



POST EVENT REPORT

11th - 12th December, 2024 I Hyatt Regency, New Delhi



Presenting Partner



Key Highlights



















Discussion Topics

- Why India needs SuperCharging Network - Challenges & Opportunities
- Connected Mobility Solutions for EV and SDV's
- Evolution of Future of Mobility
- Electric Vehicle India v/s Global Perspective
- How premium mobility segment driving EV adoption in India
- Localisation and Self Reliance: Building a sustainable EV Ecosystem
- India's roadmap to become global EV hub
- Navigating the software-Defined Vehicle Landscape
- An introduction to Printed Electronics and its Automotive Applications by Naxnova
- Electrification Accelerating the Transition to Software-Defined Vehicles (SDV's)
- Charging Solutions for Light Electric Vehicles (LEV's)
- Shaping accelerated growth for Connected EV ecosystem
- Conquering Range Anxiety: Prioritising Dense Charging Infrastructure or Advanced Batteries?
- Intersection of Location Intelligence and AI
- Future of Memory Storage in Electric Vehicles

- The Future of Electric Mobility in Commercial Vehicles
- Mitigating Supply Chain Challenges to Accelerate the EV Revolution
- Building a conducive EV Technology and R&D Ecosystems in India
- Reimagining Customer experience with Agentic Al
- Assistance beyond Breakdown -Augmenting Technology to the Breakdown Assistance
- Accelerated EV Controller Prototyping and Validation (RCP + HIL)
- Vidyutikaran: Charting India's Journey Towards Net Zero Emissions
- Trends, Challenges and Future Directions in the EV Industry
- Why India Inc should prioritise a quicker adoption of commercial emobility
- Design & Manufacturing of EVs in India for Global Markets
- Building the Ecosystems: Collaboration between OEMs and Charging Solution Providers to Accelerate Commercial Vehicle Electrification
- How Innovation and R&D Can Propel New Energy Vehicle (NEVs) Adoption?
- New Business Opportunities in the EV Ecosystem
- Empowering the Automotive Revolution: Al-Driven Customer Experience and Workforce Skills for the EV Era

Guest of Honour Address

Georg Enzweiler

Deputy Head of Mission, German Embassy, Cristian Valdes Carter, Country Director India, Innovation Norway & Commercial Counsellor, Royal Norwegian Embassy in New Delhi





Special Address

Shailesh Chandra

President SIAM, & MD, Tata Motors Passenger Vehicles and Tata Passenger Electric Mobility

Special Address

Mahesh Babu Global CEO, Switch Mobility





Industry Address

Shradha Suri Marwah

President, ACMA, MD, Subros

Speakers



Shailesh Chandra President SIAM & MD

Tata Motors Passenger Vehicles and Tata Passenger Electric



Tarun Aggarwal Head - Engineering, Maruti Suzuki India



RS Sachdeva Deputy CEO & CTO



Deepak Jain

Chairman & MD, Lumax Group



Dr Preeti

Banzal

Adviser Scientist G

Office of the Principal

Scientific Adviser to the

Government of India

NK

Aakash Minda

Executive Director, Spark Minda Group



Gauray Joshi Deputy Secretary -

Manufacturing Sector, MoHI, Government of India



Jyoti Malhotra MD, Volvo Car India



Gopalakrishnan VC

Director Automotive & EV, Industries and Commerce Department Gov. of Telangana



Satinder Singh Bajwa

Chief Commercial Officer, Head - Marketing & Sales, MG Motor India Kia India



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MD & CEO

Mercedes-Benz India

Hardeep Singh

Brar



Nishant Arya Vice Chairman, JBM Group



Vivek Vikram Sinah MD and Group CEO,





Kartikey Hariyani Founder & CEO, ChargeZone & BillionE



Dhinagar Senior Vice President, Ola Electric





Uday Narang Founder & CEO, Omega Seiki



Raghu Ramamurthy Senior Director Consulting, Cognizant

Kelvin

Ng

Chief Strategy Officer &





CMD.

Genesys International

Corporation



Kapil Bajaj Head - Digital Transformation, MG Motor India



Sohel Merchant





Satish

Sundaresan

MD,

Elektrobit India

Vinkesh Gulati

VP, Automotive Skill Development Council (ASDC)



Anil Dua Co-founder Lectrix EV



Sanjeev

Kulkarni

COO,

BillionE

Aravind Prasad Head Charging Infrastructure, Ather Energy



Aarthi

Arunachalam

Associate Director

Consulting, Cognizant

Sameer Sankhe Chief Digital Officer,

Genesys International Corporation



Akhilesh Tuteja Partner & National Leader,





Dr. Raphaël

Bennes

CTO, Naxnova Printed

Electronics

Gourav Ray Regional Vice

Nikhil

Thomas

CEO, Green Mobility,

Gentari India







Rajkumar Ravuri Senior Director, Salesforce











Aanchal Jain CEO, PMI Electro

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Co-founder, Simple Energy

Amit Sagar Executive Vice President, Chief Innovation Officer, CV Domestic Business and Retail Finance – Plaggio





Pritesh Talwar

SPEAKERS



Mustafa Wajid Co-Founder BillionE



Kinny Nayyar Marketing Head, India, Western Digital



Vikas

Marwah

CEO, Lumax Auto

Technologies

Srinivas СК Director Quality





Deependu Kumar

Pulinchuvattil

Chandran

DSpace

Santanu K.

Mishra

Professor, Center for

Automotive Research

and Tribology (CART) IIT Delhi

Amit Bhatt



Atul Jairaj Partner Deloitte India



Vimal Singh Founder & CEO, ReadyAssist



Harshvardhan Sharma Head - Auto Betail Consulting Practice,



Mohammed Shazin Thottathil Principal Solution Engineer, Salesforce

Arjun Jain CEO, Varroc Group

Sai

Sridhar

Associate Director.

Elektrobit India



Subramanian CBO & Co-founder. Sharpsell



Pawan Kakkar Managing Partner, Y C Electric Vehicles



Dixit Roy Mahidhara CEO, CarlQ, Varroc Connect



Dr. Shankar Venugopal VP

Mahindra & Mahindra



India MD, International Council on Clean

Transportation (ICCT)



Neha Jain

Head EV & Innovation Ecosystem, JSW MG Motor India



Natarajan Srinivasan CEO, ki Mobility Solutions (myTVS)

Pankaj Sharma President, Kinetic Green



Director General, ACMA



Rajat Partner,



Rohan Rao Partner - Automotive & Lead - Electric Mobility, KPMG India

TIT



Amit Kaushik MD, Urban Science



Jeffry Jacob Partner and Head Automotive, KPMG India



Saurabh Chhajer Managing Director and Partner, Boston Consulting Group



Dr. S J Dhinagar SVP & Head - Vehicle Engineering, Ola Electric



VP,

Venugopal Mahindra & Mahindra



Mahajan Deloitte India



Attendee Analysis

Software Provider	92 % 😑 2W-3W Manufacturer	36 %

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	Software Provider	92
	Charging Infrastructure	24
	EV Vehicle OEM	76
•	Battery Manufacturer & Swapping	
	Finance Services & Securities	28
•	EV Component Manufacturers	58

MAXIM

 2W-3W Manufacturer 	36 %
 Others - Oil & Lubricants, Institute, PR Agency, Aggregator, Logistics 	18 %
Govt Bodies & Association	25 %
Consultant & Researchers	62 %

Attendee Profile

TAKE OF THE

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CMD, MD, CEO, PRESIDENT	85 %
🛑 HOD, GM, AGM, DGM	94 %
DIRECTOR, VP, AVP, SVP	98 %
MANAGER, SR. MANAGER	259 %
OTHERS	

From FAME 1 to FAME 2 and PM E-Drive, over 40% of public transport allocations have focused on buses, impacting millions. With 1.6 million buses and 90% of people relying on public transport daily, India, as the world's second-largest electric bus market, is transitioning to public mobility and emerging as a global EV hub for manufacturing and exports.

Nishant Arva Vice Chairman, JBM Group

It's exciting to witness India's EV revolution. In a 4-million-car market, only 100,000 EVs are sold, highlighting the dominance of combustion engines. However, with upcoming car launches and efforts to address customer concerns on style, features, and residual value, EVs hold unmatched potential for mass production, requiring continued education and unified industry efforts for success.

Santosh Iyer MD & CEO, Mercedes-Benz India

This is the second association with EV Auto and I think its brilliant so far. The kind of speakers that are there in the event, the kind of interaction that we have started to begun, it is really encouraging for exhibitors like us to participate more in such events. The kind of exhibitors which are put together are a lot more diverseful and we are very hopeful and looking forward to a lot more interaction.

Hemang Chowdhury Genesys International Corporation Ltd

EV is actually making a lot of changes in the software paradigm for the vehicle, if you really look at it the overall software of EV is far different than the ice not only because of the technological need but the ecosystem has dramatically changed with the EV so the software content in the vehicle has grown dramatically we call it as a software defined vehicle, for this you will need significant amount of software expertise to develop a vehicle and that expertise as a partner Cognizant will provide.

Abhijit Datar Global Delivery Head, Product Engineering (IoT), Cognizant

This event highlights the vast scope of printed electronics, from capacitive touch and illuminated decals to battery and thermal management. Naxnova aims to address EV safety challenges by monitoring battery health and providing pre-warnings to mitigate thermal hazards. With innovative solutions, we strive to enhance battery safety and reduce risks associated with EV battery chemistry.

Dr. Raphael Bennes CTO, Naxnova Printed Electronics











This event is something I would never give a miss because firstly it's a ringside view of what is happening in our entire EV ecosystem. I also like the fact that government involvement with fame post covid has been amazing on the innovation front.

Gourav Ray Regional Vice President, Salesforce

It is a great experience because we have all the players from the EV ecosystem: manufacturers, consultants, actual EV producers, so you get a kind of good perspective in terms of how things are changing in India.

Aarti Arunachalam Associate Director,- Consulting, Cognizant

It's always a privilege to meet a lot of future partners here in terms of components space and there's a great display that's been put up out here.

Vikas Marwah CEO, Lumax

It has been a really wonderful experience and would like to congratulate the entire team of ET Auto EV Conclave for bringing this platform and bringing all the stakeholders together under this initiative.

Neha Jain Head EV & Innovation Ecosystem, JSW MG Motors

I congratulate the entire team for this successful organisation of the event. It's an amazing forum to bring together multiple stakeholders: the academia, the government, the industry and our technological partner. It's an ability to not only listen to top leaders but also to engage in interactive insightful conversations.

Rajkumar Ravuri Senior Director, Salesforce







In advisory we do a number of work in EV space and traditional spaces as well but largely focusing on the entire stream from strategy to operations to acquisitions etc. We also help in productivity in terms of how you improve your EBITDA and also your outbound, inbound acquisitions. Well we have been supporting EV companies quite a bit across the value chain.

Jeffery Jacob Partner and Head- Automotive, KPMG in India

I have been here for the last three years and have seen the change of trend in every event of course. ET Auto is always very special when it comes to automobile events.

Vimal Singh Founder & CEO, ReadyAssist

We have the opportunity to talk to people, get a lot of experience, so it's learning. We are just speaking to the complete genre of customers and have a chance to learn from them.

Satish Sundaresan VP & Managing Director, Elektrobit India

We are quite fortunate, so many OEM's trusted us and adopted our solutions here that ended up into mass volumes. The most important part is to share the experience which we had today.

Kelvin Ng Chief Strategy Officer and Group VP, Chogori Technology

I welcome this event. The EV Industry is very nascent and I think there is a lot to learn and also the EV Industry comes from different players OEM's, infrastructure players, market consumers, government all play a part in making this transformation.

Rubin Pather COO, Jio-bp Pulse











Today entire game is changing, it was always based on software because as people are giving examples of your mobile phones, so today they are all equating your electric vehicles to the mobile phones and this was a simile we used to give years give, that we are seeing happening in a very prominent way onto the vehicles now.

Vipul Bajpai Senior Vice President, Vecmocon Technologies

ET Auto is definitely the first thing that I have been reading every morning, I have transitioned to this sector and every year you guys do a very good job in bringing the whole community together and having very productive discussions and collaborations.

Dr. Anchal Jain PMI Electro Mobility Solutions

It's been pleasure to be here at 9th edition, you guys have been doing a really good job and of course this is one of those platforms I really love to be part of, one of the biggest conferences of India on EV.

Amit Kaushik Managing Director, Urban Science









Glimpse of the Event



















Social Media Engagement



Digital Marketing Outreach

Extensive promotion on social media platforms – LinkedIn, Twitter, etc. and marketing of event with daily and weekly posts, Registration driven social media campaign



Mahesh Babu @Maheshsbabu · Dec 12

Happy to deliver a special address on The Future of Electric Mobility in Commercial Vehicles at the ET Auto EV Conclave. It was an exciting opportunity to discuss the potential of e-mobility, innovative advancements, and the road ahead for sustainable transportation.

#ETAutoEVC





TheICCT_India @TheICCT_India · Dec 12

@amitbhatt4u discussed about the new business opportunities in the #EV ecosystem at panel discussion with @Uday_Narang_ from @OSMobility_IN, Aanchal Jain from PMI Electro Mobility, @akaushik_ from @Urban_Science & Sohel Merchant from @ekamobility



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Speakers & Partner Promotion



Pan India Print Coverage

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ET Delhi (25th Nov)



ET Gurgaon (7th Oct)



ET Bangalore (7th Oct)



ET Kolkata (7th Oct)

Pan India Print Coverage



ET Kolkata (21th Nov)



ET Mumbai (1st Oct)



ET Mumbai (25th Nov)

Read More About The Conclave







About ETAuto

ETAuto is a global platform for automotive leaders and decision-makers, owned by the world's largest media house-The Times Group. It is a platform known for breaking news, germinating discussions, and debates on future ideas about the automotive and mobility value chain. It continuously produces insights through research, data analysis, and industry forums. Every month, the online publication is visited by about two million industry professionals and stakeholders which makes it the primary platform for news, information, and knowledge about the automotive sector in India and around the world.

#Do You Know?

Over 1 million Industry	Over 2.5 Lakhs of senior
Professionals visit ETAuto	management representatives
every month.	visit ETAuto every month
Over <mark>4.5 Lakhs</mark> Industry Professionals read ETAuto E-newsletter everyday.	Over 300 top industry leaders and experts from all around the world engage with ETAuto users through various interactive ses- sions.



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FOR MARKETING ALLIANCES

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