

To Shark Awards Team,

I hereby approve the participation of (Agency Name) _____ in ET Shark Awards 2026, for the campaign ____ (Campaign) launched on ____ (Campaign launch date DD/MM/YYYY)

Thank You!

Please note: -

- The client approval letter should be sent from the client's official email id where the approver's id along with designation and organization details are clearly visible

OR

- a letter from the client on the company letterhead should be taken in the above format, along with the designation and digital signature of the signing authority