## JOBS \& SALARIES PRIMER 2015



A COMPREHENSIVE OVERVIEW OF THE LABOUR MARKET COMPRISING JOBS, SALARIES \& SKILLS

## A Comprehensive Overview of Labour Market Jobs, Salaries and Skills



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## Foreword

AIl in a year's work!

It has been a year of great progression for the talent market. Robust demand fueling new job creation, salary growth, payout parity between temp and perm jobs, and new skills. All guns blazing.

Meanwhile, at TeamLease, we are setting sail on a new voyage. New horizons are beckoning and the winds seem to be firmly in our sail. With the compass firmly pointing North we are on course to make new investments and new commitments to our stakeholders. It is only serendipitous that the waves of talent market transformation are in synchrony with our journey.

Our Thought Leadership series has matured in line with the market's, and our own business', maturity. What continues to be a labour of love is, today, a true reflection of the current state of the labour / talent economy. Today's edition of the Jobs and Salaries Primer successfully brings the most formidable forces that shape this elephant that has just about begun to dance. So you, our very discerning reader, can more accurately anticipate the market's moves than you ever did.

We are never done, with work. All the hard data, therefore, is preceded by a discussion on industry trends that the data then go on to explain. Jobs of the future cue you in on what new skills and capabilities employers are investing in. Correlating these investments with pay action, and then with business value, is what this body of work is all about. In keeping with our Education-Employability-Employment focus, starting with this edition, we bring you insights on Blue Collar and Vocational skills sought by businesses.

TeamLease Staffing and Valuvox, our solution partner, are grateful for your attention. Here is hoping that this report and its contents help you along in your critical talent planning needs.

We are keen to hear from you.

## Warm Regards

The TeamLease Team
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## Introduction

## About TeamLease

TeamLease is India's largest and foremost people supply chain company with 8 regional offices and 1,200 core employees. We began business in 2002 delivering Temporary Staffing and have subsequently added Permanent Recruitment, Regulatory Compliance, Payroll Processing and Learning Services to our bouquet of offerings. Today, we serve 2,200 clients working across industry verticals in India.

Besides Employment, over time, we have developed a triangulated focus that incudes Education and Employability.
The Jobs and Salaries Primer, along with the Employment Outlook Report and the India Labour Report, is an ongoing quest to further this knowledge base and to be at the forefront of the market insights that drive business success for all our stakeholders.

## About the Jobs and Salary Primer

The Jobs and Salaries Primer is the latest in our continued endeavor to report unified salaries across temporary and permanent hiring markets, and relate these to skills across select cities and industries. This time round, we add 'Jobs' data to the set of insights and report industry-specific insights that have led, or are leading to, job creation.

## Industries covered

- Agriculture \& Agrochemicals
- Automobile \& Allied Industries
- Fast Moving Consumer Durables (FMCD)
- Power \& Energy
- Fast Moving Consumer Goods (FMCG)
- Industrial Manufacturing \& Allied
- Banking, Financial Services and Insurance (BFSI)
- BPO and IT enabled Services
- Construction and Real Estate
- Telecommunication
- Healthcare \& Allied Industries
- Hospitality
- Information Technology
- Retail
- Media and Entertainment


## Functional Domains Covered

- Accounts
- Administration
- Blue Collar
- Engineering
- Human Resources
- IT
- Sales \& Marketing
- Support Services

Locations Covered

| - Ahmedabad | • Hyderabad |
| :--- | :--- |
| - Bangalore | • Kolkata |
| - Chandigarh | • Mumbai |
| - Chennai | • Pune |
| - Delhi |  |

Payouts speeding past yesteryear growth rates, salaries for temp staff closing in on those for perm, new job creation at a pace not witnessed before; this edition of the Jobs and Salaries Primer captures a breakaway series of snapshots from the talent market this year.

Talent demand peaks, and salaries rise substantially as the seeds of market transformation are brought to fruition. Salaries have risen significantly for about $37 \%$ of all profiles surveyed, incrementally for $44 \%$. Double digit salary growth - ranging from $10.5 \%$ to $15 \%$ - is more the norm than exception with about half the industries
| Mean Salary Growth across industries: 10.2\%.
ob creation, especially in the domain of technological innovation, takes a front and center position in talent acquisition plans. Cutting edge skills in Digital, Analytics and Big Data are rubbing shoulders with staple job roles such as IT Manager, SAP Consultants and Systems Engineers.

Salary variance between temp and perm jobs narrows sharply across a slew of job profiles and across industries. The most equitable unified salaries have a sliver-thin variance of between $2.2 \%$ and $2.5 \%$ - down from last year's low of between $4.7 \%$ and $5.5 \%$. The narrowing of this difference is driven by the quest for right-fit skills and an attitudinal shift in the talent market.

|nformation Technology, Retail and Telecommunication lead the charge towards spectacular salary growth, a cheer spread across half the industries. Salary growth in these industries tops off at around $12 \%-15 \%$. Health \& Pharmaceuticals, Media \& Entertainment, Power \& Energy, FMCD and FMCG command salary growth rates between $10.5 \%$ and $12 \%$ for the top paying cities.

Mumbai does not just steal a march over Bangalore and Delhi, by now the formidable triumvirate, it is also the top salary paying city across as many as 7 industries. Delhi leads across 4 industries and Bangalore in 1. In all, each of the three cities feature in about 10 of the 15 cities covered by the analysis.

Certain city-industry clusters are proving to wield enormous clout in consistently attracting the best salary growth rates over time. Bangalore-IT (14.7\%), Mumbai-FMCG (13.6\%), Bangalore-Healthcare \& Pharmaceuticals (13\%) and Pune-Power \& Energy (12.5\%) are the city-industry clusters that dominate this scene. The clusters are characterized by a mature Talent demand-supply scenario where businesses are comfortably ensconced in cities with high quality talent pools.

Software roles dominate top tier jobs across industries reflecting the severe talent crunch in this domain. Technological skills are, currently, the most valued and businesses across industries are willing to pay top dollar for. Roles down the hierarchy from Java Developers, Project Managers and Infrastructure Architects are commanding salaries upwards of Rs.50,000 - at least 50\% marked up compared with the median salaries for the rest of the job profiles.

Vocational skills and Blue Collar job profiles are appearing indelibly on the radar of employers. Businesses wish to closely partner with intermediaries, but still have a direct say and involvement, in the acquisition of Blue Collar workers. Demand has far outstripped supply but employers are discerning and willing to, and ensuring, more than mere sustenance payouts. Soft traits such as Honesty, Personal Hygiene and Mannerisms are as sought after by employers as hard skills and abilities such as Physical Strength, Tool operation, Documentation and Material Management.

## Associating Jobs, Salaries and Skills

The Jobs \& Salaries Primer connects Jobs, Salaries and Skills for a more comprehensive understanding of the labour market.

Job creation is the core, demand-side, attribute we have been eager to append to the primer framework in our continual quest for an insightful big picture of labour market dynamics that explain pay actions. With the current edition of the primer we make a beginning towards exploring, and identifying trends in, the job-demand space.

The genesis of this thought lies in the skills-salaries reporting. In a dynamic labour market skill requirements keep varying and new skills are sought after as much as the continued need there is for the more fundamental skill sets. New jobs that are created vary in their composition of the new and traditional skill attributes. This makes it essential for us to start reporting on an even more inclusive analysis that comprises jobs, skills and salaries.

## How we report ‘Jobs’

In order that the job creation activity, and associated trends, are appropriately understood while still mapping new jobs into pay action reporting we have introduced a new section named 'Industry trends that are driving new jobs and salaries'. This section lists the broader attributes that are driving job creation.

We then go on to illustrate the job-demand space and relate it to skill attributes and salaries on a unique, 'radar chart', visual suitably annotated for a wholesome understanding of how the three dimensions of our interest - jobs, skills and salaries - are interlinked. Job Profiles that best represent the trends in each industry have been identified and are categorized into ‘Longstanding’ jobs, 'Hot’ jobs and ‘Upcoming’, or new, jobs.
'Longstanding' jobs are those that have been in existence for a fairly longer period of time - than the other two categories above - and are traditionally looked upon as those that define the individual industries. These form the conventional choices each of the industries holds out for candidates.
'Hot' jobs are the cynosure of industry - and market - attention and, as implied by the buzz surrounding them, are the 'flavour of the season'. As noted in our relevant analysis 'Hot' jobs are not necessarily the most rewarding of the three categories.
'Upcoming' jobs are the jobs of tomorrow. By definition, these are relatively more futuristic, feature newer skill attributes or are more skill-intensive, and often characterize new-age industries.

The three job categories are appropriately demarcated on the visual to aid independent analysis and mutual comparison.

## How we report ‘Skills’

The current edition reports an enhanced, and more granular, skills framework that enlists 14 skill attributes that are more appreciative of job market reality than the four broad skill areas previously reported.

The skill attributes in the new framework are defined as follows:

| Skill Attribute | Definition |
| :---: | :---: |
| Problem Solving/Analytical | Help with defining, deconstructing, analyzing and solving a business or an organizational problem. |
| Decision Making/ Judgment | Higher order (transformative) skill attributes that aid evaluation of choices and the selection - through objective and subjective methods - of the most appropriate choice that achieves stated business or organizational objectives. |
| Interpersonal | Fundamental ability of a candidate to interact and work with other individuals within and outside of an organization. |
| Managerial/Organizational | Help with the management of people, business functions and/or organizational affairs through effective planning, tasking and control. |
| Relationship/Networking | Help with initiating and developing / maintaining professional and business relationships as well as being able to leverage business and societal networks towards the achievement of organizational objectives. |
| Observation | The fundamental ability of a candidate to utilize ones faculties to direct attention at specific functions and tasks and assimilate related knowledge and understanding. |
| Communication | The fundamental ability to appropriately express (oral and written), and listen to, thoughts, ideas and emotions in an organizational or a business context. |
| Logical Thinking | Ability to think linearly and / or laterally through a given situation or context and being able to constructively utilize this thought process for solving organizational and business problems. |
| Numerical | Ability of a candidate to carry out fundamental mathematical operations such as counting, adding, subtracting, multiplying and dividing sets of numbers and put this ability to use in the organizational and (business) transactional context. |
| Leadership | Transformative in nature and explain the ability of an individual to be able to positively influence desired actions and behavior in other members of the organization and / or a broader ecosystem. |
| Team work | Ability of an individual to be able to effectively interact and execute work as part of a team of like-minded or diverse set of people in the organization. |
| Planning/Strategy | Planning/Strategy is a transformational ability to synthesize information and knowledge, and leverage experience, within and outside of an organization to lay down effective plans that guide organizational competence and business success. |
| Functional/Technical | An organized, current, body of knowledge and suitably competent ability that are essential to executing on tasks within a specified domain/specialization in an industry/organization. |
| Customer Management | The effective and efficient use of a variety of skill attributes and faculties including many of the above skill attributes - to initiate, develop and nurture customer relationships. |

## Skill Attribute Measures: Attribute Levels and Attribute Intensity

Attribute Levels: are the rating accorded to a specified skill attribute in the context of a specified industry and a specified job profile.
Attribute Intensity: is the degree of prevalence of a dominant skill attribute (or set of skill attributes) and is measured as a ratio of the (sum of) rating of the dominant skill attribute(s) to the sum of the ratings of the rest of the skill attributes for the job profile.

## How to Interpret Unified Industry Salaries

As of the previous edition of the primer, we have begun to report a single, unified, salary across temporary and permanent jobs. The 'unified' salary numbers are accompanied by a 'variance', a measure of the percentage by which the salary number for each of the profiles varies between temp and perm roles.

## How to Read statistics of the Salary tables

Salary statistics comprise a salary number at the profile-city-experience level and variance at the Profile-city level. For each profile, read salaries on the row on top against the profile name and variance on the bottom row against the profile name.

|  |  | Ahmedabad |  |  | Bangalore |  |  | Chandigarh |  |  | Chennai |  |  | Delhi |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} 0-2 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 2-5 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 5-8 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 0-2 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 2-5 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 5-8 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 0-2 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 2-5 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 5-8 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 0-2 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 2-5 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 5-8 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 0-2 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 2-5 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 5-8 \\ \text { YEARS } \end{gathered}$ |
| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Cashier | Salary | 8,600 | 11,200 | 19,900 | 9,700 | \| 13,900 | | 21,800 | 7,900 | 12,000 | 18,000 | 11,700 | 13,600 | 18,200 | 9,500 | 13,500 | 22,800 |
|  | Var | 3.26\% |  |  | 7.27\% |  |  | 3.27\% |  |  | 4.19\% |  |  | 10,37\% |  |  |
| Accounts Assistant | Salary | 9,200 | 12,600 | 24,300 | 11,100 | 16,600 | 27,700 | 10,100 | 12,200 | 24,200 | 9,000 | 15,100 | 24,800 | 10,400 | 16,100 | 27,800 |
|  | Var | 9.67\% |  |  | 8.90\% |  |  | 7.47\% |  |  | 7.32\% |  |  | 2.40\% |  |  |
| Accounts Executive | Salary | 11,100 | 16,500 | 29,400 | 15,400 | 22,800 | 32,600 | 11,000 | 17,000 | 29,300 | 11,700 | 17,800 | 29,700 | 12,300 | 18,900 | 29,300 |
|  | Var | 5.66\% |  |  | 9.72\% |  |  | 2.65\% |  |  | 6.59\% |  |  | 5.46\% |  |  |

A 3.26\% variance for 'Cashier' with a 2 - 5 years' experience and a median salary of Rs.11,200 means that the salaries for this profile may vary between Rs.10,835 and Rs.11,565.

Note that the experience ranges have been changed as of the previous edition of the primer.

How to interpret the jobs-skills-salaries radar chart


Each radar chart that appears at the outset on an Industry Salary page illustrates the relationship between Job Profiles (as part of one of the three Job Categories), Salaries and Skill Attributes (expressed as Attribute Levels and ordered in terms of Attribute Intensity).

Job Profiles are arranged along the periphery of the radar chart, as per Job Category, and Attribute Levels (ratings: base 5) are printed right above / beneath. Within each Job Category, Job Profiles are arranged in increasing order of Attribute Intensity (as depicted by the direction of the arrow).

Salaries are to be read along the concentric circles that radiate outward to indicate higher magnitude numbers.

## The Jobs and Salaries Primer

The Jobs and Salaries analysis includes a mix of techniques that afford a more complete understanding of the labour market dynamic.

Trends associated with job creation, skills and salaries, and their interrelationships ,are the focus of our analysis. We believe that ,in the current market scenario, these make up the prime set of attributes our audience wishes to obtain a comprehensive understanding of and that these are the attributes that drive critical talent acquisition and retention decisions.

The Unified Salary approach that forms the pivot on which the Jobs and Salaries project is designed, and which we adopted during the previous year, aims to bring to the forefront the fast diminishing differential between temp and perm market salaries. The Jobs, Salaries and Skills analysis maps the current trend in each industry and seeks to identify patterns amongst these three key analysis dimensions. The Attribute ratings chart for a sample set of job profiles for each industry is a template by which one could visualize the skill requirements of each industry.

The analytical process broadly comprised of the collation and preparation of data from big data sources and organizational sources of data. The big data sources tapped into afforded sampling across the widest possible choice of job profiles, and ensured currency of data - especially for the purposes of categorization of jobs. Organizational data sources (from TeamLease systems) provided the analyst team with authentic payout data used in arriving at the unified salaries.

## Steps in salary computation

Temp Salary Aggregation: Salary payouts in 2013and 2014to about 115,000 temp associates across 800 locations and a multitude of industries

Perm Salary Aggregation: Public salary data sources - such as job sites - that enlisted payout offers in 2013 and 2014 across as many number of profiles, locations and industries as in case of temp salaries

Comparison and pooling of Temp and Perm Salaries
Data Tabulation and Summarization
Computing the variance

## Data / Information Sources

- The report also utilized information / data from the following sources:
- Dip-stick surveys with Temp and Perm employees in different companies
- TeamLease Alumni
- Information on staffing (temp and perm) in India from a variety of secondary sources
- The TeamLease Employment Framework: for skill framework and ratings
- The inTouch analytics 'talent supply-demand framework' for longevity computations
- Various HR / Talent domain articles from daily and weekly news and business publications


## Constraints

The document has the following constraints on data:

- This analysis does not include Senior and CXO level profiles in most parts.
- Results are based on the earnings between December 2013 and June 2014 across 115,000 associates employed in the organized job market.
- Salaries benchmarked in this document are mostly those pertaining to junior to mid-level profiles.
- Figures are close to accurate. The earnings include regular salaries and do not include taxes / regulatory payouts, incentives, allowances, bonus, over-time, one-time or unusual representative amounts.
- The information provided does not reflect level of responsibility of the job seekers.
- The analysis and modeling are a work-in-progress and not purporting to be a complete descriptor of market phenomena
- The vacant slots may represent unavailability or lack of significant, current staffing activity.
- This Primer is subject to limitations and only intended as a guide.


## Steps in Jobs, Skills and Salaries Analysis

Raw data were collated from professional social networks and job sites as well as media archives, and data in varying forms were prepared for analysis by formatting them into a common, single, database.

Job Profiles and respective trends were correlated as a next step and salaries were threaded into the trend data.
Finally, skill attributes for each of the job profiles were identified and ratings and intensity scores arrived at based on assessment test results as well as expert opinion.

## Data / Information Sources

The primary sources of data for the Jobs, Skills and Salaries Analysis were:

- Big Data sources such as professional social networks and prominent job sites.
- Media archives reporting on job trends and associated market forces driving these trends.


Users of this document are advised to exercise due diligence and use the information at their own risk.

The National Industry Salary Index

Unified Industry Salaries (Rs. p.m.)

|  |  | Unified Industry Salaries (Rs. p.m.) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 0-2 years | 2-5 years | 5-8 years |
| SALES |  |  |  |  |
| DDS | Door-to-Door | 10,700 | 12,600 | 18,800 |
| TML | Team Lead | 14,700 | 20,600 | 32,200 |
| FSE | Field Sales Executive | 12,500 | 17,200 | 28,800 |
| BDE | Business Development Executive | 16,700 | 22,200 | 49,600 |
| MDO | Market Development Officer | 14,900 | 19,800 | 33,100 |
| OFFICE SERVICES |  |  |  |  |
| ACE | Accountant | 16,400 | 26,800 | 57,900 |
| CLE | Collection Executive | 14,300 | 19,300 | 27,100 |
| BSA | Branch Servicing Associate | 13,400 | 20,300 | 24,800 |
| MCR | MIS Coordinator | 18,000 | 23,000 | 39,800 |
| HRC | Sourcing Coordinator | 19,600 | 26,500 | 37,900 |


| ENGINEERING |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| ELE | Electrician | 12,500 | 17,200 | 29,200 |
| EDF | Engineer-Draftsman | 19,300 | 28,700 | 43,500 |
| PER | Project Engineer | 20,400 | 30,200 | 44,100 |
| SVE | Service Engineer | 18,600 | 22,500 | 45,000 |
| BLUE COLLAR |  |  |  |  |
| DVR | Driver | 10,100 | 13,000 | 19,200 |
| OPR | Operator | 7,900 | 11,500 | 16,900 |
| MEC | Mechanic | 10,200 | 12,900 | 20,700 |
| IT |  |  |  |  |
| DTE | Desktop Engineer | 15,800 | 20,800 | 32,700 |
| ITE | IT Engineer | 19,000 | 29,100 | 40,800 |
| SDV | SAP Developer | 24,000 | 41,200 | 67,900 |
| SAD | System Administrator | 26,300 | 32,400 | 50,800 |


| Job Profile \| Median Salary (per month) |  | Skills Sought |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Basic | Intermediate | Advanced |
| Industrial Manufacturing \& Allied |  |  |  |  |
| Cutter | Rs. 7,500 - Rs.9,500 pm | Active [Physically and Mentally], Energy, Local language | Tool / Machine operation | Logical Thinking, ability to measure, opening \& repairing mechanical devices |
| Electrician | Rs.10,500 - Rs.15,500 pm |  |  |  |
| Machinist | Rs.9,000 - Rs.12,500 pm |  | Long hours on ship floor |  |
| Maintenance | Rs.9,500 - Rs.13,500 pm |  |  |  |
| Fitter | Rs.7,500 - Rs.10,000 pm |  | Machine operation |  |

Construction \& Real Estate

| Construction \& Real Estate |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Mason | Rs.15,000 - Rs.19,000 pm | Physical Strength, Energy, Focus, Local language | Keen Eyesight | People / <br> Time Management, Coordination |
| Carpenter | Rs.11,500 - Rs.16,000 pm |  | Keen Eyesight |  |
| Plumber | Rs.10,000 - Rs.15,000 pm |  | Weight Handling |  |
| Bar Bender | Rs.13,000 - Rs.17,500 pm |  | Safety, Mannerisms, | Spoken English, |
| Driver | Rs.9,500 - Rs.14,000 pm | Concentration | Local language | Gender Sensitivity |

Information Technology / ITeS

| Housekeeping | Rs.12,500 - Rs.18,000 pm | Personal Hygiene, Honesty, Mannerisms, Communication | Meticulous, | Presentable, |
| :---: | :---: | :---: | :---: | :---: |
| Gardening | Rs.11,000 - Rs.15,000 pm |  | Organized | Material Management |
| Pantry Staff | Rs.8,500 - Rs.16,000 pm |  | Cooking, Serving | Material Management |
| Gym Instructor | Rs.15,000 - Rs.20,000 pm |  | Equipment handling Personal safety | Training / Counseling ability |

## Banking, Financial Services \& Insurance

| Guest House Team | Rs.12,000 - Rs.22,000 pm | Honesty, <br> Mannerisms, | Personal Hygiene, <br> Etiquette | Documentation, <br> Facility Management |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Security | Rs.7,500 - Rs.12,000 pm | Focus, Spoken <br> English + Local <br> language | Vigilant, People <br> Screening, | CCTV operations and <br> maintenance, Recording <br> and Reporting Footage |


|  |  | er \& Energy |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Electrician | Rs.11,500 - Rs.18,000 pm | Health, Strength, Focus, Local language | Technique, Tools | People Interactions, Mannerisms |
| Helper | Rs.8,500 - Rs.12,000 pm |  | Tool operation |  |
| Supervisor | Rs.15,000 - Rs.22,000 pm |  | Time / People Management | Reporting, Business |
| Office Boy | Rs.7,500 - Rs.10,000 pm | Energy, Personal Hygiene | Office routines, Local language, Mannerisms | Communication |
|  |  |  |  | Etiquette, Presentability |

## Industry Trends Driving New Jobs and Salaries

What drove new jobs and salary growth over the past year - a synopsis.

## Agriculture \& Agrochemicals

Industry Growth
CARE \& CSO estimates put growth rates for Agriculture at 3.8\% and for Agrochemicals at 12-14\%.

## Agrochemicals Usage

Horticulture and floriculture industries are seeing growth spurts, resulting in increasing demand, especially for fungicides.

## Government Support

States are spending to create awareness among farmers about crop protection measures and facilitating accessibility to technology.

## Impact on job creation:

The Agrochemicals sector is all set to boost job growth, thanks to increasing demand. And with technological support from the state newer categories of jobs may get created.

## Automobile \& Allied Industry

## Growth back on track

Passenger vehicle sales have provided a fillip to industry growth. SIAM has revised Auto industry growth forecasts up from $3.5 \%$ to $5.4 \%$ for the fiscal.

## All round performance

Commercial vehicle sales also grew by 6.5\% y-o-y in January 2015 and exports grew by 16\%.

## Impact on job creation:

An across the board rise in demand means that the Automobile industry, with its linear demand-jobs equation, is all set to generate 25 million additional jobs by 2016.

## Banking, Financial Services and Insurance

## Future Insured

The Indian Life Insurance market is at the altar of becoming the third largest in the world. The number of policies sold has leapfrogged 160\% from 53 million in 2010.

## Growing Maturity

Guidelines on issuing new bank licenses, a shift in the style of operations, IT adoption, are indicators of industry maturity leading to a transformed dynamic.

## Impact on job creation:

The Financial Services sector would add incrementally to new job creation, with technology adoption leading the way.

## Construction \& Real Estate

## Smart Demand

The Smart Cities initiative by the Government of India envisions the modernization of existing mid-sized cities and the creation of satellite towns for the larger cities. Office space demand is also unabated in the 8 key metros.

## Size matters

The sector is the second largest employer and contributor to economic activity. It accounts for the second highest inflow of FDI and employs more than 35 million people.

## Impact on job creation:

Rapid reorganization of the sector, which is attracting capital flows and contributing substantially to national income, is fueling the demand for mature, professionally qualified, talent.

## FMCD

## The fast moving big picture

The Indian middle class is on its way to becoming a US\$ 13 trillion consumer market by 2030. The rural market is growing at a CAGR of $25 \%$ as well.

## Coming of age

The FMCD industry has transformed itself through proactive marketing and branding practices, innovative technological advancements that benefit customer by lowering costs, and distribution and service network efficiencies.

## Impact on job creation:

The industry is in step with the fast maturing consumer sensibilities and is investing in better people capabilities to tap into the demand growth.

## FMCG

## Growth Drivers

Growing awareness, easier access, and changing lifestyles have been the key growth drivers for the sector.

## Growing rural demand

Rural demand is on an upswing with rising incomes and brand awareness. The industry has been developing products specially targeted for the rural market.

## Impact on job creation:

New jobs being created in the FMCG sector have predominantly been oriented towards the rural market growth story.

## Power \& Energy

## Generation Efficiency

Power generation grew at 5.6\% CAGR, effectively reducing the energy deficit to $4.5 \%$ in 2013-14 from 9.5\% in 2010-11.

## Capacity Additions

During the 13th Five Year Plan (2017-2022) the Power \& Energy industry would add capacity of 93,000 MW.

## Impact on job creation:

The positive investment climate in the power sector coupled with improved efficiencies is expected to generate substantial numbers of jobs in the sector.

## Healthcare \& Pharmaceuticals

## Market Growth

Health \& Pharmaceuticals is a domestic market growth story. The $\$ 160$ billion industry is growing at 19\% at home and at about 8 to $9 \%$ per annum, overall.

India, a hub for generic drug manufacturing
India produces 40-70 per cent of the WHO demand for DPT \& BCG and 90 per cent of measles vaccine.
The private sector surge
Over the past decade, the private sector's share in healthcare delivery is expected to have increased from 66\% to 81\%.

## Impact on job creation:

Propelled by domestic demand of great magnitude the ever-ebullient industry is set to add substantially to talent demand.

## Hospitality

## The room for growth

The room-capacities are expected to have risen by about 4,300 in 2014. The mid-scale segment seems to have dominated this capacity addition with a $36 \%$ growth, the upscale segment $13 \%$, the budget segment $17 \%, 13 \%$ and the Luxury segment $20 \%$.

## Constraints remain, however

High capital costs, poor infrastructure facilities and scarcity of land especially in metros act as major hurdles in the way of expansion. Terror Attacks or even violence against women has acted negatively for the sector sometimes.

## Impact on job creation:

The Hospitality industry has always been on the shortchanged side of high quality talent requirement. Regardless of constraints, talent demand in the industry is growing at a frenetic pace.

## Media \& Entertainment

## Digital takes wings

News consumption is going online with a vengeance in India, up $37 \%$ y-o-y to 15.8 million. Digital advertising is growing strong at 38.7 per cent, and gaming is growing at $25.5 \%$.

## All guns blazing

With each of the sectors within the industry experiencing heady growth - films at 14\% CAGR, Print at 15\%, Broadcasting and Cable Television at $12 \%$, the overall industry growth is trending up at $18 \%$.

## Impact on job creation:

Online and traditional media are both not letting up on growth, and therefore, are both fueling the need for a diverse talent pool.

## Retail

More FDI
The 100\% FDI for single, and 51\% for multi, brand retail outlets has meant invigorated interest among foreign investors.

## Fast maturing ecommerce

The storm after the lull has begun for ecommerce. More and more product categories are finding quick acceptance and penetration in the market.

## Impact on job creation:

Ecommerce players are leading the charge for a diverse talent pool ranging from software developers, managers, online merchandisers and analysts.

## Telecommunications

New Technology
With the rising usage of 3G services and adoption of 4G technology, the need for telecom equipment is expected to rise significantly. The sector growing at 15 per cent compounded annual growth rate.

## Government Initiatives

The Government of India has asked telecom firms to implement full mobile number portability by May 2015, a move that will enable subscribers to retain their numbers when they shift to other states or licensed service areas.

## Impact on job creation:

With introducing the newer technology and broadband services, government-sponsored fund to seed 'Made in India' technologies to boost local manufacturing which may result in an explosion of jobs in the sector.

## Industrial Manufacturing

## Steel:

## Growth Rate

Steel production in India has increased at 7.9\% CAGR over FY 09 - 14 to reach 81.54 million tonnes per annum (MTPA).

## Opportunities:

The expected rise in consumption due to increased demand in infrastructure, construction, automobile and railway sectors means a long spell of opportunities in the industry.

## Cement:

## Growth cemented

The 303MMT cement industry is growing at $12 \%$ and attracting FDI to the tune of $\$ 3$ billion.

## Constraints:

The industry is mired in high capital costs and long gestation periods. Access to key inputs, such as limestone reserves, also acts as a significant entry barrier.

## Impact on job creation:

The Make in India impetus is expected to create enormous manufacturing capacity and resultant jobs across the social milieu. Industrial Manufacturing is set to be the prime mover for jobs in India.

Jobs, Salaries \& Skills


## INDUSTRY ANALYSIS

Agriculture and Agrochemicals

|  | City |  |
| :--- | :--- | :--- |
|  | Mumbai | Profile/Salary Growth/Gap <br> between Temp \& Perm |
|  | Delhi | Sales Coordinator, <br> Accountant |
|  | Bangalore | Safety Officer |
| Narrowest gap (between <br> temp and perm salaries) | Chandigarh | $8.18 \%$ |
|  | Pelhi | $7.36 \%$ |

- The Agriculture and Agrochemicals industry is modest as ever with salary increments.
- The variance between perm and temp salaries has sharply narrowed this year, compared to the previous year when this measure was significantly higher.
- In general, the industry rewards profiles across the board although the magnitude of increments vary significantly.
- The industry also has a bias for the conventional, with traditional, longstanding jobs securing the most attention.

Salary Tables for the industry - Agriculture and Agrochemicals


| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts Assistant | Salary | 10,200 | 15,100 | 25,800 | 11,900 | 18,200 | 26,000 | 10,400 | 18,900 | 22,600 | 12,100 | 17,100 | 26,400 | 11,300 | 18,500 | 26,300 |
|  | Var | 10.60\% |  |  | 2.92\% |  |  | 3.99\% |  |  | 7.80\% |  |  | 8.38\% |  |  |
| Accountant | Salary | 12,300 | 19,600 | 39,900 | 12,500 | 21,700 | 46,100 | 12,700 20,600 <br>  $7.70 \%$ |  | $41,100$ | 12,100 20,900 <br> $14.01 \%$  |  | 39,100 | $15,800$ | $\begin{array}{r} 24,500 \\ 11.39 \% \end{array}$ | 43,300 |
|  | Var | 2.93\% |  |  | 13.30\% |  |  |  |  |  |  |  |  |  |  |  |


| Administration / Operations |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Data Entry Operator | Salary | 5,300 | 8,600 | 11,800 | 7,400 | 11,800 | 14,800 | 6,900 | 8,400 | 11,000 | 7,800 | 9,400 | 13,000 | 7,900 | 11,100 | 14,300 |
| Data Entry Operator | Var | 2.96\% |  |  | 6.81\% |  |  | 7.48\% |  |  | 5.75\% |  |  | 4.32\% |  |  |
| Help Desk Executive | Salary | 8,800 | 12,600 | 20,500 | 13,500 | 17,100 | 25,500 | 15,000 | 18,400 | 22,500 | 11,100 | 16,500 | 20,300 | 16,200 | 18,400 | 25,600 |
| Help Desk Executive | Var | 4.39\% |  |  | 15.16\% |  |  | 6.81\% |  |  | 10.60\% |  |  | 5.53\% |  |  |
| Administration Manager | Salary | 15,200 | 21,900 | 31,300 | 17,300 | 27,400 | 41,100 | 15,500 | 20,600 | 32,000 | 15,800 | 24,800 | 34,000 | 15,600 | 23,200 | 45,500 |
|  | Var | 5.34\% |  |  | 3.61\% |  |  | 9.91\% |  |  | 9.31\% |  |  | 13.79\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Machine Operator | Salary | 6,600 | 8,300 | 13,300 | 7,100 | 10,300 | 15,800 | 5,300 | 8,500 | 13,400 | 6,600 | 8,400 | 13,500 | 6,100 | 11,200 | 16,700 |
|  | Var | 2.98\% |  |  | 5.12\% |  |  | 5.29\% |  |  | 12.60\% |  |  | 17.36\% |  |  |
| Driver | Salary | 7,800 | 10,100 | 13,400 | 9,600 | 11,800 | 17,000 | 8,200 | 11,000 \| | 15,000 | 7,400 | 9,500 | 16,000 | 9,400 | 13,500 | 20,000 |
|  | Var | 4.71\% |  |  | 5.37\% |  |  | 10.16\% |  |  | 8.93\% |  |  | 3.38\% |  |  |

## Engineering

| Field Service Technician | Salary | 10,200 | 13,500 | 19,000 | 11,400 | 20,200 | 27,000 | 9,800 | 15,300 | 22,900 | 9,500 | 14,400 | 25,300 | 10,500 | 16,100 | 30,700 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Var |  | 9.85\% |  |  | 3.67\% |  |  | 3.54\% |  |  | 7.16\% |  |  | 6.29\% |  |
| Safety Officer | Salary | 14,800 | 21,700 | 42,500 | 17,500 | 27,600 \| | 50,700 | 15,000 | 16,800 | 38,200 | 16,700 | 24,600 | 40,300 | 15,600 | 25,000 | 45,900 |
|  | Var |  | 7.26\% |  |  | 3.85\% |  |  | 7.52\% |  |  | 3.62\% |  |  | 6.90\% |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Executive | Salary | 10,000 | 14,700 | 21,600 | 13,100 | 16,500 | 26,100 | 11,400 | 16,000 | 22,300 | 10,200 | 15,400 | 25,000 | 11,400 | 15,000 | 29,600 |
| Sales Executive | Var | 10.75\% |  |  | 7.99\% |  |  | 3.75\% |  |  | 9.29\% |  |  | 5.54\% |  |  |
| Direct Sales Executive | Salary | 11,400 | 13,300 | 21,400 | 9,800 | 15,200 | 29,900 | 11,500 | 17,200 | 25,500 | 10,400 | 18,500 | 23,800 | 13,800 | 16,500 | 29,600 |
|  | Var | 6.37\% |  |  | 8.00\% |  |  | 11.07\% |  |  | 16.29\% |  |  | 8.09\% |  |  |
| Sales Coordinator | Salary | 12,600 | 21,300 | 35,000 | 19,300 | 30,600 | 52,900 | 17,100 | 24,500 | 34,300 | 19,200 | 29,500 | 53,200 | 21,600 | 23,900 | 53,400 |
|  | Var | 21.78\% |  |  | 2.95\% |  |  | 9.60\% |  |  | 10.43\% |  |  | 6.87\% |  |  |



| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts Assistant | Salary | 10,500 | 17,700 | 26,900 | 10,700 | 18,200 | 23,800 | 11,600 | 21,700 | 32,900 | 9,900 | 16,700 | 24,800 |
|  | Var |  | 6.80\% |  |  | 9.07\% |  |  | 3.80\% |  |  | 7.72\% |  |
| Accountant | Salary | 12,300 | 20,900 | 41,300 | 12,700 | 22,900 | 47,500 | 13,300 | 28,100 | 53,600 | 11,400 | 21,000 | 47,000 |
|  | Var |  | 6.06\% |  |  | 9.19\% |  |  | 4.66\% |  |  | 6.95\% |  |


| Administration / Operations |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Data Entry Operator | Salary | 7,900 | 10,600 | 11,600 | 6,400 | 7,400 | 11,000 | 8,000 | 11,700 | 15,400 | 7,500 | 9,200 | 12,200 |
|  | Var | 15.17\% |  |  | 3.79\% |  |  | 7.86\% |  |  | 7.51\% |  |  |
| Help Desk Executive | Salary | 11,600 | 15,100 | 19,300 | 10,500 | 14,400 | 17,600 | 15,100 | 16,600 | 24,700 | 13,100 | 17,400 | 19,100 |
|  | Var | 9.72\% |  |  | 13.37\% |  |  | 19.29\% |  |  | 16.58\% |  |  |
| Administration Manager | Salary | 14,900 | 20,600 | 31,800 | 13,700 | 23,600 | 33,300 | 19,800 | 28,200 | 42,500 | 14,500 | 21,700 | 38,500 |
|  | Var | 9.44\% |  |  | 14.50\% |  |  | 21.65\% |  |  | 6.13\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Machine Operator | Salary | 6,300 | 7,200 | 13,600 | 6,200 | 9,500 | 15,800 | 7,500 | 9,600 | 14,300 | 5,800 | 8,100 | 12,900 |
|  | Var | 4.33\% |  |  | 8.49\% |  |  | 5.10\% |  |  | 7.84\% |  |  |
| Driver | Salary | 8,700 | 12,200 | 15,600 | 8,600 | 11,600 | 14,000 | 9,300 | 13,100 | 20,100 | 8,200 | 12,400 | 15,800 |
|  | Var |  | 19.70\% |  |  | 5.22\% |  |  | 4.98\% |  |  | 5.09\% |  |


| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Field Service Technician | Salary | 13,700 | 16,100 | 22,900 | 8,300 | 13,700 | 21,200 | 12,900 | 19,000 | 33,400 | 11,400 | 17,500 | 27,800 |
|  | Var |  | 2.96\% |  |  | 7.44\% |  |  | 13.46\% |  |  | 19.89\% |  |
| Safety Officer | Salary | 18,000 | 24,000 | 38,600 | 16,100 | 23,200 | 39,500 | 15,800 | 23,900 | 43,100 | 12,400 | 19,400 | 42,900 |
|  | Var |  | 9.52\% |  |  | 3.89\% |  |  | 5.24\% |  |  | 16.84\% |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Executive | Salary | 10,200 | 15,000 | 24,500 | 10,300 | 14,500 | 23,500 | 11,500 | 15,400 | 25,100 | 10,000 | 13,900 | 25,500 |
|  | Var | 2.90\% |  |  | 3.57\% |  |  | 6.01\% |  |  | 8.82\% |  |  |
| Direct Sales Executive | Salary | 11,500 | 16,500 | 25,400 | 12,500 | 16,700 | 23,500 | 12,800 | 19,900 | 32,100 | 14,300 | 23,500 | 31,300 |
|  | Var | 15.29\% |  |  | 4.41\% |  |  | 6.41\% |  |  | 8.68\% |  |  |
| Sales Coordinator | Salary | 15,700 | 20,000 | 43,600 | 16,700 | 18,900 | 46,600 | 16,800 | 29,400 | 53,800 | 17,700 | 28,400 | 48,800 |
|  | Var | 14.11\% |  |  | 5.99\% |  |  | 5.64\% |  |  | 3.20\% |  |  |

## Skill Attribute Ratings - Agriculture and Agrochemicals



## Job Salary Skill Trends - Agriculture and Agrochemicals



## Automobile and Allied Industries

|  | City | Profile/Salary Growth/Gap <br> between Temp \& Perm |
| :--- | :--- | :--- |
|  | Pune |  |
|  | Bangalore <br> Mumbai | Developer, IT Manager, |
| Bangalore | $9.02 \%$ |  |
| Narrowest gap (between <br> temp and perm salaries) | Delhi | $8.91 \%$ |

- The Automobile industry is yet to come unstuck from the single digit salary growth rates it spiraled into, two years back.
- Industry trends are looking up though, and growth rates are indeed inching up toward double digits.
- The temp versus perm salary variance has been narrowed drastically this year but, given the inherent affinity of the industry for contract workforce, it could do even better on this front.
- A healthy addition to the hot and upcoming jobs categories augurs well for the customer-centricity of the industry.


## Skill Attribute Ratings - Automobile and Allied Industries



## Salary Tables for the industry - Automobile and Allied Industries



| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts Assistant | Salary | 12,000 | 16,500 | 32,900 | 11,700 | 19,200 | 37,100 | 12,100 | 17,400 | 35,300 | 12,200 | 19,700 |


| Administration / Operations |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Data Entry Operator | Salary | 5,500 | 12,600 | 18,700 | 7,700 | 15,600 | 21,500 | 8,900 | 13,300 | 19,800 | 9,600 | 14,300 | 20,500 |
|  | Var | 2.27\% |  |  | 4.79\% |  |  | 12.73\% |  |  | 6.04\% |  |  |
| Receptionist | Salary | 10,700 | 14,700 | 22,200 | 12,200 | 18,200 | 26,400 | 11,700 | 16,200 | 22,000 | 13,800 | 17,500 | 28,900 |
|  | Var | 4.97\% |  |  | 4.54\% |  |  | 4.31\% |  |  | 6.67\% |  |  |
| Administration Executive | Salary | 15,600 | 23,700 | 32,900 | 15,800 | 24,900 | 37,300 | 15,500 | 22,200 | 36,200 | 16,600 | 27,100 | 40,500 |
|  | Var | 3.99\% |  |  | 3.97\% |  |  | 5.84\% |  |  | 4.89\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operator | Salary | 8,200 | 9,900 | 13,900 | 9,500 | 10,400 | 18,000 |  |  |  | 8,900 | 10,800 | 15,700 |
|  | Var | 4.50\% |  |  | 4.71\% |  |  |  |  |  |  | 5.13\% |  |
| Mechanic | Salary | 9,200 | 4.64\% |  | 9,900 | 13,800 | 20,200 | 8,800 | $\begin{aligned} & 11,900 \mid 15,200 \\ & 5.41 \% \end{aligned}$ |  | $10,600$ | 14,600 | 21,300 |
|  | Var |  |  |  | 9.71\% | 4.49\% |  |  |  |  |  |


| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mechanical Engineer | Salary |  |  |  | 12,200 | 16,200 | 31,100 | 11,100 | 14,500 | 23,000 | 13,600 | 20,500 | 33,000 |
|  | Var |  |  |  | 8.09\% |  |  | 6.88\% |  |  | 8.43\% |  |  |
| AutoCAD Engineer | Salary | 14,700 | 21,700 | 26,500 | 18,600 | 23,200 | 47,300 | 15,800 | 22,800 | 44,300 | 18,000 | 23,400 | 47,100 |
|  | Var | 5.42\% |  |  | 4.17\% |  |  | 7.81\% |  |  | 4.83\% |  |  |
| ecutive | Salary | 16,900 | 24,100 | 36,100 | 20,200 | 27,100 | 49,500 | 18,700 | 27,700 | 45,000 | 20,900 | 28,300 | 49,600 |
|  | Var | 10.01\% |  |  | 4.79\% |  |  | 6.99\% |  |  | 6.22\% |  |  |


| HR |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Executive Assistant | Salary | 14,200 | 18,600 | 29,500 | 15,400 | 22,500 | 33,400 | 11,900 | 17,700 | 28,100 | 13,400 | 22,200 | 35,500 |
|  | Var | 10.91\% |  |  | 4.04\% |  |  | 13.24\% |  |  | 11.04\% |  |  |
| Recruiter | Salary | 14,800 | 20,700 | 32,200 | 16,600 | 23,000 | 29,500 | 11,300 | 15,700 | 28,800 | 16,400 | 23,100 | 41,100 |
|  | Var | 4.51\% |  |  | 7.15\% |  |  | 6.88\% |  |  | 10.07\% |  |  |
| HR Executive | Salary | 17,500 | 23,200 | 35,400 | 19,000 | 29,200 | 38,700 | 14,800 | 19,800 | 38,600 | 19,100 | 25,600 | 47,700 |
|  | Var | 4.72\% |  |  | 5.17\% |  |  | 7.01\% |  |  | 4.12\% |  |  |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Developer | Salary |  |  |  | 26,400 | 39,800 | 76,400 | 22,500 | 28,200 | 51,100 | 21,800 | 30,900 | 67,900 |
|  | Var |  |  |  |  | 6.46\% |  |  | 11.05\% |  |  | 7.11\% |  |
| IT Manager | Salary | 29,500 | 40,400 | 88,700 | 33,500 | 56,400 | 108,800 | 31,900 | 45,400 | 91,700 |  | 49,000 | 93,000 |
|  | Var |  | 4.13\% |  |  | 6.59\% |  |  | 5.62\% |  |  | 10.78\% |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Executive | Salary | 12,000 | 15,900 | 26,000 | 14,100 | 18,800 | 31,600 | 13,900 | 20,200 | 31,000 | 13,100 | 20,800 | 30,700 |
|  | Var | 7.96\% |  |  | 7.68\% |  |  | 8.96\% |  |  | 7.14\% |  |  |
| Marketing Executive | Salary |  |  |  | 20,200 | 26,900 | 47,900 | 15,500 | 22,200 | 45,100 | 17,400 | 28,700 | 48,800 |
|  | Var |  |  |  | 8.15\% |  |  | 6.51\% |  |  | 8.52\% |  |  |
| Sales Executive | Salary | 17,600 | 22,000 | 42,900 | 19,300 | 28,500 | 50,900 | 17,200 | 27,400 | 48,500 | 20,700 | 28,100 | 49,500 |
|  | Var | 5.14\% |  |  | 4.55\% |  |  | 5.53\% |  |  | 10.43\% |  |  |


|  | Kolkata |  |  | Mumbai |  |  | Pune |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $0-2$ | $2-5$ | $5-8$ | $0-2$ | $2-5$ | $5-8$ | $0-2$ | $2-5$ | $5-8$ |
|  | YEARS | YEARS | YEARS | YEARS | YEARS | YEARS | YEARS | YEARS | YEARS |


| Accounts |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts Assistant | Salary | 11,000 | 16,100 | 32,500 | 11,700 | 18,300 | 33,300 | 11,600 | 20,400 | 34,600 |
|  | Var |  | 8.77\% |  |  | 10.59\% |  |  | 9.92\% |  |
| Collection Executive | Salary | 10,900 | 17,300 | 32,400 | 12,000 | 17,800 | 35,000 | 11,700 | 19,200 | 37,300 |
|  | Var |  | 5.89\% |  |  | 6.74\% |  |  | 11.08\% |  |


| Administration / Operations |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Data Entry Operator | Salary | 10,100 | 13,700 | 19,700 | 10,500 | 15,800 | 21,700 | 9,500 | 13,900 | 19,900 |
|  | Var | 5.65\% |  |  | 8.01\% |  |  | 5.39\% |  |  |
| Receptionist | Salary | 11,900 | 17,200 | 23,500 | 11,600 | 18,800 | 32,000 | 14,500 | 19,300 | 29,900 |
|  | Var | 4.69\% |  |  | 4.84\% |  |  | 12.61\% |  |  |
| Administration Executive | Salary | 17,500 | 24,300 | 36,700 | 16,800 | 25,600 | 38,700 | 15,200 | 25,300 | 38,000 |
|  | Var | 6.48\% |  |  | 4.67\% |  |  | 11.70\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operator | Salary | 8,100 | 10,800 | 13,000 | 9,500 | 11,400 | 17,000 | 6,900 | 8,700 | 14,800 |
|  | Var | 6.47\% |  |  | 5.19\% |  |  | 6.77\% |  |  |
| Mechanic | Salary | 9,700 | 13,000 | 18,400 | 11,000 | 14,100 | 19,800 | 9,900 | 13,400 | 19,400 |
|  | Var | 4.76\% |  |  | 4.86\% |  |  | 5.84\% |  |  |


| Engineering |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mechanical Engineer | Salary | 9,800 | 12,900 | 24,000 | 15,400 | 22,700 | 36,600 | 14,500 | 19,800 | 37,300 |
|  | Var | 9,800 7.29\% |  |  | 13.41\% |  |  | 16.78\% |  |  |
| AutoCAD Engineer | Salary | 13,800 | 19,100 | 46,200 | 16,800 | 26,400 | 40,500 | 17,400 | 28,700 | 48,500 |
|  | Var | 8.51\% |  |  | 6.90\% |  |  | 6.66\% |  |  |
| ecutive | Salary | 18,000 | 24,500 | 46,500 | 20,100 | 31,500 | 50,400 | 22,800 | 32,700 | 56,200 |
|  | Var | 5.71\% |  |  | 4.44\% |  |  | 8.24\% |  |  |


| HR |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Executive Assistant | Salary | 12,000 | 16,300 | 30,900 | 14,900 | 22,700 | 29,500 | 13,400 | 18,900 | 33,800 |
|  | Var | 5.26\% |  |  | 8.60\% |  |  | 14.30\% |  |  |
| Recruiter | Salary | 14,200 | 17,900 | 38,000 | 16,200 | 25,400 | 40,900 | 15,900 | 23,000 | 38,200 |
|  | Var | 6.15\% |  |  | 5.25\% |  |  | 8.24\% |  |  |
| HR Executive | Salary | 16,600 | 25,900 | 40,100 | 18,100 | 23,900 | 43,700 | 17,500 | 22,000 | 34,100 |
|  | Var | 2.38\% |  |  | 5.58\% |  |  | 11.08\% |  |  |


| IT |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Salary |  |  | 62,700 | 21,000 | 31,500 | 62,500 | 27,400 | 43,000 | 71,000 |
| Developer | Var | 11.41\% |  |  |  | 9.50\% |  |  | 6.47\% |  |
|  | Salary | 30,000 |  |  |  | 44,600 | 97,600 | 32,000 | 48,400 | 109,300 |
| 17 Manager | Var | 7.59\% |  |  |  | 7.24\% |  |  | 9.13\% |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Executive | Salary | 9,500 | 13,400 | 22,000 | 19,100 | 23,300 | 39,500 | 15,400 | 22,300 | 34,700 |
|  | Var | 5.06\% |  |  | 5.15\% |  |  | 4.52\% |  |  |
| Marketing Executive | Salary | 19,900 | 25,800 | 47,500 | 20,100 | 33,200 | 54,300 | 21,000 | 30,500 | 37,700 |
|  | Var | 6.95\% |  |  | 6.30\% |  |  | 6.22\% |  |  |
| Sales Executive | Salary | 14,600 | 26,500 | 42,900 | 20,900 | 29,200 | 49,600 | 18,400 | 25,400 | 43,200 |
|  | Var | 9.30\% |  |  | 7.23\% |  |  | 8.97\% |  |  |

## Job Salary Skill Trends - Automobile and Allied Industries



FMCD: Fast Moving Consumer Durables

|  | City | Profile/Salary Growth/Gap <br> between Temp \& Perm |
| :--- | :--- | :--- |
| Top salaries paid | Pune |  |
|  | Delhi | Service Engineer |
|  | Delhi | $12.51 \%$ |
| Narrowest gap (between <br> temp and perm salaries) | Bangalore | $11.53 \%$ |
|  | Pune | $11.51 \%$ |

- Salary growth rates spike to new highs in the FMCD industry, giving further credence to the consumer transformation story.
- The high, double digit, salary growth rates are even more widespread than during the previous year.
- The temp versus perm variance measure is also favourably truncated this year compared to the last.
- Newer job categories emerge on the horizon for the FMCD industry, a welcome development from the inaction on this front.

Skill Attribute Ratings - Fast Moving Consumer Durables


## Salary Tables for the industry - Fast Moving Consumer Durables



| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cashier | Salary | 11,000 | 13,500 | 26,200 | 12,300 | 18,300 | 28,400 | 9,100 | 13,900 | 20,800 | 14,300 | 16,800 | 20,200 | 12,500 | 17,500 | 29,000 |
|  | Var | 3.77\% |  |  | 3.15\% |  |  | 2.84\% |  |  | 4.62\% |  |  | 4.57\% |  |  |
| Accounts Assistant | Salary | 10,900 | 14,600 | 30,000 | 15,800 | 21,100 | 38,700 | 12,100 | 14,800 | 29,200 | 10,800 | 17,600 | 29,900 | 12,600 | 18,300 | 33,900 |
|  | Var | 4.24\% |  |  | 3.81\% |  |  | 6.59\% |  |  | 7.17\% |  |  | 3.38\% |  |  |
| Accounts Executive | Salary | 13,600 | 20,500 | 36,600 | 19,500 | 28,500 | 41,800 | 13,400 | 21,000 | 36,000 | 14,000 | 21,600 | 36,500 | 16,400 | 24,300 | 38,400 |
|  | Var | 5.56\% |  |  | 4.52\% |  |  | 3.79\% |  |  | 5.38\% |  |  | 3.25\% |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Administration/Operations |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Receptionist | Salary | 8,000 | 13,200 | 25,900 | 9,600 | 14,800 | 28,600 | 7,900 | 13,300 | 21,400 | 12,300 | 15,900 | 25,400 | 12,000 | 19,400 | 32,100 |
|  | Var | - $5.73 \%$ |  |  | 4.17\% |  |  | 3.46\% |  |  | 12,300 $3.07 \%$ |  |  | 5.00\% |  |  |
| Store Keeper | Salary | 7,600 | 12,000 | 21,400 | 14,800 | 17,700 | 26,200 | 13,000 | 16,100 | 20,500 | 11,200 | 13,800 | 21,700 | 14,700 | 22,700 | 30,200 |
|  | Var | 8.01\% |  |  | 5.92\% |  |  | 5.19\% |  |  | 5.22\% |  |  | 5.99\% |  |  |
| Supervisor | Salary | 11,800 | 16,000 | 31,500 | 13,100 | 16,900 | 30,100 | 10,900 | 18,500 | 25,600 | 13,500 | 16,700 | 22,900 | 18,800 | 24,900 | 44,500 |
|  | Var | 8.59\% |  |  | 4.92\% |  |  | 7.94\% |  |  | 4.83\% |  |  | 4.87\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Loader and Picker | Salary | 8,700 | 10,600 | 15,200 | 10,500 | 12,700 | 16,400 | 10,200 | 13,300 | 17,900 | 7,300 | 8,700 | 12,500 | 7,700 | 11,000 | 16,900 |
|  | Var | 5.76\% |  |  | 3.03\% |  |  | 3.67\% |  |  | 3.41\% |  |  | 4.24\% |  |  |
| Packing Assistant | Salary | 8,500 | 11,300 | 14,300 | 7,100 | 7,400 | 15,500 | 9,600 | 12,500 | 16,500 | 5,800 | 9,600 | 12,200 | 9,900 | 10,000 | 14,600 |
| Packing Assistant | Var | 3.94\% |  |  | 3.98\% |  |  | 7.57\% |  |  | 8.63\% |  |  | 9.48\% |  |  |
| Office Assisstant Sup- | Salary | 9,300 | 11,900 | 15,100 | 9,300 | 15,200 | 20,600 | 9,300 | 12,800 | 16,200 | 7,700 | 11,300 | 16,500 | 9,900 | 11,900 | 18,900 |
| port | Var | 8.03\% |  |  | 4.64\% |  |  | 4.28\% |  |  | 5.16\% |  |  | 5.48\% |  |  |


| Support services |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Customer Sales Associate | Salary | 7,900 | 13,200 | 20,800 | 9,900 | 15,000 | 23,000 | 9,000 | 12,300 | 18,200 | 10,700 | 11,700 | 17,800 | 12,400 | 18,000 | 23,300 |
|  | Var | 4.03\% |  |  | 3.99\% |  |  | 3.25\% |  |  | 10.16\% |  |  | 10.39\% |  |  |
| Customer Care Executive | Salary | 9,500 | 12,200 | 20,900 | 13,000 | 14,700 | 25,800 | 10,600 | 14,900 | 20,600 | 11,200 | 13,700 | 18,800 | 14,300 | 16,800 | 25,200 |
|  | Var | 4.52\% |  |  | 3.76\% |  |  | 5.16\% |  |  | 5.66\% |  |  | 6.03\% |  |  |
| Customer Relationship Executive | Salary | 11,000 | 14,500 | 21,200 | 10,900 | 19,800 | 23,100 | 10,000 | 15,200 | 19,900 | 12,000 | 14,200 | 21,800 | 14,600 | 18,000 | 27,900 |
|  | Var | 5.19\% |  |  | 3.88\% |  |  | 3.40\% |  |  | 12.21\% |  |  | 7.73\% |  |  |

## Engineering

| Technician | Salary | 7,100 | 9,300 | 14,400 | 11,000 | 14,900 | 20,500 | 9,100 | 11,600 | 16,500 | 10,200 | 12,200 | 15,200 | 11,900 | 15,600 | 22,200 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Var | 9.11\% |  |  | 4.34\% |  |  | 4.67\% |  |  | 12.36\% |  |  | 4.07\% |  |  |
| Mechanical Engineer | Salary | 12,000 | 13,300 | 27,200 | 14,000 | 20,800 | 29,900 | 11,200 | 16,600 | 24,500 | 12,900 | 17,200 | 23,900 | 12,400 | 19,900 | 29,100 |
|  | Var | 5.29\% |  |  | 7.84\% |  |  | 6.81\% |  |  | 2.90\% |  |  | 2.85\% |  |  |
| Project and Service Engineer | Salary | 15,900 | 19,900 | 36,900 | 18,700 | 23,300 | 41,300 | 16,100 | 22,800 | 32,500 | 15,600 | 23,900 | 40,600 | 16,500 | 25,300 | 36,300 |
|  | Var | 3.58\% |  |  | 6.32\% |  |  | 4.55\% |  |  | 5.65\% |  |  | 8.09\% |  |  |


| HR |
| :--- |
| Executive Assistant |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IT Executive | Salary | 10,300 | 13,300 | 25,600 | 14,000 | 20,200 | 40,400 | 11,600 | 14,200 | 25,400 | 12,900 | 19,700 | 28,700 | 15,100 | 23,000 | 47,700 |
|  | Var | 4.54\% |  |  | 9.40\% |  |  | 7.44\% |  |  | 8.75\% |  |  | 4.44\% |  |  |
| Hardware Engineer | Salary | 13,500 | 17,500 | 32,700 | 18,800 | 28,400 | 45,400 | 13,700 | 22,300 | 35,300 | 19,500 | 27,500 | 45,100 | 20,900 | 27,300 | 60,100 |
|  | Var | 5.93\% |  |  | 8.42\% |  |  | 5.03\% |  |  | 6.86\% |  |  | 10.50\% |  |  |
| SAP Consultant | Salary | 14,300 | 24,500 | 45,100 | 23,100 | 32,500 | 58,200 | 15,200 | 25,400 | 50,400 | 21,500 | 29,800 | 47,900 | 22,700 | 34,000 | 64,300 |
|  | Var | 2.54\% |  |  | 6.24\% |  |  | 10.72\% |  |  | 7.05\% |  |  | 7.57\% |  |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Direct Sales Executive | Salary | 7,700 | 10,100 | 17,600 | 9,700 | 11,100 | 22,600 | 6,600 | 11,600 | 15,800 | 7,000 | 9,300 | 18,400 | 9,200 | 12,700 | 23,900 |
|  | Var | 3.36\% |  |  | 12.21\% |  |  | 2.17\% |  |  | 4.72\% |  |  | 5.05\% |  |  |
| Retail Executive | Salary | 10,400 | 12,500 | 19,900 | 12,000 | 13,600 | 24,300 | 11,400 | 15,700 | 27,200 | 11,000 | 15,800 | 24,200 | 14,600 | 19,000 | 33,800 |
|  | Var | 12.92\% |  |  | 5.86\% |  |  | 9.36\% |  |  | 5.69\% |  |  | 2.93\% |  |  |
| Sales Executive | Salary | 14,000 | 19,100 | 29,800 | 18,200 | 19,200 | 39,000 | 17,800 | 22,500 | 35,700 | 14,000 | 18,700 | 35,300 | 15,300 | 22,500 | 44,300 |
|  | Var | 10.31\% |  |  | 4.46\% |  |  | 4.50\% |  |  | 6.71\% |  |  | 3.35\% |  |  |



| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cashier | Salary | 14,700 | 18,100 | 25,600 | 10,700 | 14,300 | 22,800 | 10,600 | 17,200 | 24,400 | 16,000 | 18,200 | 30,700 | 13,500 | 17,000 | 26,800 |
|  | Var | 6.95\% |  |  | 3.67\% |  |  | 3.65\% |  |  | 3.80\% |  |  | 3.41\% |  |  |
| Accounts Assistant | Salary | 12,100 | 18,800 | 30,900 | 11,200 | 17,000 | 29,800 | 12,100 | 16,400 | 29,100 | 12,500 | 19,700 | 34,000 | 12,100 | 22,200 | 38,400 |
|  | Var | 7.12\% |  |  | 5.02\% |  |  | 3.06\% |  |  | 8.32\% |  |  | 5.54\% |  |  |
| Accounts Executive | Salary | 14,600 | 22,700 | 37,400 | 14,000 | 19,100 | 37,000 | 13,600 | 19,700 | 34,800 | 16,800 | 25,500 | 46,300 | 14,200 | 23,000 | 41,900 |
|  | Var | 5.34\% |  |  | 7.12\% |  |  | 7.49\% |  |  | 4.92\% |  |  | 7.72\% |  |  |


| Administration/Operations |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Receptionist | Salary | 10,800 | 17,600 | 28,000 | 10,800 | 17,100 | 29,700 | 12,600 | 17,700 | 26,600 | 16,100 | 22,500 | 36,600 | 16,100 | 20,800 | 29,400 |
|  | Var | 5.73\% |  |  | 11.49\% |  |  | 8.80\% |  |  | 9.96\% |  |  | 5.52\% |  |  |
| Store Keeper | Salary | 12,100 | 17,600 | 24,700 | 11,400 | 20,800 | 26,600 | 12,100 | 17,000 | 20,900 | 12,700 | 16,200 | 21,700 | 13,200 | 19,000 | 26,100 |
|  | Var | 6.28\% |  |  | 3.59\% |  |  | 5.61\% |  |  | 12.11\% |  |  | 5.10\% |  |  |
| Supervisor | Salary | 16,500 | 20,200 | 35,100 | 13,600 | 17,700 | 27,100 | 14,600 | 20,400 | 26,100 | 17,900 | 22,700 | 31,000 | 18,500 | 24,400 | 37,600 |
|  | Var | 3.42\% |  |  | 4.29\% |  |  | 12.77\% |  |  | 3.25\% |  |  | 4.45\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Loader and Picker | Salary | 7,900 | 9,100 | 12,400 | 9,100 | 12,600 | 20,200 | 6,500 | 8,000 | 12,800 | 12,300 | 15,300 | 20,400 | 12,400 | 14,600 | 18,800 |
| Loader and Picker | Var | 2.68\% |  |  | 9.47\% |  |  | 4.37\% |  |  | 4.47\% |  |  | 4.87\% |  |  |
| Packing Assistant | Salary | 8,800 | 11,600 | 13,300 | 7,100 | 9,900 | 12,800 | 6,300 | 8,900 | 12,500 | 11,800 | 14,300 | 20,000 | 14,400 | 18,700 | 21,900 |
|  | Var | 5.57\% |  |  | 9.16\% |  |  | 10.81\% |  |  | 4.73\% |  |  | 7.56\% |  |  |
| Office Assisstant Support | Salary | 9,400 | 13,200 | 15,500 | 11,100 | 13,200 | 18,700 | 8,200 | 10,600 | 14,900 | 13,900 | 21,500 | 23,000 | 14,300 | 18,100 | 22,200 |
|  | Var | 10.10\% |  |  | 4.03\% |  |  | 8.91\% |  |  | 4.63\% |  |  | 4.66\% |  |  |


| Support services |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Customer Sales As- | Salary | 6,500 | 9,700 | 17,900 | 11,200 | 14,000 | 20,000 | 9,200 | 11,200 | 15,600 | 10,100 | 17,200 | 20,000 | 9,300 | 12,600 | 19,700 |
| sociate | Var | 7.56\% |  |  | 10.39\% |  |  | 5.73\% |  |  | 3.72\% |  |  | 3.58\% |  |  |
| Customer Care Exec- | Salary | 10,000 | 15,900 | 20,900 | 10,900 | 14,600 | 19,900 | 10,300 | 13,500 | 16,800 | 12,100 | 18,800 | 24,800 | 14,400 | 17,600 | 27,100 |
| utive | Var | 7.05\% |  |  | 6.13\% |  |  | 10.73\% |  |  | 2.76\% |  |  | 10.09\% |  |  |
| Customer Relationship | Salary | 10,700 | 13,900 | 20,000 | 13,200 | 15,200 | 23,100 | 12,900 | 16,500 | 20,200 | 13,800 | 19,400 | 30,400 | 17,400 | 21,000 | 31,500 |
| Executive | Var | 4.39\% |  |  | 9.56\% |  |  | 12.35\% |  |  | 6.03\% |  |  | 5.43\% |  |  |


| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Technician | Salary | 12,700 | 13,700 | 18,400 | 10,800 | 11,700 | 18,100 | 10,400 | 13,800 | 17,100 | 12,100 | 19,100 | 19,600 | 10,800 | 16,700 | 21,700 |
|  | Var | 3.27\% |  |  | 14.25\% |  |  | 3.67\% |  |  | 4.29\% |  |  | 6.33\% |  |  |
| Mechanical Engineer | Salary | 14,300 | 18,400 | 19,800 | 12,300 | 14,100 | 23,400 | 13,800 | 16,400 | 19,600 | 12,400 | 18,100 | 23,100 | 14,500 | 20,900 | 29,100 |
|  | Var | 2.91\% |  |  | 7.49\% |  |  | 9.91\% |  |  | 2.83\% |  |  | 3.97\% |  |  |
| Project and Service Engineer | Salary | 14,600 | 23,100 | 34,400 | 15,900 | 22,900 | 33,300 | 15,000 | 22,300 | 27,100 | 19,600 | 23,900 | 42,300 | 19,700 | 23,800 | 35,100 |
|  | Var | 3.81\% |  |  | 3.61\% |  |  | 6.99\% |  |  | 6.20\% |  |  | 4.41\% |  |  |


| HR |
| :--- |
| Executive Assistant |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IT Executive | Salary | 15,000 | 23,300 | 41,200 | 12,700 | 16,500 | 31,500 | 13,500 | 15,700 | 31,600 | 18,600 | 22,200 | 44,500 | 16,500 | 23,700 | 41,100 |
|  | Var | 4.48\% |  |  | 4.10\% |  |  | 8.90\% |  |  | 3.24\% |  |  | 4.44\% |  |  |
| Hardware Engineer | Salary | 21,200 | 31,600 | 47,300 | 13,200 | 19,100 | 34,600 | 15,000 | 20,700 | 35,300 | 15,300 | 25,100 | 44,100 | 19,300 | 26,900 | 56,400 |
|  | Var | 5.84\% |  |  | 9.69\% |  |  | 4.02\% |  |  | 6.66\% |  |  | 3.95\% |  |  |
| SAP Consultant | Salary | 21,700 | 32,600 | 66,400 | 16,100 | 25,400 | 50,400 | 15,800 | 23,600 | 44,100 | 19,400 | 31,300 | 55,800 | 21,600 | 23,200 | 67,400 |
|  | Var | 3.28\% |  |  | 8.37\% |  |  | 4.55\% |  |  | 3.10\% |  |  | 3.85\% |  |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Direct Sales Executive | Salary | 10,400 | 12,800 | 19,900 | 7,000 | 8,100 | 19,700 | 6,000 | 7,600 | 13,300 | 12,900 | 16,500 | 26,100 | 11,500 | 16,800 | 22,500 |
|  | Var | 7.20\% |  |  | 5.82\% |  |  | 6.69\% |  |  | 4.33\% |  |  | 10.23\% |  |  |
| Retail Executive | Salary | 12,500 | 16,100 | 28,200 | 11,100 | 15,200 | 24,200 | 9,300 | 13,500 | 21,000 | 12,700 | 17,600 | 36,100 | 11,600 | 17,200 | 28,800 |
|  | Var | 6.87\% |  |  | 4.20\% |  |  | 5.42\% |  |  | 5.27\% |  |  | 2.71\% |  |  |
| Sales Executive | Salary | 13,900 | 18,900 | 35,900 | 12,500 |  | 33,600 | 14,500 | 17,900 | 33,000 | 16,200 | 21,800 | 45,800 | 15,400 | 21,400 | 36,800 |
|  | Var | 4.44\% |  |  | 14.07\% |  |  | 6.87\% |  |  | 5.16\% |  |  | 6.47\% |  |  |

## Job Salary Skill Trends - Fast Moving Consumer Durables



## FMCG: Fast Moving Consumer Goods

|  | City | Profile/Salary Growth/Gap between Temp \& Perm |
| :---: | :---: | :---: |
| Top salaries paid | Mumbai | Accounts Executive, Finance Executive <br> I.T. Executive, Finance Executive |
|  | Pune |  |
|  | Kolkata |  |
| Highest salary <br> growth (annualized) | Mumbai | 13.59\% |
|  | Pune | 10.86\% |
|  | Hyderabad | 10.60\% |
| Narrowest gap (between temp and perm salaries) | Ahmedabad | 2.21\% |
|  | Chennai | 2.27\% |
|  | Bangalore | 3.11\% |

- Growth rates are consistently kept up by the FMCG industry, with Mumbai overshadowing other cities on both payouts and growth rates.
- The results-orientation of the industry is evident, yet again, with the frontline and critical finance roles being rewarded better than the others.
- With the digital medium growing in stature the industry is investing in new talent and technology.
- The temp-versus-perm salary variance has dipped substantially and across cities..

Skill Attribute Ratings - Fast Moving Consumer Goods


## Salary Tables for the industry - Fast Moving Consumer Goods



## Accounts

| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts Executive | Salary | 11,900 | 20,400 | 38,500 | 14,700 | 21,900 | 50,100 | 13,400 | 18,900 | 42,200 | 15,600 | 21,000 | 39,700 | 15,700 | 22,900 | 41,100 |
|  | Var | 10.32\% |  |  | 3.52\% |  |  | 6.61\% |  |  | 5.85\% |  |  | 12.42\% |  |  |
| Accountant | Salary | 13,200 | 20,700 | 50,300 | 14,900 | 23,300 | 42,600 | 15,400 | 19,900 | 48,700 | 15,100 | 21,400 | 42,000 | 15,000 | 21,100 | 44,000 |
|  | Var | 4.86\% |  |  | 5.63\% |  |  | 4.39\% |  |  | 3.96\% |  |  | 10.14\% |  |  |
| Finance Executive | Salary | 14,500 | 25,100 | 48,300 | 18,000 | 25,600 | 52,400 | 18,400 | 27,500 | 49,200 | 19,200 | 23,100 | 52,200 | 20,900 | 27,900 | 61,500 |
|  | Var | 6.42\% |  |  | 7.06\% |  |  | 4.03\% |  |  | 5.25\% |  |  | 5.81\% |  |  |

Administration / Operations

| Store Keeper | Salary | 12,300 | 12,900 | 20,800 | 10,300 | 15,800 | 25,000 | 8,300 | 11,100 | 24,300 | 9,500 | 13,000 | 23,800 | 12,800 | 15,000 | 24,700 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Var | 3.63\% |  |  | 3.42\% |  |  | 4.60\% |  |  | 8.83\% |  |  | 3.84\% |  |  |
| Administration Back Office Coordinator | Salary | 8,500 | 12,100 | 17,600 | 12,500 | 17,100 | 26,300 | 11,500 | 13,300 | 23,800 | 10,800 | 13,700 | 23,400 | 13,300 | 19,500 | 26,100 |
|  | Var | 5.30\% |  |  | 7.91\% |  |  | 4.20\% |  |  | 3.28\% |  |  | 9.84\% |  |  |
| MIS Executive | Salary | 10,500 | 14,600 | 24,700 | 13,500 | 19,400 | 32,700 | 16,000 | 20,300 | 35,900 | 16,800 | 23,900 | 32,200 | 20,300 | 26,700 | 42,100 |
|  | Var | 4.76\% |  |  | 4.48\% |  |  | 8.52\% |  |  | 7.58\% |  |  | 5.05\% |  |  |

## Blue Collar

| Packing Assistant | Salary <br> Var <br> Delivery Personnel Salary $^{2}$ |
| :---: | :---: |


| 6,400 | 8,800 | 14,800 | 10,500 | 11,300 | 20,70 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $3.84 \%$ |  |  |  | $8.16 \%$ |  |  |
| 7,800 | 10,700 | 16,100 | 9,800 | 12,200 | 20,60 |  |
|  | $2.21 \%$ |  | $4.69 \%$ |  |  |  |

8,900
$\square$

Support Services



| HR |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| HR Assistant | Salary | 11,600 | 15,600 | 25,800 | 13,000 | 20,000 | 33,500 | 11,800 | 15,500 | 24,200 | 11,600 | 16,000 | 27,500 | 14,300 | 17,100 | 36,500 |
|  | Var | 8.63\% |  |  | 4.68\% |  |  | 4.92\% |  |  | 7.61\% |  |  | 3.16\% |  |  |
| Recruitment Executive | Salary | 12,600 | 20,800 | 39,100 | 16,800 | 24,200 | 44,100 | 16,100 | 22,000 | 45,000 | 15,300 | 20,700 | 40,200 | 18,900 | 22,700 | 43,200 |
|  | Var | 4.05\% |  |  | 6.80\% |  |  | 7.92\% |  |  | 3.27\% |  |  | 4.78\% |  |  |
| HR Executive | Salary | 18,000 | 23,500 | 39,700 | 20,900 | 26,700 | 49,000 | 18,700 | 23,300 | 34,800 | 16,500 | 23,500 | 33,600 | 22,100 | 26,700 | 49,200 |
|  | Var | 6.52\% |  |  | 5.20\% |  |  | 3.13\% |  |  | 4.77\% |  |  | 5.99\% |  |  |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IT Trainer | Salary | 13,700 | 24,100 | 41,300 | 20,200 | 28,600 | 59,800 | 12,900 | 19,600 | 45,100 | 15,500 | 23,600 | 46,800 | 16,000 | 22,400 | 47,200 |
|  | Var |  | 4.69\% |  |  | 3.11\% |  |  | 10.07\% |  |  | 7.72\% |  |  | 4.48\% |  |
| IT Executive | Salary | 17,600 | 23,800 | 33,400 | 22,400 | 30,300 | 47,300 | 20,200 | 22,700 | 45,200 | 20,900 | 25,700 | 46,300 | 24,100 | 38,900 | 56,100 |
|  | Var | 4.18\% |  |  | 7.01\% |  |  | 5.53\% |  |  | 3.31\% |  |  | 10.11\% |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Direct Sales Executive | Salary | 9,700 | 9,600 | 16,500 | 9,900 | 10,700 | 25,600 | 8,000 | 10,400 | 13,800 | 7,400 | 12,200 | 21,000 | 10,400 | 15,500 | 24,700 |
|  | Var | $3.59 \%$ |  |  | 7.05\% |  |  |  |  |  | 3.55\% |  |  | 10.64\% |  |  |
| Sales Executive | Salary | 10,200 | 12,000 | 23,500 | 11,300 | 13,700 | 11,300 | 12,100 | 14,200 | 27,000 | 10,800 | 14,500 | 25,700 | 11,500 | 16,300 | 29,900 |
|  | Var | 7.55\% |  |  | 6.13\% |  |  | 6.76\% |  |  | 4.53\% |  |  | 6.66\% |  |  |
| Team Leader Sales | Salary | 14,100 | 15,000 | 32,900 | 15,400 | 21,400 | 37,600 | 12,400 | 16,400 | 28,000 | 13,700 | 20,700 | 32,800 | 17,100 | 23,500 | 48,000 |
|  | Var | 3.99\% |  |  | 4.24\% |  |  | 8.35\% |  |  | 2.27\% |  |  | 8.84\% |  |  |



| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts Executive | Salary | 15,000 | 22,000 | 42,700 | 10,500 | 17,900 | 41,600 | 14,500 | 23,800 | 58,400 | 13,000 | 19,500 | 36,100 |
|  | Var | 4.41\% |  |  | 6.86\% |  |  | 4.50\% |  |  | 7.72\% |  |  |
| Accountant | Salary | 16,600 | 23,300 | 44,500 | 12,800 | 21,700 | 62,900 | 16,400 | 27,800 | 66,600 | 13,600 | 21,600 | 40,500 |
|  | Var | 3.57\% |  |  | 7.91\% |  |  | 3.95\% |  |  | 4.99\% |  |  |
| Finance Executive | Salary | 17,200 | 26,600 | 52,900 | 15,400 | 25,700 | 49,900 | 22,100 | 29,400 | 58,400 | 16,100 | 23,100 | 47,300 |
|  | Var | 10.98\% |  |  | 4.52\% |  |  | 8.09\% |  |  | 5.29\% |  |  |


| Administration / Operations |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Store Keeper | Salary | 8,400 | 9,900 | 17,000 | 8,800 | 11,000 | 18,300 | 15,300 | 17,400 | 28,800 | 11,000 | 12,400 | 25,800 |
| Store Keeper | Var | 7.52\% |  |  | 3.35\% |  |  | 8.61\% |  |  | 4.94\% |  |  |
| Administration Back | Salary | 11,900 | 14,000 | 23,300 | 11,800 | 15,800 | 29,700 | 14,400 | 19,900 | 30,100 | 13,500 | 15,600 | 21,400 |
| Office Coordinator | Var | 9.77\% |  |  | 6.80\% |  |  | 4.82\% |  |  | 6.24\% |  |  |
| MIS Executive | Salary | 17,700 | 20,400 | 35,700 | 15,300 | 18,600 | 31,400 | 20,200 | 23,200 | 47,100 | 16,400 | 20,200 | 32,400 |
|  | Var | 7.86\% |  |  | 6.56\% |  |  | 4.14\% |  |  | 12.53\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Packing Assistant | Salary | 7,000 | 9,400 | 17,900 | 6,900 | 8,700 | 15,900 | 11,300 | 14,000 | 25,500 | 7,800 | 9,200 | 19,200 |
|  | Var | 8.45\% |  |  | 4.73\% |  |  | 6.99\% |  |  | 7.98\% |  |  |
|  | Salary | 8,500 | 11,100 | 17,300 | 7,700 | 10,400 | 16,300 | 11,100 | 13,800 | 22,100 | 7,900 | 10,900 | 20,800 |
| Delivery Personnel | Var | 6.50\% |  |  | 5.03\% |  |  | 3.37\% |  |  | 5.67\% |  |  |


| Support Services |
| :--- |
|   <br> Customer Care Exec- Salary <br> utive  |
| Var |


| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Service Engineer | Salary | 7,900 | 9,500 | 22,700 | 8,600 | 11,400 | 19,400 | 11,200 | 12,300 | 24,000 | 8,000 | 8,200 | 17,500 |
|  | Var | 4.52\% |  |  | 5.47\% |  |  | 7.94\% |  |  | 4.34\% |  |  |
| Research Executive | Salary | 14,400 | 22,900 | 33,500 | 13,700 | 18,800 | 34,800 | 16,700 | 4.95\% |  | 13,400 | 16,400 | 26,600 |
|  | Var | 3.35\% |  |  | 7.51\% |  |  |  |  |  | 6.90\% |  |  |


| HR |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| HR Assistant | Salary | 11,500 | 15,900 | 29,700 | 12,700 | 16,400 | 30,900 | 12,200 | 15,900 | 31,900 | 13,100 | 20,400 | 31,600 |
|  | Var | 3.20\% |  |  | 3.74\% |  |  | 4.48\% |  |  | 3.64\% |  |  |
| Recruitment Executive | Salary | 16,700 | 24,100 | 40,900 | 14,600 | 20,600 | 33,300 | 15,400 | 24,700 | 45,400 | 15,400 | 23,000 | 44,200 |
|  | Var | 3.43\% |  |  | 6.11\% |  |  | 3.38\% |  |  | 10.86\% |  |  |
| HR Executive | Salary | 19,000 | 27,200 | 44,500 | 16,100 | 24,800 | 36,500 | 24,400 | 37,000 | 55,000 | 18,600 | 27,100 | 44,400 |
|  | Var | 4.72\% |  |  | 5.85\% |  |  | 3.44\% |  |  | 4.47\% |  |  |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IT Trainer | Salary | 16,600 | 23,000 | 45,300 | 11,600 | 20,500 | 38,800 | 14,900 | 27,600 | 49,300 | 17,900 | 32,000 | 47,300 |
|  | Var |  | 3.44\% |  |  | 5.62\% |  |  | 4.24\% |  |  | 3.46\% |  |
| IT Executive | Salary | 24,800 | 31,700 \| | 54,400 | 19,700 | 29,900 | 49,300 | 24,000 | 28,400 | 56,800 | 22,200 | 28,500 | 64,000 |
|  | Var |  | 3.61\% |  |  | 3.45\% |  |  | 6.52\% |  |  | 6.68\% |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Direct Sales Executive | Salary | 9,100 | 12,700 | 22,000 | 8,500 | 11,500 | 17,500 | 14,200 | 20,600 | 32,600 | 10,500 | 16,800 | 31,300 |
|  | Var | 3.36\% |  |  | 4.92\% |  |  | 4.12\% |  |  | 3.31\% |  |  |
| Sales Executive | Salary | 10,600 | 13,100 | 27,600 | - | 12,800 | 25,000 | 10,700 | 14,200 | 29,000 | 10,800 | 14,600 | 27,400 |
|  | Var | 6.03\% |  |  | 10.33\% |  |  | 3.26\% |  |  | 11.18\% |  |  |
| Team Leader Sales | Salary | 14,400 | 17,400 | 36,400 | 14,000 | 19,600 | 35,500 | 17,800 | 19,800 | 45,700 | 14,600 | 20,400 | 36,200 |
|  | Var | 6.60\% |  |  | 3.63\% |  |  | 4.95\% |  |  | 4.17\% |  |  |

## Job Salary Skill Trends - Fast Moving Consumer Goods



## Industrial Manufacturing and Allied

| City | Profile/Salary Growth/Gap <br> between Temp \& Perm |  |
| :--- | :--- | :--- |
|  | Mumbai | I.T. Executive, Systems Engineer, <br> Engineer Draftsman |
|  | Delhi | I.T. Executive, Systems Engineer |
|  | Changalore | $10.05 \%$ |
| Narrowest gap (between <br> temp and perm salaries) | Pune | $9.80 \%$ |

- The Industrial Manufacturing \& Allied industry sticks to conservatism in general but rewards selectively, at the same time.
- Besides the technological talent advantage the industry has been investing in it is also on a keen hunt for managerial talent.
- The orientation to hire and nurture talent for the future is not as intense as in the other industries.


## Skill Attribute Ratings - Industrial Manufacturing and Allied



## Salary Tables for the industry - Industrial Manufacturing and Allied



## Accounts

| Purchase Executive | Salary | 11,000 | 17,200 | 24,500 | 14,000 | 20,400 | 31,000 | 12,100 | 19,600 | 25,600 | 14,600 | 18,900 | 24,900 | 11,700 | 17,000 | 31,600 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Var | 2.75\% |  |  | 1.71\% |  |  | 1.06\% |  |  | 1.39\% |  |  | 9.70\% |  |  |
| Accounts Assistant | Salary | 11,700 | 18,200 | 26,900 | 12,400 | 25,500 | 34,600 | 12,300 | 22,600 | 32,200 | 13,000 | 22,900 | 32,100 | 11,800 | 21,500 | 41,200 |
|  | Var | 2.87\% |  |  | 3.01\% |  |  | 1.57\% |  |  | 1.63\% |  |  | 5.16\% |  |  |
| Cashier | Salary | 12,300 | 18,000 | 28,300 | 13,100 | 21,600 | 37,000 | 11,500 | 23,700 | 38,500 | 19,700 | 25,400 | 37,400 | 16,300 | 23,500 | 35,100 |
|  | Var | 10.95\% |  |  | 4.15\% |  |  | 3.98\% |  |  | 1.14\% |  |  | 9.13\% |  |  |


| Administration |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Data Entry Operator | Salary | 7,500 | 10,300 | 14,000 | 8,300 | 11,700 | 17,100 | 7,400 | 10,200 | 15,300 | 7,300 | 10,600 | 13,300 | 8,500 | 12,500 | 18,300 |
|  | Var | 2.63\% |  |  | 3.23\% |  |  | 2.09\% |  |  | 2.58\% |  |  | 5.03\% |  |  |
| Store Keeper | Salary | 7,400 | 9,000 | 15,700 | 10,400 | 14,400 | 20,100 | 9,400 | 17,100 | 20,500 | 11,300 | 14,500 | 22,400 | 12,100 | 16,400 | 25,500 |
|  | Var | 3.63\% |  |  | 4.13\% |  |  | 3.35\% |  |  | 1.13\% |  |  | 4.16\% |  |  |
| Supervisor | Salary | 17,100 | 22,000 | 30,600 | 14,900 | 20,900 | 30,700 | 18,000 | 24,500 | 30,500 | 16,200 | 24,600 | 32,700 | 14,200 | 23,100 | 33,300 |
|  | Var | 6.92\% |  |  | 5.35\% |  |  | 7.61\% |  |  | 2.99\% |  |  | 7.64\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Admin Helper | Salary | 8,800 | 10,000 | 13,500 | 7,600 | 9,900 | 16,000 | 6,800 | 9,400 | 12,600 | 7,200 | 9,300 | 12,700 | 6,800 | 8,700 | 14,500 |
|  | Var | 3.74\% |  |  | 2.66\% |  |  | 2.58\% |  |  | 3.35\% |  |  | 2.72\% |  |  |
| Office Assistant Support | Salary | 9,400 | 10,700 | 13,600 | 10,300 | 11,700 | 15,700 | 10,900 | 13,100 | 17,500 | 8,300 | 11,100 | 14,800 | 9,000 | 11,800 | 17,700 |
|  | Var | 10.66\% |  |  | 8.03\% |  |  | 7.24\% |  |  | 1.65\% |  |  | 4.84\% |  |  |
| Operator | Salary | 11,700 | 14,700 | 19,700 | 15,000 | 16,800 | 22,800 | 10,000 | 15,200 | 22,600 | 13,800 | 17,400 | 23,000 | 11,600 | 16,900 | 26,200 |
|  | Var | 3.84\% |  |  | 2.94\% |  |  | 6.96\% |  |  | 2.88\% |  |  | 5.07\% |  |  |


| Support Services |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Customer service | Salary | 10,500 | 18,500 | 27,000 | 11,400 | 16,100 | 32,200 | 10,500 | 14,000 | 20,000 | 10,700 | 15,700 | 23,200 | 11,700 | 19,200 | 31,000 |
| Executive | Var | 5.87\% |  |  | 4.65\% |  |  | 6.96\% |  |  | 1.53\% |  |  | 5.80\% |  |  |
| Customer Care Executive | Salary | 9,600 | 14,400 | 24,200 | 11,800 | 16,500 | 31,900 | 10,200 | 13,700 | 22,100 | 13,600 | 20,800 | 27,900 | 11,900 | 16,700 | 30,300 |
|  | 5.16\% |  |  |  | 7.21\% |  |  | 2.40\% |  |  | 2.59\% |  |  | 8.49\% |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Production / Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Technician | Salary | 9,500 | 12,400 | 26,300 | 11,300 | 18,500 | 28,700 | 6,500 | 13,400 | 19,000 | 11,500 | 19,000 | 25,100 | 10,300 | 16,700 | 31,300 |
|  | Var | 7.02\% |  |  | 6.08\% |  |  | 2.80\% |  |  | 1.12\% |  |  | 4.82\% |  |  |
| Production Engineer | Salary | 14,800 | 20,900 | 32,800 | 21,900 | 31,900 | 39,900 | 16,800 | 25,400 | 34,900 | 17,500 | 28,800 | 42,600 | 17,200 | 27,800 | 36,900 |
|  | Var | 4.04\% |  |  | 3.01\% |  |  | 4.34\% |  |  | 1.60\% |  |  | 1.20\% |  |  |
| Engineer Draftman | Salary | 16,300 | 21,200 | 27,400 | 16,000 | 23,700 | 40,200 | 17,100 | 26,900 | 36,200 | 16,000 | 28,200 | 42,900 | 17,100 | 31,900 | 44,900 |
|  |  | 3.45\% |  |  | 2.92\% |  |  | 4.25\% |  |  | 1.38\% |  |  | 1.67\% |  |  |


| HR |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| HR Assistant | Salary | 13,000 | 17,000 | 24,300 | 14,200 | 18,500 | 30,100 | 12,400 | 15,900 | 23,900 | 13,900 | 18,000 | 29,100 | 14,000 | 19,600 | 30,600 |
|  | Var | 3.56\% |  |  | 2.70\% |  |  | 3.88\% |  |  | 1.21\% |  |  | 3.67\% |  |  |
| Recruitment Executive | Salary | 12,700 | 18,500 | 22,300 | 20,200 | 27,400 | 33,100 | 14,200 | 19,100 | 30,300 | 12,500 | 19,400 | 30,500 | 14,100 | 21,100 | 30,900 |
|  | Var | 3.73\% |  |  | 2.57\% |  |  | 1.68\% |  |  | 1.66\% |  |  | 1.43\% |  |  |
| HR Executive | Salary | 16,400 | 24,000 | 30,000 | 23,600 | 29,700 | 38,700 | 18,400 | 23,800 | 35,600 | 15,200 | 23,000 | 31,700 | 17,400 | 24,900 | 42,500 |
|  |  | 3.68\% |  |  | 2.49\% |  |  | 1.64\% |  |  | 1.63\% |  |  | 1.40\% |  |  |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Systems Engineer | Salary | 12,800 | 15,100 | 26,500 | 20,200 | 28,900 | 47,400 | 13,600 | 21,000 | 32,100 | 16,100 | 26,000 | 36,500 | 14,300 | 25,800 | 50,200 |
|  | Var | 6.51\% |  |  | 4.21\% |  |  | 2.27\% |  |  | 2.56\% |  |  | 5.75\% |  |  |
| IT Executive | Salary | 11,200 | 16,100 | 31,400 | 19,100 | 31,000 | 50,300 | 15,200 | 21,200 | 33,500 | 16,300 | 26,500 | 46,400 | 18,800 | 24,600 | 44,600 |
|  |  | 1.93\% |  |  | 2.33\% |  |  | 6.61\% |  |  | 3.07\% |  |  | 13.08\% |  |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Customer Relationship | Salary | 8,500 | 12,500 | 22,000 | 11,400 | 15,700 | 20,800 | 9,100 | 14,000 | 19,500 | 8,100 | 14,500 | 18,700 | 7,900 | 12,400 | 21,800 |
| Executive | Var | 4.90\% |  |  | 5.07\% |  |  | 4.63\% |  |  | 1.16\% |  |  | 4.74\% |  |  |
| Marketing Executive | Salary | 11,900 | 18,800 | 28,600 | 20,100 | 23,900 | 36,300 | 17,600 | 23,700 | 32,400 | 18,100 | 24,000 | 33,900 | 17,800 | 22,200 | 34,000 |
|  | Var | 7.34\% |  |  | 4.28\% |  |  | 2.00\% |  |  | 2.77\% |  |  | 3.56\% |  |  |
| Team Leader Sales | Salary | 17,000 | 22,700 | 32,700 | 21,900 | 28,900 | 42,800 | 20,700 | 22,000 | 36,900 | 19,700 | 24,700 | 35,800 | 13,100 | 18,100 | 44,800 |
|  |  | 6.62\% |  |  | 3.75\% |  |  | 2.29\% |  |  | 1.62\% |  |  | 4.76\% |  |  |



| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Executive | Salary | 11,200 | 19,300 | 29,700 | 11,500 | 18,600 | 27,300 | 11,800 | 18,600 | 28,900 | 14,100 | 16,600 | 24,800 |
|  | Var | 2.27\% |  |  | 1.64\% |  |  | 1.75\% |  |  | 2.73\% |  |  |
| Accounts Assistant | Salary | 10,800 | 17,100 | 28,600 | 10,400 | 16,900 | 32,400 | 14,100 | 19,100 | 41,900 | 12,100 | 22,600 | 37,600 |
|  | Var | 3.76\% |  |  | 1.59\% |  |  | 2.73\% |  |  | 3.81\% |  |  |
| Cashier | Salary | 17,000 | 27,400 | 39,300 | 17,600 | 23,800 | 32,700 | 21,100 | 38,700 | 45,300 | 14,600 | 25,200 | 41,000 |
|  | Var | 6.20\% |  |  | 1.39\% |  |  | 1.22\% |  |  | 1.98\% |  |  |


| Administration |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Data Entry Operator | Salary | 8,300 | 10,900 | 14,400 | 8,400 | 12,300 | 14,400 | 10,700 | 14,400 | 20,600 | 9,700 | 12,800 | 16,600 |
|  | Var | 2.96\% |  |  | 1.72\% |  |  | 4.18\% |  |  | 1.32\% |  |  |
| Store Keeper | Salary | 9,300 | 19,500 | 22,500 | 10,000 | 14,500 | 22,900 | 9,800 | 18,400 | 29,800 | 11,600 | 19,200 | 26,500 |
|  | Var | 5.20\% |  |  | 1.76\% |  |  | 3.88\% |  |  | 2.28\% |  |  |
| Supervisor | Salary | 13,600 | 19,700 | 34,700 | 15,700 | 23,200 | 31,000 | 21,000 | 28,900 | 38,700 | 15,600 | 21,000 | 28,200 |
|  | Var | 4.93\% |  |  | 1.92\% |  |  | 5.55\% |  |  | 1.36\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Admin Helper | Salary | 8,400 | 11,200 | 14,500 | 6,500 | 8,300 | 11,900 | 8,600 | 9,400 | 15,800 | 5,700 | 6,200 | 10,100 |
|  | Var | 5.58\% |  |  | 1.66\% |  |  | 4.80\% |  |  | 1.86\% |  |  |
| Office Assistant Support | Salary | 7,600 | 9,300 | 13,300 | 7,900 | 12,200 | 17,800 | 8,500 | 10,800 | 18,300 | 7,200 | 13,100 | 18,400 |
|  | Var | 6.37\% |  |  | 1.27\% |  |  | 6.08\% |  |  | 1.63\% |  |  |
| Operator | Salary | 6,800 | 10,500 | 16,400 | 6,600 | 9,600 | 17,700 | 7,800 | 15,100 | 22,500 | 10,400 | 13,300 | 22,700 |
|  | Var | 3.96\% |  |  | 1.72\% |  |  | 1.68\% |  |  | 7.66\% |  |  |


| Support Services |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Customer service | Salary | 9,800 | 14,700 | 20,800 | 8,200 | 13,000 | 19,900 | 12,700 | 21,900 | 28,300 | 12,600 | 18,100 | 27,800 |
| Executive | Var | 2.61\% |  |  | 2.64\% |  |  | 6.07\% |  |  | 1.86\% |  |  |
| Customer Care Executive | Salary | 9,300 | 16,800 | 28,000 | 10,900 | 12,100 | 24,000 | 14,500 | 19,400 | 38,700 | 15,700 | 21,200 | 27,200 |
|  | 4.27\% |  |  |  | 1.52\% |  |  | 4.18\% |  |  | 3.23\% |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Production / Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Technician | Salary | 9,100 | 16,200 | 25,300 | 11,900 | 18,400 | 28,100 | 15,600 | 24,400 | 35,200 | 13,800 | 25,600 | 34,400 |
|  | Var | 5.35\% |  |  | 2.92\% |  |  | 5.67\% |  |  | 2.19\% |  |  |
| Production Engineer | Salary | 16,000 | 24,600 | 31,900 | 19,900 | 25,800 | 35,500 | 18,700 | 27,900 | 46,800 | 21,000 | 31,700 | 41,800 |
|  | Var | 1.40\% |  |  | 2.01\% |  |  | 2.23\% |  |  | 1.95\% |  |  |
| Engineer Draftman | Salary | 17,800 | 24,900 | 36,500 | 17,000 | 24,400 | 37,600 | 18,200 | 25,000 | 43,100 | 17,400 | 32,000 | 48,200 |
|  |  | 0.73\% |  |  | 1.85\% |  |  | 1.57\% |  |  | 1.41\% |  |  |


| HR |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| HR Assistant | Salary | 12,600 | 19,200 | 29,100 | 8,400 | 12,300 | 19,000 | 10,600 | 19,700 | 32,100 | 9,300 | 21,300 | 33,100 |
|  | Var | 2.83\% |  |  | 3.10\% |  |  | 3.57\% |  |  | 1.98\% |  |  |
| Recruitment Executive | Salary | 12,400 | 18,800 | 27,700 | 14,000 | 22,000 | 28,500 | 15,400 | 22,300 | 33,000 | 17,200 | 25,900 | 41,200 |
|  | Var | 1.02\% |  |  | 1.76\% |  |  | 6.21\% |  |  | 3.30\% |  |  |
| HR Executive | Salary | 14,100 | 24,200 | 35,800 | 16,700 | 22,300 | 35,400 | 22,700 | 29,100 | 36,300 | 20,100 | 29,100 | 41,500 |
|  |  | 1.06\% |  |  | 1.69\% |  |  | 5.09\% |  |  | 6.44\% |  |  |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Systems Engineer | Salary | 11,200 | 22,300 | 48,100 | 14,000 | 28,000 | 37,700 | 14,900 | 27,300 | 49,300 | 16,900 | 28,100 | 50,000 |
|  | Var | 3.79\% |  |  | 1.89\% |  |  | 1.72\% |  |  | 3.25\% |  |  |
| IT Executive | Salary | 14,700 | 22,600 | 46,000 | 21,300 | 28,300 | 40,900 | 18,300 | 31,500 | 53,100 | 20,900 | 31,500 | 47,700 |
|  |  | 2.19\% |  |  | 1.69\% |  |  | 2.11\% |  |  | 3.04\% |  |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Customer Relationship | Salary | 10,000 | 17,300 | 23,800 | 8,800 | 14,700 | 20,900 | 11,700 | 15,700 | 25,200 | 11,400 | 20,400 | 27,600 |
| Executive | Var | 4.31\% |  |  | 1.63\% |  |  | 2.45\% |  |  | 1.95\% |  |  |
| Marketing Executive | Salary | 15,700 | 20,800 | 32,100 | 15,500 | 23,400 | 39,800 | 20,000 | 23,600 | 43,300 | 18,900 | 23,900 | 43,700 |
|  | Var | 2.45\% |  |  | 1.69\% |  |  | 3.49\% |  |  | 1.27\% |  |  |
| Team Leader Sales | Salary | 16,900 | 25,500 | 37,000 | 19,600 | 23,800 | 33,600 | 21,000 | 31,100 | 51,900 | 15,600 | 25,200 | 46,100 |
|  |  | 4.64\% |  |  | 2.11\% |  |  | 2.38\% |  |  | 1.78\% |  |  |

## Job Salary Skill Trends - Industrial Manufacturing and Allied



## Power and Energy

|  | City | Profile/Salary Growth/Gap between Temp \& Perm |
| :---: | :---: | :---: |
| Top salaries paid | Delhi | Design Engineer, SAP Developer |
|  | Mumbai |  |
|  | Bangalore |  |
| Highest salary growth (annualized) | Pune | 12.55\% |
|  | Delhi | 11.96\% |
|  | Bangalore | 11.07\% |
| Narrowest gap (between temp and perm salaries) | Chennai | 2.35\% |
|  | Mumbai | 2.36\% |
|  | Delhi | 2.42\% |

- Generous dole outs continue from the decks of the Power \& Energy industry, with increments mostly in double digits across cities.
- Handsome salary growth benefits also extend to a wide variety of job profiles, most of which are of the longstanding nature.
- Expectedly then, the industry continues to be disinclined to invest in jobs of the future.


## Skill Attribute Ratings - Power and Energy



## Salary Tables for the industry - Power and Energy



| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts Assistant | Salary | 17,000 | 26,600 | 42,600 | 11,900 | 18,900 | 27,200 | 13,100 | 23,600 | 34,000 | 19,000 | 25,800 | 41,800 |
|  | Var | 3.89\% |  |  | 2.72\% |  |  | 7.37\% |  |  | 4.13\% |  |  |
| Accountant | Salary | 21,200 | 28,500 | 54,600 | 13,500 | 21,900 | 34,200 | 14,700 | 23,900 | 37,500 | 17,800 | 20,900 | 48,800 |
|  | Var | 3.36\% |  |  | 5.36\% |  |  | 4.87\% |  |  | 4.34\% |  |  |
| Finance Assistant | Salary | 23,100 | 32,100 | 59,300 | 19,400 | 26,600 | 43,700 | 18,900 | 28,200 | 51,100 | 23,100 | 31,800 | 58,300 |
|  | Var | 5.56\% |  |  | 7.82\% |  |  | 3.97\% |  |  | 3.96\% |  |  |


| Administration |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Admin Executive | Salary | 12,700 | 23,300 | 32,500 | 10,400 | 16,600 | 24,700 | 11,600 | 20,500 | 26,000 | 17,300 | 26,000 | 39,500 |
|  | Var | 2.63\% |  |  | 3.37\% |  |  | 3.08\% |  |  | 7.08\% |  |  |
| Admin Officer | Salary | 17,400 | 25,600 | 41,100 | 11,200 | 17,900 | 27,100 | 14,400 | 22,000 | 33,900 | 14,500 | 23,100 | 39,000 |
|  | Var | 4.25\% |  |  | 3.26\% |  |  | 7.72\% |  |  | 3.71\% |  |  |
| Supervisor - Administration | Salary | 18,900 | 29,300 | 46,100 | 14,400 | 21,400 | 36,100 | 14,900 | 25,100 | 37,600 | 14,200 | 30,000 | 43,600 |
|  | Var | 6.05\% |  |  | 19.17\% |  |  | 4.22\% |  |  | 3.58\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Admin Helper | Salary | 8,300 | 9,800 | 13,500 | 7,200 | 7,700 | 10,700 | 7,300 | 8,600 | 12,100 | 7,600 | 11,800 | 16,300 |
|  | Var | 2.68\% |  |  | 3.01\% |  |  | 3.41\% |  |  | 10.14\% |  |  |
| Driver | Salary | 10,200 | 14,900 | 23,400 | 9,600 | 13,200 | 18,400 | 10,600 | 13,900 | 21,100 | 10,000 | 12,800 | 19,900 |
|  | Var | 7.86\% |  |  | 7.29\% |  |  | 5.92\% |  |  | 2.49\% |  |  |
| Meter Reader | Salary | 11,700 | 19,200 | 28,000 | 9,600 | 15,100 | 23,200 | 11,700 | 18,000 | 24,400 | 11,800 | 17,500 | 27,300 |
|  | Var | 3.08\% |  |  | 7.71\% |  |  | 4.01\% |  |  | 7.20\% |  |  |


| Support Services |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tele Research | Salary | 10,300 | 17,000 | 25,100 | 12,100 | 16,000 | 17,900 | 14,100 | 19,000 | 19,800 | 18,800 | 16,700 | 22,800 |
|  | Var |  | 4.15\% |  |  | 2.86\% |  |  | 2.35\% |  |  | 2.97\% |  |
| Customer Sales Executive | Salary | 18,700 | 25,000 | 33,300 | 16,600 | 18,400 | 25,400 | 15,600 | 19,400 | 31,000 | 22,200 | 27,000 | 31,500 |
|  | Var |  | 6.78\% |  |  | 3.90\% |  |  | 3.06\% |  |  | 4.30\% |  |


| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Electrical Engineer | Salary | 20,300 | 26,700 | 46,200 | 14,500 | 21,200 | 36,500 | 17,300 | 21,500 | 35,500 | 19,200 | 25,300 | 46,200 |
|  | Var |  | 6.12\% |  |  | 3.25\% |  |  | 10.11\% |  |  | 2.89\% |  |
| Testing Engineer | Salary | 21,000 | 32,400 | 51,300 | 17,900 | 24,800 | 45,000 | 17,700 | 30,600 | 48,300 | 23,000 | 37,900 | 59,000 |
|  | Var |  | 2.86\% |  |  | 5.12\% |  |  | 4.03\% |  |  | 8.22\% |  |


| HR |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Recruitment Executive | Salary | 14,100 | 22,500 | 32,000 | 13,100 | 19,700 | 26,600 | 15,200 | 21,900 | 33,400 | 12,600 | 21,700 | 33,700 |
|  | Var |  | 2.74\% |  |  | 3.98\% |  |  | 4.00\% |  |  | 5.62\% |  |
| HR Executive | Salary | 19,000 | 29,500 | 50,500 | 15,900 | 24,700 | 41,800 | 17,300 | 25,800 | 36,400 | 20,200 | 30,800 | 50,200 |
|  | Var |  | 2.72\% |  |  | 4.41\% |  |  | 7.34\% |  |  | 5.70\% |  |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IT Executive | Salary | 19,700 | 25,800 | 36,700 | 13,300 | 21,500 | 32,300 | 15,200 | 21,300 | 30,300 | 21,000 | 29,600 | 44,000 |
|  | Var | 5.51\% |  |  | 2.55\% |  |  | 4.49\% |  |  | 2.42\% |  |  |
| Design Engineer | Salary | 24,200 | 30,700 | 46,100 | 16,500 | 24,500 | 35,200 | 20,100 | 28,700 | 34,800 | 26,200 | 34,900 | 53,600 |
|  | Var | 2.79\% |  |  | 9.04\% |  |  | 5.68\% |  |  | 6.62\% |  |  |
| SAP Developer | Salary | 24,000 | 41,000 | 69,600 | 19,200 | 27,500 | 43,500 | 22,000 | 29,400 | 41,500 | 28,700 | 46,400 | 74,000 |
|  | Var | 9.53\% |  |  | 4.67\% |  |  | 3.77\% |  |  | 3.99\% |  |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Executive | Salary | 11,300 | 16,600 | 28,900 | 10,600 | 14,700 | 24,200 | 10,300 | 15,500 | 24,900 | 14,100 | 23,100 | 30,700 |
|  | Var | 6.23\% |  |  | 4.13\% |  |  | 4.75\% |  |  | 2.43\% |  |  |
| Field Sales Executive | Salary | 17,500 | 22,800 | 34,000 | 16,000 | 21,500 | 30,200 | 14,800 | 21,900 | 25,500 | 22,100 | 29,900 | 34,100 |
|  | Var | 5.51\% |  |  | 5.78\% |  |  | 3.48\% |  |  | 4.45\% |  |  |
| Marketing Assistant | Salary | 18,600 | 26,500 | 37,700 | 15,100 | 23,400 | 34,200 | 17,400 | 26,300 | 37,600 | 17,500 | 32,200 | 39,800 |
|  | Var | 5.35\% |  |  | 5.19\% |  |  | 3.43\% |  |  | 2.77\% |  |  |



| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts Assistant | Salary | 16,100 | 24,500 | 36,800 | 14,400 | 20,800 | 32,000 | 17,600 | 25,100 | 39,800 | 14,900 | 27,200 | 42,400 |
|  | Var | 7.16\% |  |  | 7.26\% |  |  | 3.73\% |  |  | 3.55\% |  |  |
| Accountant | Salary | 15,000 | 23,400 | 43,600 | 12,700 | 20,900 | 35,600 | 18,800 | 22,400 | 48,600 | 14,400 | 23,000 | 47,700 |
|  | Var | 2.91\% |  |  | 5.36\% |  |  | 4.63\% |  |  | 3.62\% |  |  |
| 'Finance Assistant | Salary | 17,400 | 29,100 | 49,900 | 13,900 | 23,800 | 48,800 | 18,900 | 32,800 | 54,500 | 17,200 | 30,400 | 56,400 |
|  | Var | 4.13\% |  |  | 3.16\% |  |  | 2.61\% |  |  | 2.49\% |  |  |


| Administration |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Admin Executive | Salary | 15,200 | 22,200 | 29,100 | 13,100 | 19,300 | 33,400 | 14,400 | 23,800 | 36,500 | 13,700 | 22,500 | 35,200 |
|  | Var | 9.94\% |  |  | 5.40\% |  |  | 6.38\% |  |  | 12.10\% |  |  |
| Admin Officer | Salary | 16,600 | 25,200 | 38,600 | 13,000 | 18,600 | 36,800 | 15,500 | 25,200 | 39,700 | 15,600 | 24,100 | 39,600 |
|  | Var | 3.38\% |  |  | 4.42\% |  |  | 4.98\% |  |  | 3.59\% |  |  |
| Supervisor - Administration | Salary | 16,400 | 27,800 | 40,500 | 14,500 | 21,200 | 34,700 | 17,400 | 26,700 | 43,400 | 16,300 | 25,200 | 42,000 |
|  | Var | 7.26\% |  |  | 4.80\% |  |  | 3.06\% |  |  | 4.78\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Admin Helper | Salary | 7,300 | 9,300 | 14,900 | 9,500 | 10,400 | 13,600 | 12,600 | 14,900 | 18,500 | 10,200 | 11,600 | 15,500 |
|  | Var | 3.87\% |  |  | 4.05\% |  |  | 2.56\% |  |  | 5.10\% |  |  |
| Driver | Salary | 9,100 | 12,300 | 18,400 | 9,100 | 12,300 | 15,600 | 10,200 | 12,500 | 23,000 | 10,800 | 14,400 | 23,200 |
|  | Var | 4.13\% |  |  | 2.66\% |  |  | 4.03\% |  |  | 2.44\% |  |  |
| Meter Reader | Salary | 9,800 | 14,600 | 21,000 | 10,600 | 14,100 | 22,000 | 12,500 | 16,800 | 31,400 | 12,600 | 18,000 | 28,900 |
|  | Var | 4.25\% |  |  | 3.69\% |  |  | 5.89\% |  |  | 6.29\% |  |  |


| Support Services |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tele Research | Salary | 11,500 | 14,600 | 17,800 | 10,400 | 13,500 | 20,900 | 16,100 | 15,000 | 20,700 | 14,400 | 17,600 | 24,400 |
|  | Var |  | 5.61\% |  |  | 4.54\% |  |  | 3.17\% |  |  | 4.75\% |  |
| Customer Sales Executive | Salary | 16,300 | 22,000 | 31,600 | 16,100 | 19,800 | 28,700 | 19,200 | 20,100 | 30,500 | 21,700 | 22,500 | 34,600 |
|  | Var |  | 2.98\% |  |  | 2.88\% |  |  | 10.20\% |  |  | 4.09\% |  |


| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Electrical Engineer | Salary | 15,700 | 21,600 | 36,700 | 14,700 | 19,800 | 39,900 | 16,400 | 21,100 | 42,300 | 17,200 | 25,600 | 43,200 |
|  | Var |  | 5.15\% |  |  | 4.88\% |  |  | 4.66\% |  |  | 2.86\% |  |
| Testing Engineer | Salary | 20,400 | 31,000 | 54,100 | 18,800 | 26,100 | 47,900 | 21,400 | 34,500 | 60,500 | 18,000 | 36,000 | 59,300 |
|  | Var |  | 9.78\% |  |  | 4.23\% |  |  | 3.79\% |  |  | 3.75\% |  |


| HR |
| :--- |
| Recruitment Executive |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IT Executive | Salary | 16,300 | 24,300 | 39,200 | 18,100 | 26,200 | 29,600 | 16,300 | 29,600 | 41,200 | 17,200 | 24,600 | 37,000 |
|  | Var | 4.28\% |  |  | 5.50\% |  |  | 3.64\% |  |  | 3.74\% |  |  |
| Design Engineer | Salary | 19,900 | 30,500 | 46,800 | 24,800 | 32,100 | 38,700 | 23,500 | 30,900 | 56,200 | 20,700 | 33,500 | 53,000 |
|  | Var | 4.54\% |  |  | 6.90\% |  |  | 4.12\% |  |  | 3.70\% |  |  |
| SAP Developer | Salary | 21,100 | 29,400 | 56,500 | 18,000 | 32,600 | 44,800 | 23,900 | 39,600 | 70,700 | 22,200 | 33,800 | 63,700 |
|  | Var | 3.38\% |  |  | 2.83\% |  |  | 5.05\% |  |  | 2.92\% |  |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Executive | Salary | 11,100 | 15,200 | 23,700 | 9,600 | 13,600 | 22,400 | 11,500 | 16,600 | 28,600 | 9,900 | 15,200 | 26,100 |
|  | Var | 5.33\% |  |  | 6.88\% |  |  | 5.92\% |  |  | 4.22\% |  |  |
| Field Sales Executive | Salary | 15,400 | 24,300 | 31,400 | 13,200 | 19,500 | 28,800 | 17,000 | 26,100 | 36,700 | 15,800 | 21,500 | 32,800 |
|  | Var | 3.17\% |  |  | 4.08\% |  |  | 11.53\% |  |  | 3.56\% |  |  |
| Marketing Assistant | Salary | 15,100 | 23,700 | 39,700 | 14,900 | 21,800 | 32,300 | 15,900 | 26,700 | 42,500 | 13,600 | 25,500 | 39,200 |
|  | Var | 6.33\% |  |  | 4.23\% |  |  | 15.76\% |  |  | 2.72\% |  |  |

## Job Salary Skill Trends - Power and Energy



## Banking, Financial Services and Insurance

|  | City | Profile/Salary Growth/Gap between Temp \& Perm |
| :---: | :---: | :---: |
| Top salaries paid | Mumbai | Business Analyst, Network Engineer |
|  | Bangalore |  |
|  | Delhi |  |
| Highest salary <br> growth (annualized) | Bangalore | 10.80\% |
|  | Delhi | 9.01\% |
|  | Mumbai | 8.33\% |
| Narrowest gap (between temp and perm salaries) | Pune | 2.46\% |
|  | Chandigarh | 2.76\% |
|  | Kolkata | 3.44\% |

- Payouts improve significantly in the BFSI industry, with improved increments targeting talent in major cities.
- A rather modest investor in new talent, the industry is testing the digital / social waters and thus, hiring for this niche domain.
- The temp-versus-perm salary differential dips, but not as significantly as in case of the rest of the industries.

Skill Attribute Ratings - Banking, Financial Services and Insurance


## Salary Tables for the industry - Banking, Financial Services and Insurance



| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts Executive | Salary | 11,500 | 12,500 | 21,300 | 13,300 | 17,300 | 27,800 | 11,500 | 16,300 | 24,400 | 10,600 | 14,500 | 22,900 | 11,000 | 17,600 | 25,500 |
|  | Var | 9.53\% |  |  | 13.26\% |  |  | 10.05\% |  |  | 4.60\% |  |  | 10.40\% |  |  |
| Accountant | Salary | 11,900 | 19,300 | 45,600 | 13,800 | 22,300 | 42,500 | 13,200 | 17,500 | 40,200 | 13,500 | 21,800 | 44,500 | 13,100 | 22,200 | 46,100 |
|  | Var | 4.09\% |  |  | 9.35\% |  |  | 15.40\% |  |  | 4.03\% |  |  | 4.43\% |  |  |
| Finance Executive | Salary | 14,200 | 24,100 | 49,800 | 19,500 | 29,400 | 56,500 | 16,300 | 22,500 | 44,000 | 16,900 | 23,800 | 48,900 | 16,500 | 27,000 | 55,000 |
|  | Var | 11.11\% |  |  | 5.30\% |  |  | 2.76\% |  |  | 18.20\% |  |  | 8.71\% |  |  |


| Administration |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Data Entry Operator | Salary | 4,800 | 11,700 | 15,900 | 6,100 | 15,100 | 18,900 | 5,600 | 11,700 | 13,600 | 7,600 | 12,300 | 15,600 | 7,100 | 11,900 | 16,300 |
|  | Var | 10.83\% |  |  | 8.40\% |  |  | 7.45\% |  |  | 5.31\% |  |  | 4.78\% |  |  |
| Receptionist | Salary | 10,100 | 15,600 | 20,500 | 13,200 | 20,800 | 27,800 | 11,600 | 16,500 | 20,300 | 11,800 | 16,800 | 21,800 | 17,500 | 22,600 | 32,800 |
|  | Var | 10.16\% |  |  | 6.51\% |  |  | 5.04\% |  |  | 8.91\% |  |  | 5.55\% |  |  |
| Operations Executive | Salary | 8,700 | 17,000 | 28,700 | 14,900 | 22,300 | 35,900 | 13,700 | 22,100 | 30,500 | 12,500 | 18,500 | 25,300 | 17,100 | 23,800 | 34,700 |
|  | Var | 8.59\% |  |  | 6.69\% |  |  | 8.68\% |  |  | 7.16\% |  |  | 7.10\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Office Assistant Support | Salary | 6,300 | 8,200 | 9,700 | 6,900 | 10,000 | 15,100 | 6,500 | 7,400 | 10,400 | 6,000 | 8,300 | 12,100 | 7,900 | 11,500 | 16,300 |
|  | Var | 4.51\% |  |  | 4.24\% |  |  | 10.65\% |  |  | 7.17\% |  |  | 4.51\% |  |  |
| Delivery Personnel | Salary | 8,400 | 10,900 | 12,500 | 8,200 | 10,000 | 15,900 | 7,400 | 9,500 | 11,900 | 6,300 | 9,100 | 14,300 | 8,400 | 11,000 | 15,700 |
|  | Var | 9.77\% |  |  | 4.41\% |  |  | 7,52\% |  |  | 3.84\% |  |  | 8.66\% |  |  |


| Support Services |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tele Research | Salary | 8,700 | 13,000 | 19,300 | 12,600 | 15,800 | 24,300 | 10,700 | 13,900 | 20,200 | 11,200 | 13,400 | 19,900 | 11,000 | 13,700 | 23,000 |
|  | Var | 6.54\% |  |  | 7.92\% |  |  | 4.73\% |  |  | 11.16\% |  |  | 5.89\% |  |  |
| Customer Service Executive | Salary | 11,100 | 13,000 | 16,300 | 12,900 | 19,400 | 23,300 | 10,500 | 15,100 | 20,900 | 10,500 | 14,500 | 23,200 | 14,400 | 16,700 | 22,600 |
|  | Var | 11.15\% |  |  | 11.74\% |  |  | 8.66\% |  |  | 11.46\% |  |  | 8.64\% |  |  |
| Customer Care Executive | Salary | 12,800 | 16,100 | 20,700 | 12,100 | 19,600 | 29,200 | 12,500 | 15,500 | 23,500 | 10,800 | 16,300 | 27,000 | 14,500 | 19,700 | 29,000 |
|  | Var | 9.40\% |  |  | 4.92\% |  |  | 10.72\% |  |  | 7.27\% |  |  | 12.50\% |  |  |


| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Finance Analyst | Salary | 14,000 | 16,400 | 26,900 | 16,900 | 22,200 | 36,100 | 12,700 | 17,300 | 22,500 | 16,400 | 20,000 | 28,600 | 19,700 | 27,900 | 38,800 |
|  | Var |  | 4.42\% |  |  | 3.71\% |  |  | 6.60\% |  |  | 5.07\% |  |  | 4.89\% |  |
| Business Analyst | Salary | 22,600 | 27,000 | 40,600 | 19,900 | 27,800 | 47,800 | 13,700 | 24,900 | 31,700 | 20,900 | 25,300 | 38,800 | 22,900 | 30,800 | 41,000 |
|  | Var |  | 8.19\% |  |  | 5.05\% |  |  | 5.27\% |  |  | 7.93\% |  |  | 5.79\% |  |


| HR |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Recruitment Executive | Salary | 11,500 | 20,000 | 30,100 | 17,500 | 26,800 | 48,800 | 14,900 | 22,100 | 38,300 | 14,800 | 22,100 | 35,000 | 18,300 | 23,200 | 44,800 |
|  | Var |  | 9.04\% |  |  | 6.91\% |  |  | 4.71\% |  |  | 8.02\% |  |  | 5.54\% |  |
| HR Executive | Salary | 15,100 | 23,800 | 37,200 | 20,600 | 31,800 | 47,900 | 17,200 | 24,300 | 43,300 | 15,700 | 25,000 | 46,000 | 20,500 | 29,100 | 54,400 |
|  | Var |  | 6.52\% |  |  | 4.00\% |  |  | 8.84\% |  |  | 4.47\% |  |  | 12.79\% |  |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IT Executive | Salary | 14,800 | 20,900 | 36,400 | 15,500 | 23,800 | 42,000 | 15,300 | 17,700 | 33,400 | 17,000 | 19,200 | 39,400 | 15,500 | 21,700 | 37,100 |
|  | Var |  | 3.68\% |  |  | 15.42\% |  |  | 7.53\% |  |  | 8.52\% |  |  | 8.20\% |  |
| Network Engineer | Salary | 15,100 | 21,200 | 32,300 | 19,700 | 24,900 | 40,700 | 18,400 | 24,800 | 34,300 | 18,900 | 24,200 | 35,600 | 21,200 | 27,800 | 46,200 |
|  | Var |  | 5.70\% |  |  | 7.69\% |  |  | 11.06\% |  |  | 7.70\% |  |  | 5.57\% |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Marketing Executive | Salary | 11,100 | 15,900 | 30,300 | 14,800 | 18,100 | 37,600 | 11,800 | 15,700 | 34,100 | 12,500 | 16,600 | 33,900 | 13,300 | 18,000 | 39,300 |
|  | Var | 6.60\% |  |  | 8.88\% |  |  | 4.12\% |  |  | 7.31\% |  |  | 5.35\% |  |  |
| Insurance Sales Representative | Salary | 9,600 | 13,700 | 26,900 | 13,100 | 15,400 | 33,400 | 9,300 | 14,000 | 29,700 | 10,700 | 14,200 | 30,100 | 12,300 | 14,800 | 35,800 |
|  | Var | 4.79\% |  |  | 7.98\% |  |  | 5.19\% |  |  | 7.68\% |  |  | 3.63\% |  |  |
| Business Development Executive | Salary | 11,400 | 17,800 | 33,600 | 16,600 | 20,700 | 45,200 | 13,300 | 19,100 | 40,100 | 12,500 | 18,000 | 39,200 | 16,500 | 21,800 | 48,200 |
|  | Var | 10.98\% |  |  | 9.78\% |  |  | 11.73\% |  |  | 11.18\% |  |  | 2.78\% |  |  |


| Hyderabad |  |  | Kolkata |  |  | Mumbai |  |  | Pune |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} 0-2 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 2-5 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 5-8 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 0-2 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 2-5 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 5-8 \\ \text { YEARS } \end{gathered}$ | $\begin{array}{c\|} \hline 0-2 \\ \text { YEARS } \end{array}$ | $\begin{gathered} 2-5 \\ \text { YEARS } \end{gathered}$ | $\begin{array}{\|c\|} \hline 5-8 \\ \text { YEARS } \end{array}$ | $\begin{gathered} 0-2 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 2-5 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 5-8 \\ \text { YEARS } \end{gathered}$ |


| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts Executive | Salary | 11,500 | 14,800 | 23,000 | 10,500 | 16,900 | 23,000 | 10,500 | 17,900 | 31,700 | 10,400 | 16,600 | 32,800 |
|  | Var | 10.14\% |  |  | 5.44\% |  |  | 8.16\% |  |  | 8.83\% |  |  |
| Accountant | Salary | 11,600 | 19,700 | 43,900 | 11,900 | 21,800 | 48,500 | 12,400 | 29,900 | 60,700 | 12,600 | 20,100 | 38,400 |
|  | Var | 8.00\% |  |  | 7.76\% |  |  | 8.43\% |  |  | 6.07\% |  |  |
| Finance Executive | Salary | 15,200 | 23,800 | 48,000 | 16,300 | 27,200 | 52,100 | 17,000 | 23,100 | 52,000 | 16,600 | 21,900 | 48,500 |
|  | Var | 10.58\% |  |  | 9.29\% |  |  | 13.13\% |  |  | 10.97\% |  |  |


| Administration |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Data Entry Operator | Salary | 7,400 | 10,100 | 17,100 | 9,500 | 13,400 | 17,100 | 10,500 | 13,100 | 20,200 | 8,700 | 14,800 | 18,700 |
|  | Var | 10.89\% |  |  | 10.93\% |  |  | 9.68\% |  |  | 8.84\% |  |  |
| Receptionist | Salary | 11,400 | 15,600 | 23,400 | 12,500 | 20,500 | 25,800 | 13,600 | 21,600 | 34,000 | 12,600 | 20,400 | 26,500 |
|  | Var | 6.12\% |  |  | 9.65\% |  |  | 4.63\% |  |  | 10.06\% |  |  |
| Operations Executive | Salary | 12,100 | 18,200 | 26,600 | 10,700 | 16,500 | 21,900 | 12,300 | 20,800 | 31,600 | 14,200 | 19,700 | 27,700 |
|  | Var | 10.90\% |  |  | 4.21\% |  |  | 6.82\% |  |  | 10.97\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Office Assistant Support | Salary | 8,500 | 10,300 | 15,000 | 7,400 | 9,800 | 14,800 | 8,600 | 12,100 | 17,000 | 8,000 | 10,100 | 14,500 |
|  | Var |  | 3.80\% |  |  | 7.60\% |  |  | 7.32\% |  |  | 5.00\% |  |
| Delivery Personnel | Salary | 8,100 | 11,200 | 12,100 | 6,800 | 10,500 | 13,600 | 9,000 | 10,400 | 14,400 | 8,700 | 10,900 | 13,900 |
|  | Var |  | 6.26\% |  |  | 7.21\% |  |  | 7.74\% |  |  | 8.12\% |  |


| Support Services |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tele Research | Salary | 8,200 | 13,100 | 20,500 | 9,100 | 11,400 | 17,400 | 12,200 | 18,300 | 25,400 | 11,500 | 13,800 | 22,300 |
|  | Var | 8.55\% |  |  | 10.76\% |  |  | 7.67\% |  |  | 4.36\% |  |  |
| Customer Service Executive | Salary | 10,600 | 12,500 | 19,100 | 12,300 | 15,000 | 23,700 | 13,100 | 21,200 | 26,500 | 11,600 | 16,700 | 25,300 |
|  | Var | 5.43\% |  |  | 7.67\% |  |  | 4.66\% |  |  | 3.75\% |  |  |
| Customer Care Executive | Salary | 11,700 | 16,600 | 27,600 | 12,100 | 17,300 | 23,100 | 13,200 | 20,300 | 27,900 | 15,100 | 20,400 | 28,700 |
|  | Var | 9.81\% |  |  | 4.91\% |  |  | 8.25\% |  |  | 10.09\% |  |  |


| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Finance Analyst | Salary | 14,100 | 20,900 | 32,000 | 18,300 | 20,900 | 30,200 | 19,800 | 24,500 | 38,400 | 17,400 | 21,000 | 30,400 |
|  | Var |  | 7.04\% |  |  | 6.63\% |  |  | 8.07\% |  |  | 9.73\% |  |
| Business Analyst | Salary | 18,500 | 28,800 | 37,200 | 18,000 | 25,300 | 39,600 | 23,100 | 30,300 | 52,000 | 19,000 | 27,200 | 42,400 |
|  | Var |  | 4.18\% |  |  | 5.58\% |  |  | 4.13\% |  |  | 4.12\% |  |


| HR |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Recruitment Executive | Salary | 15,000 | 22,100 | 40,800 | 14,700 | 22,200 | 37,700 | 15,200 | 19,900 | 52,000 | 15,500 | 23,400 | 45,500 |
|  | Var |  | 7.50\% |  |  | 13.46\% |  |  | 5.59\% |  |  | 8.53\% |  |
| HR Executive | Salary | 16,900 | 25,400 | 46,800 | 18,000 | 24,100 | 48,400 | 16,600 | 25,300 | 48,300 | 17,700 | 24,900 | 47,400 |
|  | Var |  | 4.20\% |  |  | 3.44\% |  |  | 4.39\% |  |  | 11.72\% |  |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IT Executive | Salary | 14,600 | 18,800 | 30,500 | 13,600 | 16,300 | 33,900 | 15,700 | 20,800 | 42,700 | 18,500 | 22,900 |
|  | Var | 37,900 |  |  |  |  |  |  |  |  |  |  |
| Network Engineer | Salary | 18,300 | $3.77 \%$ | 28,100 | 44,400 | 17,700 | $326 \%$ | 22,600 | 36,600 | 20,000 | $6.90 \%$ | 30,800 |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Marketing Executive | Salary | 12,800 | 16,500 | 32,200 | 13,200 | 15,600 | 32,600 | 14,100 | 18,300 | 40,000 | 12,100 | 17,700 | 38,200 |
|  | Var | 3.92\% |  |  | 3.91\% |  |  | 9.66\% |  |  | 2.46\% |  |  |
| Insurance Sales Representative | Salary | 10,400 | 13,200 | 27,000 | 11,200 | 13,700 | 29,700 | 11,200 | 14,800 | 32,600 | 9,400 | 13,700 | 30,200 |
|  | Var | 3.80\% |  |  | 7.31\% |  |  | 7.86\% |  |  | 5.73\% |  |  |
| Business Development Executive | Salary | 14,500 | 18,500 | 39,900 | 15,100 | 18,300 | 39,900 | 17,500 | 24,400 | 49,700 | 13,700 | 20,600 | 42,700 |
|  | Var | 10.14\% |  |  | 7.20\% |  |  | 4.50\% |  |  | 8.53\% |  |  |

## Job Salary Skill Trends - Banking, Financial Services and Insurance



## BPO and IT Enabled Services

|  | City | Profile/Salary Growth/Gap <br> between Temp \& Perm |
| :--- | :--- | :--- |
|  | Mumbai | Pune |
|  | Bangalore | Software Analyst, <br> Finance Executive |
|  | Bangalore | $8.39 \%$ |
| Narrowest gap (between <br> temp and perm salaries) | Hyderabad | $8.23 \%$ |

- The BPO \& IT enabled Services industry is reflecting the general mood in the technology sector in moving up the knowledge value chain and leveraging high-end talent.
- Accordingly, the industry is investing in new roles in the big data and analytics domains. The traditional BPO roles are rewarded ever so slightly better than during the previous year.
- Besides the quest for greater business value the industry has, in recent times, been a keen purveyor of tomorrow's talent.

Skill Attribute Ratings - BPO and IT Enabled Services


## Salary Tables for the industry - BPO and IT Enabled Services



| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Finance Executive | Salary | 14,200 | 15,800 | 26,700 | 13,500 | 20,600 | 34,600 | 11,100 | 15,800 | 27,600 | 10,200 | 19,000 \| | 27,500 | 13,700 | 25,000 | 29,200 |
|  | Var |  | 1.41\% |  |  | 2.35\% |  |  | 6.38\% |  |  | 5.04\% |  |  | 3.17\% |  |
| Purchase Manager | Salary | 24,900 | 38,300 \| | 60,800 | 33,000 | 44,800 | 70,100 | 29,700 | 44,500 | 72,100 | 28,600 | 39,000 | 59,300 | 35,900 | 44,900 | 75,100 |
|  | Var |  | 19.71\% |  |  | 4.47\% |  | 3.63\% |  |  | 5.91\% |  |  | 7.50\% |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Administration / Operations |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Executive | Salary | 6,600 | 10,100 | 16,300 | 9,100 | 13,800 | 17,400 | 7,900 | 10,100 | 18,900 | 7,200 | 10,300 | 13,300 | 12,100 | 15,500 | 19,200 |
|  | Var | 6,600 $2.10,100\|10,300\|$ |  |  | 2.96\% |  |  | 9.71\% |  |  | 3.19\% |  |  | 3.52\% |  |  |
| Data entry Operator | Salary | 5,500 | 12,400 | 13,100 | 6,700 | 13,800 | 20,600 | 6,400 | 8,100 | 15,700 | 7,300 | 11,000 | 11,700 | 7,200 | 12,800 | 17,300 |
|  | Var | 9.68\% |  |  | 6.34\% |  |  | 6.58\% |  |  | 15.26\% |  |  | 3.00\% |  |  |
| Operations Associate | Salary | 8,800 | \| 13,700| | 15,900 | 11,300 | 14,200 | 19,400 | 10,000 | 14,000 | 16,500 | 8,900 13,400 15,900 <br>  $10.77 \%$  |  |  | 13,700 | 2.74\% |  |
|  | Var | 7.95\% |  |  | 4.31\% |  |  | 14.36\% |  |  |  |  |  |  |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Office Assistant Support | Salary | 8,000 | 10,400 | 11,800 | 9,400 | 11,200 | 14,400 | 6,900 | 10,400 | 13,600 | 7,500 | 10,100 | 12,700 | 8,300 | 11,400 | 17,100 |
|  | Var | 7.85\% |  |  | 1.50\% |  |  | 12.45\% |  |  | 8.01\% |  |  | 3.98\% |  |  |
| Driver | Salary | 7,800 | 9,000 | 14,200 | 10,300 | 12,200 | 19,000 | 9,800 | 11,600 | 14,400 | 8,400 | 13,000 | 19,200 | 11,600 | 15,500 | 21,600 |
| Driver | Var | 4.39\% |  |  | 3.65\% |  |  | 10.57\% |  |  | 2.73\% |  |  | 8.76\% |  |  |

Support Services
Client Service
Executive
Customer Care
Executive

| Salary |
| :---: |
| Var |
| Salary |
| Var |


| 10,500 | 14,500 | 16,800 | 14,700 | 19,100 | 25,900 | 13,700 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $5.81 \%$ |  |  |  | $9.65 \%$ |  |  |
|  |  |  |  |  |  |  |
| 14,600 | 18,900 | 21,100 | 16,400 | 23,600 | 29,900 | 12,900 |

4.89\%
3.97\%
5.46\%

| 1,900 | 14,3 |
| :--- | :--- | :--- |
| 1,900 |  | $|18,100|$

$7.50 \%$

18,500

| 20,800 | 25,500 | 16,500 |
| :--- | :--- | :--- |

4.96\%
$\begin{array}{ll}22,200 & 25,600\end{array}$ 20,100 26,700 3.38\%

## Engineering

| Service Mechanic | Salary | 11,600 | 14,300 | 19,900 | 16,700 | 19,200 | 24,900 | 14,200 | 17,500 | 21,400 | 15,300 | 18,200 | 22,300 | 15,700 |  | 25,400 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Var | 4.64\% |  |  | 6.96\% |  |  | 7.22\% |  |  | 2.33\% |  |  | 9.29\% |  |  |
| Field Support Technician | Salary | 13,900 | 18,200 | 20,600 | 15,500 | 23,100 | 27,400 | 14,200 | 17,400 | 21,300 | 14,400 | 20,700 | 26,400 | 18,500 | 22,700 | 27,200 |
|  | Var | 7.40\% |  |  | 5.68\% |  |  | 8.47\% |  |  | 6.80\% |  |  | 9.12\% |  |  |
| Process Associate | Salary | 15,600 | 15,200 | 26,200 | 20,200 | 22,400 | 30,200 | 12,600 | 16,500 | 23,800 | 14,200 | 22,100 | 29,000 | 19,000 | 23,300 | 30,000 |
|  | Var | 4.54\% |  |  | 3.80\% |  |  | 9.14\% |  |  | 6.93\% |  |  | 2.99\% |  |  |


| HR |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Recruitment Executive | Salary | 10,900 | 14,300 | 17,500 | 15,600 | 18,500 | 24,500 | 13,000 | 16,600 | 21,100 | 12,700 | 15,300 | 19,000 | 15,300 | 19,700 | 26,500 |
|  | Var | 9.47\% |  |  | 8.52\% |  |  | 11.60\% |  |  | 5.71\% |  |  | 5.61\% |  |  |
| HR Executive | Salary | 14,000 | 18,800 | 23,400 | 20,200 | 26,500 | 30,900 | 14,800 | 18,000 | 24,100 | 14,800 | 18,700 | 24,000 | 16,900 | 19,100 | 30,200 |
| HR Executive | Var | 2.07\% |  |  | 3.67\% |  |  | 10.03\% |  |  | 3.33\% |  |  | 2.96\% |  |  |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IT Executive | Salary | 12,000 | 15,400 | 23,100 | 18,100 | 25,600 | 39,300 | 13,100 | 21,000 | 29,700 | 11,800 | 19,100 | 27,500 | 23,000 | 27,100 | 37,200 |
|  | Var | 5.53\% |  |  | 7.65\% |  |  | 3.96\% |  |  | 5.07\% |  |  | 2.19\% |  |  |
| Technical Support Executive | Salary | 14,700 | 19,900 | 28,500 | 20,300 | 28,900 | 38,600 | 17,800 | 26,300 | 34,400 | 18,100 | 24,300 | 37,600 | 22,300 | 28,400 | 43,200 |
|  | Var | 8.77\% |  |  | 4.26\% |  |  | 4.34\% |  |  | 10.66\% |  |  | 11.00\% |  |  |
| Software Analyst | Salary | 12,100 | 16,900 | 37,200 | 19,100 | 30,400 | 76,700 | 14,300 | 26,400 | 42,300 | 18,700 | 27,200 | 52,200 | 21,800 | 37,600 | 69,800 |
|  | Var | 5.44\% |  |  | 5.95\% |  |  | 1.59\% |  |  | 2.66\% |  |  | 8.82\% |  |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BPO Executive | Salary | 6,700 | 8,100 | 13,600 | 8,400 | 15,000 | 28,900 | 6,700 | 11,400 | 21,900 | 8,300 | 10,500 | 18,500 | 15,300 | 20,200 | 26,400 |
|  | Var | 7.11\% |  |  | 3.27\% |  |  | 4.51\% |  |  | 3.15\% |  |  | 4.96\% |  |  |
| Direct Sales Executive | Salary | 6,900 | 9,400 | 19,300 | 12,500 | 18,900 | 25,100 | 8,500 | 13,300 | 21,000 | 11,800 | 11,600 | 24,500 | 10,400 | 11,400 | 21,100 |
|  | Var | 10.47\% |  |  | 6.46\% |  |  | 6.03\% |  |  | 3.72\% |  |  | 7.90\% |  |  |
| Sales Executive | Salary | 15,600 | 18,500 | 26,800 | 18,000 | 22,700 | 35,700 | 16,100 | 18,900 | 32,200 | 14,900 | 22,100 | 29,800 | 17,400 | 20,200 | 34,200 |
|  | Var | 11.33\% |  |  | 4.71\% |  |  | 10.48\% |  |  | 7.31\% |  |  | 5.21\% |  |  |



| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Finance Executive | Salary | 13,100 | 17,300 | 25,600 | 12,100 | 18,200 | 24,900 | 14,400 | 21,500 | 33,500 | 14,000 | 20,100 | 33,300 |
|  | Var | 9.34\% |  |  | 8.19\% |  |  | 8.38\% |  |  | 5.54\% |  |  |
| Purchase Manager | Salary | 18,700 | 30,200 | 55,800 | 22,600 | 35,500 | 51,500 | 35,000 | 44,700 | 91,800 | 25,500 | 39,500 | 82,800 |
|  | Var | 9.31\% |  |  | 2.97\% |  |  | 7.56\% |  |  | 7.59\% |  |  |


| Administration / Operations |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Executive | Salary | 7,100 | 9,500 | 14,500 | 9,800 | 11,900 | 16,300 | 13,700 | 16,100 | 22,000 | 11,900 | 16,500 | 20,100 |
| Executive | Var | 12.20\% |  |  | 4.32\% |  |  | 10.00\% |  |  | 8.76\% |  |  |
| ata entry Operator | Salary | 8,300 | 13,800 | 17,700 | 7,000 | 9,200 | 15,400 | 12,000 | 13,500 | 19,600 | 9,200 | 14,000 | 16,900 |
| Data entry Operator | Var | 9.02\% |  |  | 9.85\% |  |  | 2.53\% |  |  | 5.68\% |  |  |
| Operations Associate | Salary | 10,600 | 13,600 | 18,800 | 11,500 | 15,500 | 22,200 | 11,900 | 16,700 | 19,000 | 11,700 | 13,400 | 21,300 |
|  | Var | 7.98\% |  |  | 6.75\% |  |  | 6.05\% |  |  | 3.89\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Office Assistant Support | Salary |  | 12,500 | 16,300 | 9,700 | 11,100 | 13,800 | 9,600 | 12,800 | 15,500 | 7,100 | 10,600 | 13,500 |
|  | Var | 7.80\% |  |  | 3.03\% |  |  | 2.67\% |  |  | 2.05\% |  |  |
| Driver | Salary | 7,500 | 10,100 | 14,600 | 9,300 | 11,600 | 14,600 | 11,800 | 16,600 | 23,700 | 10,200 | 13,200 | 19,900 |
|  | Var | 4.83\% |  |  | 2.17\% |  |  | 10.14\% |  |  | 2.89\% |  |  |


| Support Services |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Client Service | Salary | 15,300 | 18,200 | 23,300 | 11,100 | 13,800 | 19,800 | 14,300 | 19,800 | 28,200 | 12,500 | 20,400 | 30,100 |
| Executive | Var | 6.57\% |  |  | 5.88\% |  |  | 9.16\% |  |  | 11.62\% |  |  |
| Customer Care Executive | Salary | 15,800 | 20,900 | 27,300 | 12,700 | 19,400 | 23,800 | 15,600 | 20,700 | 31,900 | 16,900 | 23,600 | 28,900 |
|  | Var | 7.61\% |  |  | 7.66\% |  |  | 3.30\% |  |  | 11.17\% |  |  |


| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Service Mechanic | Salary | 12,000 | 16,900 | 20,800 | 12,800 | 14,700 | 17,600 | 15,000 | 18,800 | 26,600 | 13,200 | 16,400 | 22,200 |
|  | Var | 3.95\% |  |  | 4.72\% |  |  | 3.16\% |  |  | 9.05\% |  |  |
| Field Support Technician | Salary | 8,400 | 13,800 | 18,700 | 12,200 | 17,500 | 21,200 | 17,400 | 21,900 | 26,700 | 15,700 | 18,600 | 25,300 |
|  | Var | 6.61\% |  |  | 5.34\% |  |  | 8.80\% |  |  | 7.55\% |  |  |
| Process Associate | Salary |  |  |  | 14,000 | 14,700 | 27,800 | 17,000 | 22,000 | 36,200 | 14,600 | 21,000 | 32,100 |
|  | Var |  |  |  | 8.36\% |  |  | 9.54\% |  |  | 7.11\% |  |  |


| HR |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Recruitment Executive | Salary | 12,600 | 17,700 | 19,400 | 12,600 | 18,600 | 24,400 | 16,200 | 21,300 | 30,200 | 15,300 | 21,600 | 26,800 |
|  | Var | 12.51\% |  |  | 8.73\% |  |  | 5.32\% |  |  | 5.45\% |  |  |
| HR Executive | Salary | 12,900 | 18,400 | 24,800 | 14,400 | 20,500 | 24,100 | 16,500 | 20,600 | 31,400 | 16,400 | 22,300 | 29,700 |
|  | Var | 3.82\% |  |  | 4.43\% |  |  | 6.15\% |  |  | 6.65\% |  |  |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IT Executive | Salary | 19,200 | 23,700 | 39,400 | 10,900 | 14,700 | 31,600 | 16,600 | 21,100 | 34,100 | 15,100 | 30,800 | 36,700 |
|  | Var | 3.92\% |  |  | 10.31\% |  |  | 9.33\% |  |  | 3.22\% |  |  |
| Technical Support Executive | Salary | 19,500 | 29,900 | 41,600 | 18,200 | 23,700 | 33,400 | 20,500 | 26,100 | 37,600 | 19,700 | 29,200 | 41,600 |
|  | Var | 11.35\% |  |  | 2.44\% |  |  | 4.22\% |  |  | 2.48\% |  |  |
| Software Analyst | Salary | 19,400 | 31,800 | 64,500 | 16,200 | 28,900 | 45,500 | 21,400 | 34,900 | 61,200 | 19,100 | 30,000 | 68,900 |
|  | Var | 6.54\% |  |  | 2.63\% |  |  | 8.56\% |  |  | 7.09\% |  |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BPO Executive | Salary | 10,000 | 11,400 | 18,300 | 7,600 | 9,600 | 19,800 | 6,500 | 14,600 | 26,000 | 7,300 | 16,700 | 25,200 |
|  | Var | 3.31\% |  |  | 8.86\% |  |  | 6.91\% |  |  | 4.91\% |  |  |
| Direct Sales Executive | Salary | 11,300 | 13,200 | 25,700 | 9,000 | 11,800 | 28,600 | 13,200 | 13,700 | 29,400 | 7,700 | 9,900 | 20,400 |
|  | Var | 11.56\% |  |  | 3.78\% |  |  | 8.65\% |  |  | 5.13\% |  |  |
| Sales Executive | Salary | 14,000 | 21,000 | 31,000 | 13,700 | 20,800 | 36,000 | 17,700 | 24,500 | 38,200 | 14,400 | 21,000 | 32,200 |
|  | Var | 6.19\% |  |  | 9.30\% |  |  | 8.75\% |  |  | 6.11\% |  |  |

## Job Salary Skill Trends - BPO and IT Enabled Services



## Construction and Real Estate

|  | City | Profile/Salary Growth/Gap between Temp \& Perm |
| :---: | :---: | :---: |
| Top salaries paid | Delhi | Site Engineer, Commercials Officer |
|  | Mumbai |  |
|  | Bangalore |  |
| Highest salary growth (annualized) | Bangalore | 9.11\% |
|  | Mumbai | 8.90\% |
|  | Delhi | 8.59\% |
| Narrowest gap (between temp and perm salaries) | Delhi | 2.5\% |
|  | Hyderabad | 2.65\% |
|  | Mumbai | 2.73\% |

- Salary increments are well below double digits in the Construction \& Real Estate industry, notwithstanding the enormous potential it is unlocking.
- Nevertheless, the industry is earnestly on the path to being organized and is hiring professional, and technologically adept, talent.

Job Salary Skill Trends - Construction and Real Estate


## Salary Tables for the industry - Construction and Real Estate

|  | Ahmedabad |  |  | Bangalore |  |  | Chandigarh |  |  | Chennai |  |  | Delhi |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 0-2 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 2-5 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 5-8 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 0-2 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 2-5 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 5-8 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 0-2 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 2-5 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 5-8 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} \text { 0-2 } \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 2-5 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 5-8 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 0-2 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 2-5 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 5-8 \\ \text { YEARS } \end{gathered}$ |


| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts Assistant | Salary | 11,400 | 17,500 | 33,900 | 15,400 37,900 <br> $9.17 \%$  |  |  | 12,200 | 19,300 | 26,000 | 10,500 | 15,800 | 33,100 | 14,400 | 24,500 | 47,000 |
|  | Var |  | 2.93\% |  |  |  |  | 4.93\% |  |  | 5.84\% |  |  | 3.90\% |  |  |
| Commercial Officer | Salary |  |  |  | 15,100 | 26,800 | 75,600 | 12,800 | 20,900 | 62,200 | 13,000 | 22,400 | 58,400 | 14,400 | 30,600 | 89,300 |
|  | Var |  |  |  |  | 5.95\% |  |  | 4.63\% |  |  | 6.38\% |  |  | 10.77\% |  |


| Administration |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Associate | Salary | 9,900 | 18,900 | 34,400 | 12,600 | 23,700 | 38,000 | 9,800 | 12,000 | 19,100 | 14,400 | 26,000 | 42,000 | 14,400 | 23,700 | 40,800 |
|  | Var | 7.63\% |  |  | 7.85\% |  |  | 6.56\% |  |  | 7.68\% |  |  | 9.60\% |  |  |
| Logistics Executive | Salary | 13,000 | 17,400 | 33,200 | 14,800 | 22,600 | 42,500 | 13,100 | 18,000 | 28,400 | 12,900 | 20,000 | 32,800 | 16,100 | 23,600 | 41,300 |
|  | Var | 8.11\% |  |  | 7.96\% |  |  | 6.22\% |  |  | 6.41\% |  |  | 3.95\% |  |  |
| Supervisor | Salary | 15,700 | 26,300 | 46,600 | 18,000 | 31,400 | 52,100 | 13,500 | 22,700 | 35,000 | 18,400 | 23,500 | 29,500 | 20,700 | 31,800 | 56,700 |
|  | Var | 6.86\% |  |  | 9.54\% |  |  | 8.64\% |  |  | 3.50\% |  |  | 3.27\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Driver | Salary |  |  |  | 9,200 | 12,700 | 17,200 | 7,400 | 10,300 | 12,000 | 8,300 | 11,600 | 14,500 | 11,400 | 16,700 | 18,700 |
|  | Var |  |  |  |  | 7.06\% |  |  | 6.48\% |  |  | 7.37\% |  |  | 6.27\% |  |
| Office Assistant Support | Salary | 9,500 | 14,700 | - | 10,700 | 13,900 | 18,100 | 11,200 | 13,300 | 16,900 | 9,600 | 13,000 | 16,000 | 9,900 | 15,100 | 21,200 |
|  | Var |  | 12.46\% |  |  | 9.45\% |  |  | 6.04\% |  |  | 3.70\% |  |  | 4.25\% |  |

## Support Services

Customer Care Exec-
utive

| Salary |
| :--- |
| Var | 13,200 8.11\% $\qquad$ 6.59\% 400| 00| 12,200| | 12,700 |
| :--- |
| $8.55 \%$ |


| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Survey Executive | Salary | 12,000 | 19,300 | 33,400 | 15,900 | 24,300 | 42,100 | 13,800 | 16,900 | 32,500 | 14,100 | 19,800 | 34,400 | 17,300 | 22,000 | 40,700 |
|  | Var | 7.65\% |  |  | 3.99\% |  |  | 5.09\% |  |  | 4.09\% |  |  | 3.45\% |  |  |
| Technician | Salary | 16,400 | 18,600 | 36,400 | 16,700 | 22,200 | 43,400 | 12,500 | 19,200 | 34,100 | 14,200 | 23,700 | 38,800 | 15,500 | 21,900 | 51,700 |
|  | Var | 7.40\% |  |  | 6.41\% |  |  | 8.75\% |  |  | 6.29\% |  |  | 2.50\% |  |  |
| Site Engineer | Salary | 18,800 | 26,300 | 43,000 | 18,700 | 26,500 | 58,800 | 14,000 | 22,700 | 44,800 | 18,700 | 32,500 | 50,600 | 17,100 | 30,200 | 60,200 |
|  | Var | 3.79\% |  |  | 10.87\% |  |  | 7.25\% |  |  | 4.77\% |  |  | 7.43\% |  |  |

## Sales and Marketing

Sales Executive
Marketing Executive

| Salary | 1 |
| :---: | :---: |
| Var |  |
| Salary | 30 |
| Var |  |


| 17,600 | 24,800 | 46,100 |
| :---: | :--- | :--- |
| $4.18 \%$ |  |  |
| 30,200 | 38,000 | 54,300 |
| $8.92 \%$ |  |  |


| $19,500 \mid$ |
| :--- |


| 32,200 | 54,700 | 18,700 | 27,400 |
| :--- | :--- | :--- | :--- |
| $6.65 \%$ |  |  | 3 | | $6.65 \%$ | $3.87 \%$ | 19,200 |
| :--- | :--- | :--- | :--- | :--- | 23,4

10.9

33,400|

| 100 | 20,90 |
| :--- | :--- |

- 

27,600


|  |  |
| :--- | ---: |
| 000 | 45,700 |
|  | 67,000 |




| Administration |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Associate | Salary | 14,500 | 21,600 | 38,600 | 11,600 | 19,900 | 27,900 | 12,900 | 22,200 | 41,200 | 11,700 | 17,200 | 26,700 |
|  | Var | 4.38\% |  |  | 3.11\% |  |  | 9.11\% |  |  | 4.91\% |  |  |
| Logistics Executive | Salary | 13,000 | 19,800 | 37,600 | 17,100 | 20,200 | 34,700 | 15,700 | 24,800 | 39,400 | 14,300 | 21,500 | 32,200 |
|  | Var | 7.05\% |  |  | 9.76\% |  |  | 6.62\% |  |  | 5.08\% |  |  |
| Supervisor | Salary | 17,100 | 25,800 | 37,700 | 15,600 | 22,600 | 40,800 | 18,300 | 25,300 | 46,600 | 18,600 | 26,700 | 41,200 |
|  | Var | 2.96\% |  |  | 4.94\% |  |  | 2.79\% |  |  | 5.33\% |  |  |



Support Services
Customer Care Executive
Salary

| 11,600 | 18,900 |
| :---: | :---: |
|  | $3,63 \%$ | 3.63\% 14,600

10.87\% |17,200| 27,700|

| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Survey Executive | Salary | 14,600 | 20,600 | 30,500 | 14,700 | 19,100 | 28,200 | 16,500 | 24,200 | 38,500 | 14,900 | 22,900 | 37,800 |
|  | Var | 4.33\% |  |  | 11.46\% |  |  | 3.51\% |  |  | 4.43\% |  |  |
| Technician | Salary | 16,800 | 23,800 | 35,600 | 15,400 | 21,200 | 32,900 | 18,600 | 26,200 | 38,500 | 15,300 | 21,400 | 43,200 |
|  | Var | 2.99\% |  |  | 10.99\% |  |  | 5.01\% |  |  | 3.49\% |  |  |
| Site Engineer | Salary | 15,800 | 25,800 | 49,100 | 20,200 | 25,900 | 37,400 | 20,200 | 25,500 | 47,800 | 16,200 | 22,100 | 37,400 |
|  | Var | 3.51\% |  |  | 5.55\% |  |  | 2.73\% |  |  | 3.16\% |  |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Executive | Salary | 14,100 | 21,200 | 44,600 | 21,100 | 25,800 | 49,300 | 19,200 | 25,600 | 41,500 | 12,600 | 18,500 | 31,500 |
|  | Var |  | 2.75\% |  |  | 6.28\% |  |  | 2.63\% |  |  | 6.25\% |  |
| Marketing Executive | Salary | 15,300 | 28,400 | 60,300 | 20,600 | 28,100 | 43,300 | 21,100 | 34,000 | 63,700 | 24,000 | 37,400 | 62,100 |
|  | Var |  | 3.17\% |  |  | 5.94\% |  |  | 11.04\% |  |  | 8.85\% |  |

## Healthcare and Pharmaceuticals

|  | City | Profile/Salary Growth/Gap between Temp \& Perm |
| :---: | :---: | :---: |
| Top salaries paid | Delhi | System Administrator, I.T. Engineer |
|  | Bangalore |  |
|  | Mumbai |  |
| Highest salary growth (annualized) | Bangalore | 12.98\% |
|  | Mumbai | 11.57\% |
|  | Delhi | 11.56\% |
| Narrowest gap (between temp and perm salaries) | Chandigarh | 2.11\% |
|  | Bangalore | 2.41\% |
|  | Delhi | 2.69\% |

- Healthy growth rates - in double digits - are back at the Healthcare \& Pharmaceuticals industry and are in accordance with the stupendous domestic market growth.
- While the industry has a strong precedence of equitable payouts across cities, it is discerning in terms of talent quality. Payouts are sharply differentiated based on skills.
- Specialization and niche areas of personal health, and related talent acquisition, are fueling the need for tomorrow's talent.

Skill Attribute Ratings - Healthcare and Pharmaceuticals


## Job Salary Skill Trends - Healthcare and Pharmaceuticals



## Salary Tables for the industry - Healthcare and Pharmaceuticals



| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts Assistant | Salary | 15,700 | 28,000 | 41,300 | 13,800 | 20,100 | 32,300 | 14,800 | 24,600 | 39,500 | 20,600 | 26,900 | 48,600 |
|  | Var |  | 2.41\% |  |  | 3.95\% |  |  | 2.84\% |  | 4.32\% |  |  |
| Accounts Executive | Salary | 25,700 | 42,500 | 63,800 | 17,100 | 22,700 | 43,500 | 17,800 | 25,500 | 45,100 | 17,000 | 35,600 | 59,600 |
|  | Var |  | 5.94\% |  |  | 2.11\% |  |  | 4.85\% |  | 3.33\% |  |  |
| Administration / Operations |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Data Entry Operator | Salary | 12,700 | 18,400 | 26,400 | 9,600 | 14,300 | 19,300 | 10,100 | 16,100 | 22,200 | 12,500 | 16,200 | 25,900 |
|  | Var | 5.24\% |  |  | 4.47\% |  |  | 3.08\% |  |  | 2.85\% |  |  |
| Receptionist | Salary | 18,900 | 24,900 | 35,100 | 14,800 | 19,900 | 25,500 | 18,100 | 23,400 | 28,100 | 21,200 | 27,200 | 35,100 |
|  | Var | 4.79\% |  |  | 3.44\% |  |  | 2.79\% |  |  | 4.53\% |  |  |


| Support Services |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Customer Care Exec- | Salary | 20,900 | 26,500 | 29,700 | 15,100 | 21,300 | 25,300 | 15,400 | 19,800 | 25,300 | 19,700 | 30,200 | 36,900 |
| utive | Var |  | 3.31\% |  |  | 9.70\% |  |  | 3.44\% |  |  | 2.80\% |  |


| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Lab Assistant | Salary | 14,300 | 18,800 | 43,300 | 11,700 | 16,200 | 34,800 | 10,300 | 14,300 | 27,400 | 12,700 | 23,300 | 45,900 |
|  | Var | 3.99\% |  |  | 4.73\% |  |  | 3.73\% |  |  | 5.55\% |  |  |
| Service Engineer | Salary | 22,000 | 24,100 | 52,900 | 12,100 | 17,000 | 32,500 | 16,700 | 19,700 | 33,700 | 22,400 | 36,000 | 53,700 |
|  | Var | 3.62\% |  |  | 4.15\% |  |  | 4.47\% |  |  | 6.16\% |  |  |
| Production Engineer | Salary | 12,200 | 19,400 | 40,300 | 11,000 | 17,300 | 32,700 | 12,900 | 20,500 | 37,800 | 14,500 | 20,300 | 40,500 |
|  | Var | 3.09\% |  |  | 12.13\% |  |  | 12.34\% |  |  | 3.05\% |  |  |


| HR |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| HR Assistant | Salary | 15,100 | 25,500 | 41,300 | 12,400 | 20,100 | 27,700 | 6,600 | 10,400 | 20,300 | 19,800 | 27,700 | 41,300 |
|  | Var |  | 5.52\% |  |  | 4.05\% |  |  | 5.00\% |  |  | 4.92\% |  |
| Recruitment Executive | Salary | 18,400 | 34,600 | 50,500 | 16,400 | 25,900 | 36,400 | 15,000 | 20,600 | 28,700 | 22,000 | 34,100 | 56,000 |
|  | Var |  | 3.00\% |  |  | 4.23\% |  |  | 5.38\% |  |  | 2.69\% |  |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| System Administrator | Salary | 19,800 | 24,200 | 57,500 | 13,100 | 21,700 | 41,600 | 17,500 | 22,800 | 39,300 | 28,300 | 42,400 | 55,600 |
|  | Var |  | 10.22\% |  |  | 3.64\% |  |  | 4.08\% |  |  | 6.83\% |  |
| IT Engineer | Salary | 26,300 | 42,600 | 63,800 | 20,400 | 24,600 | 43,300 | 28,600 | 30,100 | 57,100 | 25,300 | 39,700 | 71,600 |
|  | Var |  | 3.23\% |  |  | 5.58\% |  |  | 3.07\% |  |  | 4.19\% |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Executive | Salary | 16,600 | 21,500 | 47,100 | 17,000 | 22,700 | 43,500 | 14,300 | 20,200 | 38,100 | 18,900 | 27,200 | Var



| HR |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| HR Assistant | Salary | 14,000 | 21,200 | 33,000 | 14,200 | 17,600 | 34,100 | 20,500 | 30,200 | 46,300 |
|  | Var |  | 5.28\% |  |  | 7.78\% |  |  | 4.87\% |  |
| Recruitment Executive | Salary | 17,500 | 29,700 | 47,700 | 18,900 | 27,000 | 40,200 | 25,700 | 34,100 | 52,800 |
|  | Var |  | 3.45\% |  |  | 6.67\% |  |  | 6.88\% |  |


| IT |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| System Administrator | Salary | 14,900 | 23,300 | 41,800 | 18,700 | 23,900 | 46,600 | 24,500 | 34,100 | 58,700 |
|  | Var |  | 7.39\% |  |  | 4.05\% |  |  | 6.32\% |  |
| IT Engineer | Salary | 21,500 | 29,800 | 45,300 | 24,700 | 36,900 | 51,000 | 22,400 | 42,100 | 61,300 |
|  | Var |  | 4.49\% |  |  | 6.89\% |  |  | 8.09\% |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Executive | Salary |  |  |  | 16,300 | 22,700 | 39,700 | 17,600 | 36,800 | 48,700 |
|  | Var |  |  |  | 5.03\% |  |  | 7.54\% |  |  |
| Territory Sales Representative | Salary | 11,300 | 16,400 | 23,900 | 11,800 | 18,700 | 26,200 | 24,400 | 38,800 | 53,400 |
|  | Var | 3.15\% |  |  | 3.23\% |  |  | 3.96\% |  |  |
| Marketing Executive | Salary | 17,200 | 29,600 | 49,700 | 18,900 | 23,300 | 45,000 | 20,600 | 35,100 | 59,300 |
|  | Var | 6.14\% |  |  | 3.74\% |  |  | 8.29\% |  |  |

Hospitality

| City | Profile/Salary Growth/Gap <br> between Temp \& Perm |  |
| :--- | :--- | :--- |
|  | Delhi | Mumbai |
|  | Bangalore | Team Leader - Sales, <br> Marketing Executive |
| Highest salary <br> growth (annualized) | Mumbai | $10.52 \%$ |
|  | Delhi | $8.89 \%$ |
| temp and perm salaries) | Bangalore | $7.95 \%$ |

- Payouts get better, and smarter, in the Hospitality industry with increments scratching the double digit surface and, in case of a sizeable number of profiles even crossing this elusive barrier.
- With demand on an upswing for more than half a decade now, and acute shortage of the quality of talent it needs, the hospitality industry is investing in identifying and rewarding right-fit talent.


## Skill Attribute Ratings - Hospitality



## Job Salary Skill Trends - Hospitality



## Salary Tables for the industry - Hospitality

|  | Ahmedabad |  | Bangalore |  | Chandigarh |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $0-2$ | $2-5$ | $5-8$ | $0-2$ | $2-5$ | $5-8$ | $0-2$ | $2-5$ |



| Blue Collar |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| House Keeping Exec- | Salary | 7,300 | 10,600 | 15,300 | 10,400 | 12,900 | 19,100 | 7,300 | 8,600 | 14,200 |
|  | Var | 5.65\% |  |  | 5.42\% |  |  | 8.10\% |  |  |
| Driver | Salary | 7,300 | 10,600 | 15,700 | 9,600 | 12,100 | 18,900 | 8,700 | 10,600 | 14,000 |
|  | Var | 3.83\% |  |  | 8.23\% |  |  | 9.30\% |  |  |
| Resort Attendent | Salary | 9,400 | 12,800 | 20,300 | 11,100 | 16,400 | 23,600 |  |  |  |
|  | Var | 4.88\% |  |  | 7.90\% |  |  |  |  |  |

## Support Services

| Customer Service Ex- | Salary | 9,400 | 12,200 | 19,400 | 13,300 | 19,200 | 26,000 | 10,700 | 17,300 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ecutive | Var |  | $6.87 \%$ | 4.200 |  |  |  |  |  | 4.74\%


| Engineering |  |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Electrician | Salary | 10,300 | 12,700 | 23,400 | 13,000 | 18,800 | 32,800 | 10,500 | 15,200 |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Team Leader Sales | Salary | 11,500 | 18,100 | 29,200 | 12,300 | 22,000 | 38,200 |  |  |  |
|  | Var | 7.30\% |  |  | 7.57\% |  |  |  |  |  |
| Marketing Executive | Salary |  |  |  | 19,600 | 27,400 | 48,100 | 16,600 | 24,400 | 43,200 |
|  | Var |  |  |  | 4.66\% |  |  | 7.59\% |  |  |
| Sales Executive | Salary | 14,700 | 25,000 | 37,600 | 19,200 | 31,400 | 50,500 | 18,100 | 28,000 | 46,500 |
|  | Var | 5.49\% |  |  | 8.15\% |  |  | 4.14\% |  |  |


|  | Delhi |  |  | Kolkata |  |  | Mumbai |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $0-2$ | $2-5$ | $5-8$ | $0-2$ | $2-5$ | $5-8$ | $0-2$ | $2-5$ | $5-8$ |
|  | YEARS | YEARS | YEARS | YEARS | YEARS | YEARS | YEARS | YEARS | YEARS |


| Accounts |  |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts Assistant |  |  |  |  |  |  |  |  |  |
|  | Salary | 13,300 | 19,800 | 32,700 | 11,400 | 17,500 | 26,500 | 14,500 | 20,500 |


| Administration |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Data Entry Operator | Salary | 10,700 | 15,300 | 20,500 | 8,600 | 15,000 | 19,900 | 10,600 | 19,000 | 25,200 |
|  | Var | 7.78\% |  |  | 6.57\% |  |  | 6.59\% |  |  |
| Office Assistant | Salary | 11,600 | 12,300 | 19,600 | 9,000 | 11,300 | 14,100 | 10,300 | 12,700 | 18,900 |
|  | Var | 4.62\% |  |  | 8.27\% |  |  | 5.03\% |  |  |
| Receptionist | Salary | 9,800 | 17,000 | 27,400 | 10,500 | 13,600 | 22,200 | 12,900 | 19,400 | 29,200 |
|  | Var | 9.30\% |  |  | 7.91\% |  |  | 7.90\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| House Keeping Exec- | Salary | 8,300 | 10,500 | 19,600 | 6,000 | 9,200 | 15,000 | 7,600 | 12,200 | 18,700 |
|  | Var | 10.80\% |  |  | 3.81\% |  |  | 5.36\% |  |  |
| Driver | Salary | 10,400 | 13,500 | 20,300 | 8,700 | 13,100 | 18,200 | 11,000 | 15,300 | 22,700 |
|  | Var | 5.30\% |  |  | 4.27\% |  |  | 4.88\% |  |  |
| Resort Attendent | Salary | 12,400 | 15,600 | 21,500 | 8,100 | 14,200 | 22,500 | 13,900 | 19,300 | 29,400 |
|  | Var | 7.29\% |  |  | 5.15\% |  |  | 3.52\% |  |  |


| Support Services |
| :--- |
|           <br> Customer Service Ex-          <br> ecutive Salary 12,800 20,200 27,500 11,600 16,600 21,900 16,100 22,000$\quad$ Var |


| Engineering |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Electrician | Salary | 10,600 | 16,900 | 32,500 | 10,000 | 16,600 | 27,000 | 11,500 | 20,200 | 29,600 |
|  | Var | 4.17\% |  |  | 5.67\% |  |  | 8.18\% |  |  |
| Technician | Salary | 15,200 | 18,200 | 24,300 | 11,900 | 16,400 | 25,300 | 13,900 | 19,700 | 31,800 |
|  |  | 10.66\% |  |  | 10.03\% |  |  | 9.62\% |  |  |
| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |
| Team Leader Sales | Salary | 17,200 | 22,600 | 45,000 | 11,000 | 16,900 | 36,100 | 13,900 | 23,900 | 39,100 |
|  | Var | 4.90\% |  |  | 6.24\% |  |  | 5.12\% |  |  |
| Marketing Executive | Salary | 18,000 | 26,100 | 44,700 | 17,000 | 24,700 | 42,900 | 19,900 | 29,300 | 47,100 |
|  | Var | 5.56\% |  |  | 4.32\% |  |  | 10.32\% |  |  |
| Sales Executive | Salary | 18,500 | 28,300 | 54,600 | 16,400 | 24,700 | 42,400 | 22,000 | 34,200 | 51,900 |
|  | Var | 9.10\% |  |  | 5.43\% |  |  | 3.42\% |  |  |

## Information Technology and Knowledge Services

|  | City | Profile/Salary Growth/Gap <br> between Temp \& Perm |
| :--- | :--- | :--- |
| Top salaries paid | Bangalore | Project Lead, |
|  | Chennai | Assistant Sales Manager |
|  | Bangedabad |  |
| Narrowest gap (between | Pune | $14.71 \%$ |
| temp and perm salaries) | Chennai | $12.91 \%$ |

- A paradigm shift in technology markets worldwide, and an altogether new demand-side mindset, has necessitated new business models and significant organizational restructuring of tech firms. This has meant the creation of new roles and specialized skills that were, hitherto, the preserve of just a niche set of product companies.
- With the ecommerce and software product players hiring in droves, and the IT services businesses non-linearizing and, so, rationalizing their talent base, the talent supply and demand equations have turned upside down in the industry.
- The above said drivers of change are making the industry develop a strong outward orientation and hire for the future.


## Skill Attribute Ratings - Information Technology and Knowledge Services



Job Salary Skill Trends - Information Technology and Knowledge Services


## Salary Tables for the industry - Information Technology and Knowledge Services



| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Executive | Salary | 14,700 | 18,000 | 30,200 | 14,500 | 21,100 | 46,500 |  |  |  | 17,700 | 22,200 | 41,700 | 20,300 | 23,700 | 37,500 |
|  | Var | 3.95\% |  |  | 1.24\% |  |  |  |  |  | 6.40\% |  |  | 4.28\% |  |  |
| Finance Executive | Salary | 15,600 | 21,500 | 37,000 | 19,500 | 26,500 | 45,200 | 15,500 | 22,200 | 34,700 | 15,100 | 22,600 | 42,400 | 14,100 | 20,000 | 47,800 |
|  | Var | 3.59\% |  |  | 2.94\% |  |  | 2.52\% |  |  | 6.05\% |  |  | 4.53\% |  |  |
| Accounts Executive | Salary | 14,600 | 20,800 | 36,000 | 16,800 | 29,400 | 48,700 | 15,200 | 25,500 | 40,200 | 17,400 | 28,500 | 45,400 | 15,900 | 23,700 | 44,100 |
|  | Var | 1.44\% |  |  | 3.57\% |  |  | 1.59\% |  |  | 1.07\% |  |  | 4.27\% |  |  |

Administration / Operations

| Receptionist | Salary | 10,500 | 16,500 | 29,600 | 13,900 | 22,500 | 37,800 | 10,600 | 17,800 | 28,400 | 13,300 | 19,500 | 31,900 | 10,200 | 20,500 | 39,500 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Var | 1.09\% |  |  | 1.35\% |  |  | 1.94\% |  |  | 6.62\% |  |  | 2.93\% |  |  |
| Help Desk Executive | Salary | 12,200 | 19,700 | 34,700 | 17,300 | 23,300 | 48,300 | 11,500 | 18,600 | 27,100 | 12,600 | 20,200 | 30,500 | 16,100 | 24,900 | 49,000 |
|  | Var | 2.54\% |  |  | 1.78\% |  |  | 3.82\% |  |  | 2.55\% |  |  | 6.56\% |  |  |
| Administrative | Salary | 15,600 | 24,100 | 40,800 | 18,000 | 33,500 | 55,000 | 12,300 | 21,100 | 36,600 | 16,000 | 24,000 | 46,700 | 21,300 | 32,100 | 46,800 |
| Assistant | Var |  | 1.88\% |  |  | 2.75\% |  |  | 4.06\% |  |  | 4.46\% |  |  | 3.56\% |  |

## Blue Collar

Driver

| Salary |
| :---: |
| Var |
| Salary |
| Var |


| 6,700 | 10,400 | 15,400 |
| :---: | :---: | :---: |


| $2.24 \%$ |  |  | 7, |  |
| :--- | :--- | :--- | :--- | :--- |
| 10,500 | 11,900 | 15,400 | 9,800 | 1 |
|  | $2,50 \%$ |  |  |  |

2.50\%

Support Services
Customer Care Executive

Tele-Service Executive

| Salary |
| :---: |
| Var |
| Salary |
| Var |


2.97\% |

| $20,900 \mid 29,600$ |
| :---: | :---: | 1.95\%

|32,500 $14,600 \mid$
1.22\%
-

- $0,400 \mid$
- 

| 9,400 | 11,000 | 7,100 | 10,500 | 16,200 | 7,400 |
| :---: | :---: | :---: | :---: | :---: | :---: |

11,700 15,500 |  | $4.84 \%$ |  |
| :--- | :--- | :--- | :--- |
|  | 14,700 | 20,200 | 3.36\%

| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Software Engineer | Salary | 16,000 | 27,800 | 60,100 | 24,300 | 38,000 | 74,000 | 18,200 | 31,500 | 60,200 | 21,300 | 27,300 | 64,900 |  |  |  |
|  | Var | 1.67\% |  |  | 4.38\% |  |  | 2.46\% |  |  | 1.83\% |  |  |  |  |  |
| Project Lead | Salary | 19,500 | 37,300 | 83,000 | 26,700 | 62,400 | 92,200 | 23,900 | 41,300 | 71,100 | 24,000 | 38,500 | 85,900 | 24,900 | 43,700 | 70,100 |
|  | Var | 1.88\% |  |  | 1.52\% |  |  | 2.64\% |  |  | 5.44\% |  |  | 1.49\% |  |  |


| HR |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Executive Assistant | Salary |  |  |  | 18,200 | 35,500 | 56,800 | 16,100 | 24,000 | 39,200 | 23,000 | 31,200 | 54,000 | 18,500 | 31,800 | 53,500 |
|  | Var |  |  |  | 1.64\% |  |  | 2.29\% |  |  | 6.38\% |  |  | 4.83\% |  |  |
| Recruitment Executive | Salary | 17,400 | 27,600 | 42,000 | 24,500 | 46,700 | 64,200 | 18,600 | 22,800 | 30,500 | 21,400 | 24,600 | 48,600 | 20,100 | 28,700 | 47,600 |
|  | Var | 1.24\% |  |  | 1.43\% |  |  | 1.97\% |  |  | 2.29\% |  |  | 7.59\% |  |  |
| HR Executive | Salary | 20,800 | 33,100 | 49,700 | 23,500 | 42,900 | 67,100 | 21,200 | 29,000 | 39,200 | 17,600 | 27,300 | 59,400 | 19,900 | 24,900 | 48,500 |
|  | Var | 1.66\% |  |  | 1.76\% |  |  | 3.48\% |  |  | 6.26\% |  |  | 4.47\% |  |  |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Technical Support Executive | Salary | 16,600 | 20,500 | 38,900 | 24,700 | 35,500 | 55,600 | 12,200 | 19,000 | 36,300 | 23,900 | 33,800 | 57,400 | 28,200 | 44,100 | 56,900 |
|  | Var | 1.77\% |  |  | 1.85\% |  |  | 4.76\% |  |  | 4.63\% |  |  | 2.84\% |  |  |
| IT Admin | Salary | 18,700 | 24,800 | 38,400 | 25,800 | 37,300 | 68,100 | 16,900 | 23,400 | 35,500 | 21,400 | 32,300 | 57,700 | 23,700 | 31,800 | 62,500 |
|  | Var | 1.68\% |  |  | 1.42\% |  |  | 5.36\% |  |  | 2.43\% |  |  | 4.30\% |  |  |
| Network Engineer | Salary | 21,300 | 35,600 | 66,900 | 26,900 | 40,500 | 73,400 | 17,700 | 28,700 | 48,600 | 32,300 | 38,100 | 68,400 | 29,700 | 46,700 | 72,100 |
|  | Var | 7.21\% |  |  | 1.41\% |  |  | 1.99\% |  |  | 3.60\% |  |  | 2.54\% |  |  |

Sales and Marketing

| Sales Executive | Salary | 14,200 | 24,000 | 41,700 | 22,700 | 33,700 | 47,800 | 13,700 | 22,100 | 41,000 | 22,100 | 29,400 | 57,300 | 19,000 | 27,200 | 44,400 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Var | 2.58\% |  |  | 3.52\% |  |  | 1.48\% |  |  | 1.46\% |  |  | 7.06\% |  |  |
| Assistant Sales | Salary | 21,100 | 27,700 | 51,400 | 21,800 | 48,600 | 72,500 | 17,000 | 26,900 | 47,600 | 23,200 | 32,100 | 59,100 | 27,000 | 43,800 | 75,800 |
| Manager | Var | 2.12\% |  |  | 2.22\% |  |  | 2.45\% |  |  | 5.04\% |  |  | 2.65\% |  |  |



| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Executive | Salary | 17,100 | 21,100 | 44,200 | 14,700 | 17,800 | 30,100 | 19,400 | 22,300 | 43,100 | 15,700 | 21,400 | 36,400 |
|  | Var | 4.12\% |  |  | 3.76\% |  |  | 3.79\% |  |  | 7.51\% |  |  |
| Finance Executive | Salary | 15,100 | 23,300 | 40,800 | 12,800 | 19,700 | 34,100 | 14,400 | 19,400 | 35,700 | 16,300 | 23,600 | 44,700 |
|  | Var | 8.15\% |  |  | 9.66\% |  |  | 6.45\% |  |  | 1.87\% |  |  |
| Accounts Executive | Salary | 14,300 | 24,600 | 38,600 | 12,300 | 20,600 | 30,300 | 15,800 | 24,400 | 49,000 | 18,800 | 29,800 | 55,200 |
|  | Var | 2.30\% |  |  | 3.46\% |  |  | 3.65\% |  |  | 1.60\% |  |  |


| Administration / Operations |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Receptionist | Salary | 12,200 | 18,200 | 35,400 | 11,200 | 16,500 | 32,400 | 12,700 | 18,900 | 37,600 | 12,700 | 18,000 | 42,800 |
|  | Var | 9.31\% |  |  | 3.69\% |  |  | 6.97\% |  |  | 2.06\% |  |  |
| Help Desk Executive | Salary | 11,300 | 18,300 | 32,000 | 13,100 | 19,000 | 31,300 | 15,300 | 22,100 | 45,000 | 15,100 | 24,900 | 42,200 |
|  | Var | 4.98\% |  |  | 3.01\% |  |  | 8.59\% |  |  | 2.08\% |  |  |
| Administrative Assistant | Salary | 14,600 | 20,000 | 44,400 | 16,400 | 21,100 | 35,500 | 18,800 | 20,500 | 47,800 | 18,600 | 26,100 | 50,300 |
|  | Var | 9.24\% |  |  | 4.86\% |  |  | 6.31\% |  |  | 2.05\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Office Assistant | Salary | 6,100 | 8,700 | 13,600 | 5,800 | 9,600 | 12,000 | 9,600 | 11,300 | 14,500 | 8,900 | 12,700 | 17,600 |
| Support | Var | 10.69\% |  |  | 7.30\% |  |  | 7.23\% |  |  | 2.04\% |  |  |
| Driver | Salary | 13,000 | 16,800 | 21,900 | 11,700 | 14,900 | 17,100 | 13,300 | 18,900 | 23,100 | 12,500 | 14,200 | 18,500 |
|  | Var | 4.54\% |  |  | 4.59\% |  |  | 10.16\% |  |  | 2.21\% |  |  |


| Support Services |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Customer Care Executive | Salary | 13,600 | 20,700 | 25,500 | 9,900 | 14,000 | 21,000 | 14,700 | 20,900 | 28,300 | 14,700 | 19,900 | 25,800 |
|  | Var | 7.21\% |  |  | 5.55\% |  |  | 4.56\% |  |  | 2.75\% |  |  |
| Tele-Service Executive | Salary | 12,100 | 17,000 | 23,000 | 10,600 | 15,600 | 22,400 | 16,400 | 21,200 | 29,200 | 19,300 | 24,300 | 29,000 |
|  | Var | 12.71\% |  |  | 5.33\% |  |  | 4.71\% |  |  | 4.61\% |  |  |


| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Software Engineer | Salary | 26,900 | 34,900 | 57,100 | 15,700 | 28,500 | 64,300 | 22,700 | 34,200 | 73,400 | 25,200 | 34,400 | 71,300 |
|  | Var | 4.94\% |  |  | 5.43\% |  |  | 2.34\% |  |  | 1.57\% |  |  |
| Project Lead | Salary | 26,100 | 45,500 | 70,900 | 22,500 | 36,300 | 71,400 | 23,600 | 42,800 | 77,000 | 27,300 | 45,800 | 81,600 |
|  | Var | 6.58\% |  |  | 5.48\% |  |  | 2.27\% |  |  | 1.05\% |  |  |


| HR |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Executive Assistant | Salary | 15,300 | 21,700 | 44,500 | 14,700 | 25,300 | 46,000 | 19,800 | 38,900 | 58,500 | 19,100 | 32,000 | 53,300 |
|  | Var | 3.04\% |  |  | 3.43\% |  |  | 2.96\% |  |  | 1.23\% |  |  |
| Recruitment Executive | Salary | 19,600 | 29,100 | 45,400 | 16,000 | 21,000 | 40,000 | 17,700 | 23,400 | 50,100 | 19,000 | 28,500 | 56,400 |
|  | Var | 3.25\% |  |  | 5.05\% |  |  | 6.16\% |  |  | 5.69\% |  |  |
| HR Executive | Salary | 18,500 | 27,100 | 53,100 | 18,700 | 25,700 | 41,000 | 18,000 | 26,700 | 65,500 | 19,700 | 31,600 | 60,000 |
|  | Var | 7.37\% |  |  | 11.20\% |  |  | 7.70\% |  |  | 3.47\% |  |  |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Technical Support | Salary | 23,800 | 36,500 | 49,900 | 19,900 | 28,500 | 44,300 | 19,600 | 35,100 | 60,400 | 19,400 | 30,600 | 65,600 |
| Executive | Var | 13.48\% |  |  | 1.64\% |  |  | 5.15\% |  |  | 2.49\% |  |  |
| IT Admin | Salary | 19,300 | 28,800 | 54,200 | 19,800 | 26,200 | 46,700 | 19,700 | 28,100 | 54,200 | 24,800 | 34,600 | 62,800 |
|  | Var | 4.96\% |  |  | 3.47\% |  |  | 5.54\% |  |  | 1.77\% |  |  |
| Network Engineer | Salary | 33,300 | 50,000 | 68,800 | 24,200 | 32,400 | 53,900 | 27,100 | 40,800 | 75,300 | 30,600 | 38,500 | 75,900 |
|  | Var | 5.03\% |  |  | 4.67\% |  |  | 3.15\% |  |  | 3.40\% |  |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Executive | Salary | 21,000 | 30,100 | 48,100 | 17,100 | 21,900 | 41,100 | 20,400 | 29,500 | 40,800 | 20,200 | 29,700 | Var,500

## Media and Entertainment

|  | City | Profile/Salary Growth/Gap between Temp \& Perm |
| :---: | :---: | :---: |
| Top salaries paid | Mumbai | Accounts Assistant, Engineering Assistant, |
|  | Bangalore |  |
|  | Pune |  |
| Highest salary growth (annualized) | Mumbai | 11.83\% |
|  | Pune | 11.67\% |
|  | Bangalore | 11.52\% |
| Narrowest gap (between temp and perm salaries) | Chandigarh | 2.04\% |
|  | Chennai | 2.45\% |
|  | Kolkata | 2.68\% |

- Strong salary growth - across cities - marks the year's trend in the Media \& Entertainment industry.
- Hyper-growth and relentless change has meant that the industry is on a continuous look out for diverse, and new categories of, talent.
- The quest for experienced top- and middle-management talent is even more intense today, with the proliferation of multichannel media.



## Salary Tables for the industry - Media and Entertainment



| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts Assistant | Salary Var | 15,600 | $\begin{aligned} & 22,800 \\ & 4.11 \% \end{aligned}$ | 34,200 | 21,900 | $\begin{aligned} & 25,000 \\ & 5.65 \% \end{aligned}$ | 38,800 | 15,400 | $\begin{aligned} & 20,200 \\ & 3.92 \% \end{aligned}$ | 27,700 | 15,300 | $\begin{aligned} & 26,600 \\ & 7.65 \% \end{aligned}$ | 35,900 | 20,700 | $\begin{aligned} & 27,000 \\ & 5.50 \% \end{aligned}$ | 42,000 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Administration / Operations |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Operations Associate | Salary | 10,700 | 15,100 | 21,700 |  | 21,100 | 32,200 | 7,700 | 11,800 | 17,700 | 9,700 | 19,400 | 24,300 | 15,500 | 29,200 | 37,700 |
|  | Var |  | 3.75\% |  |  | 5.63\% |  |  | 2.04\% |  |  | 4.85\% |  |  | 4.50\% |  |
| Projectionist | Salary | 10,600 | 15,100\| | 20,000 |  | 15,300 \| | 27,000 | 8,100 | 12,700 | 21,000 | 11,600 | 18,600 | 30,100 |  | 22,500 | 36,600 |
|  | Var |  | 3.48\% |  |  | 4.44\% |  |  | 3.31\% |  |  | 8.36\% |  |  | 7.05\% |  |


| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Technician | Salary | 20,800 | 28,200 | 35,200 | 27,500 | 38,200 | 42,800 | 17,800 | 25,800 | 33,100 | 20,600 | 31,200 | 38,700 | 23,500 | 31,000 | 40,200 |
|  | Var |  | 4.68\% |  |  | 4.11\% |  |  | 4.64\% |  |  | 2.45\% |  |  | 3.32\% |  |
| Engineering Assistant | Salary | 15,300 | 21,400 | 31,600 | 28,700 | 39,400 | 50,900 | 24,500 | 31,500 | 42,300 | 16,400 | 28,800 | 39,000 | 24,100 | 32,300 | 40,100 |
|  | Var |  | 8.37\% |  |  | 6.99\% |  |  | 5.27\% |  |  | 6.08\% |  |  | 3.00\% |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Installer | Salary | 14,700 | 22,300 | 27,500 | 15,200 | 20,300 | 30,300 | 11,800 | 18,400$6.78,200$ |  | 14,000 | 20,200 | 26,500 | 15,400 | 23,600 | 37,200 |
|  | Var | 15.65\% |  |  |  | 5.88\% |  |  |  |  |  | 6.29\% |  |  | 7.48\% |  |
| Marketing Executive | Salary | 20,500 | 26,500 | 34,100 | 21,400 | 37,900 | 49,000 | 18,500 | 27,800 | 43,300 | 20,200 | 28,500 | 38,200 | 24,600 | 29,500 | 46,300 |
|  | Var |  | 3.50\% |  |  | 3.76\% |  |  | 10.24\% |  |  | 6.88\% |  |  | 6.12\% |  |


| Hyderabad |  |  | Kolkata |  |  | Mumbai |  |  | Pune |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} 0-2 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 2-5 \\ \text { YEARS } \end{gathered}$ | $\begin{array}{\|c\|} \hline 5-8 \\ \text { YEARS } \end{array}$ | $\begin{gathered} 0-2 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 2-5 \\ \text { YEARS } \end{gathered}$ | $\begin{array}{\|c\|} \hline 5-8 \\ \text { YEARS } \end{array}$ | $\begin{array}{\|c\|} \hline 0-2 \\ \text { YEARS } \end{array}$ | $\begin{array}{\|c\|} \hline 2-5 \\ \text { YEARS } \end{array}$ | $\begin{gathered} 5-8 \\ \text { YEARS } \end{gathered}$ | $\begin{gathered} 0-2 \\ \text { YEARS } \end{gathered}$ | $\begin{array}{\|c\|} \hline 2-5 \\ \text { YEARS } \end{array}$ | $\begin{gathered} 5-8 \\ \text { YEARS } \end{gathered}$ |


| Accounts |
| :--- |
| Accounts Assistant |


| Administration / Operations |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operations Associate | Salary | 11,900 | 19,300 | 27,700 | 7,900 | 16,100 | 27,000 | 14,200 | 21,300 | 38,900 | 9,400 | 14,000 |


| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Technician | Salary | 16,500 | 24,700 | 36,700 | 18,400 | 24,700 | 30,900 | 23,500 | 30,600 | 44,300 | 19,400 | 26,800 | 33,800 |
|  | Var |  | 6.51\% |  |  | 2.68\% |  |  | 6.85\% |  |  | 5.83\% |  |
| Engineering Assistant | Salary | 17,400 | 26,100 | 38,100 | 21,600 | 30,800 | 44,000 | 19,300 | 25,700 | 50,900 | 18,300 | 29,500 | 46,400 |
|  | Var |  | 7.83\% |  |  | 6.47\% |  |  | 7.28\% |  |  | 4.88\% |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Installer | Salary | 13,800 | 23,300 | 29,400 | 7,700 | 11,900 | 19,900 | 16,000 | 24,600 | 33,100 | 14,100 | 21,100 | 3,100 |
|  | Var |  | 2.98\% |  |  | 5.75\% |  |  | 6.39\% |  |  | 5.74\% |  |
| Marketing Executive | Salary | 21,500 | 27,900 | 41,500 | 19,200 | 29,700 | 39,700 | 24,500 | 36,100 | 56,300 | 24,800 | 31,000 | 42,000 |
|  | Var |  | 6.64\% |  |  | 7.17\% |  |  | 7.57\% |  |  | 6.48\% |  |

## Job Salary Skill Trends - Media and Entertainment



## Retail

|  | City | Profile/Salary Growth/Gap between Temp \& Perm |
| :---: | :---: | :---: |
| Top salaries paid | Mumbai | System Administrator Finance Executive |
|  | Hyderabad/Bangalore |  |
|  | Kolkata |  |
| Highest salary growth (annualized) | Bangalore | 12.10\% |
|  | Ahmedabad/Mumbai | 12.03\% |
|  | Pune | 11.63\% |
| Narrowest gap (between temp and perm salaries) | Delhi | 2.41\% |
|  | Mumbai | 2.54\% |
|  | Bangalore | 2.72\% |

- The retail industry continues to ride high on the double digit growth path and is developing a voracious appetite for well-qualified talent.
- The perm-versus-temp variance is certainly seen to be narrowing, although in an industry that employs a more than substantial proportion of contract staff this gap is, still, relatively wide.
- The confluence of brick-and-mortar and ecommerce formats is driving the acquisition of a diverse talent set, a good part of which is skills for tomorrow.


## Skill Attribute Ratings - Retail



## Salary Tables for the industry - Retail



| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts Assistant | Salary | 9,500 | 12,400 | 18,800 | 12,300 | 16,000 | 25,200 | 9,800 | 13,200 | 20,100 | 8,700 | 16,000 | 20,900 | 11,300 | 18,800 | 29,000 |
|  | Var | 3.90\% |  |  | 6.73\% |  |  | 5.70\% |  |  | 9.71\% |  |  | 6.21\% |  |  |
| Finance Executive | Salary | 14,100 | 22,100 | 38,000 | 14,300 | 24,700 | 50,000 | 13,800 | 24,500 | 43,600 | 13,200 | 20,600 | 38,400 | 15,600 | 21,500 | 45,900 |
|  | Var | 3.78\% |  |  | 8.28\% |  |  | 10.14\% |  |  | 5.69\% |  |  | 4.61\% |  |  |
| Finance Advisor | Salary | 17,500 | 25,400 | 46,800 | 24,500 | 26,300 | 55,300 | 17,100 | 24,700 | 46,700 | 14,600 | 26,200 | 44,800 | 23,200 | 28,900 | 48,600 |
|  | Var | 4.87\% |  |  | 3.47\% |  |  | 11.70\% |  |  | 5.17\% |  |  | 10.43\% |  |  |


| Administration |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Office Assistant | Salary | 7,200 | 10,900 | 14,000 | 8,800 | 12,700 | 17,000 | 8,800 | 10,700 | 13,000 | 7,900 | 12,400 | 15,700 | 8,800 | 11,500 | 18,400 |
|  | Var | 3.84\% |  |  | 3.90\% |  |  | 6.97\% |  |  | 7.16\% |  |  | 3.60\% |  |  |
| Store Keeper | Salary | 11,200 | 16,100 | 21,500 | 15,400 | 18,000 | 33,900 | 12,800 | 17,100 | 25,000 | 14,200 | 18,000 | 25,400 | 14,300 | 19,700 | 31,900 |
|  | Var | 7.75\% |  |  | 4.81\% |  |  | 5.74\% |  |  | 5.37\% |  |  | 8.66\% |  |  |
| Supervisor | Salary | 14,000 | 18,900 | 25,800 | 15,400 | 22,600 | 33,700 | 13,500 | 20,700 | 31,100 | 16,000 | 22,600 | 31,900 | 17,100 | 27,600 | 43,800 |
|  | Var | 2.87\% |  |  | 12.11\% |  |  | 3.93\% |  |  | 4.44\% |  |  | 5.90\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Packer Boy | Salary | 6,600 | 7,600 | 11,200 | 9,000 | 12,000 | 16,400 | 6,000 | 8,600 | 12,500 | 6,100 | 7,000 | 11,400 | 7,500 | 9,300 | 13,900 |
| Packer Boy | Var | 8.69\% |  |  | 4.03\% |  |  | 7.19\% |  |  | 5.70\% |  |  | 7.70\% |  |  |
| Office Assistant Support | Salary | 6,600 | 9,600 | 12,700 | 8,300 | 12,100 | 15,800 | 6,700 | 7,900 | 11,300 | 7,100 | 11,800 | 14,400 | 5,700 | 6,700 | 10,700 |
| Office Assistant Support | Var | 10.72\% |  |  | 3.60\% |  |  | 3.75\% |  |  | 6.02\% |  |  | 5.83\% |  |  |
|  | Salary | 8,000 | 12,300 | 14,300 | 7,500 | 13,800 | 17,600 | 6,400 | 10,300 | 13,300 | 8,900 | 12,600 | 15,600 | 9,500 | 13,500 | 17,300 |
| Delivery Personnel | Var | 3.01\% |  |  | 10.33\% |  |  | 7.91\% |  |  | 6.33\% |  |  | 5.65\% |  |  |


| Support Services |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Customer Service Executive | Salary | 8,900 | 11,700 | 13,900 | 13,300 | 16,200 | 20,900 | 9,900 | 13,900 | 15,800 | 10,700 | 14,900 | 21,000 | 12,300 | 15,800 | 21,100 |
|  | Var | 6.22\% |  |  | 7.30\% |  |  | 8.60\% |  |  | 7.13\% |  |  | 4.92\% |  |  |
| Customer Care Executive | Salary | 11,300 | 15,300 | 17,600 | 18,400 | 19,200 | 25,500 | 9,800 | 13,300 | 16,600 | 10,600 | 13,400 | 24,100 | 11,700 | 14,400 | 20,200 |
|  | Var | 4.39\% |  |  | 6.75\% |  |  | 11.73\% |  |  | 6.40\% |  |  | 6.62\% |  |  |


| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Technician | Salary | 10,000 | 12,500 | 16,600 | 15,300 | 19,400 | 23,800 | 12,700 | 15,000 | 18,500 | 10,300 | 13,800 | 19,900 | 13,100 | 16,500 | 22,800 |
|  | Var | 2.75\% |  |  | 3.97\% |  |  | 4.72\% |  |  | 3.98\% |  |  | 5.78\% |  |  |
| Assistant Engineer | Salary | 15,600 | 20,300 | 24,200 | 23,500 | 33,500 | 47,200 | 17,800 | 23,000 | 33,300 | 16,900 | 23,100 | 34,000 | 23,600 | 30,100 | 43,600 |
|  | Var | 3.46\% |  |  | 4.13\% |  |  | 6.31\% |  |  | 4.05\% |  |  | 10.37\% |  |  |


| HR |
| :--- |
| Executive Assistant |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IT Executive | Salary | 9,800 | 15,900 | 27,800 | 18,100 | 29,700 | 46,000 | 10,400 | 17,000 | 31,800 | 15,300 | 20,000 | 39,300 | 14,000 | 18,000 | 38,100 |
|  | Var | 10.22\% |  |  | 3.21\% |  |  | 7.15\% |  |  | 10.51\% |  |  | 4.44\% |  |  |
| System Administrator | Salary | 14,200 | 22,100 | 36,600 | 22,800 | 29,800 | 49,800 | 20,200 | 24,000 | 39,900 | 18,500 | 26,900 | 39,500 | 18,300 | 34,700 | 50,000 |
|  | Var | 5.44\% |  |  | 4.48\% |  |  | 7.94\% |  |  | 2.75\% |  |  | 4.11\% |  |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Executive | Salary | 10,000 | 12,900 | 22,900 | 15,400 | 19,700 | 31,900 | 13,200 | 17,600 | 24,400 | 12,000 | 16,700 | 28,700 | 14,100 | 20,100 | 37,300 |
|  | Var | 3.24\% |  |  | 2.72\% |  |  | 5.77\% |  |  | 3.92\% |  |  | 9.27\% |  |  |
| Market Research Executive | Salary | 11,600 | 13,300 | 18,600 | 15,400 | 22,400 | 28,200 | 11,600 | 11,400 | 17,200 | 10,900 | 15,800 | 23,700 | 11,400 | 14,700 | 26,400 |
|  | Var | 2.74\% |  |  | 4.43\% |  |  | 3.60\% |  |  | 5.50\% |  |  | 7.18\% |  |  |
| Promoter | Salary | 15,300 | 17,900 | 24,200 | 16,600 | 22,300 | 40,700 | 14,500 | 18,400 | 26,600 | 11,600 | 15,700 | 24,200 | 14,300 | 23,100 | 33,300 |
|  | Var | 3.33\% |  |  | 4.40\% |  |  | 4.03\% |  |  | 4.22\% |  |  | 2.41\% |  |  |



| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts Assistant | Salary | 9,700 | 16,100 | 22,700 | 13,000 | 16,400 | 24,100 | 10,500 | 15,500 | 26,200 | 9,500 | 14,400 | 22,000 |
|  | Var | 5.12\% |  |  | 6.61\% |  |  | 3.96\% |  |  | 7.17\% |  |  |
| Finance Executive | Salary | 15,500 | 24,100 | 41,800 | 13,600 | 20,400 | 49,100 | 15,100 | 28,000 | 45,200 | 15,500 | 21,800 | 46,400 |
|  | Var | 3.90\% |  |  | 4.97\% |  |  | 7.82\% |  |  | 8.58\% |  |  |
| Finance Advisor | Salary | 22,100 | 28,700 | 55,300 | 22,000 | 30,500 | 53,900 | 23,600 | 35,600 | 66,200 | 24,500 | 36,200 | 50,800 |
|  | Var | 5.05\% |  |  | 5.51\% |  |  | 4.61\% |  |  | 5.04\% |  |  |


| Administration |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Office Assistant | Salary | 8,700 | 12,900 | 16,800 | 8,300 | 12,000 | 19,300 | 9,900 | 14,600 | 19,700 | 9,600 | 12,800 | 17,100 |
| Office Assistant | Var | 11.16\% |  |  | 5.57\% |  |  | 5.71\% |  |  | 8.46\% |  |  |
| Store Keeper | Salary | 10,500 | 14,500 | 26,900 | 10,700 | 13,900 | 22,900 | 12,900 | 17,200 | 28,600 | 15,000 | 23,300 | 34,700 |
|  | Var | 12.02\% |  |  | 3.19\% |  |  | 8.86\% |  |  | 3.41\% |  |  |
| Supervisor | Salary | 16,900 | 21,500 | 31,700 | 15,400 | 19,200 | 32,000 | 19,800 | 28,200 | 40,400 | 15,400 | 20,800 | 32,800 |
|  | Var | 2.91\% |  |  | 7.99\% |  |  | 4.37\% |  |  | 7.23\% |  |  |


| Blue Collar |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Packer Boy | Salary | 6,400 | 8,800 | 12,200 | 6,400 | 9,000 | 11,500 | 8,100 | 9,700 | 13,300 | 6,800 | 8,500 | 12,800 |
|  | Var | 1.52\% |  |  | 5.21\% |  |  | 4.19\% |  |  | 3.70\% |  |  |
| Office Assistant Support | Salary | 5,100 | 7,700 | 11,400 | 5,700 | 7,400 | 12,000 | 8,900 | 11,700 | 14,200 | 6,000 | 9,400 | 12,500 |
|  | Var | 7.04\% |  |  | 3.58\% |  |  | 3.34\% |  |  | 7.74\% |  |  |
| Delivery Personnel | Salary | 8,600 | 12,300 | 15,500 | 7,700 | 10,000 | 16,400 | 12,000 | 14,300 | 18,300 | 8,000 | 10,700 | 15,300 |
|  | Var | 3.24\% |  |  | 2.89\% |  |  | 5.28\% |  |  | 3.85\% |  |  |
| Support Services |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Customer Service Executive | Salary | 8,900 | 13,800 | 20,200 | 7,600 | 11,300 | 17,900 | 11,600 | 19,500 | 28,100 | 9,700 | 14,900 | 26,200 |
|  | Var | 3.13\% |  |  | 3.05\% |  |  | 3.97\% |  |  | 5.53\% |  |  |
| Customer Care Executive | Salary | 11,800 | 15,600 | 22,500 | 10,800 | 15,100 | 20,800 | 14,700 | 21,200 | 34,500 | 13,500 | 20,200 | 32,600 |
|  | Var | 6.87\% |  |  | 6.34\% |  |  | 4.09\% |  |  | 5.26\% |  |  |


| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Technician | Salary | 12,100 | 14,800 | 17,300 | 10,600 | 15,400 | 20,900 | 14,900 | 20,200 | 29,400 | 13,500 | 19,000 | 26,900 |
|  | Var | 5.93\% |  |  | 5.92\% |  |  | 6.68\% |  |  | 9.23\% |  |  |
| Assistant Engineer | Salary | 16,500 | 25,900 | 38,700 | 15,000 | 20,300 | 35,000 | 19,800 | 26,600 | 41,400 | 18,100 | 24,900 | 39,500 |
|  | Var | 4.41\% |  |  | 3.17\% |  |  | 5.18\% |  |  | 4.92\% |  |  |


| HR |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Executive Assistant | Salary | 13,300 | 21,200 | 30,000 | 10,900 | 15,600 | 26,100 | 11,500 | 20,300 | 35,400 | 12,400 | 17,200 | 32,400 |
|  | Var | 7.09\% |  |  | 5.00\% |  |  | 7.50\% |  |  | 2.99\% |  |  |
| HR Executive | Salary | 14,700 | 22,700 | 34,400 | 14,700 | 20,700 | 31,300 | 18,300 | 27,900 | 37,800 | 14,900 | 23,500 | 33,500 |
|  | Var | 6.98\% |  |  | 5.32\% |  |  | 5.79\% |  |  | 4.35\% |  |  |
| HR Officer | Salary | 14,700 | 21,300 | 33,000 | 16,300 | 21,200 | 29,700 | 22,800 | 31,800 | 53,300 | 20,500 | 25,500 | 39,200 |
|  | Var | 5.29\% |  |  | 6.31\% |  |  | 3.83\% |  |  | 4.96\% |  |  |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IT Executive | Salary | 11,600 | 20,900 | 34,700 | 12,100 | 17,700 | 30,700 | 15,500 | 21,500 | 38,400 | 13,800 | 20,900 | 32,300 |
|  | Var | 5.49\% |  |  | 2.97\% |  |  | 6.82\% |  |  | 4.41\% |  |  |
| System Administrator | Salary | 19,800 | 24,000 | 43,300 | 16,400 | 24,600 | 39,500 | 22,000 | 34,800 | 59,600 | 17,700 | 31,200 | 51,600 |
|  | Var | 3.90\% |  |  | 5.95\% |  |  | 7.71\% |  |  | 5.52\% |  |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Executive | Salary | 12,700 | 20,400 | 32,600 | 12,200 | 19,000 | 31,200 | 14,000 | 22,500 | 40,300 | 10,200 | 15,800 | 26,800 |
|  | Var | 4.96\% |  |  | 4.14\% |  |  | 2.54\% |  |  | 4.39\% |  |  |
| Market Research Executive | Salary | 10,600 | 13,100 | 25,000 | 8,800 | 12,600 | 20,700 | 9,100 | 13,500 | 23,600 | 9,700 | 11,300 | 21,500 |
|  | Var | 3.31\% |  |  | 6.10\% |  |  | 3.86\% |  |  | 3.33\% |  |  |
| Promoter | Salary | 13,500 | 17,700 | 26,200 | 9,600 | 14,300 | 24,100 | 16,900 | 19,900 | 30,600 | 12,400 | 15,200 | 22,700 |
|  | Var | 3.28\% |  |  | 10.10\% |  |  | 11.33\% |  |  | 3.73\% |  |  |

## Job Salary Skill Trends - Retail



## Telecommunications

|  | City | Profile/Salary Growth/Gap between Temp \& Perm |
| :---: | :---: | :---: |
| Top salaries paid | Delhi | Network Architect, I.T. Executive |
|  | Bangalore |  |
|  | Mumbai |  |
| Highest salary <br> growth (annualized) | Pune | 12.20\% |
|  | Mumbai | 12.00\% |
|  | Delhi | 11.56\% |
| Narrowest gap (between temp and perm salaries) | Chennai/Delhi | 2.33\% |
|  | Chandigarh | 2.72\% |
|  | Pune | 3.08\% |

- Payout growth is bestowed on the Telecommunications industry after a year of conservative rewards.
- The Operations and Technology intensive nature of the industry is the foundation for talent demand that is deep and wide in terms of expertise. Accordingly, the pipeline of new skills is abundant.
- The industry has a rich inventory of skills, with most roles demanding a bouquet of specialized skill attributes. This also implies that payouts are competitive and in line with the capabilities demanded.


## Skill Attribute Ratings - Telecommunications



## Job Salary Skill Trends - Telecommunications



Salary Tables for the industry - Telecommunications

|  | Ahmedabad |  | Bangalore |  | Chandigarh |  | Chennai |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $0-2$ | $2-5$ | $5-8$ | $0-2$ | $2-5$ | $5-8$ | $0-2$ | $2-5$ | $5-8$ | $0-2$ | $2-5$ | $5-8$ |
|  | YEARS | YEARS | YEARS | YEARS | YEARS | YEARS | YEARS | YEARS | YEARS | YEARS | YEARS | YEARS |


| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Executive | Salary | 11,000 | 13,800 | 20,200 | 17,600 | 23,200 | 29,400 | 12,200 | 15,600 | 23,100 | 12,200 | 17,900 | 24,900 |
|  | Var | 5.40\% |  |  | 5.10\% |  |  | 13.27\% |  |  | 6.85\% |  |  |
| Accounts Assistant | Salary | 11,900 | 15,000 | 20,400 | 15,400 | 23,800 | 35,500 | 11,600 | 18,900 | 22,600 | 14,900 | 22,800 | 37,000 |
|  | Var | 3.41\% |  |  | 6.83\% |  |  | 4.21\% |  |  | 6.58\% |  |  |
| Accounts Executive | Salary | 14,000 | 17,900 | 26,200 | 15,400 | 25,600 | 39,100 | 13,300 | 20,600 | 24,600 | 14,500 | 24,100 | 38,000 |
|  | Var | 8.22\% |  |  | 6.74\% |  |  | 6.02\% |  |  | 11.87\% |  |  |


| Administration |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Admin Officer | Salary | 11,600 | 15,000 | 24,700 | 13,200 | 18,800 | 34,000 | 12,800 | 16,700 | 24,700 | 13,600 | 18,200 | 30,800 |
|  | Var | 4.13\% |  |  | 5.32\% |  |  | 4.11\% |  |  | 10.55\% |  |  |
| Operations Coordinator | Salary | 9,500 | 13,200 | 24,000 | 17,900 | 21,400 | 39,300 | 16,100 | 16,500 | 30,300 | 14,600 | 19,700 | 28,700 |
|  | Var | 8.74\% |  |  | 4.80\% |  |  | 3.76\% |  |  | 8.12\% |  |  |
| Admin Executive | Salary | 14,100 | 20,200 | 25,100 | 18,100 | 28,900 | 45,300 | 18,100 | 23,600 | 37,700 | 19,400 | 22,700 | 34,300 |
|  | Var | 5.73\% |  |  | 9.90\% |  |  | 4.51\% |  |  | 7.33\% |  |  |


| Blue Collar |
| :--- |
|  <br> Office Assistant Support |


| Support Services |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tele Research Exec- | Salary | 11,600 | 13,100 | 17,800 | 12,900 | 16,000 | 26,900 | 11,000 | 12,600 | 20,300 | 10,900 | 14,800 | 17,200 |
| utive | Var | 3.52\% |  |  | 4.17\% |  |  | 6.05\% |  |  | 4.04\% |  |  |
| Customer Support | Salary | 10,800 | 14,000 | 20,600 | 16,300 | 19,300 | 30,500 | 11,900 | 19,700 | 28,000 | 14,700 | 20,800 | 25,600 |
| Executive | Var | 5.61\% |  |  | 3.89\% |  |  | 6.61\% |  |  | 10.54\% |  |  |


| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Technician | Salary | 10,700 | 12,800 | 18,900 | 13,800 | 19,400 | 28,400 | 11,700 | 15,500 | 21,500 | 12,500 | 17,900 | 28,500 |
|  | Var | 4.84\% |  |  | 5.75\% |  |  | 5.23\% |  |  | 7.63\% |  |  |
| Testing Engineer | Salary | 12,100 | 16,700 | 25,500 | 17,900 | 23,300 | 35,600 | 14,100 | 19,500 | 26,400 | 15,800 | 22,200 | 32,700 |
|  | Var | 5.71\% |  |  | 7.86\% |  |  | 8.13\% |  |  | 6.52\% |  |  |
| FM Engineer | Salary | 14,600 | 24,900 | 34,300 | 19,600 | 29,800 | 49,500 | 15,400 | 26,500 | 37,800 | 16,000 | 26,700 | 39,700 |
|  | Var | 7.36\% |  |  | 7.49\% |  |  | 6.99\% |  |  | 8.77\% |  |  |


| Recruitment Executive | Salary | 13,100 | 19,100 | 27,600 | 18,500 | 24,900 | 34,600 | 14,700 | 20,300 | 32,000 | 16,100 | 20,900 | 28,400 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Var | 6.16\% |  |  | 4.53\% |  |  | 5.09\% |  |  | 4.06\% |  |  |
| HR Executive | Salary | 16,200 | 21,000 | 35,800 | 18,700 | 29,100 | 42,400 |  |  |  | 18,100 | 27,400 | 35,800 |
| HR Executive | Var |  | 3.53\% |  |  | 4.05\% |  |  |  |  |  | 8.06\% |  |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Trainee Network Operations | Salary | 16,000 |  |  | 33,100 |  |  | 19,800 |  |  | 27,100 |  |  |
|  | Var | 3.82\% |  |  | 3.07\% |  |  | 6.52\% |  |  | 8.04\% |  |  |
| Network Architect | Salary | 15,700 | 24,900 | 40,600 | 21,200 | 34,400 | 65,400 | 15,800 | 26,600 | 53,800 | 17,900 | 25,200 | 48,500 |
|  | Var | 13.20\% |  |  | 6.15\% |  |  | 7.61\% |  |  | 4.70\% |  |  |
| IT Executive | Salary | 16,500 | 23,300 | 31,600 | 21,700 | 30,200 | 55,300 | 14,000 | 25,500 | 46,200 | 18,500 | 25,300 | 47,100 |
|  | Var | 4.44\% |  |  | 10.15\% |  |  | 4.28\% |  |  | 10.22\% |  |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Executive | Salary | 10,900 | 15,700 | 20,700 | 10,400 | 18,900 | 24,600 | 10,200 | 13,000 | 19,700 | 9,500 | 14,800 | 21,900 |
|  | Var | 8.37\% |  |  | 4.58\% |  |  | 5.50\% |  |  | 6.25\% |  |  |
| Relationship Executive | Salary | 13,200 | 18,600 | 29,200 | 19,200 | 25,800 | 40,600 | 13,800 | 19,800 | 31,200 | 11,700 | 20,600 | 26,700 |
|  | Var | 5.98\% |  |  | 3.68\% |  |  | 12.72\% |  |  | 4.43\% |  |  |
| Sales Coordinator | Salary | 16,400 | 21,600 | 35,500 | 23,200 | 30,000 | 49,600 | 17,100 | 25,200 | 40,500 | 19,400 | 27,300 | 43,700 |
|  | Var | 3.80\% |  |  | 3.78\% |  |  | 7.75\% |  |  | 5.19\% |  |  |



| Accounts |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Executive | Salary | 17,700 | 22,900 | 37,500 | 16,100 | 23,600 | 28,900 | 17,800 | 21,800 | 38,700 | 17,200 | 22,900 | 36,800 |
|  | Var | 8.83\% |  |  | 4.26\% |  |  | 6.88\% |  |  | 12.00\% |  |  |
| Accounts Assistant | Salary | 17,800 | 26,300 | 46,000 | 16,300 | 25,700 | 32,200 | 18,600 | 28,700 | 43,100 | 14,700 | 19,100 | 34,500 |
|  | Var | 4.43\% |  |  | 8.16\% |  |  | 4.62\% |  |  | 5.53\% |  |  |
| Accounts Executive | Salary | 16,900 | 26,400 | 42,600 | 20,800 | 29,600 | 30,600 | 19,000 | 32,700 | 43,100 | 17,800 | 24,600 | 43,300 |
|  | Var | 6.54\% |  |  | 4.35\% |  |  | 4.93\% |  |  | 5.53\% |  |  |


| Administration |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Admin Officer | Salary | 16,900 | 24,600 | 40,500 | 12,300 | 21,700 | 29,100 | 17,800 | 26,200 | 43,300 | 18,000 | 23,800 | 40,200 |
|  | Var | 10.19\% |  |  | 7.11\% |  |  | 4.93\% |  |  | 6.65\% |  |  |
| Operations Coordinator | Salary | 17,600 | 22,800 | 41,200 | 8,900 | 13,800 | 30,500 | 21,100 | 30,800 | 43,000 | 21,600 | 31,900 | 39,300 |
|  | Var | 9.19\% |  |  | 7.17\% |  |  | 5.96\% |  |  | 3.96\% |  |  |
| Admin Executive | Salary | 19,600 | 26,500 | 46,100 | 16,300 | 25,000 | 39,800 | 22,100 | 30,600 | 48,200 | 22,100 | 30,800 | 40,700 |
|  | Var | 6.54\% |  |  | 4.92\% |  |  | 5.83\% |  |  | 8.16\% |  |  |


| Blue Collar |
| :--- |
| \begin{tabular}{\|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline
\end{tabular} |
| Office Assistant Support |


| Support Services |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tele Research Executive | Salary | 14,300 | 19,400 | 26,900 | 12,300 | 20,000 | 26,600 | 15,400 | 22,300 | 29,000 | 14,200 | 22,900 | 26,100 |
|  | Var | 3.60\% |  |  | 10.56\% |  |  | 12.06\% |  |  | 10.88\% |  |  |
| Customer Support Executive | Salary | 16,800 | 23,400 | 33,100 | 13,100 | 23,500 | 28,700 | 18,400 | 27,500 | 36,300 | 14,700 | 19,900 | 27,000 |
|  | Var | 4.85\% |  |  | 4.36\% |  |  | 5.93\% |  |  | 4.24\% |  |  |


| Engineering |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Technician | Salary | 9,800 | 12,700 | 25,600 | 12,600 | 16,700 | 26,600 | 15,200 | 19,500 | 28,700 | 13,900 | 17,900 | 27,300 |
|  | Var | 12.29\% |  |  | 9.06\% |  |  | 3.82\% |  |  | 6.33\% |  |  |
| Testing Engineer | Salary | 19,000 | 25,200 | 38,400 | 17,200 | 23,200 | 27,800 | 20,800 | 25,900 | 37,200 | 14,900 | 22,600 | 33,000 |
|  | Var | 9.95\% |  |  | 8.34\% |  |  | 4.47\% |  |  | 6.11\% |  |  |
| FM Engineer | Salary | 17,100 | 25,100 | 43,400 | 19,100 | 25,300 | 41,000 | 23,000 | 31,400 | 44,600 | 19,300 | 28,800 | 37,900 |
|  | Var | 4.23\% |  |  | 9.16\% |  |  | 8.14\% |  |  | 3.74\% |  |  |


| HR |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Recruitment Executive | Salary | 17,700 | 23,500 | 33,400 | 14,600 | 19,600 | 29,200 | 18,900 | 26,500 | 44,500 | 16,800 | 23,900 | 43,000 |
|  | Var | 5.41\% |  |  | 5.93\% |  |  | 3.47\% |  |  | 4.17\% |  |  |
| HR Executive | Salary | 21,500 | 30,400 | 44,100 | 15,900 | 23,500 | 35,000 | 20,600 | 29,800 | 43,900 | 18,700 | 28,900 | 37,500 |
|  | Var | 4.87\% |  |  | 7.55\% |  |  | 4.00\% |  |  | 11.77\% |  |  |


| IT |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Trainee Network Operations | Salary | 29,200 |  |  | 24,500 |  |  | 26,100 |  |  | 27,200 |  |  |
|  | Var | 4.33\% |  |  | 8.52\% |  |  | 5.75\% |  |  | 10.36\% |  |  |
| Network Architect | Salary | 20,100 | 33,600 | 66,900 | 16,100 | 27,300 | 55,100 | 19,400 | 29,800 | 58,100 | 19,900 | 30,600 | 58,700 |
|  | Var | 4.07\% |  |  | 10.44\% |  |  | 3.92\% |  |  | 3.58\% |  |  |
| IT Executive | Salary | 17,300 | 29,100 | 49,700 | 15,800 | 29,600 | 47,500 | 24,000 | 29,100 | 61,900 | 22,000 | 26,300 | 48,000 |
|  | Var | 10.63\% |  |  | 12.17\% |  |  | 4.71\% |  |  | 3.76\% |  |  |


| Sales and Marketing |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Executive | Salary | 13,800 | 19,400 | 32,700 | 10,100 | 17,400 | 27,700 | 11,100 | 19,800 | 31,800 | 10,000 | 16,200 | 27,800 |
|  | Var | 7.25\% |  |  | 3.96\% |  |  | 4.72\% |  |  | 3.08\% |  |  |
| Relationship Executive | Salary | 20,800 | 28,900 | 41,500 | 12,200 | 17,200 | 30,000 | 14,500 | 24,100 | 41,000 | 14,700 | 15,300 | 29,100 |
|  | Var | 2.33\% |  |  | 8.63\% |  |  | 7.77\% |  |  | 7.60\% |  |  |
| Sales Coordinator | Salary | 21,700 | 35,000 | 57,100 | 14,400 | 24,000 | 39,700 | 17,800 | 27,500 | 50,800 | 16,900 | 25,300 | 49,300 |
|  | Var | 4.02\% |  |  | 8.99\% |  |  | 4.91\% |  |  | 5.77\% |  |  |

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- Bangalore

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Kolkata
\# 3A, 3rd floor, 228A,
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- Pune

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