

POST EVENT REPORT



Engineering Sustainable Transitions

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20th - 21st June | Sheraton Grand Bengaluru Whitefield Hotel & Convention Center

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In Association with Industry Transformation Partner







Automotive Experiences Partner

> HARMAN **AUTOMOTIVE**

Connectivity Partner



Knowledge Partner Strategic Partner SDV Partner Dinner & Cocktail Partner



Deloitte.





Gold Partners

Sales Playbook Partner





Silver Partners



























Supporting Partners



















































Association Partners





Analytics Partner

An Initiative By











Key Highlights

24
Knowledge Sessions

73
Eminent Speakers

Big Days

54
Partners

Attendees

73
Eminent Speakers

8
Exhibitor Booths

Discussion Topics

- Engineering Sustainable Transitions
- Sustainable Vehicles and Cleaner Mobility
- Al-Powered Maps for New-Age Navigation
- Shaping Automotive Future with Google
- Driving Excellence in a Transforming Automotive Industry
- Future Mobility Trends Shaping Transportation
- Unlocking Innovation with Software-Defined Vehicles
- Virtualization and Containerization in Software-Defined Vehicles
- Printed Electronics in India's Automotive Industry
- Circular Economy & Sustainable Vehicles with Advanced Tech
- Transition to Green Fuels and BSVII
- Up-skilling India's Engineering Talent
- Intelligent and Clean Growth
- Tech Companies Boosting OEM Yields in SDV Era
- Sustainable Mobility Solutions: Micro Mobility & Beyond

- Tech Innovations for New-Age Tyres
- Driving a Connected, Data-Driven Future
- LeadSquared: End-to-End Buyer Journey Solutions
- EV Charging Infrastructure Evolution
- Hardware-Software Integration for Future Automobiles
- Video Telematics: Made in India for Global Markets
- Al & ADAS: India's Opportunities and Challenges
- Al-Driven Simulation for Automotive Development
- Softwarisation of Automobiles
- Innovating in a Disruptive Era
- Software-Defined Vehicles with Model-Based Design
- Generative AI in Software-Defined Vehicles
- Multiphysics Simulation for Automotive Design
- Atlas Edge Server for Connected Vehicles



SPECIAL ADDRESS

Sonam Wangchuk

Founder, Himalayan Institute of Alternatives, Ladakh

SPECIAL ADDRESS

Dr. R.A. Mashelkar

Former Director General, Council of Scientific and Industrial Research





Conference Chair Address

Rajendra Petkar

President & CTO - Tata Motors

Speakers



Henrik Fisker Founder and CEO, Fisker Inc.



Saravanan CTO, Ashok Leyland



Manu Saale MD & CEO, Mercedes-Benz Research and Development India



Dr. Bernhard Heiming CTO, TVS Motor



Doreswamy President & CEO, Continental India

Prashanth



Vaidya MD & CEO, Daimler Truck Innovation Center India



Harald Kroeger President -Automotive Business, SiMa.ai



Krishnan Sadagopan Sr. VP, Ashok Leyland



Kripa Ananthan Head of Design, Ola Electric



Neogi Managing Director, Renault Nissan Technology Business Centre India

Debashis



Kausalya Nandakumar Chief Operating Officer, Mahindra Electric Automobile Limited



Sadaf Siddiqui Head of Marketing -Automotive, Keysight Technologies



Sirohi Sales Director, ETAS Automotive India



Arun Malhotra Industry Expert



Rashmi Rao Automotive Industry Principal Solutions Manager, Mathworks Architect, MongoDB India



Himanshumali



Vinnie Mehta Director General. ACMA



Nitin Seth CEO - New Mobility, Reliance Industries



Aggarwal Head -Engineering, Maruti Suzuki India



Amit Gupta Co-founder and CEO, YULU



Suresh D. CEO & Group CTO, Spark Minda Technical Centre. Minda Corporation



Sajid Malik CMD, Genesys International Corporation



Swapnil Jain Co-Founder & CTO, Ather Energy



Saurabh Dalela Director, iCAT



Khinvasara Head Automotive and Large Enterprise Partnerships, Google Cloud

Gouri



Kiran Kumar G Sales Director, Infor India Sub-Continent



Kumaresh Principal Advisor -Automotive Safety |, Associate Director, Future Mobility, Bosch Global Software Technologies



Krishna Kumar G Managing Director HARMAN India and Automotive Country R&D Lead, Harman Automotive



Sameer Sankhe Chief Digital Officer, Genesys International Corporation



Karn Nagpal President. Sensorise Smart Solutions



Kiran Kothekar Founder and Director, Vector Consulting Group



Chandru Head -Conglomerates & Large Enterprise Vertical, Google Cloud



Bharat Parmar Head - Solution Consulting, Infor India Sub-Continent



Dr. R Mukhopadhyay Director, R&D, JK Tyre



Anish Mandal Partner. Consulting Deloitte India



Amitabh Saran PHD, CEO, Altigreen



Suhas Munegowda

Managing Director, ETAS India



Naresh Phansalkar

Director Global, стон Engineering, TENNECO, Clean



Jaikumar Subramanian

Partner, Consulting, Deloitte India



Amit Jain

ED & Group CTO, Uno Minda



Guru Mallikarjuna

Senior Vice President -Mobility Solutions, Bosch Global Software Technologies



Avinash Sharma

CO-Founder & CEO, ElectricPe



Sriram Lakshminarayanan

President & CTO, Tata Technologies



Vikram Gulati

Country Head & Executive Vice President (Corporate Affairs & Governance), Toyota Kirloskar Motor Pvt. Limited



Ashish Sharma

Vice President, Best Cost Country, and Managing Director -India Technology Center, CNH



Vishnu Ramakrishnan

Head Business and Product Commercialisatio n, The ePlane Company



Krishna AG

Co-founder and Head of Product, LightMetrics



Darryl Dias

Co-Founder & CBO, Magenta Mobility



Bindu Santha Philip

Vice President of Technology – ADAS, Bosch Global Software Technologies



Parag Thakre Managing Director,

Dennemeyer India



Atul Jairaj Partner, Deloitte

India



Manjunath Athrey

Head Of Engineering, Yulu



Dr. Deepak Paul

Head - Hyperloop Technology Development, IIT Madras



Rohan Sabnis

VP - Sales, Sharpsell.ai



Guruprasad Singapura

Vice President, NTT DATA



Minh Ta Tran COO, FPT

Automotive



Priyesh Mehta Director, Imaginarium Rapid



Pawan Kumar Bhageria

President Global, HR, IT, Admin & Education, Tata Technologies



Srinath Koppa

Managing Director, PROLIM Solutions India



Deepak Kashyap

Head -Automotive Business, NXP



Dheeraj Kumar Tiwari

Co-Founder & CFO. CAPGRID Solutions



Arjun Verma

Geo Lead Asia Syncron Software India



Salil Musale Managing Director, Naxnova



Pawan Soami Managing Director -

India, COMSOL



Kiran Kumar Sambasivan

Manager, Field Engineering, Wind River



Girish Kumar

Head - PV Wheel End & Drive Control Product Line, India & SEA, SKF India



Shitalkumar Joshi

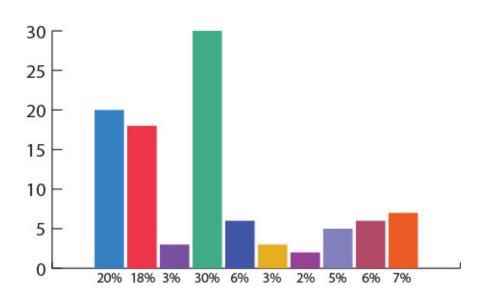
Sr. Director -Application Engineering, Ansys India-ASEAN

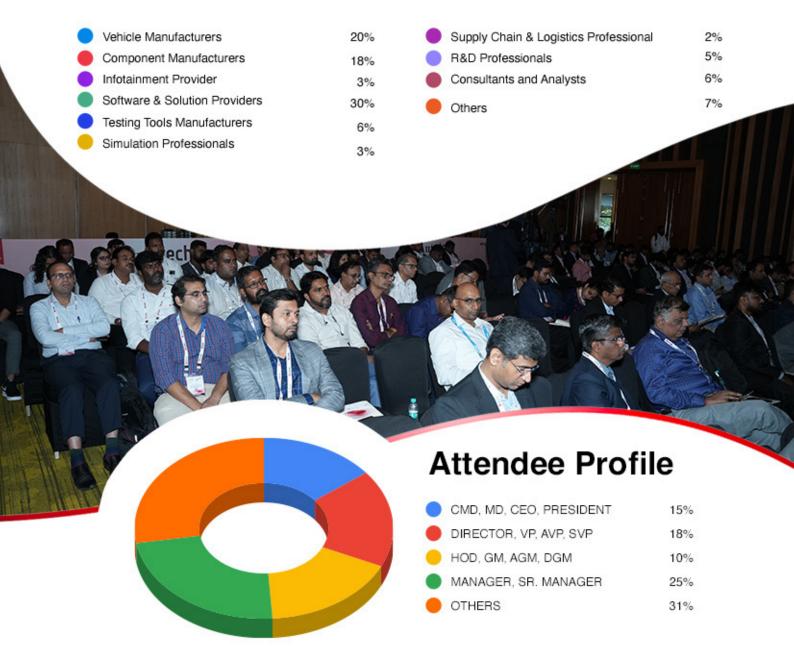


Pranay Kale

Vice President - Key Accounts, LeadSquared

Attendee Analysis





Testimonials

The experience here is great because it brings leaders from different industries together—those working on global products, local OEMs, and startups. Normally, these groups operate independently, but this conference fosters dialogue and collaboration among them. It creates a unique platform for sharing ideas and insights across different sectors of the industry.

Raghavendra Vaidya

MD & CEO, Daimler Truck Innovation Centre India

The two-day event has been fantastic, offering valuable exchanges of views among participants with diverse experiences across various segments, not just automotive. This event stands out as one to look forward to for its broad coverage and networking opportunities.

Vikarm Gulati

Country Head & Executive Vice President (Corporate Affairs & Governance), Toyota Kirloskar Motor Pvt. Ltd.

I'm excited to be part of this event, the second in Bangalore and ET Auto's fifth flagship led by Sumantra. It covers key topics in the automotive industry, offers learning from leaders, and connects startups with major players in tech transformations.



summit, with the first in February in
Delhi, which generated active leads from
many vehicle OEM customers. The current
event's spacing allowed us to meet
numerous ecosystem players, facilitating
discussions on partnerships. Emphasizing
that partnerships are essential, we are
exploring potential collaborations.

This is Sensorise's second ET Auto

Vijaya Vivek Kamath

CEO, Sensorise Smart Solutions Pvt Ltd

An event like an autotech summit is my first time. By the way these kinds of events really help us understand what's happening in the industry and what oems are really considering in terms of technology both on the hardware side manufacturing as well as distribution in the entire ecosystem.





Yes it's a quite good event where business and technology people are coming together. India is undergoing an automotive revolution in multiple technologies, so this event provides a very good platform for people to come together & understand an work together for soultions.

Shitalkumar Joshi Sr, Director - Application Engineering, ANSYS Indio-ASEAN

This is the 5th summit, and it's our first time sponsoring it. We've attended before, but now is the right time to discuss sustainability in the industry. There are many debates, especially since our country's situation is somewhat unique compared to the rest of the world.

Srinath Koppa

Managing Director, PROLIM Solutions India



It was really fantastic. I think a lot of like-minded individuals were talking about where the industry is going and the challenges they are seeing, and there were a lot of interesting conversations around that through fireside chats, panel discussions, or keynotes. So, I think it's been enriching to just learn about how other people are thinking about it and their perspectives.

automobile industry starting from oems to all the way up to people or the startups which are working in the space of attar most technology digital solutions for them if you see the 9 yards of automobile industry and their entire value cycle what we are saying here.it's a great to connect with people of all the aspects.

It is great place to connect with industry starward

Anudeep Anguru



Industry Solutions, Automotive Manufacturing & Net Zero - APAC, Google Cloud

> It's been a great this is first time i am attending ET Auto so its been overwhelming to kind off see so many industries pillars and meet them and also to understand where the industry is heading will all the startups ecosystem can participating it's also kind off again a lot of learning for all of us to understand so many innovations coming in the auto industry itself. I'm definitely confident that a lot of this technology will I'll something kind of tremendously valuable addition for the industry as well going forward.

> > Anish Mandal

Partner, Consulting, Delaitte India, Delaitte

I think I must congratulate the ET & Autotech team, as you have done a fantastic job and I know there are around 50 booths already, many of which are startups, so it just creates a very vibrant environment here. It's been really, really nice.

Krishna Kumar G

Managing Director HARMAN India and Automotive Country R&D Lead, Harmon Automotive



I think it's a very interesting conference. I don't usually attend conferences. This is one of the few that I have attended and I found it very interesting because it was dealing with contemporary topics which are really really interesting for the industry and discussion of ideas & views which could shape up the industry. It also discusses the future challenges for the industry which is very interesting.

> Kiran Kothekar Founder & Director, Vector Consulting Group

It's amazing, in the sense that right from the start, even before the event, there was a lot of coordination and work between my team and the ET Auto team. It has been very smoothly organized. The morning speakers and the lineup here have been fantastic. It's really impressive, with all the top professionals in the auto sector present. It's wonderful to be here, and the insights we are getting from the panelists and speakers are top-notch. It's amazing to be here.

> Atul igirgi Partner, Deloitte India



















Social Media Engagement





Facebook:

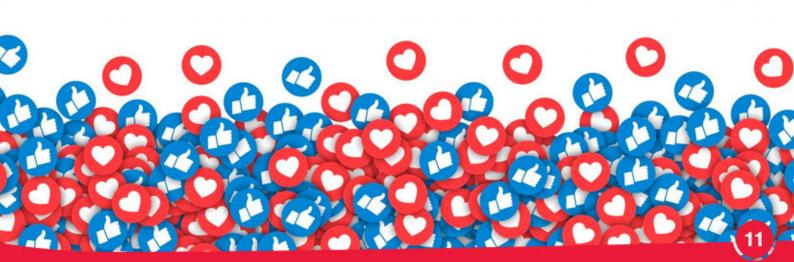


760K+ 240K+ 30K+

Overall Event Impressions 7,99,497

Overall Event **Day Impressions**

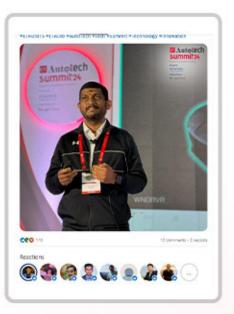
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Digital Marketing Outreach

Extensive promotion on social media platforms – LinkedIn, Twitter, etc. and marketing of event with daily and weekly posts, Registration driven social media campaig





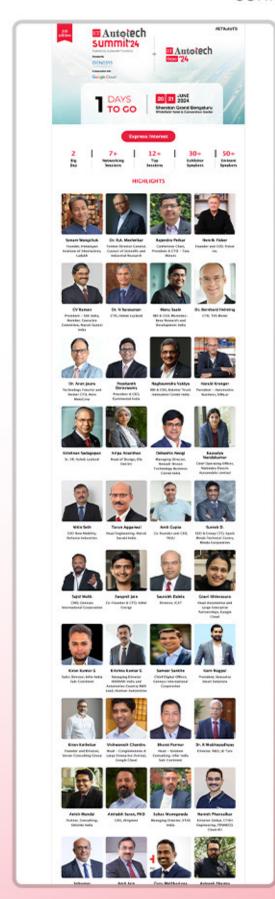


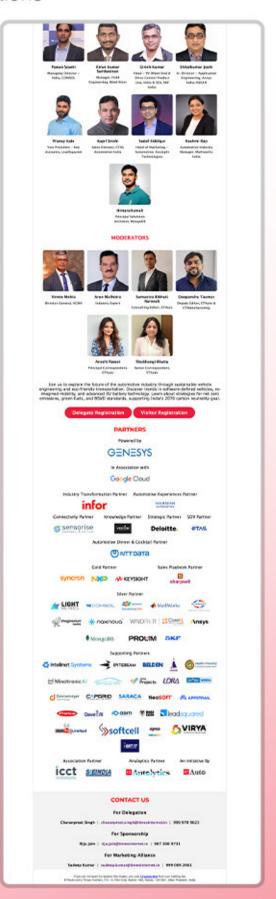




Email Marketing

Reaching more than **5 Lacs** Industry professionals and building connections







The 5th Edition of ETAutoTech Summit'24, held on June 20th-21st at Sheraton Grand Bengaluru Whitefield Hotel & Convention Center was a resounding success, thanks to the active participation of over 500 attendees, 70 distinguished speakers, and 12+ knowledge-packed sessions. The summit's theme, "Engineering Sustainable Transitions," fostered insightful discussions and innovative ideas.

Thank You for Making the ETAutoTech Summit 2024 a Remarkable Success!

FEEDBACK FORM

Key Highlights:

- Tarun Aggarwai, Head Engineering, Maruti Suzuki India stated, "A combination of industry standardisation and government regulations is required for evolution of the softwarisation trend in the auto industry."
- Manu Saale, MD & CBO, Mercedes-Benz R&D India, emphasised, "We need to reinvent cars for a carbon-neutral world."
- Bernard Heiming, CTO, TVS Motor, highlighted, "SDV is a challenge for everyone to understand."
- Sonam Wangchuk, Founder, Himalayan Institute of Alternatives, Ladakh, added, "We need not just a sustainable but a regenerative lifestyle."

The event also featured an exhibition with 40+ booths showcasing cutting-edge automotive technologies and solutions with the collective ambition to drive the future of the AutoTech industry in India.



FOR EVENT PHOTO





Speakers & Partner Promotion













Industry Tweets







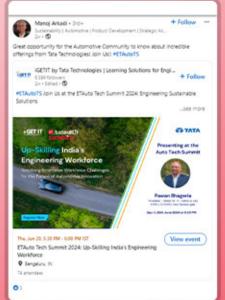












Print Coverage

ET Delhi 18 March



ET Bangaluru 18 March



ET Mumbai 18 March



ET Kolkata 18 March



ET Mumbai 23 May



ET Delhi 23 May



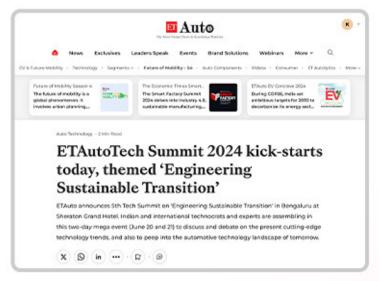
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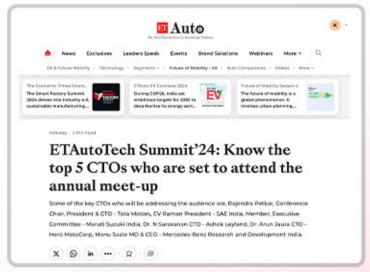


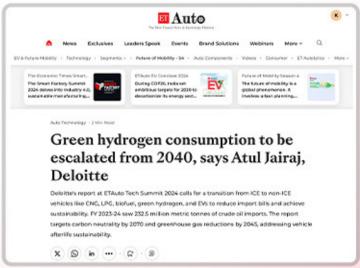
ET Kolkata 23 May

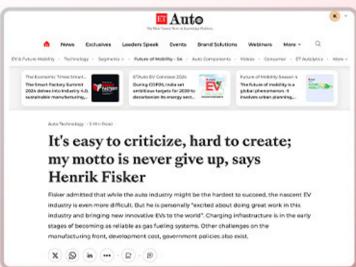


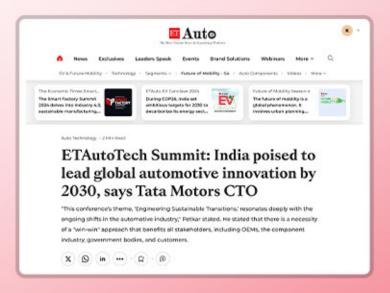
Read More About The Conclave











About ETAuto

ETAuto is a global platform for automotive leaders and decision-makers, owned by the world's largest media house-The Times Group. It is a platform known for breaking news, germinating discussions, and debates on future ideas about the automotive and mobility value chain. It continuously produces insights through research, data analysis, and industry forums. Every month, the online publication is visited by about two million industry professionals and stakeholders. This makes it the primary platform for news, information, and knowledge about the automotive sector in India and around the world.

#Do You Know?

Over 1 million Industry Professionals visit ETAuto every month.

Over 2.5 Lakhs of Top Management Representatives (CXOs) visit ETAuto every month.

Over 4.5 Lakhs Industry Professionals read ETAuto E-newsletter everyday.

Over 300 top industry leaders and experts from all around the world engage with ETAuto users through various interactive sessions.

For More Information



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