ET BrandEquity Brand Disruption Awards 2026

Category - Most Disruptive Branded Content Campaign

Male Feminist Podcast in partnership with Clovia


hauterrfly.
BUH BYE
DREAM
007
NO EXIT
YIKES
TAKE THE RISK
STAY WILD
IN 4 ART
malefeminist


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malefeminist


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malefeminist


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malefeminist
Siddhaart


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malefeminist
Gloria


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malefeminist
Gloria


malefeminist
Gloria
HAPPY IS MY SUPERPOWER


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Gloria

Clovia

Success Metrics

Reach - 50 Mn+
Views - 31 Mn+