



## APPROVAL LETTER FORMAT

To **ET FAME Awards Team,**

I hereby approve the participation of \_\_\_\_\_ (**Agency Name**) in ET FAME Awards 2026, for the \_\_\_\_\_ (**Initiative Name / Campaign Name**) launched on \_\_\_\_\_ (**Campaign Launch Date DD/MM/YYYY**).

Thank you!

**Signature / Authorization**

  
  

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**Please Note :**

**A letter from the client on the company letterhead should be taken in the above format, along with the designation and digital signature of the signing authority.**

**OR**

**The client approval letter should be sent from the client's official email ID where the approver's ID along with the designation and organization details are clearly visible.**