

3rd edition

# POST EVENT REPORT

ET THE ECONOMIC TIMES



# SMART FACTORY

## Summit 2024

The Future of Manufacturing

*September 26, 2024*  
*Trident, Hyderabad*

Knowledge Partner

**Deloitte.**

Gold Partner

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An Initiative By



# Key Highlights

**1**  
Big Day

**8**  
Partners

**13**  
Knowledge Sessions

**31**  
Eminent Speakers

**200+**  
Attendees



# Discussion Topics

- Tomorrow's Sustainable Smart Factory
- Leading Future Factories with Technological Innovation
- Strategizing for Green Manufacturing: Developing Sustainable Factories
- Revolutionizing On-Demand Production via Additive Manufacturing
- Using Data for Informed Decisions in Smart Manufacturing
- Policy Insights for Next-Gen Manufacturing: Future Preparedness
- The Evolving Man-Machine Relationship in Smart Factories
- Real-World Case Studies of Smart Factory Transformation
- Cybersecurity Challenges and Solutions in Smart Factories



## SPECIAL ADDRESS

### **Rama Devi Lanka**

Director - Emerging Technologies  
Department of ITE&C, Government  
Of Telangana

## KEYNOTE ADDRESS

### **Bendi Rajagopala Rao**

Director Factories, Department of  
Factories, Government of  
Telangana



# Speakers



**Srikanth Bolla**  
Chairman,  
Bollant Industries  
Pvt. Ltd



**Joginder Tanikella**  
CEO, T-Works,  
Govt. of Telangana



**Dilip Sawhney**  
Managing Director -  
India, Rockwell  
Automation India



**Raja Bhanu**  
Director General,  
Pharmaceuticals  
Export Promotion  
Council of India



**Biju Balendran**  
MD & Whole Time  
Director, JSW MG  
Motor



**Dr. Ravi Guttal**  
CTO,  
Aequs



**Satendra Tiwari**  
Executive Director-  
Operations, CASE  
Construction Equipment,  
Pithampur CNH Industrial



**(Cmdr).Amit Singh**  
Head Strategy and  
New Initiatives,  
Altgreen



**Vishal Gupta**  
Head Operations -  
EBU, Varroc



**Kavita Kaushik**  
Director-Head Quality  
and Six Sigma,  
Cummins India



**Jaspreet Sidhu**  
CEO, National Centre  
of Additive  
Manufacturing  
(NCAM)



**Tushar Zade**  
CIO & CDO,  
Aurigene  
Pharmaceutical  
Services Limited



**Deepak Raj Natarajan**  
Head of Excellence &  
Development, Nokia



**Nagaraj Loganathanm**  
Vice President -  
Manufacturing,  
Bonfiglioli Transmission  
Private Limited



**Prashant Katiyar**  
Special Projects &  
Operational Excellence  
Lead, Mankind  
Pharma



**Harsh Vardhan**  
Global Head - Digital  
Innovation,  
Apollo Tyres Ltd



**Sudepta Veerapaneni**  
Partner,  
Deloitte India



**Sundar Pelapur**  
Customer  
Engineering  
Manager, Google  
Cloud, India



**Mahesh Shetty**  
Vice President,  
Business  
Development,  
Amplus Solar



**Sandeep Chittora**  
Technical Director,  
KPMG



**Sachin Sanghi**  
Principal Architect,  
Manufacturing, Google  
Cloud, India



**Rahul Ghosh**  
Partner,  
Deloitte India



**Dinesh Manoharan**  
Sales Manager (Digital  
Sales),  
Dürr Systems AG



**Arya Kumar Bhattacharya**  
Dean of Research, Ecole  
Centrale School of  
Engineering, Mahindra



**Subramhanya Hathwar**  
Senior Director,  
Deloitte India



**Rajni Gupta**  
Assistant Vice President  
- Supply Manufacturing  
and Supply chain Head,  
Jubilant FoodWorks Ltd

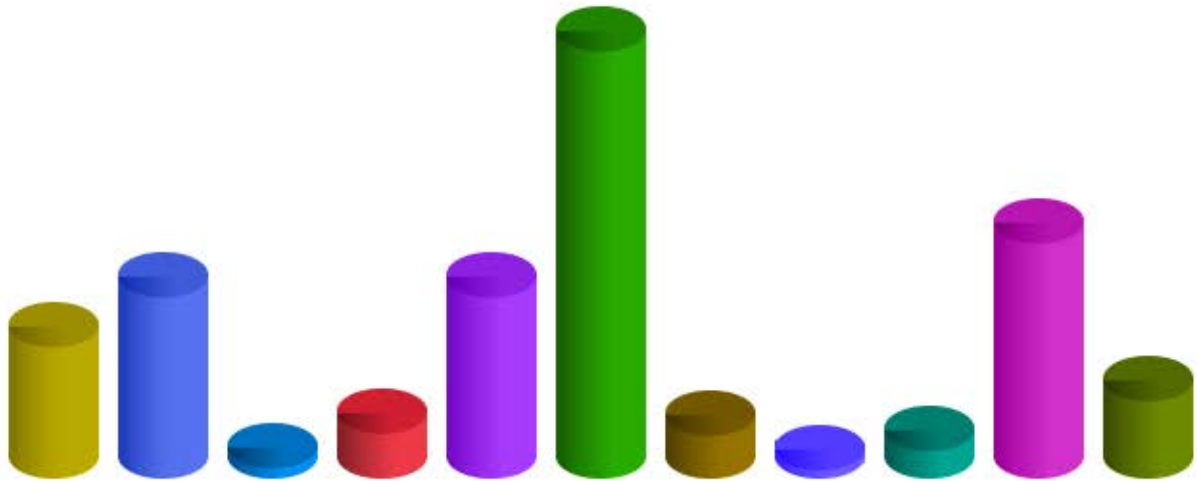


**Nikhil Kolar**  
Partner,  
Deloitte India



**Asim Tewari**  
Professor - Dept. of  
Mechanical Engineering &  
C-MInDS, Indian Institute  
of Technology Bombay

# Attendee Analysis



● Vehicle Manufacturers	10%	● R&D Professionals	5%
● Engine & Component Manufacturers	13%	● Simulation & Testing Professionals	3%
● Drugs/ Healthcare Equipments Manufacturers	3%	● Industrial Lubricants & Coolants Manufacturers	4%
● Electronics/ Home Appliances/ Consumer Durables	5%	● Consultants & Analysts	16%
● Testing & Measurement Tool/ Machine Tool/ Simulation Tool Manufacturers	13%	● Others (Policy Makers/ EPC/ Infra/ Raw Material Suppliers)	7%
● Software Providers/ Automation & AI Providers	27%		



## Attendee Profile

● CMD, MD, CEO, PRESIDENT	23%
● DIRECTOR, VP, AVP, SVP	22%
● HOD, GM, AGM, DGM	16%
● MANAGER, SR. MANAGER	39%

# Testimonials



**This is the best event I've ever attended. I've been to many events before, but honestly, none have compared to this one. It feels like a significant milestone, and no other event has impressed me as much as this.**

**Abhinav Kancharla**  
Technical Consultant, CommerceCX



**It's been a pleasure to present here today. The presentations have been informative, and the discussions have been engaging, especially around the topic of "man vs. machine." Right now, humans are ahead, but as we discussed, in the next 10-15 years, the situation could change. Let's wait and see how it unfolds.**

**Dinesh Manoharan**  
Sales Manager (Digital Sales), Dürr Systems AG



**Today's event by the Economic Times was excellent, focusing on the importance of the manufacturing sector for India's GDP growth. Currently contributing 18% to GDP, this sector needs to reach 25%. Manufacturing boosts the economy by creating jobs and supporting a network of hardware, software, and suppliers. The event facilitated knowledge sharing and showcased best practices and future plans for advancing manufacturing excellence. Kudos to the Economic Times for bringing everyone together for this valuable collaboration.**

**Jaikumar Subramanian**  
Partner, Deloitte India



**The event's environment makes it easy to have good conversations. It brings together people from the government, companies, and experts. When these groups come together, the discussions are real and practical.**

**Nikhil Kolar**  
Partner at Deloitte India

# Testimonials



The event was really interesting as it gave me new perspectives from industry experts. The sessions were well-connected, and I was impressed by the panel's realistic take on the challenges MSMEs face with digitalization, which is often too costly. I found the discussions on AI particularly valuable, showing how it can help businesses grow.

**Rahul Ghosh**  
Partner at Deloitte India



It's great to see different companies and tech leaders working together to think about how smart manufacturing will shape India's future. This teamwork could bring big improvements to the country's industries.

**Sandeep Chittora**  
Technical Director at KPMG



The Smart Factory Summit event at ET has been fantastic, with an amazing response. We had key figures from the Telangana government, including Madam Rama Lanka, who spoke in detail about the government's initiatives. She highlighted their focus on acquiring software licenses, supporting the MSME sector, and promoting smart factory manufacturing. There's a strong push for MSMEs, and the discussions have been highly informative. I'm really excited to be part of this event.

**Sudeepta Veerapaneni**  
Partner, Deloitte India



It was great to meet many industrialists at the Smart Factory Summit. We had some valuable exchanges of ideas, discussing both the challenges they face and possible solutions. Overall, it was a positive and rewarding experience.

**Sivasaravanan Nagaraj**  
Chief Commercial Officer at D3 Minds

# Glimpse of the Event





# Social Media Engagement

## TOTAL IMPRESSIONS #ETSFS - 2,15,113



1,61,325

LinkedIn



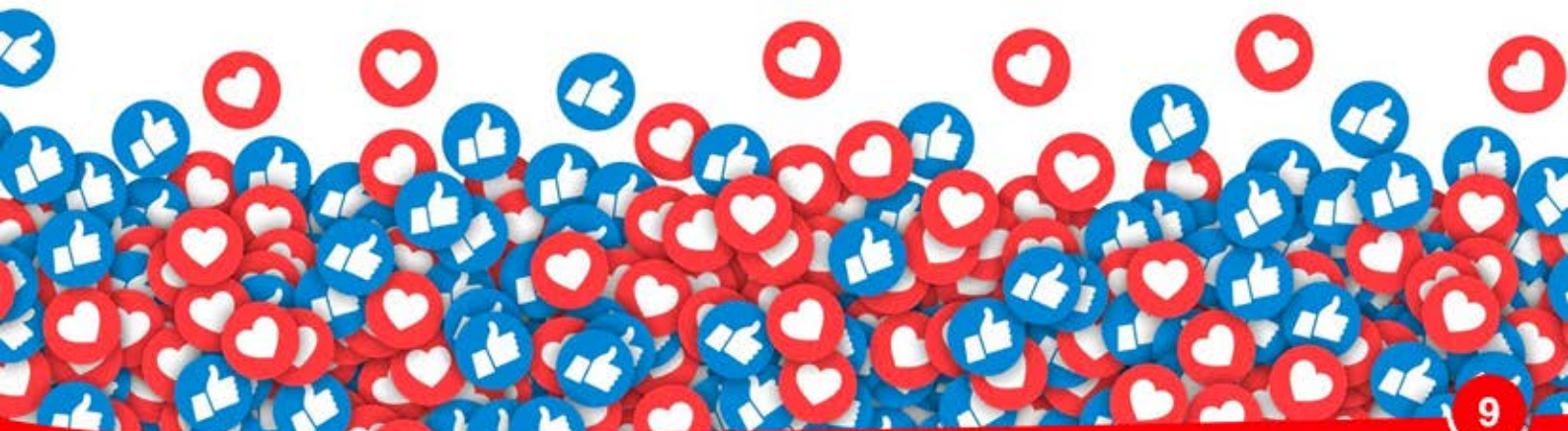
32,302

Twitter



21,486

Facebook



# Digital Marketing Outreach

Extensive promotion on social media platforms – LinkedIn, Twitter, etc. and marketing of event with daily and weekly posts, Registration driven social media campaign

manufacturing solutions. Join us at the event to explore new opportunities and connect with industry leaders!

Register Now - <https://bit.ly/3xPCOyK>

#ETSFS #ETSmartFactory #Manufacturing #Sustainability #Efficiency #Innovation #NextGen #OnDemandProduction #DataMining #MachineLearning #BigData #AI #Datadriven #GreenManufacturing #Policy #AdditiveManufacturing

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The Futuristic Journey of Manufacturing

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The Futuristic Journey of Manufacturing

Speaker

**SUNDAR PELAPUR**  
Customer Engineering Manager, Google Cloud, India

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Speaker

**KAVITA KAUSHIK**  
Director-Head Quality and Six Sigma, Cummins India

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Charanpreet Singh and 65 others 1 comment · 3 reposts

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THINKTANK MEET

Agile and Resilient Operations  
Leveraging Softwares for Future Factories

In Association With Google Cloud

**SMART FACTORY Summit 2024**  
The Futuristic Journey of Manufacturing

26 September, 2024 | Trident Hotel Hyderabad

Agile and Resilient Operations  
Leveraging Softwares for Future Factories

Ramesh Meni Director, Quality	Prashant Kotiyar Senior Manager, Quality	Harsh Vardhan Senior Manager, Quality	Rajni Gupta Senior Manager, Quality	Kavita Kaushik Director, Quality	Vishal Gupta Senior Manager, Quality
Tulwar Zade Senior Manager, Quality	Omky Anil Singh Senior Manager, Quality	Sachin Sanghi Senior Manager, Quality	Bharat Palapuri Senior Manager, Quality	Deepanshu Tiwari Senior Manager, Quality	

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The Economic Times Smart factory Summit 2024 delves into industry 4.0 and the data-driven future of manufacturing, emphasizing sustainability. With manufacturing consuming over 30% of global energy, renewable energy and eco-friendly practices are crucial. Key topics include the booming market for sustainable materials and 3D printing's potential for on-demand production. Experts will explore human-robot AI collaboration, optimizing processes and safety.

**SPEAKERS**

 <b>Rama Devi Lanka</b> Director - Emerging Technologies Department of IT&S, Government of Telangana	 <b>Bendi Rajagopal Rao</b> Director Factories, Department of Factories, Government of Telangana	 <b>Ganesh Maril</b> COO, Ashok Leyland   Conference Chair	 <b>Srikanth Bolla</b> Chairman, Bharat Industries Pvt. Ltd
 <b>Pravin Saraf</b> VP Manufacturing and Quality, Crompton Greaves Consumer Electronics	 <b>Joginder Tanikotia</b> CEO, T-Venture, Govt. of Telangana	 <b>Dilip Sawhney</b> Managing Director - India, Renault   Automotive India Pvt. Ltd	 <b>Raja Bhanu</b> Director General, Pharmaceutical's Export Promotion Council of India
 <b>Raja Balendran</b> MD & Whole Time Director, JSW Motor	 <b>Dr. Ravi Guttal</b> CTO, Axxess	 <b>Satendra Tiwari</b> Executive Director - Operations, CA&E Construction Equipment, Mahindra (Eco industrial)	 <b>I(Indr)Anil Singh</b> Head Strategy and New Initiatives, Allgreen
 <b>Vishal Gupta</b> Head Operations E&I, Varroc	 <b>Kavita Kaurshik</b> Director-Head Quality and Six Sigma, Caratex India	 <b>Jagpreet Sidhu</b> CEO, National Centre of Additive Manufacturing (NCAM)	 <b>Ranganathan Vaidyanathan Iyer</b> Co. CEO & Sr. EVP, IBM Group
 <b>Tushar Zade</b> COO & CEO, Aurogens Pharmaceutical Services Limited	 <b>Deepak Raj Narasimhan</b> Head of Excellence & Development, H&M	 <b>Nigara Jaganathan</b> Vice President - Manufacturing, Bonfiglioli Transmission Private Limited	 <b>Prashant Kulkarni</b> Special Projects & Operational Excellence Lead, Mahindra Marena
 <b>Harsh Vardhan</b>	 <b>Sudepta Yeerapeneni</b>	 <b>Sandar Pelapur</b>	 <b>Felix Losch</b>

 <b>Harsh Vardhan</b> Global Head - Digital Innovation, Apollo Tyres Ltd	 <b>Sudepta Yeerapeneni</b> Partner, Deloitte India	 <b>Sandar Pelapur</b> Customer Engineering Manager, Google Cloud, India	 <b>Felix Losch</b> Senior Sales Manager Digital Products, Dm Systems AG
 <b>Mahesh Shetty</b> Vice President, Business Development, Amplus Solar	 <b>Sachin Sanghi</b> Principal Architect, Manufacturing, Google Cloud, India	 <b>Rahul Chokh</b> Partner, Deloitte India	 <b>Arya Kumar Bhattacharya</b> Dean of Research, Ecate Centre School of Engineering, Mahindra
 <b>Rajni Gupta</b> Assistant Vice President - Supply Manufacturing and Supply chain Head, Jubilant FoodWorks Ltd.	 <b>Ajay Tewari</b> Professor - Dept. of Mechanical Engineering & C-MADS, Indian Institute of Technology Bombay	<b>MODERATORS</b>	
 <b>Nikhil Kolar</b> Partner, Deloitte India	 <b>Sumantra Bishnoi Banoth</b> Consulting Officer, CT&S	 <b>Deepanshu Taumar</b> Deputy Editor, ETAuto & ETManufacturing	 <b>Nishant Kashyap</b> Consulting Editor, ET Manufacturing
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# Speakers & Partner Promotion

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*Speaker*

**RAJNI GUPTA**  
Assistant Vice President-  
Supply Chain and  
Manufacturing, Jubilant  
Foodworks

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*Special ADDRESS*

**SRIKANTH BOLLA**  
Chairman,  
Balant Industries  
Pvt. Ltd.

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**Man Vs Machine:**  
Harmonising Human Ingenuity with Technology

**Srikanth Bolla** **Biju Balendran** **Dilip Sawhney** **Deepanshu Tומר**

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**The Future of Manufacturing -  
Collaboration & Innovation**

**Ravi Buttal** **Nigging Loganathan** **Jyotiender Tomar** **Professor Arya Kumar Bhattacharya** **Michael Sigala** **Rohit Shank** **Sambhavi Bishu Banerjee**

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# Industry Tweets

**CommerceCX** 3,701 followers

We are absolutely thrilled to have partnered with The Economic Times Smart Factory Summit 2024! This incredible event brought together industry leaders, innovators, and technology experts to shape the future of smart... more

Charanveer Singh and 64 others

11 reposts

**Amplic Solar** 2,123 followers

A rewarding experience at The Economic Times Smart Factory Summit in Hyderabad. Engaging with many forward-thinking minds from the manufacturing and C&E sectors was inspiring.

The observations of our exhibition booth and during the presentation reaffirmed the importance of innovation in shaping a sustainable future. We walked away with fresh perspectives and a renewed commitment to supporting businesses on their decarbonization journey through innovative renewable energy solutions.

Thank you to all who took the time to connect with us. We look forward to what lies ahead!

ETAuto Mahesh Shetty

ETSmartFactory #RenewableEnergy #Collaboration #SustainabilityJourney #Decarbonization

123

1 comment

**Dhanraj Chivukula Product Development** 3rd

Had a great experience attending the ET Smart Factory Summit 2024 in Hyderabad. It was a valuable opportunity to connect with industry leaders like Chaitanya from Controltycs AI Private Limited, Srikanth Sani, Mr. Paveen Reddy from @Amk Automations, and insightful speaker Sri Raja Dhara, Director General of QPharmaceuticals Exports Promotions. The summit provided great insights into Industry 4.0 and its transformative impact on manufacturing with AI & Gen AI. A well-organized event that brought together technology and innovation! Economic Times Team.

#Smartfactory #Industry4 #Automation #Innovation #Networking #ETSummit2024 #

11

**Amplic Solar** 2,123 followers

At Amplic, we recognize the pivotal role that clean energy transition can play in shaping the future of manufacturing in India. With our extensive expertise and experience in delivering customer-centric renewable solutions, navigating complex policies and regulations, and seamlessly adopting innovative practices, we at Amplic are not just equipped but are eager to continue helping India's C&E sector go green.

At The Economic Times Smart Factory Summit, we will share valuable insights to help manufacturers harness clean energy solutions to boost productivity, reduce operational costs, and align with global sustainability goals. As always, we continue to lead the way in the transition to green manufacturing.

ETAuto ETManufacturing Mahesh Shetty

#SmartFactorySummit #Decarbonization #RenewableEnergy #GreenFuture #Sustainability

Expert Insights on:  
Empowering Sustainable Manufacturing:  
The Green Energy Transition Story of over 300 C&E Customers in India

**Mr. Mahesh Shetty**  
VP, Business Development, Amplic Solar

11

1 comment

**Sandeep Chittora** 2nd

Industrial Consultant to bring Technology to People, India...

I will be sharing my experiences and insights on industrial automation for smart manufacturing, how this is shaping smart manufacturing and how companies can leverage it to meet their objectives. ...more

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We are pleased to welcome Sandeep Chittora, Technical Director at KPMG India, to The Economic Times Smart Factory Summit 2024! With his extensive expertise in consulting and technical leadership, Sandeep will provide valuable... more

26 September, 2024 | 11:00 AM (IST) | Register Now

123

1 comment

**Rama Devi Lanka** 2nd

Director - Govt of Karnataka, Emerging Technologies - Tech for...

If India were to become the global manufacturing hub, the industry will have to adopt smart factories enabling technologies such as AIoT, AI, Robotics, Cloud

ETManufacturing

Special Address: Building for the Future: Policy Insights for Next-Gen Manufacturing ... more

11

1 comment

# Read More About The Conclave

## 'Smart manufacturing to be driven from boardrooms'

Speaking at the 3rd ET Smart Factory Summit in Hyderabad, she explained that the smart factories of the future will leverage Industrial IoT devices, artificial intelligence, robotics, and 3D printing to monitor and visualise shop floor operations remotely. These technologies will also enhance predictive analytics, optimise production schedules, improve quality, and increase adaptability to new products, ultimately making factories more globally competitive.



Shubhangi Bhatia • ETManufacturing  
Updated On Dec 2, 2024 at 05:03 PM IST



Rama Devi Lanka, Director of Emerging Technologies, Department of TTS&C, Government of Telangana

## Industry must embrace AI and automation to stay competitive, says B Raja Gopala Rao

At the Economic Times Smart Factory Summit Rao emphasised how technological advancements and time are transforming both the domestic and international economic scene. He made the observation that although towns like Hyderabad have developed into significant industrial centers, especially in the engineering and pharmaceutical industries, many Indian enterprises are still lagging behind in the adoption of full-scale automation.



Syed Shazi Hussain • ETManufacturing  
Updated On Oct 22, 2024 at 06:46 AM IST



Telangana government's B. Raja Gopala Rao, Director of the Factories Department.

## Deloitte enhances manufacturing productivity with intelligent operations powered by Gen AI

"Deloitte is happy to introduce intelligent Ops, a seamless integration point between people and technology to maximise operations," Sudeepta Veerapaneni, Partner, Deloitte said during ET Smart Factory Summit 2024. These intelligent operations are driven by Gen AI (generative AI), which acts as an assistant to drive efficiency in the maintenance, quality, and application of the manufacturing plant.



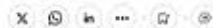
Kriti Saraiya • ETManufacturing  
Updated On Oct 22, 2024 at 05:06 PM IST



Sudeepta Veerapaneni, Partner, Deloitte

## 'With Google AI, the future of manufacturing is not just automated, it's intelligent, efficient, and more sustainable'

"As AI pioneers, Google invented the breakthrough technology for generative AI and we leverage it every day in servicing billions of users that use our applications," Sachin Sanghi, Principal Architect, Manufacturing, Google Cloud, India expressed during the ET Smart Factory Summit 2024 organised by ETManufacturing.



Waji Sankhye • ETManufacturing  
Updated On Oct 22, 2024 at 06:28 PM IST



Sachin Sanghi, Principal Architect, Manufacturing, Google Cloud, India

# About ETManufacturing

ETManufacturing, a specialized news and knowledge platform catering to industry experts and decision-makers, is owned by The Times Group, the world's largest media house. Renowned for breaking news and fostering discussions on smart and sustainable manufacturing worldwide, it continuously generates insights through research, data analysis, and industry forums.

Serving as the primary source for news, information, and knowledge on the manufacturing sector in India and globally, ETManufacturing covers a wide range of content focus areas including innovation, digital transformation, robotics & automation, smart factories, supply chain, industrial equipment, tools & technology, and workforce management. Its coverage extends to various industries such as aerospace & defense, pharmaceuticals, food & beverages, robotics & automation, metals & mining, chemicals, textiles, industrial machinery, cement, paper, renewable energy, and more.

## For More Information



Scan to know more

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