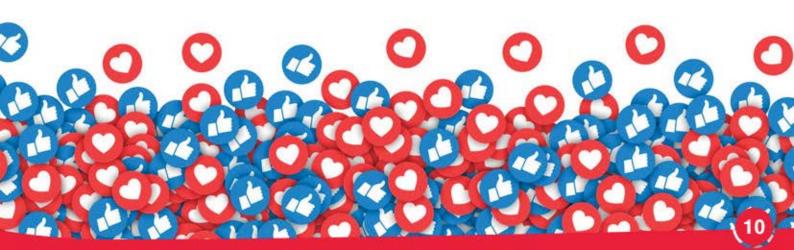


Social Media Engagement

Hashtag Reach #ETSCLC 400K+

Linkedin 1,99,661 Facebook 14,52,00

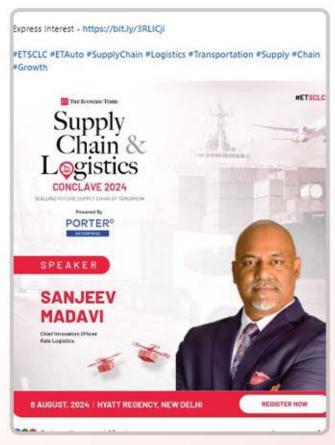
x 38.5M+



Digital Marketing Outreach

Extensive promotion on social media platforms – LinkedIn, Twitter, etc. and marketing of event with daily and weekly posts, Registration driven social media campaign





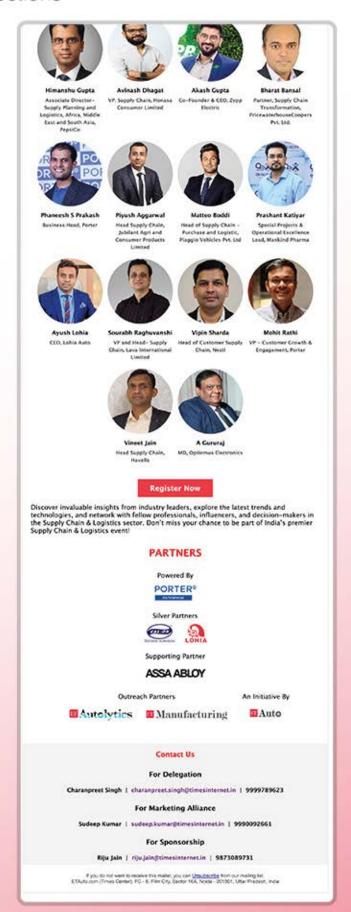




Email Marketing

Reaching more than **5 Lacs** Industry professionals and building connections





Speakers & Partner Promotion









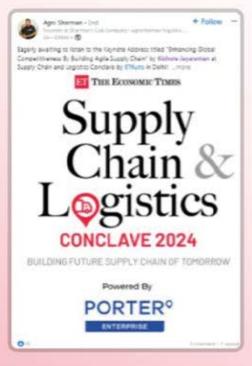
Industry Tweets













Industry Tweets







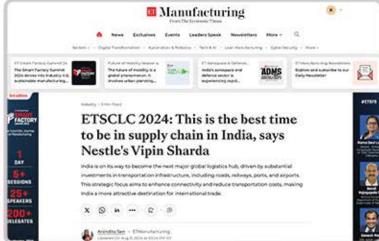






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About ETAuto

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